

**U.S. Department of Labor**

**Employment and Training Administration  
Sam Nunn Atlanta Federal Center  
Room 6M12 - 61 Forsyth Street, S.W.  
Atlanta, Georgia 30303**



JAN 22 2010

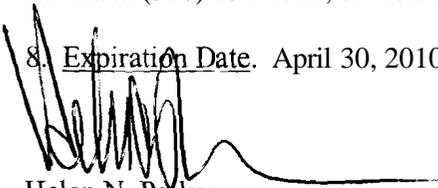
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REGION 3 SWA ISSUANCE NO.

10-01 *ogjhc*

SUBJECT: Monitor Advocate Technical Assistance and Training Workshop and the 2010 Midwest Association of Farmworker Organizations Conference

1. Purpose. To advise State Workforce Agencies (SWA) of the Monitor Advocate Technical Assistance Training (TAT) Workshop and the 2010 Midwest Association of Farmworker Organizations (MAFO) National Farmworker Conference that will be held jointly in San Antonio, Texas, March 22-24, 2010.
2. References. 20 Code of Federal Regulations (CFR) 653, Services of the Employment Services System.
3. Background. To ensure continued compliance with Job Service regulations, the Employment and Training Administration's national and regional monitor advocates conduct yearly monitor advocate training for all state monitor advocates. CFR 653.108 (e) requires that monitor advocates attend conferences of farmworker organizations in order to initiate and maintain contact with organizations serving farmworkers to better coordinate delivery of services to migrant and seasonal farmworkers (MSFWs). The 2010 MAFO National Farmworker Conference provides regional and state monitor advocates the opportunity to meet with these organizations and to receive training. Both events will provide participants with the opportunity to establish ties that will strengthen partnerships and promote the integration of service delivery to MSFWs within the workforce system.
4. Training Objectives. The objectives of the training are to (1) provide best practices to monitor advocates to improve services and performance, (2) integrate better services to MSFWs and agricultural employers in the workforce system, (3) coordinate better the enforcement of farmworker regulations, (4) facilitate the exchange of information among farmworker service providers, and (5) enhance communication and cooperation between farmworker groups and state and Federal officials. The Monitor Advocate TAT Workshop and 2010 MAFO Conference agenda is attached.
5. Logistics. The joint Monitor Advocate TAT Workshop and 2010 MAFO Conference will be held at the Hyatt Regency San Antonio, 123 Losoya Street, San Antonio, Texas. The special room rate during the training will be \$117 per night. For reservations, participants should contact the hotel directly at (210) 222-1234. Hotel reservations should be made and confirmed by March 12, 2010, to receive the special rate.
6. Action Required. SWAs are requested to encourage state monitor advocates and other staff involved with farmworker and One-Stop Career Center services to attend the monitor advocate training.
7. Contact. Questions concerning the monitor advocate training should be directed to Ms. Toni Buxton at (404) 302-5367 or [buxton.toni@dol.gov](mailto:buxton.toni@dol.gov). For further information about MAFO, contact Mr. Lalo Zavala at (320) 251-1711, or visit the MAFO Web site at <http://www.mafofarmworker.com>.
8. Expiration Date. April 30, 2010.

  
Helen N. Parker  
Regional Administrator

Attachment

**OFFICIAL COPY**

## 2010 National Farmworker Conference — Break-Outs Sessions

Workforce Solutions			
Monday		Blanco Room	
A1	<p><b>WIA Performance Measures – Impacting Farmworkers</b></p> <p>Lead Persons: Jesus <b>Morales</b>, Juan Regatado, <b>Korene Gonzalez</b> and Francisco Cerda</p>	10: 30 AM – <b>12:00PM</b>	
A6	<p><b>Farm Worker Youth in the WIA/ARRA</b></p> <p>This workshop will provide information on how Workforce Solutions has implemented and disseminated funding under ARRA. It will explain how the Lower Rio Grande Valley Workforce Development Area invested the funding thru WIA to prepare youth in the Workforce. The Presentation will include testimonies from the youth that benefited from this training, and also from employers that provided the mentoring and skills development to give the youth the opportunity to gain the job skills to be able to move into the Labor Market.</p> <p>Presenter: Santiago (Jimmy) Montez, Assistant Center Manager, Arbor E&amp;T, Lower Rio Grande</p>	<b>1:30 PM – 3:00 PM</b>	
A11	<p><b>Agriculture Skills Upgrades</b></p> <p>This workshop will focus on ways in which farmworkers can increase skills, improve their income and position within the agricultural industry. The OIC of Washington State operates a unique program called the Community Agricultural Vocational Institute (CAVI), which comprises the OIC, Washington Farm Bureau, and the Washington Grower's League. The presentation will review how this partnership provides training in areas such as farm safety and health, in addition to assisting farmworkers gain upgraded skills to meet the expanding needs of the grower.</p> <p>Presenters: Gilbert Alanis, Director of <b>Special Projects</b>; Dr. Alfonso, Garcia, Coordinator, Opportunities Industrialization Center of Washington.</p> <p>Moderators: Korene <b>Gonzalez</b>, Employment &amp; Training Director, Community Council of Idaho; Rita <b>Garcia-McManus</b>, Director of Workforce Development Division, HELP New Mexico</p>	<b>3:15 PM – 4:45 PM</b>	
Tuesday			
B1	<p><b>Effective Outreach to Farmworker and Youth</b></p> <p>This workshop will provide information on different styles and methods of how to effectively outreach and service farm workers and youth from three areas of the country. Participants of this workshop will be given the opportunity to look at the different styles and methods of effective outreach and make a decision on which would work best for their agency needs.</p> <p>Presenters: <b>Eduardo Mata</b>, MSFW Outreach Specialist, Texas Workforce Commission; Olga <b>Ruiz</b>, State Monitor Advocate, Colorado Department of Labor and Employment; and Paulo Reynoso, Director of Operations, NAF Multicultural Human Development Corporation</p>	<b>8:30 AM – 10:00 AM</b>	
B6	<p><b>Green Jobs: What is a Green Job?</b></p> <p>A Workforce Investment Board will present their work on future jobs and describe their program which provides training and job placement services that prepares individuals for career in industries related to energy efficiency and renewable energy. It will focus on creating partnerships with education and training organizations, training will incorporate basic skills, when needed, and focus on skills and competencies in demand by green industries and occupations, and ultimately leading to an industry-recognized certificate.</p>	<b>1:30 PM – 3:00 PM</b>	

## 2010 MAFO National Farmworker Conference

	Presenters: John Martinez, Executive Director, Rita Garcia-McManus, Director of Workforce Development Division, HELP New Mexico; and Hilario Diaz, Program Specialist, Workforce Solutions Cameron		
B11	<p><b>Career Readiness Certificates</b>            CareerReady Colorado is a state certificate, signed by the Governor, which certifies job seeking skills. The certificate initiative creates common and objective standards for employment readiness and establishes meaningful skills standards for all workforce partners. WorkKeys assesses Applied Mathematics, Locating Information, and Reading for Information. WorkKeys does not replace existing degrees or certificates, it is an additional tool to help demonstrate mastery of the skills sets and competencies employers are requesting in job applicants. Certification of work-applied foundation skills show that job seekers have the readiness to benefit from employer-provided training.</p> <p><b>Presenters:</b> Betty Velasquez, SE / SC Regional Director, Colorado Department of Labor and Employment and Olga Ruiz, State Monitor Advocate, Colorado Department of Labor and Employment</p>	3:15 PM – 4:45 PM	

### Farmworker and Rural Issues

Monday		Llano Room	
A3	<p><b>Farmworkers &amp; Social Security</b>            In this session you will learn about Social Security benefits. This includes retirement, survivors, disability, and Medicare <b>benefits</b>. How do you qualify? What are credits? When can I apply? You will also learn about Supplemental Security Income, or SSI as it is called. This program offers monthly benefits and Medicaid to qualified individuals who are blind, disabled, or at least age 65 and have a limited income, Find out about all these important benefits for you and your family. Get the facts about how these benefits apply to you.</p> <p>Presenter: Oscar Garcia, Public Affairs Specialist, Social Security Administration</p>	10: 30 AM – 12:00PM	
A8	<p><b>Employment Related Discrimination I</b>            Employees are protected from illegal discrimination. Farmworkers, like all employees, face issues of illegal discrimination. In this session you will discover how to identify possible discriminatory acts based on race, color, gender, national origin and age. You will also learn the basics of disparate treatment claims, harassment, and illegal retaliation, and you will find out what farmworkers should do if they are subjected to illegal discrimination</p> <p>Presenter: Rodney Klein, Education and Training Manager, U.S. EEOC</p>	1:30 PM – 3:00 PM	
A13	<p><b>H2A / H2B Guest Worker Programs</b>            Rulemaking and other administrative actions of current administration and the on-going legal challenges.</p> <p>Presenters: Javier Riojas, Attorney, Texas Rio Grande Legal Aid; Francisco Cerda, State Monitor Advocate, Texas Workforce Commission</p>	3:15 PM – 4:45 PM	
Tuesday			
B3	<p><b>Employment Related Discrimination II</b>            In this session, you will learn about adverse impact <b>claims</b>. You will also find out what constitutes religion under Title VII and the <b>basics</b> of accommodation cases based on religion and disability. You will hear the <b>latest information</b> on the American with Disabilities Act Amendment Act of 2008. You will <b>discover</b> what employers <b>can</b> and cannot ask applicants and employees about their health. And, you will hear the latest information on the Lily Ledbetter Fair Pay Act, the first law</p>	8:30 AM – 10:00 AM	

## 2010 MAFO National Farmworker Conference

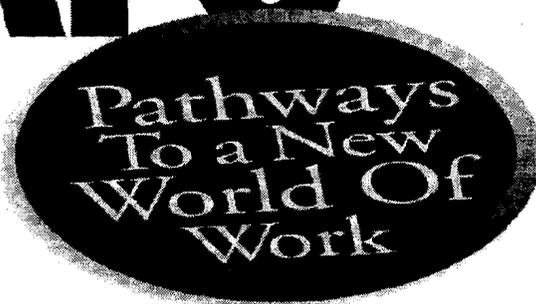
	signed by President Obama. A must for anyone serving the farmworker community. <b>Presenter: Rodney Klein, Education and Training Manager, U.S. EEOC</b>		
B8	Immigration Service Project: This workshop will provide the participant with the different stages of the planning and implementing an Immigration Service Project: the process, design, implementation phase, pitfalls, monitoring and perhaps, most important, will prepare an organization to be ready for immigration reform measures should reform happen  Lead Person Pat Davila	1:30 PM – 3:00 PM	
B13	<b>Wage/Hour: H2A Final</b> Rule Enforcement  Presenters: Juan G. Coria, District Director, United State Department of Labor, Wage and Hour Division. Francisco Cerda, State Monitor Advocate, Texas Workforce Commission	3:15 PM – 4:45 PM	
Education: Issues & Opportunities			
Monday		Mesquite Room	
A4	Effective General Education Diploma <b>Training</b> (GED) The program focuses on the preparation for academically and economically disadvantaged adults and youth who desire to progress through life by improving their education and enhancing their employment opportunities by adding on site testing for its own students and to the broader based community resulting in significantly higher graduation rates. This partner based program utilizes community-based organizations and a local technical college to expand service capacity to better meet the learning needs of adult students.  Lead Person Pat Davila	10: 30 AM – 12:00PM	
A9	Effective Student Retention Strategies in Post Secondary Education  The impact of stimulus funding on institutions higher education, such as the American Graduate Initiatives, will be measured by the increase in the graduation rate of students who enroll in Higher Education. Effective Student retention strategies are key factors that results in higher rate of college completion. This workshop will outline key strategies such as improvement/redevelopment of academic advising programs, special orientation programs, establishment of early warning systems, and curricular innovation in accredit programs  Presenters: Dr. Arturo Martinez, HEP Director, Milwaukee Area Technical College; Javier Gonzalez, <b>CAMP</b> Director, Abraham Baldwin Agricultural College	1:30 PM – 3:00 PM	
A14	Social <b>Innovation</b> Center The Latino Economic Development <b>Center's</b> "Social Innovation Center" is a complex model that includes both retail and service businesses development. The objective of the center is to explore and develop new opportunities for entrepreneurs by integrating them into a larger network with a smarter and environmentally friendly usage of space, and technology. It is about sharing ideas, culture, products, services and resources which will result in new organizations, businesses, investors, buyers and producers.  Presenters : Daniel Bonilla, Program Coordinator, Yolanda Cotteral, Greater Minnesota Program Coordinator, Latino Economic Development Center  Moderator: Ramon Leon, President, LEDC	3:15 PM – 4:45 PM	
Tuesday			

## 2010 MAFO National Farmworker Conference

B4	<p>Improving <b>Access</b> for <b>Persons</b> with <b>Limited</b> English <b>Proficiency</b> (LEP)            The President Executive Order 13166 provides and funds an array of services that can be made accessible to otherwise eligible persons who are not proficient in the English language. This order directs each federal agency to examine the service it provides in English and how it impact the <b>LEP</b> persons. It asks that meaningful Steps must be taken to ensure that access to programs and activities are afforded to <b>LEP</b> persons and that programs do not discriminate on the basis of national origin in violation of Title IV of the Civil Rights Act of 1964.</p> <p>Presenter: Naomi <b>Barry-Perez</b>, Chief, Office of <b>Internal</b> Enforcement            Civil Rights Center, U.S. Department of Labor</p> <p>Moderator: Francisco Cerda, State Monitor Advocate, Texas Workforce <b>Commission</b></p>	<b>8:30 AM – 10:00 AM</b>	
B9	<p>The Effect of Swine Flu (H1N1) and Rural Communities            Migrant and seasonal farm workers are a population that is highly vulnerable to pandemic flu due to their economic and social marginality and their already impaired health status. Crop workers and their families could benefit greatly from H1N1 vaccine. The Center for Bio-Security from the University Of Pittsburgh <b>Medical</b> Center will present a study on social threats to the health and well-being of farm workers in the U.S. in connection with the 2009 H1N1 influenza outbreak. Also, the Illinois Department of Public Health and the Illinois Migrant Council will present their Prevention, Education and Outreach Campaign to alleviate the effects of H1N1.</p> <p>Presenters: Esperanza Gonzalez, Director of <b>Minority</b> Health Programs, Illinois Migrant Council; Omayra Giachello, <b>Regional</b> Health Officer, Administrative Law Judge with the Illinois Department of Public Health; Kunal Rambhia, Analyst, Center for BioSecurity from the University of Pittsburgh Medical Center (UPMC)</p>	<b>1:00 PM – 2:30 PM</b>	
B14	<p>Children's Health Insurance Program (CHIP)</p> <p>Lead Person: <b>Amalia Garza</b>, Francisco <b>Cerda</b></p>	<b>2:45 PM – 4:15 AM</b>	

<b>Rural</b> Entrepreneurship and Hispanic Farmers & Ranchers			
Monday		Pecos Room	
A5	Marketing Your <b>Agricultural</b> Products/ <b>Valued</b> Added Products	10: 30 AM – 12:00PM	
A10	Local Farm to School and Other Institutions	<b>1:00 PM – 2:30 PM</b>	
A15	Entrepreneurship in Rural America - Opportunities for Latinos	<b>2:45 PM – 4:15 PM</b>	
Tuesday			
B5	Essential Business Practices: Recordkeeping & <b>Financial</b> issues	<b>8:30 AM – 10:00 AM</b>	
B10	Farming & <b>Farmworker</b> : American Food Safety	<b>1:00 PM – 2:30 PM</b>	
B15	Good <b>Agricultural</b> Practices: GAP	<b>2 45 PM – 4:15 PM</b>	

# MAFO



**21st NATIONAL  
FARMWORKER CONFERENCE  
MARCH 21-24, 2010  
HYATT REGENCY  
ON THE RIVERWALK  
SAN ANTONIO, TEXAS**

## REGISTRATION FORM

Early Bird: Postmarked no later than *February 28, 2010*: ..... **\$280.00**  
Regular: Postmarked between *March 1 - March 19, 2010*: ..... **\$330.00**  
On-site registration: *March 20 - 23, 2010*: ..... **\$355.00**

Special vegetarian meal:  Yes  No

I am applying for a registration fee waiver scholarship because:

I am currently a farmworker.

I am a staff person of an organization that has a small budget (\$50,000 or less), and does not have sufficient funds for conference travel. Please include a letter and a copy of your annual *report*

Please use one form per person. To register additional conference participants, make extra white photocopies. For more information, contact **Lalo Zavala** at **320-251-1711**; fax **320-203-8913**, via email at [heladio.zavala@umos.org](mailto:heladio.zavala@umos.org)

All cancellations must be made in **writing**. A refund will be made to anyone whose cancellation is postmarked on or before **March 5, 2010**. However, an administrative and processing fee of \$75.00 will be deducted from the refund. Cancellation postmarked after **March 5, 2010** or registration fees for no shows will not be refunded. However, registrations are transferable to other individuals, but must be accompanied by an authorizing letter.

**Make check payable to MAFO. Mail registration with payment to:  
MAFO, PO Box 7569, St. Cloud, MN 56302-7569**

Online registration and *credit card* payment options are also available by visiting the MAFO website at <http://www.mafofarmworker.com>

Please PRINT legibly and complete one form for each registrant. You may make copies of this form.

First Name: \_\_\_\_\_ Middle/Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Preferred Name (for name badge): \_\_\_\_\_ Title: \_\_\_\_\_

Employer/Department: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_