
President's High Growth Job Training Initiative Project H.E.A.L.T.H.



Grant amount: \$1,500,000

Leveraged amount: \$170,504 in-kind contributions from most key partners listed below

Grantee: North Carolina Department of Commerce, Commission on Workforce Development - Raleigh

Key partners: NC Hospital Association, NC Community College System, University of North Carolina System, NC Department of Health and Human Services, NC Area Health Education Centers, JobLink Career Center system, and local Workforce Development Boards

Grant activities will take place in the western, eastern, and piedmont regions.

Challenge

Since the mid-90's, North Carolina's health care industry has experienced severe shortages of registered nurses and direct care workers due to the aging of nurses and nursing educators. Meanwhile, the state has been devastated by worker dislocation.

Addressing the Challenge

With its \$1,500,000 grant, Project H.E.A.L.T.H.: Helping Employers and Labor Transition to Health Care will address North Carolina's critical nursing and direct care worker shortages. It targets the state's large and diverse labor pool of dislocated workers, and will test and expand innovative approaches to worker education, training, and employment in the nursing and direct care workforce sectors. In this model, H.E.A.L.T.H. will work to enhance health career development and employability of dislocated workers and provide the needed support for an education and training institution for nursing.

Projected Outcomes

Up to 450 displaced workers are projected to enroll in Human Resource Development Plus pilot sites that support other initiatives addressing direct care shortages. Additional outcomes include 300 workers expected to enroll in further training, 200 placed in jobs -- of which 120 will be direct care workers. Thirty-three individuals will be placed in degree programs to increase the availability of instructors and applicants for health care programs.

Sustainable Impact

An advisory team drawn from hospitals, the long-term care industry, and key Project H.E.A.L.T.H. partners will build the foundation for sustainability. Project H.E.A.L.T.H. will provide innovative models that can be replicated throughout North Carolina and the nation.

