

Session Time Frame *75 Minutes*

1. What do you want to get out of the session?
2. Who is in the room? Who oversees your Youth Build?
3. Evolution/history of MY TURN
4. Business Planning – its role in sustainability
5. How to get started?
6. You have no money but want to do business planning...
7. Who do you involve?
8. How do you start? The ideal process...Sample – MY TURN
9. Your vision/mission/theory of change – the where, why, how for who and how to articulate that clearly
10. How do you raise the funds to make it happen?
 - Identifying your organization's critical and emerging relationships and create strategies on how to turn those in to potential resources;
 - In your world, who are your key stakeholders???
 - (Public, private, individuals, corporate, municipal, federal, local, foundations-national, regional, private)
 - Use the template to create your list
 - Overview of key role fund diversification has on any organization
 - Establishing realistic development goals
11. How do you diversify and “intrigue” private investors?
12. Using a fund development plan to make it happen – our sample & a template
13. Reviewing the staffing structure necessary to implement your fund-development plan based upon the size of your organization;
14. Next steps back at the shop