
Community-Based Job Training Grants

City of Cleveland/Cuyahoga County Workforce Investment Board

Grantee: City of Cleveland/Cuyahoga County Workforce Investment Board (One-Stop)

Industry Focus: Manufacturing

Key Partners: The Manufacturing Advocacy & Growth Network (MAGNET), the Westside Industrial Retention & Expansion Network (WIRE-NET), Tooling U, Cleveland/Cuyahoga Workforce Development System Area 3, Cuyahoga Community College (Tri-C), and the Cleveland Municipal School District

Grant Amount: \$2,289,449

Leveraged Amount: \$2,916,036

Location of Grant Activities: Cuyahoga County and Northeast Ohio

Challenge: Cuyahoga County and Northeast Ohio have historical roots in the manufacturing economy. In the 13-county Northeast Ohio region, manufacturing provides 348,000 jobs with a total payroll of \$14.5 billion annually. More than 6,000 jobs in the manufacturing sector will be available in Cuyahoga County's labor market through 2008. However, manufacturers are faced with challenges due to skills gaps of workers who cannot meet the rising demands of high technology, an aging workforce, declining interest among young people in manufacturing careers, and insufficient training resources as well as capacity constraints of education providers.

Addressing the Challenge: This project will expand career opportunities for the Northeastern Ohio's manufacturing workforce. WIRENET (Westside Industrial Retention and Expansion Network) will inventory Cuyahoga County's manufacturing assets and identify companies for the project. MAGNET (the Manufacturing Advocacy and Growth Network), through a series of activities and events, will increase awareness of manufacturing careers in order to recruit individuals for immediate job openings or to participate in additional education and training. Manufacturing employers will be involved throughout this process. Twelve strategically located one-stop career centers for Employment Connection will target adults and dislocated workers who utilize its services.

Projected Outcomes:

- 450 participants will be enrolled in the project
- Develop a model for performance-based credentialing and standardized skills certification
- Implement a manufacturing skills standards training system that will be used across participating manufacturing firms and training institutions
- Cleveland Municipal School District will build a future pipeline of workers through expansion of their current redesign of the secondary training programs for high school student in Technology, Engineering, and Advanced Manufacturing (TEAM) Academy as well as through summer camp programs for student in grades 8 through 12

