



**WORKFORCE SYSTEMS LETTER NO.: 04-03**

**DATE: March 8, 2004**

| <b>EFFECT:</b> | <b><u>ACTION</u></b>     | <b><u>INFO</u></b>                                | <b><u>WITH ATTACHMENT</u></b> |
|----------------|--------------------------|---------------------------------------------------|-------------------------------|
|                | <input type="checkbox"/> | <input checked="" type="checkbox"/> SWAs          | <input type="checkbox"/>      |
|                | <input type="checkbox"/> | <input type="checkbox"/> WIBs                     | <input type="checkbox"/>      |
|                | <input type="checkbox"/> | <input type="checkbox"/> ONE-STOP                 | <input type="checkbox"/>      |
|                | <input type="checkbox"/> | <input type="checkbox"/> WtW                      | <input type="checkbox"/>      |
|                | <input type="checkbox"/> | <input type="checkbox"/> STW                      | <input type="checkbox"/>      |
|                | <input type="checkbox"/> | <input type="checkbox"/> YO! Site Directors       | <input type="checkbox"/>      |
|                | <input type="checkbox"/> | <input type="checkbox"/> State Youth Coordinators | <input type="checkbox"/>      |

**SUBJECT: National Assistance and Training (TAT) Initiative to Promote Claimant Placement and Reemployment**

**1. PURPOSE:** To announce and describe a national technical assistance and training project to improve workforce system performance in the placement and reemployment of claimants.

**2. AFFECTED PROGRAMS:** Unemployment Insurance (UI) and Workforce Services.

**3. BACKGROUND:** In addition to the use of Wagner Peyser labor exchange resources for work search assistance, two additional efforts have been aimed at helping States and Local Areas assist claimants in their return to work, the Worker Profiling Reemployment System (WPRS) and the Reemployment Services Programs. Using Wagner Peyser resources and these additional tools, States, Local Areas, and One-Stop Career Centers have developed services specific to the needs in their areas. State and local policies and practices have provided essential resources to unemployed workers resulting in effective reemployment activities with measurable results. The claimant placement and reemployment project seeks to identify effective methods of improving placement and reemployment of claimants and to match high performing areas with those interested in improving results.

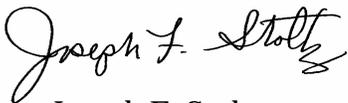
**4. MESSAGE:** The claimant placement and reemployment project is a collaboration between ETA and States to (1) identify grantees who have high performance in the placement and reemployment of claimants; (2) identify high performance grantees based upon numeric criteria and non-numeric criteria; (3) correlate and assess factors which may affect claimant placement and reemployment; (4) obtain state and local perceptions of relevant controllable factors and verify

interest in participation; (5) determine factors most likely to affect performance such as program structure, program policy, partnerships, service delivery, coordination of UI/workforce reemployment services, workforce connections to business needs; (6) match high performance grantees with grantees interested in improving claimant placement and reemployment; (7) implement improvements and assess key factors relevant to performance; and (8) publish and distribute effective methods to improve claimant placement and reemployment.

States from throughout the country are invited to participate. Selection of participants is scheduled to occur before the end of March with a national meeting of all participants scheduled for April to determine peer-to-peer matches and facilitate work plans. Publication and national distribution of the results of the Claimant Placement/Claimant Reemployment Project is scheduled for December 2005.

**5. ACTION REQUIRED:** Each State interested in being considered for participation in the project is asked to identify a lead contact person by no later than March 19, 2004. Please send the State lead's name and contact information via email to the Office of System Performance, Claire M. Bailey, Region 1 Project Lead, at [bailey.claire@dol.gov](mailto:bailey.claire@dol.gov) . Participating states' travel will be reimbursed.

**6. INQUIRIES:** Please direct any inquiries to Claire Bailey at 617-788-0120 or the e-mail address indicated above.



Joseph F. Stoltz  
Regional Administrator