

CTWORKS *Greater New Haven*



Your Workforce Connection

Services for Youth at CT Works

- ◆ In-School Youth
 - Nine Current Programs
- ◆ Out-of-School Youth
 - Ten Current Programs
- ◆ One Dedicated Youth Case Manager



Career
Team



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CT Works

Recruitment

- ◆ Two Pronged Approach
 - Directly to Youth
 - Youth Influencers

Youth Recruitment

- ◆ Presentations in Schools, libraries, churches, community youth groups
- ◆ Direct Mailings, posted flyers
- ◆ Career Fairs
- ◆ Neighborhood Festivals
- ◆ Summer Youth Programs
- ◆ Adult Education
- ◆ Job Corps



Recruitment to Influencers

- ◆ Youth Council
- ◆ School to Career About Us
- ◆ Juvenile Justice System
- ◆ School Guidance Departments
- ◆ Vocational Teachers
- ◆ Community Groups



CT Works

Center Design

- ◆ Career Campus Location
 - Adult Education
 - City Kids
 - Riverside Academy (Alternative High School)
 - Job Corps Recruitment Center
 - Middle School
 - Two Daycare Centers
- ◆ Computer Labs
 - One lab designed as teaching and assessment lab
 - Two labs for internet use, the smaller is used for small youth groups to teach internet job searching skills



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Retention

- ◆ The only thing that keeps youth coming back is results.
- ◆ Word of mouth will make or break you.
- ◆ We have employed some youth in part time clerical positions.



CT Works

Services for Youth

- ◆ All WIA Core Services
 - Resume Preparation Assistance
 - Job Search Assistance
 - Individual Training Accounts
 - On the Job Training Money
 - Pre-Employment Workshops Specifically for Youth
 - Career Planning and Assessments
 - Choices
 - Prove It
 - State Dept of Labor Youth Website
 - Transportation Assistance

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CCIT Works

Partnerships

- ◆ WIA Youth Providers
- ◆ Board of Education
 - Adult Education
 - Counseling Departments
 - Vocational Teachers
- ◆ Area Cooperative Educational Services (ACES)
- ◆ Job Corps
- ◆ Community Colleges
- ◆ Juvenile Justice System
 - Juvenile Detention Centers
 - Alternative Incarceration Centers



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Marketing

- ◆ Direct Mailings:
 - Calendars
 - Flyers of Special Events
 - Book Marks
- ◆ Website
 - RWDB.org
 - Ctdol.state.ct.us
- ◆ Community Presentations