



DWS/OSS/BOS-L2008-517993-ML

**WORKFORCE SYSTEMS LETTER NO: 08-03****DATE:** April 14, 2008

<b>EFFECT:</b>	<b><u>ACTION</u></b>	<b><u>INFO</u></b>	<b><u>WITH ATTACHMENTS</u></b>
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> SWAs	<input type="checkbox"/>
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> UI Directors	<input type="checkbox"/>

**SUBJECT: Technical Assistance for State Worker Profiling and Reemployment Systems (WPRS)**

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**1. Purpose:** To offer states technical support towards the creation, evaluation, and/or improvement of profiling models.

**2. Background:** The recent study of worker profiling models by Coffey Communications<sup>1</sup> and evaluation of the WPRS program by the Government Accountability Office<sup>2</sup> identified several weaknesses within the WPRS program. A principal finding in both reports was the need for states to maintain current models to select the appropriate beneficiaries for referral to reemployment services. States are currently using a variety of models to target reemployment service delivery to unemployment insurance (UI) beneficiaries most likely to exhaust benefits. These models are also used in many states to select participants for Reemployment and Eligibility Assessments. Outdated and/or poorly performing models do not accurately identify those who are most likely to exhaust their benefits, and therefore, target services poorly, failing to reach those who need services the most.

The implementation of performance goals related to the re-employment of UI beneficiaries, and the limitation on resources to serve them, make the proper targeting of reemployment services more critical than ever.

Additionally, many other programs administered through the workforce system provide reemployment services and may benefit from an improved profiling methodology, e.g., Dislocated Worker (DW), Trade Adjustment Assistance (TAA), Wagner-Peyser, and National Emergency Grants (NEGs). ETA is interested in working with the states and locals to improve and integrate the reemployment function and further information on this strategy will be forthcoming. In the meantime, states could start the process announced herein, to improve their profiling system. To address these issues, the United States Department of Labor (USDOL) is offering states technical support that will involve:

- An initial conference call to discuss the current model and program goals.

- A review of the available WPRS data to determine how effectively the state's current model identifies beneficiaries most likely to exhaust, what services are being delivered and what outcomes the beneficiaries experience including getting a job, exhausting their benefits and/or failing to secure work during the year after their WPRS services occurred.
- Submission of data to USDOL to test several possible model designs, built in accordance with states' ideas about service goals.
- USDOL can take the lead in developing a new model for the state or work collaboratively with the state, training local personnel or contractors in model building techniques and best practices. Models can be constructed to target secondary characteristics such as long potential durations.
- Identifying the model that is most likely to be of use to the state.
- Provision of the new model or evaluation along with complete documentation.

**3. Action Required:** States interested in this assistance from USDOL should contact Marisol Lopez at 617-788-0112 or by email at [Lopez.Marisol@dol.gov](mailto:Lopez.Marisol@dol.gov) by May 15, 2008. An introductory conference call will be scheduled to respond to any questions concerning the availability of assistance and to discuss state-specific goals and issues. USDOL is willing to invest significant staff resources to assist states in this effort because it expects it will result in considerable savings of limited state staff resources and lead to a reduction in benefit expenditures.

**4. Inquiries:** As noted above, interested parties should contact the Regional or National Office to discuss this offer. The Regional Office contact is Marisol Lopez (see contact information above). The National Office contacts are Scott Gibbons who may be reached at 202-693-3008 or by email at [Gibbons.Scott@dol.gov](mailto:Gibbons.Scott@dol.gov) or Diane Wood who may be reached at 202-693-3212 or by email at [Wood.Diane@dol.gov](mailto:Wood.Diane@dol.gov).



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Regional Administrator

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<sup>1</sup> [http://wdr.doleta.gov/research/keyword.cfm?fuseaction=dsp\\_resultDetails&pub\\_id=2346](http://wdr.doleta.gov/research/keyword.cfm?fuseaction=dsp_resultDetails&pub_id=2346)

<sup>2</sup> <http://www.gao.gov/new.items/d07680.pdf>