



BOS/OSS-M2007-488268

WORKFORCE SYSTEMS LETTER NO.: 07-10**DATE:** May 8, 2007

EFFECT:	<u>ACTION</u>	<u>INFO</u>	<u>ATTACHMENTS</u>
	[X] All Formula Grantees	[X]	[X]
	[X] All WIA Grantees	[X]	[X]
	[X] UI Directors	[X]	[X]

SUBJECT: MAKING THE CONNECTION: NEW STRATEGIES FOR REEMPLOYING UNEMPLOYMENT INSURANCE (UI) CLAIMANTS IN THE NEW GLOBAL ECONOMY CONFERENCE (June 26 – 27, 2007)

1. **Purpose:** To announce a regional conference regarding the reemployment of laid-off workers, including those receiving unemployment compensation, those that are dislocated and/or trade-impacted workers. The global economy presents new opportunities for those with the skills for the jobs in demand. Businesses experience unfilled jobs due to their inability to find the talent needed, reducing their ability to grow and causing them to look elsewhere for help. Workers who lose their jobs desire to be quickly reconnected to a good job, which, in turn, reduces the amount of unemployment benefits paid. This conference is an opportunity for attendees to address these challenges and to discuss the current labor market; to examine new uses of existing tools like worker profiling and eligibility review programs; to explore how new tools like the auto coder or the competency model can assist in identifying skills that can be upgraded to meet the new talent demands; and to determine how to connect unemployed workers within the Workforce Innovation in Regional Economic Development (WIRED) framework. This is a working session to bring together policy-makers and program experts to explore new ways of effectively re-employing unemployed workers. Attached to this issuance is a draft of the agenda.
2. **Background:** The changing global economy challenges our workforce system to look to innovative approaches in our service delivery strategy to respond to needs of dislocated workers and UI claimants. The current and projected labor/skills shortages provide new opportunities for collaboration and innovation. This event will enable networking among workforce partners who focus on reemploying our customers, learning about new tools and their application, and sharing of creative approaches to achieve our unified reemployment mission.
3. **Target Audience:** The conference and workshops are designed for both leaders and experts interested in providing reemployment services to UI claimants and dislocated workers. UI Directors and their staff who are responsible for leading reemployment initiatives, state leaders from the workforce development system, and members of state and local Workforce Investment Boards are needed to bring all perspectives to the issue and will benefit from attendance at this important conference.
4. **Logistics:** The conference will be held on June 26 – 27, 2007 at the Century House in Latham, New York. The hotel is five miles from the Albany (NY) Airport. The meeting will begin at 8:30am on June 26th and conclude by 3:30pm on June 27th. To register for the meeting, please complete and fax the attached form to Ms. Marlene Cowan at 617-788-0125 or via e-mail at cowan.marlene@dol.gov by May 25, 2007.

To make hotel reservations, please contact the Century House (<http://www.thecenturyhouse.com>) at 888-674-6873. A block of rooms is being held under the name, "US Department of Labor." All hotel rooms are being reserved at the Federal per diem rate of \$103, plus 14% tax. Hotel reservations are the responsibility of each attendee and must be made no later than June 1, 2007. After this date, special rates and/or availability cannot be guaranteed. In order to guarantee your room, please be sure to provide a major credit card when making your reservation. Room and tax charges, along with all incidental charges, are the responsibility of each individual and must be paid upon departure.

5. **Inquiries:** If you have any questions concerning logistics, please contact Ms. Cowan at 617-788-0158 or cowan.marlene@dol.gov. If you have questions concerning programmatic content, please contact Ms. Amanda Shaffer at 617-788-0115 or shaffer.amanda@dol.gov.



Grace A. Kilbane
Regional Administrator

Attachment

DRAFT AGENDA

(dated 5/3/07)

Making the Connection: New Strategies for Reemploying Unemployment Insurance Claimants in the New Global Economy

Latham, New York

DAY 1	TUESDAY, JUNE 26, 2007		
8:30 am - 8:45 am	Welcome & Introduction		
8:45 am - 9:45 am	Unemployment in the New U.S. Economy		
9:45 am – 10:45 am	Major Influences: The WIRED Regional Economy and Trade		
10:45 am - 11:00 am	BREAK		
11:00 pm - 12:30 pm Workshops	The Gateway to Workforce Development: Layoff Aversion through Rapid Response/ Worksharing	Connecting Talent to High Growth Jobs – Use of AutoCoder	Transitioning UI Claimants through Skills Upgrades to Advanced Manufacturing
12:30 pm - 1:30 pm	LUNCH		
1:30 pm - 3:00 pm Workshops	Connecting Businesses and UI Claimants to In-Demand Occupations	Making the Leap: Linking UI Claimants to Entrepreneurial Training	Bridging the gap: Performance Accountability for UI Claimant Reemployment
3:00 pm - 3:15 pm	BREAK		
3:15 pm - 4:45 pm Workshops	What's the Buzz on Worker Profiling and Reemployment Projects?	Our Response to Reconnecting UI Claimants with the One-Stops	What's your State's Investment in Reemploying UI Claimants?

DAY 2	WEDNESDAY, JUNE 27, 2007		
8:30 am - 9:15 am	Federal Legislative Initiatives		
9:15 am - 10:00 am	The Changing Characteristics of the UI claimant throughout the Years		
10:00 am - 10:15 am	BREAK		
10:15 am - 11:45 am Workshops	State Responses to Reemploying UI Claimants through Eligibility Review Programs	We're the Supply so what's the Demand -- Local Employment Dynamics (LED) Overview	Supply & Demand Gap Analysis
11:45 am - 1:00 pm	LUNCH		
1:00 pm - 2:30 pm Workshops	The Gateway to Workforce Development: Layoff Aversion through Rapid Response/ Worksharing	Connecting Talent to High Growth Jobs – Use of AutoCoder	Transitioning UI Claimants through Skills Upgrades to Advanced Manufacturing
2:30 pm – 3:30pm Closing Plenary	Dealing with the Challenge the Economy has Placed on our Workforce System		
3:30 pm	ADJOURN		

**U.S. Department of Labor—Region 1
Employment and Training Administration (ETA)**

***“Making the Connection: New Strategies for
Reemploying Unemployment Insurance Claimants
in the New Global Economy”***

***The Century House in Latham, New York
June 26 – 27, 2007***

Please type or print your information, as it should appear on each name badge. Each attendee needs to fill out a registration form. For questions regarding registration, please contact Marlene Cowan at 617-788-0158 or cowan.marlene@dol.gov.

PARTICIPANT INFORMATION

First Name: _____

Last Name: _____

Organization: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Fax: _____

Email: _____

Special Needs: Accessibility/Disability/Assistance/ Dietary

**Registrations must be made no later than May 25, 2007.
Early registration is appreciated.**

**Please fax or email this completed registration form to Marlene Cowan at
617/788-0125 or cowan.marlene@dol.gov.**

**PLEASE REMEMBER TO MAKE YOUR HOTEL RESERVATION BY JUNE 1, 2007
ROOMS ARE RESERVED UNDER THE NAME “US DEPARTMENT OF LABOR”**

Century House -- 888/674-6873

*PLEASE NOTE: By faxing/emailing this form, you are registering for the conference itself.
Room reservations are made separately by each attendee.*