



Grant Program:	Pathways Out of Poverty
Grantee Name:	STRIVE/East Harlem Employment Services
Grantee City/State:	New York, NY
Grant Award Amount:	\$4,728,419
Initial Period of Performance:	January 2010 - January 2012
Project Name:	STRIVE for Green Program
Project Description:	The grantee will build upon STRIVE, New York’s Green Job Corps program, which is a comprehensive green construction training program for low- skilled individuals. The project will provide training and skill development in job readiness/soft skills, sector-based hard skills, and GED preparation. The training will prepare participants for careers in green construction, solar installation, energy audits, weatherization, and lead abatement. The project will also implement a Green Speakers Bureau to provide participants information on topics such as renewable energy, environmental justice, Leadership in Energy and Environmental Design (LEED), and green certification opportunities.
Areas Served by Grant:	High-poverty Public Use Microdata Areas (PUMAs) within the following urban communities: New York, NY; Philadelphia, PA; Hartford, CT; Baltimore, MD; Flint, MI; and Benton Harbor, MI.
PUMAs Served:	New York, NY (PUMAs 3804, 3803, 3710, 3705); Philadelphia, PA (PUMAs 04105, 04107, 04108); Hartford, CT (PUMA 00800); Benton Harbor, MI (PUMA 2400); Flint, MI (PUMA 2200); and Baltimore, MD (PUMAs 00804, 00805)
Auto-Impacted Counties Served:	Genesee County, MI
National or Local Grant:	National
Targeted Industries:	Energy Efficient Building, Construction, and Retrofits, Environmental Remediation, Renewable Electric Power, Energy Efficiency Assessments, Deconstruction, and Environmental Remediation
Targeted Credentials:	Building Performance Inspection (BPI) certification, NABCEP Solar PV Installer Certification.
Targeted Occupations:	Energy Auditing, Solar P/V Installation, Weatherization, Asbestos Handler, Green Building Maintenance, Basic Construction, OSHA Confined Space, OSHA Health and Safety, Hazardous Materials Handler, Lead inspector
Targeted Populations:	Unemployed individuals, high school drop-outs, individuals with a criminal record, and disadvantaged individuals within areas of high poverty
All Project partners:	Dress for Success; HELP USA; The Point; Federation of Neighborhood Centers; Cross Over Ministries; Park Heights Community Health Alliance, Inc.; NYC Workforce





	Investment Board; Philadelphia Workforce Investment Board; Capital Workforce Partners; Michigan Works!; Genesee/Shiawassee Career Alliance, Inc.; Baltimore Mayor’s Office of Employment Development; NYS Dept. of Correctional Services; NYC Mayor’s Office of Environmental Remediation; Genesee County, MI; ANDO International; PhilaPOSH; HartfordJobs Funnel; MI Dept. of Labor & Economic Growth: Michigan Rehabilitation Services; The Community College of Baltimore County; Solar One; Energy Coordinating Agency of Philadelphia; Aerosol Monitoring & Analysis, Inc.; Consortium for Worker Education; Philadelphia Area Labor Management; Iron Workers Union Local No. 15; Southwestern Michigan Labor; Baltimore Building and Construction Trades Council; McKissack & McKissack; Minority Construction Council; The Opportunity Center; Struever Brothers; Community Environmental Center, and American Express Foundation.
Projected outcomes:	
Total number of participants served:	3639
Total number of participants beginning education/training activities:	1819
Total number of participants who receive basic education services:	1819
Total number of participants who receive supportive services funded by the grant:	1819
Total number of participants completing education/training activities:	1258
Total number of participants who complete education/training activities that receive a degree/certificate:	1145
Total number of participants who complete education/training activities that are placed into unsubsidized employment:	881
Total number of participants who complete education/training activities that are placed into training-related unsubsidized employment:	818





<p>Total number of participants placed in unsubsidized employment who retain an employed status in the first and second quarters following initial placement:</p>	<p>577</p>
<p>Other Key Project Deliverables:</p>	<p>National Curriculum for a comprehensive “Green Job Corps Academy.” That will include: (1) Outreach materials, (2) CORE+ components, (3) a Green occupational skills training curriculum, (4) Job Placement and Retention strategies, and (5) Case management best practices. It will also present special features, including the Green Speakers Bureau, green internship, and tuition grants in a renewable energy field. Lastly, it will include a detailed Employer Engagement Strategy to connect graduates to employment opportunities in emerging green industries.</p>
<p>Contact Information:</p>	<p>Lisa Stein 646-335-0876 lstein@striveinternational.org</p>

