

# Migrant and Seasonal Farmworker Program Resources

Disseminated monthly by the  
U. S. Department of Labor, Office of National Programs,  
Division of Migrant and Seasonal Farmworker Program  
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<http://wdsc.doleta.gov/msfw>

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## Upcoming Events

- October 6-9 [National Congress for Community Economic Development - 2004 National Convention](#) Los Angeles, CA
- October 16-19 [National Council for Workforce Education Annual Conference:](#) Baltimore, MD
- October 27-31 [21st International Career Development Conference](#) Sacramento, CA
- Oct 31-Nov 3 [National Staff Development and Training Association \(NSDTA\)](#) Chicago, IL
- November 15-18 “Building on Excellence...Committed to Farmworker Success.” Association of Farmworker Opportunity Programs National Conference San Francisco, CA. [www.afop.org](http://www.afop.org)
- December 9-11 “Connecting Education and Careers 2004.” Association for Career and Technology Education’s Annual Convention and Career Tech Expo. Las Vegas, NV. [www.acteonline.org](http://www.acteonline.org)

An additional Workforce System-Wide Calendar of Events provided by the Employment and Training Administration, <http://www.workforcetools.org/calendar.asp>, can also be found on the “Workforce Tools for the Trade,” a USDOL website designed to help workforce development professionals excel.

## Department Initiatives

### **Skills to Build for America’s Future Initiative**

The Department of Labor, in partnership with the National Association of Home Builders, the Construction Industry Round Table, and the National Heavy and Highway Alliance and affiliated international unions, has developed an action plan to address the trade industry needs to attract a pipeline of new workers that will address current and future shortages. The Initiative is designed to build awareness of the importance of skilled

workers to our economy and the nation; inform people about training, education, and apprenticeship opportunities available to those who want to join the skilled workforce; send the message that careers in the skilled trades are plentiful, lucrative and fulfilling; and invite young people and more to experienced workers who are transitioning to new careers to pursue opportunities in the trades.

The plan includes outreach efforts to State Governors, the Workforce Investment System, Educator and plans to secure

sponsorships. An awareness event is set for Labor Day, September 6, 2004, called "Skilled Trades Day." A kick-off event is scheduled during the Milwaukee Brewers vs. the Pittsburgh Pirates games in Pittsburgh. The event will be nationally televised on ESPN2 and MLBTV at 4:05 pm.

For more information about the skilled trades and other career awareness information, please visit [www.careervoageges.gov](http://www.careervoageges.gov)

***Labor Official Addresses the Importance of Training Hispanic Workers for Careers in Growing Industries-An ETA NEWS RELEASE, August 11, 2004***

WASHINGTON - U.S. Assistant Secretary of Labor for Employment and Training Emily Stover DeRocco addressed over 700 human resource and training executives from the hospitality industry this week.

DeRocco addressed the importance of providing occupational and language skills training to the Hispanic workforce for careers in growth sectors during the annual Multicultural Foodservice & Hospitality Alliance conference in the nation's capital.

Hospitality industry leaders -- presidents, CEO's and vice presidents -- were on hand to hear DeRocco's remarks about ongoing efforts at the Department of Labor to meet the employment needs of growing industries under the President's High Growth Job Training Initiative and the Hispanic Worker Initiative. A full copy of her speech can be accessed at: [http://www.doleta.gov/whatsnew/Derocco\\_speeches/](http://www.doleta.gov/whatsnew/Derocco_speeches/)

The Hispanic Worker Initiative is focused on helping Hispanic Americans take advantage of job opportunities in high growth sectors of the economy such as hospitality, health care,

service and construction. These growth sectors of the economy offer ample opportunity for employment and career advancement. It will 1) help Hispanic Americans develop language and occupational skills; 2) encourage Hispanic youth stay on an educational path that leads to rewarding careers; and 3) promote partnerships between employers, community colleges and the public workforce system to help Hispanic Americans build the skills required in growing industries.

The President's High Growth Job Training Initiative is a strategic effort to better prepare workers to take advantage of new job opportunities in high growth sectors of the American economy. Through executive forums with leaders of expanding industries, critical workforce gaps and issues are identified. Solutions are then created in cooperation with employers, educational institutions and the public workforce system.

For more information on the Department of Labor's employment and training programs, please visit [www.doleta.gov](http://www.doleta.gov).

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***Regional Announcements***

***REGION III***

**A SPECIAL NOTE FROM CARLOS SAAVERDA OF THE FLORIDA DEPARTMENT OF EDUCATION CONCERNING RELIEF FROM THE EFFECTS OF HURRICAN CHARLEY:** In the next few days, the Adult Migrant Program and Services (AMPS) section staff will meet with local social service agencies, farmworker advocacy groups, the Red Cross and FEMA to assist with the development of a coordinated plan of services to farmworkers in the Charlotte, Hardee, Highlands, Desoto, and Orange Counties. This plan will include updating the Farmworker Service Plan that

was developed in Dade County (by COFFO, Metro-Dade Department of Human Services, MUJER, United Way, and other agencies) after Hurricane Irene. AMPS staff have volunteered to help with this and distribute copies of the plan to all the agencies that will be involved with the identification of affected farmworkers, conducting needs assessment surveys on farmworkers and their families, determining the best resource for assistance, and subsequent referral. In addition, the Department of Education has WIA 167 funds in reserve for emergency assistance use that it plans to distribute through the Agricultural Labor Program, Inc. and Redlands Christian Migrant Association. There also are WIA 167 emergency funds available through Florida Non-Profit Housing, Inc., which can be brought into play.

The Agricultural Labor Program, Inc. is the existing provider of Emergency Assistance for the Florida Department of Education under the WIA 167 grant and staff has been trained on eligibility, data collection, and reporting requirements. Redlands Christian Migrant Association will be provided funds in order to assist with the identification and referral of farmworkers to the appropriate agencies. The AMPS has also been in contact with Centro Campesino and the Coalition of Florida Farmworker Organizations that have been in the affected areas to assess the situation.

WIA 167 staff from Manatee County School District visited Arcadia today and report that the Red Cross is asking for donations for the following items: mattresses for adults and sleeping pads for children, pampers, depends, towels, face towels, t-shirts, shorts, women's underwear, canned food items, such as beans, corn, etc. Donated clothing must be new. All donations should be sent to the Arcadia Middle School, attention of Rick Vaz, Red Cross Emergency Coordinator.

If you wish to donate funds, please make your checks out to the Harvest of Hope

Foundation, designating your donation to the Frank Campano Memorial Fund - Emergency Assistance Fund for Persons Affected by Hurricane Charley. The mailing address is: 5809 N. West, 67th Court, Gainesville, Florida 32653.

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On August 2, **Mississippi** Governor Haley Barbour named power company executive Tommye Dale Favre to head the state's newly created Department of Employment Security. Ms. Favre is a talent management supervisor for MS Power Company, a Pascagoula-based utility with 1,250 employees that provides electricity to 193,000 in 23 counties. The new executive director will take office on September 1, 2004. The department structure is still being worked out. The Interim Director of the Mississippi Department of Employment Security, Jim Lott, will remain as Deputy Director.

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**Fleetwood Metal Industries Incorporated** will build a \$9 million plant in **Sylacauga, Alabama** that will employ about 100 people. Fleetwood, based in Ontario, Canada, will produce metal stamping and spot weld assemblies for use by Honda, whose expanding Alabama plant will soon be producing 300,000 Odyssey minivans and Pilot sport utility vehicles annually.

## **REGION V**

**Citigroup** is planning to add more than 875,000 square feet of office space and at least 1,000 jobs in the next three years as the company's credit card services branch expands its presence in **Irving, Texas**.

Gov. Rick Perry announced plans for three projects that will create 390 jobs and pump millions into the Texas economy. In **Ennis, Texas** about 30 miles southeast of Dallas,

Perry announced a plan with Japan-based **Koyo Steering Systems NA Inc.** to open a 40-acre automotive parts manufacturing plant in Ellis County. Koyo expects to break ground in October and be in production by the first quarter of 2006.

Another job-creation project is planned for **Greenville, Texas** east of Dallas, creating about 140 jobs and upgrading about 790 existing positions.

The final project will be in **Brownwood, Texas** southeast of Abilene, where Perry said that **Superior Essex Communications LP** will expand its operations to bring 50 new jobs to the area.

### ***Other Announcements***

#### ***Department of Treasury, Community Development Financial Institution Funds Seek Application Reviewers***

The Community Development Financial Institutions Fund (the Fund) is seeking reviewers to assist in its review of applications received under the 2005 round of the New Markets Tax Credit (NMTC) Program. The Fund is seeking NMTC Program application reviewers with considerable expertise in community and economic development and finance, encompassing business and real estate development, financing of community-based organizations, the pooling of community development loans for sale to secondary markets, and financial counseling, particularly for small businesses.

A reviewer orientation session will be held in Washington, D.C. from November 16th - November 17, 2004. Reviews of applications will be completed using a web-based review tool. Reviewers will be able to work from their preferred venue for reading convenience,

and will submit their evaluation forms to the Fund on-line. The Fund will require reviewers to complete all of their assigned reviews by Friday, December 3, 2004. If you are unable to serve as a reviewer, you may forward this email to other individuals that you believe possess the appropriate expertise and might be interested in serving as a reviewer.

For information about how to apply to serve as a reviewer, please click on the link below: <https://www.cdfifund.gov/myCDFI/readers/registration/2005/nmtc/2005ReaderInvitation.pdf>

### ***Publications and Other Resources***

“**Perceptions of Rural America**,” A survey prepared by Greenberg Quinlan Rosner Research for the W.K. Kellogg Foundation provides an overview of views about rural life in America. The featured report may be viewed in the Rural Perceptions section of their website:

<http://www.wkkf.org/Programming>

The June 2004 Issue of Amber Waves, includes an article about trends in the Hispanic population in rural America. “**Rural Hispanics: Employment and Residential Trends**,” written by William Kandal and Contance Newman of the U.S. Department of Agriculture’s Economic Research Service looks at the rapid growth and geographic distribution of both the metro and nonmetro Hispanic population. The featured article can be accessed at the following website:

<http://www.ers.usda.gov/Amberwaves/June04/Features/RuralHispanic.htm>

## ***A Message from WorkforceUSA.net.***

The National Collaborative on Workforce and Disability for Youth (NCWD-Youth) has just released a new publication, Knowledge, Skills, and Abilities of Youth Service Practitioners: The Centerpiece of a Successful Workforce Development System. This paper identifies the knowledge, skills, and abilities (KSAs) that youth service practitioners need to serve all youth and additional KSAs needed to serve youth with disabilities. It reviews how and by whom: 1) required content is established; 2) training and education based upon that content are provided; and 3) credentials are given. Additionally, the paper outlines some possible action steps to build stronger connections among organizations and workforce development institutions to ensure that skilled staff serves youth and employers. The full paper can be found at [http://www.ncwd-youth.info/resources\\_&\\_Publications/background.php](http://www.ncwd-youth.info/resources_&_Publications/background.php). Based on the report NCWD-Youth has also developed a survey to capture both relevance and proficiency of the competencies identified. The KSA Survey focuses on 10 "Competency Areas" compiled from the common emerging competencies across these initiatives. To take the survey, follow the directions at <http://www.ncwd-youth.info/surveys/ksa.php>.

## ***Funding Opportunities***

### ***HUD Announces FY 2003 Neighborhood Networks Grant Opportunity; Job Training, Welfare-to-Work, and Partnership with Employment Agencies Emphasized***

The Department of Housing and Urban Development (HUD) has published a Notice of Funding Availability (NOFA) for FY 2003

Hope VI Neighborhood Networks Grants. These grants are in support of public housing agency-owned (PHA) affordable housing. This NOFA is expected to result in approximately 20 awards. Applicants may request up to \$250,000. The application deadline is September 8.

HUD instructs potential applicants that they "are required to partner with other organizations, such as local businesses, schools, libraries, banks, and **employment agencies**, which will help you deliver computer- and Internet-related supportive services that fulfill residents' needs. These organizations can provide additional expertise, volunteers, office supplies, training materials, software, equipment, and other resources."

Programs offered by the Neighborhood Networks shall emphasize:

- Helping residents transition from welfare to work;
- Assisting school-age children and youth with homework;
- Providing guidance and preparatory programming to high school students (or other interested residents) for postsecondary education (college or trade schools);
- Offering life-skills and job training for youth, adults, and seniors; and
- Providing access to health care information and other services as deemed necessary by results obtained from resident surveys.

The [August 9 FEDERAL REGISTER](#) provides full background on this NOFA, including application instructions and HUD review criteria. Also note: [HUD's FY 2004 Super NOFA Announcement](#)

## **HHS Announces Fund Availability to Expand Asset Formation and Financial Literacy Services for Low Income Individuals; Emphasizes EITC Outreach; Seeks Capacity-Building Collaborations**

The Office of Community Services (OCS) within the Administration for Children and Families (ACF) has announced that competing applications will be accepted for a new grant pursuant under the [Community Services Block Grant \(CSBG\) Act](#).

The proposed grant will fund up to seven capacity-building collaborations that create or expand asset formation and financial literacy services offered by eligible entities funded under the CSBG Program in support of national community action Goal 1 ("Low Income People Become More Self-Sufficient").

OCS seeks to fund formal collaboration projects that use the [Earned Income Tax Credit \(EITC\)](#) to create or expand asset formation and financial literacy services offered by eligible entities funded under the Community Services Block Grant (CSBG) Program. Funds will be awarded to provide capacity-building assistance that enables local, State or regional CSBG networks to plan, establish, improve or expand the use of EITC outreach and free tax preparation services to provide asset formation and financial service opportunities for eligible individuals and families.

These projects should be designed to include EITC outreach, free tax preparation services

and financial literacy/asset formation strategies to enable low-income families and individuals to make wiser financial decisions, build financial resources and help eligible clients take advantage of asset formation opportunities, that ultimately help the community thrive and become more economically stable.

Eligible applicants described in this announcement shall be eligible entities, organizations, (including faith-based) or associations with demonstrated expertise in providing training to individuals and organizations on methods of effectively addressing the needs of low-income families and communities. Eligible entity means any "organization that was officially designated as a Community Action Agency (CAA) or a community action program under Section 673(1) of the Community Services Block Grant Act, as amended by the Human Services Amendments of 1994 (Pub. L. 103-252), and meets all the requirements under Sections 673(1)(A)(I), and 676A of the CSBG Act, as amended by the COATES Human Services Reauthorization Act of 1998. **All eligible entities are current recipients of Community Services Block Grant funds, including migrant and seasonal farm worker organizations that received CSBG funding in the previous fiscal year.**" Applications must be submitted by September 9.

The [August 10 FEDERAL REGISTER](#) provides full background and application requirements.

**Migrant and Seasonal Farmworker Program Resources** is a technical assistance update distributed monthly by the U.S. Department of Labor (USDOL), Employment and Training Administration (ETA) Office of National Programs, Division of Seasonal Farmworker Programs. It provides announcements and other public information gathered by ETA Regional Office Weekly Reports or shared through the USDOL website and other public access resources.

We welcome your input. Please let us know how these updates might be improved to better serve your needs. If you would like to contribute information, post an inquiry, or suggest topics to cover, please contact Gloria Salas-Kos ([salas-kos.gloria@dol.gov](mailto:salas-kos.gloria@dol.gov)) or Rachel Hughins ([hughins.rachel@dol.gov](mailto:hughins.rachel@dol.gov)).