



Regional Strategies...Global Results



Talent Driving Prosperity

July 11-13, 2006 • Anaheim, CA

Advancing Economic Development Through Entrepreneurship:

Implications for the WIRED Initiative



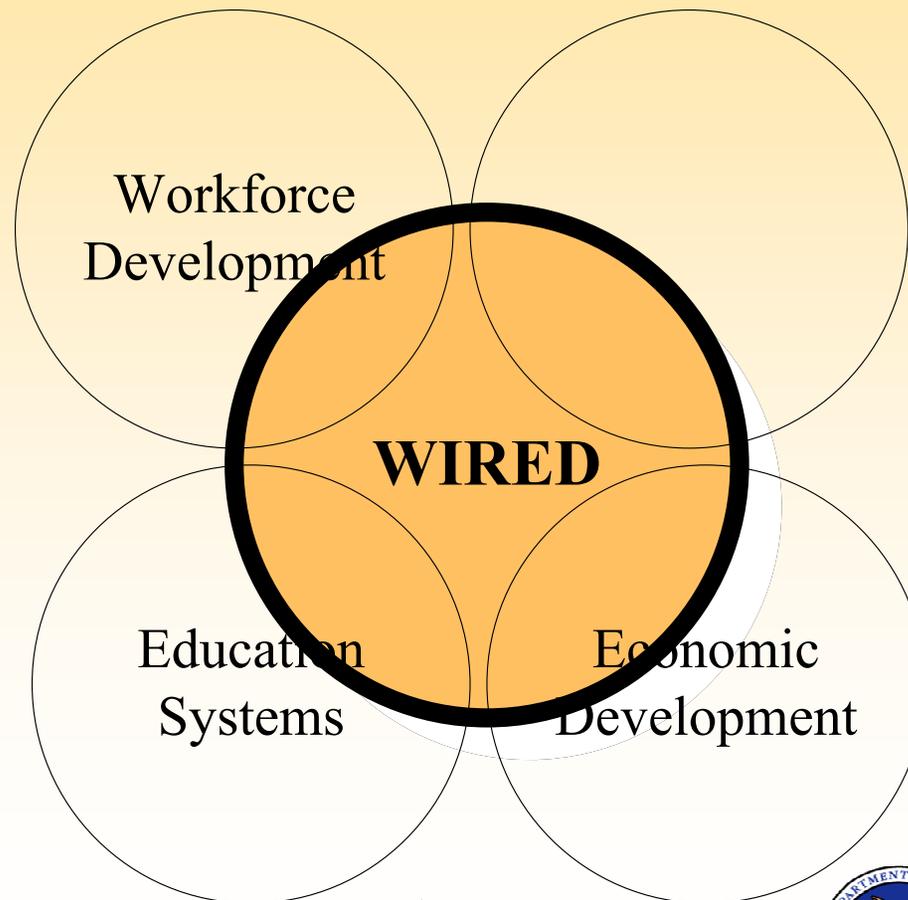
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What is WIRED?

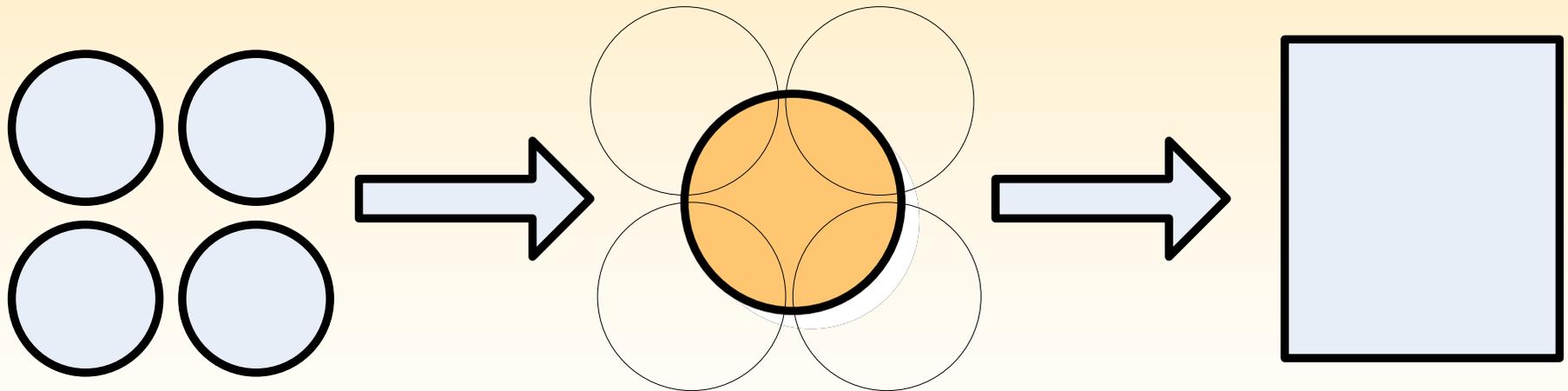


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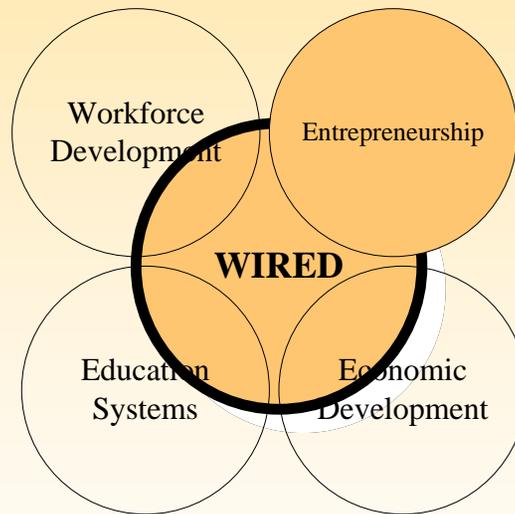
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The Goal of the WIRED Initiative



“Entrepreneurship”



One of the major components in the
WIRED initiative.

Project GATE

- DOL demonstration project to provide entrepreneurship training
- Completed enrollment in 2005
- Currently being analyzed
 - Random experiment design
 - Rigorous process, impact and benefit-cost analysis

Lessons from Project GATE and the Implications for WIRED

- Conduct a community audit of current practices and interest.
- Identify and cultivate a entrepreneurship program champion at the local level.
- Identify community based organizations and microenterprise training agencies.

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Lessons from Project GATE and the Implications for WIRED

- Solicit feedback from community stakeholders
- Launch with a community-wide outreach campaign
- Regular meetings to assess the program's progress
- Re-visit the program's design to ensure that it meets the needs of participants and the community

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