

Community-Based Job Training Grants

West Los Angeles College



Grantee: West Los Angeles College

Industry Focus: Movie/TV Production

Key Partners: South Bay One-Stop Business and Career Centers; UCLA Community-Based Learning; Los Angeles Urban League; Dorsey High School; Culver City High School; Los Angeles High School; California State University; Hollywood Cinema Production Resources; Workplace Hollywood; 20th Century Fox; International Alliance of Theatrical Stage Employees; Los Angeles Economic Development Corp.

Grant Amount: \$2,000,000

Leveraged Amount: \$1,972,892

Location of Grant Activities: Los Angeles County, California

Challenge: Formal mechanisms to train new workers or to upgrade the skills of incumbent workers are in short supply in the motion picture and television production industry. The need to expand training is strong due to growing industry demand, rapidly changing technology, and the impending retirement of many workers. Capacity at West Los Angeles College is constrained by inadequate training facilities and a lack of: college-level curricula; avenues for attracting retired industry professionals as teachers; and coordination with industry to stay abreast of new technical developments.

Addressing the Challenge: The Motion Picture/Television Craft and Technician Training Program at West Los Angeles College will offer 10 skills certificates in Motion Picture/Television Production (MP/TP). Capacity at the college will be built by developing curricula for an introductory class and 10 skills courses; establishing internships; hiring faculty and support personnel; and providing classroom/lab space. An internet-connected conference room, training equipment and supplies will also be provided.

Projected Outcomes:

- Enroll 1,200 students in training (600 per year), of which 75% will come from minority groups
- 780 students (65% of enrollees) will complete training and receive credentials
- 80% of youth enrollees with literacy/numeracy deficiencies will reach industry levels
- 80% of graduates not already working in the entertainment industry will enter employment
- Graduates remaining employed in industry after nine months will attain average earnings of \$25 per hour after their first three months