

Annual Performance Report

State of Louisiana

PY 2013-14 Workforce Information Core Products and Services Grant

1. Populate the Workforce Information Database (WIDb) with state and local data.

Accomplishments compared to Plan.

Outcome(s) and system impacts(s):

- Labor Market Information (LMI) was provided to customers in a user-friendly format on the LWC website. LMI users were able to view and download the latest information using NAICS industry codes and SOC occupational code structures.

Milestones:

- All LMI statistical databases were updated in a timely manner in the Louisiana Occupational Information System (LOIS) delivery system. The LMI Unit continued collecting and processing data on training providers, program offerings, and performance outcomes. Performance measures were in accordance with the requirements of the Workforce Investment Act.
- The Analyzer portion uses VOS version 12.5, while the current WID uses version 2.5.
- The Occupational Code Dictionary uses 2004 O*Net version 17
- Automatic Email Notification was sent out to 66,358 email addresses during this program year.
- Monthly employment and labor force data were updated in the LOIS database in a timely manner.
- Unemployment Insurance (UI) claimants data was updated monthly to reflect unemployment insurance claims filed by occupation.
- Data are available at the State level as well as individual parishes and multiple combinations of parish geographies.
- One staff person attended the Geographic Solutions conference in June 2014.
- Occupational Wage Data naming structure changed to match BLS structure.
- Staff members attended the Projections Management Partnership summit in June 2014.
- Staff attended the EDS training to help harness the use of EDS for disseminating labor market information.

Cost:

The cost of updating and maintaining the Workforce Information Database was \$ 91,370. There were no leveraged funds identified with this core product. The state's procurement process was used for any equipment or contracts.

2. Produce and disseminate industry and occupational employment projections.**Accomplishments compared to Plan.****Outcome(s) and system impacts(s):**

- o The short-term to 2015 and long-term to 2022 industry projections data were completed and met the ETA deliverable. Using grant monies, LWC contracted with Louisiana State University (LSU) to add value to the projections. By directly contacting industry leaders, LSU was able to obtain "inside information" on industry growth and sustainability. Strategic employers were surveyed in November 2012 through January 2013 to measure the sustainability of the 2022 projections. The results of the industry forecast were presented to the Occupational Forecasting Conference and accepted, and were integrated on the Louisiana Workforce Commission Web site.
- The industry projections to 2022 data went through revisions at the request of the state WIC. These revisions were made available to the public in June 27, 2014 on the LMI projections website.
- o Through LMI presence at the state's WIC meeting, changes requested by the WIC to attract students, employers, and academics to 2015 and 2022 occupational projections data were developed and displayed on the LMI website to show:
 - an entry wage of the lowest 10 percent of the wages for each occupation
 - the top earning capacity of 90 percent for each occupation
 - minimum education requirements were sorted by education for the state and each of the eight regional labor market areas.
 - Revisions the BLS minimum education requirements were made based on employer feedback.

Milestones:

- The new 2022 Industry and Occupational projections were presented and approved by the state Occupational Forecasting Conference and the state Workforce Investment Council in their June 10, 2014 meeting. Results are posted on LWC's Labor Market Information website

Cost:**Estimated costs (identify equipment purchases of \$5,000 or more per unit cost)**

The estimated cost of updating and maintaining the Occupational Employment & Industry Projections was \$119,938. Funds of approximately \$106,000 were used to pay a contractual arrangement with LSU to contact over 150 driver firms across the state and to produce and present three reports to the state WIC on their findings for the 2022 industry and occupational projections outcomes, as it is not a core product of the WID grant. The state's procurement process was used for any equipment or contracts.

3. Conduct and publish relevant economic analyses, special workforce information and/or economic studies determined to be of benefit to the governor and state and local WIBs.**Accomplishments compared to Plan.****Outcome(s) and system impacts(s):**

The *Louisiana Workforce Information Review 2014*, a compendium of all labor market data series from 2012 through 2013, went live on the LMI Web site and the printed publication was sent to the Governor's Office. The report provides an in-depth analysis of Louisiana's diverse workforce. It features a time series analysis of the civilian labor force, employment, unemployment, and unemployment rates; covered and nonfarm industry employment; and occupational employment statistics. A new feature added to this publication included the current state of Louisiana's Information Technology industry.

To understand the demand of the Industrial Construction industry in the state due to influx of major firms, the LMI unit with the help of LSU's Division of Economic Development conducted a study under the guidance of the Workforce Investment Council. The report was presented to the WIC in March 2014 and published on the website in April 2014.

Regional sector profiles were developed for eight regions and the top four performing industry sectors based on current employment, forecast demand and total annual wages. These regional sector profiles were published on the LWC's website in October 2013.

Milestones:

- The *Louisiana Workforce Information Review 2014* was sent to Governor's Office.

- Monthly economic analysis briefings are held with the LWC executive staff before the monthly release of employment and unemployment data. The Media Relations Director in turn provides a briefing to the Governor and his staff.
- *Employer Demand in the Construction Industry Cluster for 2014-2016* was published on LWC's website.

Cost:

The cost of producing the annual *Louisiana Workforce Information Review 2013* and other work on this deliverable was estimated at \$ 106,224. The state's procurement process was used for any development of this core product and no funds from any other source were used to leverage the cost of this activity.

4. Post products, information, and reports on the Internet.

Accomplishments compared to Plan.

The strategic plan of the Office of Information Services is to provide timely and accurate Labor Market Information to all citizens and develop a longitudinal database system to link educational attainment to workforce outcomes.

The LMI unit, in its first step to develop innovative approaches of delivering internet based information that encompasses multiple BLS and ETA programs implemented the Louisiana Star Jobs website and mobile application in 2012. The website helps job seekers and students make data informed decisions about their careers based on long-term and short-term outlook of each occupation, median wages and prior year advertised job openings. The website provides a one-stop resource of actionable information for diverse workforce audience and allows users to apply for job openings and training providers in the state. The information can be filtered by occupational ratings, location, salary requirement and education level. In 2013 the website went through multiple revisions and the site was maintained using the grant. The website saw over 500,000 unique visitors to the site in 2013. The U.S. Department of Labor has uploaded a demonstration of our app onto the website of the National Association of State Workforce Agencies. The NASWA site can be accessed at <https://www.naswa.org/assets/utilities/serve.cfm?gid=2EC80384-F034-4EB8-940B-E8FDFB062C7B>

Outcome(s) and system impact(s)

- Improve and maintain a publicly accessible state workforce information delivery system that facilitates customer access to information within the state and across state boundaries 24/7.
- The LWC's Labor Market Information (LMI) unit maintains three websites to provide users with the most up to date data options. The WID/LOIS database is maintained as well as a separate LMI website to include data options not

available in the current database structure hosted by GeoSol for LOIS, and a new LMI website that began in December 2012.

- New Star Rating system incorporates the new 2022 occupational projections with educational requirement data and a star rating system for the most promising occupations in demand based on long-term and short-term projections, wages and number of job orders.

Milestones:

The following list of products and services were maintained, enhanced, or added during the 2013-14 program year. Data available during this program year are in electronic formats (PDF or Excel) and can be found in the LOIS/WID and also in multiple locations on the LWC Web site as follows:

Louisiana Workforce Commission, Research and Statistics Division Program Year 2013-14 Product Deliverables			
Data Description	Time Period	Geographical Area & Other Source	Output Format
CORE PRODUCTS			
Civilian Labor Force (LAUS)	Annual: 2013 Monthly: June 2013– May 2014.	State, MSA, LWIA, Parish	WID
Current Employment Statistics (CES) or Nonfarm	Annual: 2013 Monthly: June 2013 to May 2014	State, MSA	WID
Data Description	Time Period	Geographical Area & Other Source	Output Format
Employment Projections by Industry and Occupation	Replaced all Projections to 2020 with revised 6-18-13.	State, RLMA	WID, LMI excel
Employment Projections by Industry and Occupation	Short-term to 2015 & Long-term to 2022	State, RLMA	WID, LMI excel
Link: http://www.laworks.net/LaborMarketInfo/LMI_employmentprojections.asp			
CORE PRODUCTS CONTINUED			
Employment & Wages Annual	Annual:	State, RLMA,	WID,

	2012	Parish	LMI Excel
Link: http://www.laworks.net/LaborMarketInfo/LMI_WageDataAnnual2002toPresent.asp?year=2012			
Employment & Wages Quarterly	Quarterly: 1Q2013 to 4Q2013	State, RLMA, MSA, Parish	WID, LMI Excel
Link: http://www.laworks.net/LaborMarketInfo/LMI_WageData2002toPresent.asp?year=2013&qtr=4			
Monthly Employment Bulletin “Workforce at a Glance”	Monthly: June 2013 to May 2014	State, MSA, Parish	WID, LMI pdf
Link: http://www.laworks.net/Downloads/LMI/LMIBulletin.pdf			
Monthly Employment Statistics press releases	Monthly: June 2013 to May 2014	State, MSA, Parish	WID, LMI pdf
Link: http://www.laworks.net/Downloads/LMI/LMIPressRelease.pdf			
NON-CORE PRODUCTS			
Commuting Patterns	Decennial: 2010 updated in 2013	State, RLMA, MSA, Parish & LWIA	WID
Consumer Price Index (CPI)	Annual: 2013 Monthly: June 2013 to May 2014	Consumer Price Index (CPI)	WID
Employer Database	Twice a year: 2014 Editions 1 & 2 Source: InfoGroup	State, RLMA, MSA, Parish, LWIA & Zip Code	WID
Link Updates - WID or LOIS link changed to HiRE link	All periods	All geographies	WID
Link: https://www.louisianaworks.net/hire/altentry.asp?action=lmiguest			
Link Update - OES excel files now include BLS OES Technical Notes link	Starting with PY 2013-14	State, RLMA, MSA	LMI excel
Link: http://www.bls.gov/oes/current/oes_tec.htm			
Link Update - QCEW excel files now include BLS link to current QCEW data revisions.	Starting with PY 2013-14	State, RLMA, MSA, Parish	LMI excel
Link: http://www.laworks.net/LaborMarketInfo/LMI_WageData2002toPresent.asp?year=2013&qtr=4 at bottom of page http://data.bls.gov/cgi-bin/dsrv?en			

Labor Market Information New Website (since Dec 2012)	Updated to match old LMI site	Geographies to State, Parish, MSA levels.	SQL
Link: http://lwc.laworks.net/sites/lmi/Pages/default.aspx			
NAICS	2012 Edition	US	WID and LMI
Occupational Wage Data - All published OES data names changed to match BLS naming structure. LA data changed back to 2004 became 2003 and all years forward to 2011 became 2010.	2003 to 2010	State, RLMA & MSA	WID, LMI Excel
Occupational Wage Data	Annual: 2011	State, RLMA & MSA	WID, LMI Excel
Occupational Wage Data - OES Data with SOC 2010 taxonomy	Annual: 2012	State, RLMA & MSA	WID, LMI excel
Occupational Wage Data	Annual: 2013	State, RLMA & MSA	WID, LMI Excel
Link: http://www.laworks.net/LaborMarketInfo/LMI_WageDataMap2009toPresent.asp?Year=2013			
Population from US Census Bureau	Annual: 2013	State, MSA, Parish, RLMA, LWIA & US	WID
Unemployment Insurance (UI) Claims	Weekly: 6-29-2013 to 6-21-2014	State, RLMA, Parish	LMI
Unemployment Insurance (UI) Claims by Industry	Weekly: 6-29-13 to 6-21-2014	State wide	LMI
Unemployment Insurance (UI) Interstate Claims	Weekly: 6-29-2013 to 6-21-2014	Interstate	LMI
Unemployment Insurance (UI) Claims by Occupations	Monthly: June 2013 to May 2014	State, RLMA, MSA, LWIA, Parish	WID
Unemployment Insurance (UI) Claims by	Monthly:	State, Parish	LMI

Occupations	June 2013 to May 2014		
Unemployment Insurance (UI) Monthly Claimant Characteristics by Parish	Monthly: June 2013 to May 2014	State & Parish	LMI
Link: http://www.laworks.net/LaborMarketInfo/LMI_UIClaimsReportMenu.asp			
SPECIAL REPORTS			
Income Median Household Income	Annual: 2012	Source US Census Bureau: State, Parish & US	WID
Income per Capita Personal Income	Annual: 2013	Source Bureau of Economic Analysis (BEA): State & US	WID
Income per Capita Personal Income	Annual: 2012	Source Bureau of Economic Analysis (BEA): MSA & Parish	WID
Income Total Personal	Annual: 2013	Source Bureau of Economic Analysis (BEA): State & US	WID
Income Total Personal	Annual: 2012	Source Bureau of Economic Analysis (BEA): MSA, Parish, RLMA & LWIA	WID
Labor Force Diversity Data	Annual: 2013	State, MSA, Parish	LMI pdf
Link: http://www.laworks.net/Downloads/Employment/AffirmativeActionPublication_2014.pdf			
Licensing Guide	Was not	State	WID,

	updated in this PY.		LMI pdf
Link: http://www.laworks.net/Downloads/LMI/licensingguide.pdf			
<p>LMI Training by RLMA RLMA 1 New Orleans, trained 50 participants, Office of Workforce Development (OWD) staff RLMA 2 Baton Rouge, trained 65 participants, 45 school counselors and 20 WIB board staff RLMA 5 Lake Charles, trained 51 participants, OWD staff – Business Service Representatives RLMA 7 Shreveport, trained 20 participants, local office staff RLMA 8 Monroe trained 20 participants, local office staff</p> <p>Total participants trained 206.</p>			
Regional Sector Profiles	Special Report: Fall 2013	RLMA	LMI pdf
<p>Link: http://www.laworks.net/LaborMarketInfo/LMI_LaStudies.asp</p> <p>Regional Sector based Profiles – Released Fall 2013</p> <p>RLMA 1 – Accommodation and Food Services http://www.laworks.net/Downloads/LMI/RLMA_1_Accommodation_and_Food_Services.pdf</p> <p>RLMA 1 – Construction http://www.laworks.net/Downloads/LMI/RLMA_1_Construction.pdf</p> <p>RLMA 1 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_1_Healthcare.pdf</p> <p>RLMA 1 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_1_Retail_Trade.pdf</p> <p>RLMA 2 – Construction http://www.laworks.net/Downloads/LMI/RLMA_2_Construction.pdf</p> <p>RLMA 2 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_2_Healthcare.pdf</p> <p>RLMA 2 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_2_Retail_Trade.pdf</p> <p>RLMA 3 – Construction http://www.laworks.net/Downloads/LMI/RLMA_3_Construction.pdf</p> <p>RLMA 3 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_3_Healthcare.pdf</p> <p>RLMA 3 – Transportation http://www.laworks.net/Downloads/LMI/RLMA_3_Transportation.pdf</p> <p>RLMA 3 – Manufacturing http://www.laworks.net/Downloads/LMI/RLMA_3_Manufacturing.pdf</p> <p>RLMA 4 – Construction http://www.laworks.net/Downloads/LMI/RLMA_4_Construction.pdf</p> <p>RLMA 4 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_4_Healthcare.pdf</p> <p>RLMA 4 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_4_Retail_Trade.pdf</p> <p>RLMA 4 – Accommodation and Food Services http://www.laworks.net/Downloads/LMI/RLMA_4_Accommodation_and_Food_Services.pdf</p> <p>RLMA 5 – Construction http://www.laworks.net/Downloads/LMI/RLMA_5_Construction.pdf</p> <p>RLMA 5 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_5_Healthcare.pdf</p> <p>RLMA 5 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_5_Retail_Trade.pdf</p> <p>RLMA 5 – Manufacturing http://www.laworks.net/Downloads/LMI/RLMA_5_Manufacturing.pdf</p> <p>RLMA 6 – Education Services http://www.laworks.net/Downloads/LMI/RLMA_6_Education_Services.pdf</p> <p>RLMA 6 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_6_Retail_Trade.pdf</p> <p>RLMA 6 – Healthcare</p>			

http://www.laworks.net/Downloads/LMI/RLMA_6_Healthcare.pdf RLMA 7 – Education Services http://www.laworks.net/Downloads/LMI/RLMA_7_Education_Services.pdf RLMA 7 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_7_Healthcare.pdf RLMA 7 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_7_Retail_Trade.pdf RLMA 8 – Education Services http://www.laworks.net/Downloads/LMI/RLMA_8_Education_Services.pdf RLMA 8 – Healthcare http://www.laworks.net/Downloads/LMI/RLMA_8_Healthcare.pdf RLMA 8 – Retail Trade http://www.laworks.net/Downloads/LMI/RLMA_8_Retail_Trade.pdf			
Targeted Employment Areas (TEA)	Special Resource: 2014	TEA	LMI
Link: http://www.laworks.net/TEA.asp			
Workforce Information Review	Annual: 2013	State, RLMA	LMI pdf
Link: http://www.laworks.net/Downloads/LMI/WorkforceInfoReview_2014.pdf			
Youth Portal >Decisions, Decisions > What jobs are growing?	Annual: Projections to 2022	State & RLMA	LWC
Link: http://www.laworks.net/Youth_Portal/YP_Menu.asp Link: https://www.louisianaworks.net/hire/vosnet/analyzer/results.aspx?session=occproj			
Table Legend: LMI – Labor Market Information Web page http://www.laworks.net/LaborMarketInfo/LMI_MainMenu.asp LWIA – Local Workforce Investment Area MSA – Metropolitan Statistical Area NSA – Not Seasonally Adjusted PY – Program Year RLMA – Regional Labor Market Area SA – Seasonally Adjusted US – United States WID – Workforce Information Database https://www.louisianaworks.net/hire/altentry.asp?action=lmiguest			
Footnotes: 1. Partial Federal Government Shutdown from 10-1-13 to 10-16-13. 2. All state offices were closed due to Ice on the Roads in the Baton Rouge Area. Days closed; 1-24-14, 1-28-14, 1-29-14, and 1-30-14.			

Costs:

The estimated cost of posting products on the internet was \$91,965. The state’s procurement process was used for any contracts and equipment.

5. Partner and consult on a continuing basis with workforce investment boards and other key workforce and economic development partners and stakeholders.

Accomplishments compared to Plan.

Outcome(s) and system impacts(s):

- o All WIB boards are a part of LMI's direct email notification list anytime a press release on available data is released. They have also been encouraged to sign up in the automatic email notification system. Customer's choice was sought from the LWIA in the planning and development of the new LMI website.
- o The Governors Workforce Investment Council appointees were presented with the revised industry and occupational forecast.
- o Input on the 2022 Industry forecast was requested from all of the State WIC members.
- o The LMI staff has been conducting advance training to WIB, front line staff, and agency partners to introduce 2022 projections on the LMI website, and LOIS tutorials. A total of 4 workshops were held around the state with almost 200 staff attendees.
- o Staff also attended the LEHD Conference in Washington DC, PMP Training in Pittsburgh and the EDS training in Nashville.

Milestones:

- During the grant period, LMI Manager was a member of the quarterly "Trends Panel" with Baton Rouge regional industry leaders sponsored by the Baton Rouge Chamber of Commerce.
- During the grant period, the Director was a member of the NASWA - LMI Committee, which is helpful in developing strategies to meet LWIA needs and garner resources from other states' best practices.
- Assisted Workforce Development in the preparation of the State Plan for 2013 in updating the Economic and Labor Market content for the ARRA State Planning Guidance.
- Conducted LMI training for the Baton Rouge WIB staff.
- Louisiana is a partner state providing quarterly wage record and covered employment files to the US Census office as part of the LEHD program.
- Louisiana was also one of the states awarded the Workforce Data Quality Initiative and is partnering with multiple state agencies to build a comprehensive longitudinal database system for Louisiana.

Costs:



The estimated cost of conducting special studies and providing economic analysis was \$ 87,395. The state's procurement process was used for contracts and equipment.

Recommendations for Improvements or Changes to the Core Product:

Our recommendation, for this core product as staff and funding allows, is to promote value added outcomes for One-Stops and LWIAs service programs by providing training via the web, hosting webinars for Workforce Development, and onsite LMI training by request.

Through feedback from the State's WIC board and conducting training on the new LMI website we realize how important it is to engage the educational communities with our current Labor Market Information.

SUMMARY PAGE

ONE STOP LABOR MARKET INFORMATION GRANT PY 2013-14

EXPENSES:

1. WORKFORCE INFORMATION DATABASE	\$	91,370
2. INDUSTRY & OCCUPATIONAL PROJECTIONS	\$	119,938
3. REGIONAL PROFILES	\$	106,224
4. POST PRODUCTS ON INTERNET	\$	91,965
5. PARTNER AND CONSULT WITH WIBS	\$	87,345
TOTAL EXPENSES ALL PRODUCTS	\$	496,842

REVENUE:

Grant PY 2013-14	\$	496,842
TOTAL REVENUE	\$	496,842