

2009

# Nebraska Department of Labor

Workforce Information Core Products and Services Grant Report



## **Nebraska PY08 Core Products and Services Grant Report (by Deliverable)**

### **Introduction and Background Information**

Workforce Information Core Products and Services activities in Nebraska are carried out by the Nebraska Department of Labor Office of Labor Market Information. During PY2009 Nebraska received a monitoring review and was found to be in compliance with all Workforce Information Grant requirements. During PY10, the state will work to improve integration of LMI into the state's rapid response activities, as suggested during the official monitoring visit. It is expected that part of this improvement will be due to the new website being launched by the Nebraska Department of Labor in October 2010 which features enhanced integration of labor market data and Employment Service and Training information.

### **NeWorks**

During PY2009 Nebraska issued an RFP to purchase a web-interface for the Workforce Information Database. This contract was awarded to Geographic Solutions Inc. and work began to convert WID data into the new system in April 2009. The new site, [networks.nebraska.gov](http://networks.nebraska.gov), will become available to the public on October 4, 2010.

The Virtual Labor Market Information System (Virtual LMI) is an integrated software package for state agencies and labor market professionals. Its design uses the WID 2.3/ 2.4 data structure along with standard Federal classification codes and is integrated directly into systems such as InfoGroup and O\*NET. The user-friendly interface, accessed via the Internet, is designed for state agency analysts, economists, statisticians, and labor market staff that work with all facets of LMI. The system integrates multiple labor market data sources into one website and provides a centralized source for government data, resulting in improved methods for cost-effective research and analysis.

In addition to the Virtual LMI module, the Nebraska Department of Labor also purchased the Virtual One Stop module that will link all of the agency's Employment Service and Training information to Labor Market Information and provide job seekers and customers with targeted data at the point of service. This will extend the reach of LMI to the job seeker community by making data more easily accessible to the job seeker community.

### **PY2009 Core Products and Services Grant Staff**

The CPSG team for the State of Nebraska resides in the state administrative office building of NDOL. There are 4.5 professional staff positions dedicated to grant deliverables: Research Supervisor (1), Research Analysts (2.5), Statistical Analysts (1). The unit continues to utilize university student interns to assist permanent staff in completing grant deliverables. Two permanent positions, a Research Analyst and Statistical Analyst became vacant at the end of the grant year due to turnover.

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### **Staff Training**

CPSG staff attended several trainings and conferences during PY09. Three staff members attended the Census Data User's Conference in August. A staff member attended the Council for Community and Economic Research (C2ER) Economic Impact Training located in Chicago during the month of August. One staff member attended local ArcGIS training, "Mapping Nebraska Communities: An Introduction to GIS & Community Analysis", in September. A staff member attended Micro Matrix training in Golden, CO in March. A staff member attended Local Employment Dynamics (LED) Conference during March. Two staff members attended LMI Basic Analyst Training in March. A staff member attended the ACT annual conference in April as that staff member is on the ACT Advisory Council. Topics at the conference included the P-16 initiative and skills assessments to match businesses with employees. A staff member attended the ETA Bi-Regional Greening of LMI Forum during May in Denver, CO. Two staff members attended the LMI Forum/C2ER Annual Conference in Washington, D.C. during the month of May. Two staff members attended the Geographic Solutions 7<sup>th</sup> Annual Workforce Technology Conference titled Workforce Development without Boundaries in Clearwater Beach, FL in June. General sessions included updates on new Geographic Solutions enhancements, US DOL priorities and a Washington update. The Labor Market Information workshops included a session on green jobs that was especially timely and helpful for green jobs grant activities in Nebraska.

The NDOL Office of Labor Market Information hosted a training session for ArcGIS in May 2010. A trainer from New Urban Research was contracted to train staff specifically on mapping labor related data such as business locations, census data, and PUMAs files. Non-custom mapping groups available in Nebraska tend to focus a lot of time and attention on mapping items such sewer drains and water pipes which is not very useful in LMI activities. This custom training expanded the skill set of LMI staff to include geocoding, creation of regions using existing shape files, and production of more attractive and user-friendly labor market data maps. This training was also attended by one LMI staff from the state of South Dakota as well as two federal BLS staff from the Region V office.

### **Technical Assistance Training Funds Projects**

#### **Web Conferencing Technology**

Nebraska's geography is a significant barrier in providing ongoing LMI training to staff in all regions of the State. Sixty-four percent of Nebraska's population lives in the Lincoln and Omaha metropolitan area's located in the far eastern portion of the state. Of the state's 17 Career Center's, only four are located within one hour of Lincoln, where all Labor Market Information staff are located. The furthest Career Center, in Scottsbluff, is 421 miles from Lincoln, with an additional nine offices 100 miles or more from Lincoln.

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TAT Funds made possible a project to implement Microsoft Live Meeting, a web conferencing technology, through the majority of NDOL including the CPSG team. Twenty sessions have been offered over nine different topics through Live Meeting from October to June. Approximately 137 people have attended, many attending for multiple topics. Attendees have not only been DOL staff but also individuals from the business community, other state agencies, local economic development groups, and area colleges. Attendees have spanned the entire geography of the state from Scottsbluff to Omaha.

Topics pertaining to LMI included a general “Who to Contact” session, Nebraska Career Compass, Graduate Outcomes, the LED OnTheMap program, the Regional Reviews, and the CPI. Other topics of interest related to the Department of Labor included Labor Laws, Workplace Violence, and the Unemployment Insurance Program. These latter sessions were conducted in conjunction with staff from LMI and from different sections of the agency.

### **PY09 CPSG Deliverables**

The following pages report a brief review, by deliverable, of work completed during PY2008.

#### **1. Continue to populate the Workforce Information Database with State Data.**

The Workforce Information Database provides states with a common structure for storing information in a single database for each state. The database is intended to serve as the cornerstone for information delivery, workforce research, and product development for information that is standard and comparable across all states. One staff member from Nebraska served on the Analyst Resource Center (ARC) Structure Committee, which helps maintain comparability of WID databases in each state.

After several years with an obsolete web delivery system, Nebraska has implemented a new and more user-friendly web based delivery system for the Workforce Information Database (WID) provided by Geographic Solutions. As part of the implementation process, staff has thoroughly reviewed the data tables included in the WID, updated all tables, and vetted the data used by the system.

Nebraska maintains and updates the core and optional database tables as designated by ETA under the State Workforce Information CPSG:

<b>Table Name</b>	<b>Table Type</b>	<b>Core Table</b>	<b>Data Populated</b>
Addressy	Lookup	Y	Address Types 1: Physical, 2: Mailing, 3: UI, and 4: OES

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Annsflg	Lookup	Y	Annual Sales Codes, 1: Collected and 2: Estimated
Areatype	Lookup	Y	Areatypes defined for each state and national. NE has 26 area types defined (State, MSA, SDA, County, City, Town, Etc.)
Benmark	Lookup	Y	2000-2009 Benchmarks from CES and 2005-2009 from LAUS
Ces	Data	Y	National: 1939-present month. NE:Statewide, OmahaMSA, LincolnMSA 2004-present month.
Cescode	Lookup	Y	3890 series codes with long and short descriptions for National and NE Statewide series.
Creditcd	Lookup	Y	6 Credit Ratings used in Employer Database.
Empdb	Data	Y	Over 80,000 Nebraska Employers including physical location, mailing address, geocode, employee count, credit rating
Empszflg	Lookup	Y	Two records for source of employment size within empdb. 1 is collected from source, 2 is estimated by empdb data supplier
Empszrng	Lookup	Y	Employment size ranges for employers within the empdb table. Size ranges are A-K
Geocode	Lookup	Y	Levels of precision for geocodes: Address, Zip+4, Zip+2, Zip Code
Geog	Lookup	Y	Geography definitions for us, each state, Ne has state, MSA, LMA, and counties defined
Growcode	Lookup	Y	Growth codes used in industry or occupation data. Declining, Growing, or Stable.
Income	Data	Y	Census (Median Household-Type 03 Source 1): National 1984-2007. NE 1984-2007. County 1984-2007. BEA (Total Income-Type 01 Source 3): National 1929-2006. NE 1929-2006. County 1969-2006. BEA (Per Capita Income-Type 02 Source 3): Nat 1929-2006. NE 1929-2006. MSAs 1969-2006. Counties 1969-2006. MCs 1969-2006. HUD (Median Family Income-Type 04 Source 2): Nat 1989-2006. NE 1989-2006.
Incomtyp	Lookup	Y	Income Types National and NE: Total Income, Median Household, Per Capita, Median Family
Incsorce	Lookup	Y	Income Sources National and NE: HUD, BEA, Census
Indcodes	Administrative	Y	NE industry codes and titles, 3 digit to 6 digit, 3397 records total.
Inddir	Lookup	Y	Micromatrix level industry codes used in projections
Indprj	Data	Y	Industry Level projections statewide ** Nebraska populates IOMATRIX instead

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			of indprj and occprj
Indsub	Lookup	Y	Industry sectors and subsectors
Indtypes	Lookup	Y	SIC or NAICS designation
Industry	Data	Y	Nebraska Industries
Iomatrix	Data	Y	Nebraska Projections
Labforce	Data	Y	1948-present
Leveltyp	Lookup	Y	Occupational Levels (apprenticeship, experienced, journeyman, etc.)
Licauth	Data	Y	Occupational License ID Directory
License	Data	Y	Occupational Licenses in Nebraska
Licnumty	Lookup	Y	License Number Types
Licxocc	Crosswalk	Y	License to Occupational Code Crosswalk-includes License to SOC
Locstat	Lookup	Y	Firm Location Types
Matxnaic	Crosswalk	Y	Mat Industry Code to Naics code
Matxsoc	Crosswalk	Y	Mat Occupational code to Soc Code
Occcodes	Administrative	Y	All Occupational Codes (multiple types)
Occdir	Lookup	Y	Mat Occ Code matched with occupational titles
Occprj	Data	Y	Occupational Level projections statewide ** Nebraska populates IOMATRIX instead of indprj and occprj
Occsub	Lookup	Y	Occupational Data Summary levels
Occtypes	Lookup	Y	Types of occupational codes (DOT, Census, OES, etc.)
Oeswage	Data	Y	Occupational wages by area
Ownership	Lookup	Y	Ownership codes and titles for employers and categories

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Period	Lookup	Y	Time periods
Periodid	Lookup	Y	Projection Periods
Periodty	Lookup	Y	Time period types (Annual, Quarter, Monthly, etc.)
Popsourc	Lookup	Y	Population Sources (Census, BEA, State Defined)
Populatn	Data	Y	Population (Census) National 1900-2007, NE statewide 1900-2006, counties 1970-2007 Projected to 2020
Ratetype	Lookup	Y	Wage Rate Types (hourly, weekly, etc.)
Stattype	Lookup	Y	Income stat types (Mode, Mean, Median, 10 <sup>th</sup> percentile, etc.)
Stfipstb	Lookup	Y	State FIPS Codes
Urltopic	Lookup	Y	URL Description

## 2. Produce and disseminate industry and occupational employment projections.

In PY09, long-term (2008-2018) and short-term (2009-2011) industry and occupational projections were produced for the Nebraska Statewide region and seven sub-state areas.

### Industry Projections

Long-term (2008-2018) and short-term (2009-2011) industry projections were completed in February 2010. In Nebraska, projections for state and all sub-state areas are produced at the same time for each projections period. This is done so that customers in the local areas do not have to wait an extra year for sub-state projections to be produced. Industry projections, posted to the LMI website in June, can be found at <http://networks.nebraska.gov/analyzer/default.asp>.

These projections are used for the Nebraska Business Forecasting Council, a group of economists from University of Nebraska at Lincoln and Omaha, Creighton University, Nebraska Public Power District, Nebraska Department of Labor, and the Nebraska Department of Revenue. This group meets twice per year to create a business forecast for the state of Nebraska. Biannual reports, which include forecasts of industry growth and economic growth in the state are published in January and June.

### Occupation Projections

Long-term (2008-2018) and short-term (2009-2011) occupational projections were completed in June 2010 and transmitted to North Carolina for inclusion on the projections central website

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(<http://projectionscentral.com>). In Nebraska, projections for state and all sub-state areas are produced at the same time for each projections period. This is done so that customers in the local areas do not have to wait an extra year for sub-state projections to be produced. Occupation projections, posted to the LMI website in June, can be found at <http://neworks.nebraska.gov/analyzer/default.asp>.

Projections information is provided to State and Local Workforce Investment Boards, agency staff, and customers via the Nebraska Department of Labor website ([www.dol.nebraska.gov](http://www.dol.nebraska.gov)). Data is available through secure Excel worksheets that may be downloaded by customers. Projections data has also been integrated into the NeWorks website to provide job seekers with information at the point of service while completing job search activities and viewing employer job postings. The LMI module went live in May 2010 and the employment services module is expected to go live in October 2010. Additionally, staff will publish an in-depth analysis of the projected occupation and industry trends in Nebraska as well as in each region. CPSG staff members are available for presentations and consultations to assist in accurate interpretation of the data used in workforce planning and decision-making.

### **3. Publish an annual economic analysis report for the governor and the SWIB.**

The Labor Market Regional Reviews were published to the web. The Regional Reviews are produced annually for Nebraska Statewide as well as each Metropolitan and Micropolitan Statistical Area in the state. Each Regional Review contains a variety of localized labor market information, including a demographic review, labor force data, employment by industry and occupation, and employment projections. These publications can be viewed or downloaded in portable document format (pdf) at <http://neworks.nebraska.gov/analyzer/default.asp>.

The annual statewide analysis report was well received by members of the State Workforce Investment Board (SWIB). Any feedback from SWIB members is welcome and incorporated into the next year's report. State legislation allows the Lieutenant Governor to serve as the Governor's official designee at SWIB meetings when the Governor is not able to attend. The Lieutenant Governor received the Statewide Report at the January meeting.

### **4. Post products, information, and reports on the Internet.**

#### **Career Compass**

Nebraska continues to provide job seekers and students with a variety of labor market information via Career Compass. To meet the needs of WIA and the Demand Occupation Policy, Labor Market Information provides a Focused Workforce Search highlighting high-wage, high-skill, and high-demand occupations in the state. Due to the release of a new set of long-term projections this list is in the process of being updated and will be completed in early PY10.

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### **Labor Market Regional Review**

Nebraska's Labor Market Regional Review publications are designed to paint a useful picture of the local labor market while displaying complex concepts in a concise and simple format. The Labor Market Regional Reviews are targeted for use by State and Local Workforce Investment Boards, local and regional economic development organizations, chambers of commerce, and employers, and continue to evolve in response to feedback from these partners.

### **College Wage Match Publication**

Results from the Public Postsecondary Graduate outcome project give a closer picture of recent graduates' earnings, industry employment, and work location. This publication also includes information about which majors produce graduates most likely to be employed in Nebraska, which majors produce the highest wages, which Nebraska counties graduates are employed in, and demographic characteristics of graduates. The publication includes sections for all six of Nebraska's Community Colleges, all three State Colleges and one campus in the University system. The information is used by career center case managers to assist people in making informed training decisions. The College Wage Match publication can be found at <http://networks.nebraska.gov/analyzer/default.asp>.

### **Nebraska Workforce Trends**

Nebraska Workforce Trends is a monthly newsmagazine filled with information about the economy and labor market in Nebraska. This publication is sent to nearly 350 subscribers each month with additional readers logging onto the website to access and read each issue. The subscriber list for Nebraska Workforce Trends includes the state's senators, Workforce Investment Board members, and community leaders, economic developers, state educators, and professionals from the business community.

## **5. Partner and consult on a continuing basis with workforce investment boards.**

Rather than wait for data requests, CPSG staff have been proactive in presenting relevant and timely labor market information at Board meetings and events. This has provided the Boards with a "data" view of trends in the state's labor markets in addition to the anecdotal information that is often shared by Board members at meetings. Lieutenant Governor Rick Sheehy serves on the SWIB and attends regularly to represent the Governor's office. Staff also continue to assist the Boards in the development of their local and state plans.

### **Presentations to Workforce Investment Boards**

LMI has been incorporated into the State WIB meetings on a regular basis since January 2009. LMI staff have been invited to Present "Labor Condition Trends in Nebraska" to the Board at each full Board meeting. This gives the Board an opportunity to understand current trends in the state's Labor Market, as well as ask questions that help them to make more effective decisions. Information about unemployment rates, jobs in

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the state by industry, initial claims for UI, characteristics of claimants, layoffs in Nebraska, and other pertinent labor market information is shared with the Board at each meeting.

LMI shared labor market information with the Greater Nebraska WIB. The presentation included current employment, unemployment, layoffs, UI claims and claimant statistics. Interest in a regular LMI presentation to the GNWIB was expressed.

Staff has also been involved in sharing labor market information with the Tri-County WIB. LMI was invited to present at the Tri-County's Labor Force Make-up, a learning event organized by the Tri-County WIB Employer Outreach and Engagement Committee. The presentation included a live demonstration of accessing Labor Market Information data and products. Interest in a regular LMI presentation to the Tri-County WIB was expressed.

### **Local Area Workforce Investment Area Plans**

In addition to presentations, LMI has supported the state's WIBs through data collection for each of the WIBs' local plans. This included gathering population demographics, employment and unemployment trends, employment projections, wage statistics and other economic trends. Data was provided for the Greater Nebraska Local Plan, Tri-County Local Plan and the Lincoln Local Plan and is used to chart and/or reinforce the direction each local area has taken to meet the needs of the customers served in that area, and justification for continued efforts.

## **6. Conduct Special Studies and Economic Analysis**

### **A. Green Jobs Grant**

The Labor Market Information office partnered with Wyoming, Montana, South Dakota, Iowa, and Utah mid-year 2009 to submit a Labor Market Information Improvement Grant. The main purpose behind this grant was to define and research green jobs. This group of states called *The Northern Plains and Rocky Mountain Consortium*, is working together to research the green economy and improve labor market information collection and research in order to enhance the labor exchange system for careers within the green economy. This grant award gives states in this consortium the resources to collaborate more effectively on surveys, build expertise in green industries and occupations, and disseminate findings. Research will focus on green sectors that are expected to be significant drivers of the seven-state area's economy.

The research deliverables of this grant, in which Nebraska will participate, are:

1. Identify Green Industries; Existing, New, and Emerging
2. Identify Green Occupations

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3. New and Emerging Green Technologies Research
4. Research Methodology Comparisons
5. Skills in Demand and Employment Service Placements
6. Researching Sustainable Agriculture

The Green Jobs Grant has several subject matters that the consortium plans to research. The deliverables associated with the Green Jobs Grant includes Career Products, Green Industry Demand (publication), Occupational Projections of Green Jobs (publication), Skills Requirements and Wage Progression in the Labor Exchange System (publication), Replacement Need (publication), and several different types of conferences.

### **Green Jobs Survey**

A survey was mailed to almost 12,000 businesses within Nebraska at the end of May. It seeks to identify how businesses categorize themselves within various green economic activities, how many green employees are within each business, and information about green jobs such as wages, education requirements, additional skills, vacancies, and jobs created and/or eliminated by occupation. The Nebraska Green Jobs brochure and survey FAQ is available at <http://networks.nebraska.gov/analyzer/default.asp>. Products for this research will be published during PY10.

### **New Hires Survey**

The New Hires survey is part of the deliverables for the LMI Improvement Grant received by the Northern Plains & Rocky Mountain Consortium. It is designed to determine what skills are needed by individuals entering the workforce and whether employees meet these needs when hired. The survey collects information about the employee's position, demographics, benefits, job responsibilities and skills, education requirements, and performance adequacy. As part of the study, Nebraska will seek information from the employers of participants in the Workforce Investment Act and/or Wagner-Peyser. The groundwork for this study was completed in PY09 and study results are expected in PY10.

### **Economic Impact of Green Projects**

The Northern Plains & Rocky Mountain Consortium compiled a list of ARRA projects which relate to green activities from recovery.gov. After the list has been produced, each project will be run through Implan software in order to establish the impact of these green projects on the economy. This project will continue every quarter that stimulus programs are occurring.

## **B. Other Projects**

### **Historical Recession Analysis**

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Research was conducted regarding the past four national recession periods, from 1980 through the current recession, to ascertain the impacts of the recessions on the nation and the state of Nebraska. A number of different measures and indicators were analyzed including unemployment rates, unemployment compensation duration, LED data, industry data, occupational data, house values, labor force participation rates, BED data, GDP, CPI, current account balances, money supply, and net taxable retail sales. The project tells the story of the state through the recessions and attempts to establish what Nebraska should be concerned about during economic downturns.

### **100-Year Flood Analysis**

In June of 2010, northeast Nebraska experienced major flooding causing large losses of property and destruction of infrastructure. To assist the Governor in distributing aid and bringing relief to the area, a study was undertaken to estimate the number of jobs and wages that were impacted by both the flooding and two bridges which had to be closed in the city of Norfolk. More information on the flooding can be found in the August 2010 Trends publication at <http://networks.nebraska.gov/analyzer/default.asp>.

### **Layoff Map**

A monthly report on recent Nebraska permanent layoffs was created due to an increased interest in the Nebraska economic condition during the current recession. The report includes layoff notification to Rapid Response and WARN. Layoffs are displayed geographically by size and industry to provide a clear picture of the layoff climate in Nebraska. The report also includes layoff events and number of affected workers by industry, event month, and type of layoff (closure or layoff). This map is frequently used by the SWIB and other community planners. The map is available on the LMI website at <http://networks.nebraska.gov/analyzer/default.asp>.

### **Energy Training Partnership**

Nebraska used the data presented in the “Greening of the World of Work: Implications for O\*NET®-SOC and New and Emerging Occupations” to identify green occupations. This data was matched to a variety of Nebraska’s LMI information such as projections, required education levels, wages, initial claims, job seeker and openings, and data on the number of recent graduates in these occupations. This allowed for analysis of the types of green jobs that maybe located in Nebraska. This information was used as part of the submittal for the Energy Partnership grant. In addition, the LMI Director attended a BLS Regional Office meeting and talked about the linkages Nebraska did with the ETA green occupation data. LMI Directors in the Chicago Region requested Nebraska’s spreadsheet so they could see how the data was developed.

### **H2A Wage Survey**

LMI staff conducted a survey of temporary/seasonal agricultural workers to determine prevailing wage figures for the H2A foreign workers program. This survey was conducted on behalf of the Foreign Labor

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Certification Board as a fee for service. One hundred thirty-three employers were contacted via phone and surveyed. Results were sent to the Foreign Labor Certification Board.

### **Administrative Database Wage Records:**

Nebraska matched unemployment insurance files with other administrative records to obtain demographic information about people working in Nebraska. Administrative data was merged with the Quarterly Census of Employment and Wage EQUI file to obtain industry employment and wage information by location. This information is used often for data requests, presentations, and the Regional Review publications.

### **Nebraska Unemployment in Brief**

Nebraska Unemployment In Brief is a monthly dashboard report containing employment- and unemployment-related statistics for the state. Included in this report are: monthly payouts of regular and extended unemployment insurance benefits; the average duration of unemployment insurance benefit claims; comparisons of the number of individuals receiving unemployment benefits; the number of individuals who have exhausted their claim for unemployment insurance benefits; job gains and losses by industry; the number of job seekers and employer job orders; and information about recently announced company layoffs. This report can be found on the NDOL website at <http://networks.nebraska.gov/analyzer/default.asp>.

### **Economic Impact of Business Openings and Closings in Nebraska: A Case Study**

This project analyzed the ramifications of a major plant/manufacturing center opening or closing. The purpose was to examine the economic impacts on a community such as unemployment, wages, worker migration, and government intervention in the form of tax incentives. In addition to real data collected from the event, the software program IMPLAN was used to model the increase (or decrease) in employment, income, and output. The purpose of the IMPLAN model was to see how a similar event that took place today would affect these variables.

### **Manufacturing Wage Survey**

A survey was sent to 20 manufacturing plants evenly split between the Northeast and Central Nebraska Regions. The purpose of this survey was to learn the types and numbers of positions at those plants, the average wages of those positions, the number of plants that were unionized, and the benefits workers received. This information was then compared to the averages of all employees in their respective regions and in Nebraska as a whole. The survey cost was recouped from a business interested in results.

### **Older and Younger Worker Profile**

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Profiles about workers under 25 and workers 55 and over were published in January 2010. The profiles used data from Local Employment Dynamics which includes employment and wage information on new hires, MSAs and counties, state of Nebraska, and industries for the specified age groups.

### **C. Data Requests**

Information on data requests are recorded in a shared database. Aggregate information from the request database is displayed in an Appendix included with this report.

#### **LMI Support of State Economic Development Initiatives**

Labor Market Information's relationship with state workforce and economic development entities has grown tremendously in the past year. LMI reached out to Workforce Development Career Center managers, who often pass on local workforce and economic developers' questions to LMI staff. The broad understanding of LMI statistics and products that Core Products and Services Grant (CPSG) staff have is key to fulfilling these requests for information. CPSG staff fulfilled 86 requests for data from career center managers and staff, constituting 70 hours of staff time.

Several times throughout this past year, CPSG staff have provided large amounts of labor market data to the Department of Economic Development to support their recruitment of businesses to the state. Data commonly provided includes labor force and employment trends, industry and occupational projections, industry and occupational wages, commuting patterns, recent college graduates working in Nebraska, Unemployment Insurance claims by occupations, and recent area layoffs. For the recruitment of a Cellular Service Provider data was collected for 12 communities, as well as comparable data for Colorado. A related request for data included Nebraska trends compared to California trends for additional business recruitment purposes. CPSG staff fulfilled 24 direct requests for data from state and local economic developers and chambers of commerce, 71 hours of staff time.

CPSG staff worked on a special request from the Governor's office using DMV data to provide worker characteristics for a large layoff in rural western Nebraska. Staff also gathered information regarding occupations/related occupations with OES wage data for possible future placement and recruitment of displaced workers.

The Nebraska Department of Economic Development, in collaboration with the Nebraska Department of Labor, selected the Battelle Technology Partnership Practice (TPP) to conduct the competitive advantage assessments and to assist in crafting a strategic plan of action, with concrete action steps.

Battelle TPP is the economic development consulting arm of the world's largest independent non-profit research and development organization. Battelle TPP brings to this project a position as the national leader in advanced, technology-based and cluster-driven economic development practice with an established

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track record in developing and advising many of the most successful modern development programs in the U.S. LMI played an integral role in not only providing much of the data for the study but, also served on the internal team that assisted with the study development.

### **Regularly Scheduled Training Provided by CPSG Staff in PY09**

#### **Job Outlook Workshop**

Two staff members presented projections, college wage match, OES wages and the relocation calculator at the University of Nebraska - Kearney Job Outlook and Search Tools Workshop to 40 students, community job seekers, faculty and employers in March 2010.

#### **Transition Assistance Program (TAP)**

Labor market information resources that are available online were presented to individuals retiring or separating from the military 19 times in PY09. TAP was conducted at Offutt Air Force Base, with approximately 30-35 people in attendance at each session. Offutt made a computer lab available and expanded the sessions for individuals preparing to transition from the military back into the civilian workforce. Content includes O\*NET, ACINET, occupational wages, projections, Salary Relocation Calculator, JobLink, and Job Central. Customer satisfaction is tracked for each session and comments are used to refine the presentation.

#### **WIA Case Manager Training**

Staff conducted a one-day session on Labor Market Information/Individual Training Account/Eligible Training Provider as part of the TREN 101 training for 11 WIA case managers in August 2009.

#### **Vocational Rehabilitation Training**

Training on O\*NET, NAICS, ACINET, Career Compass, TrainingLink, Nebraska Explorer, and Salary Relocation Calculator was conducted in cooperation with Vocational Rehabilitation staff. The training was related to case management employment plan guidelines. Participant evaluations indicated a preference for the hands-on computer exercises. CPSG staff will continue to work with this target audience to customize training content. Training was conducted on a fee for service basis in February 2010 for 25 new staff.

#### **Job Opportunity Working Group**

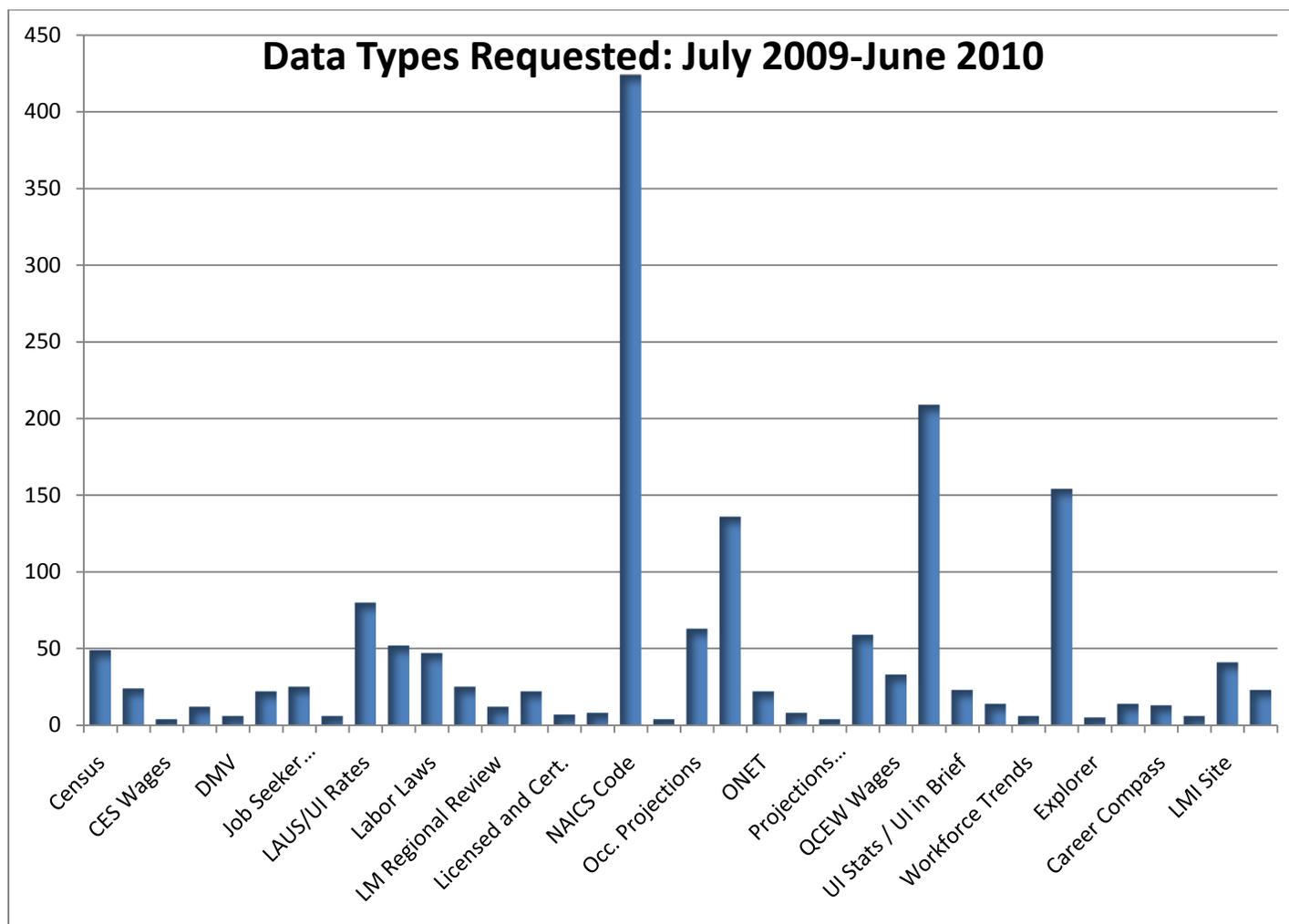
Two staff participated in the Job Opportunity Working Group, put together by the Nebraska Appleseed Center for Law in the Public Interest. This group is working to address workforce needs in our state by promoting collaborative efforts, building the capacity and reach of existing jobs initiatives, and creating shared strategies to build opportunity.

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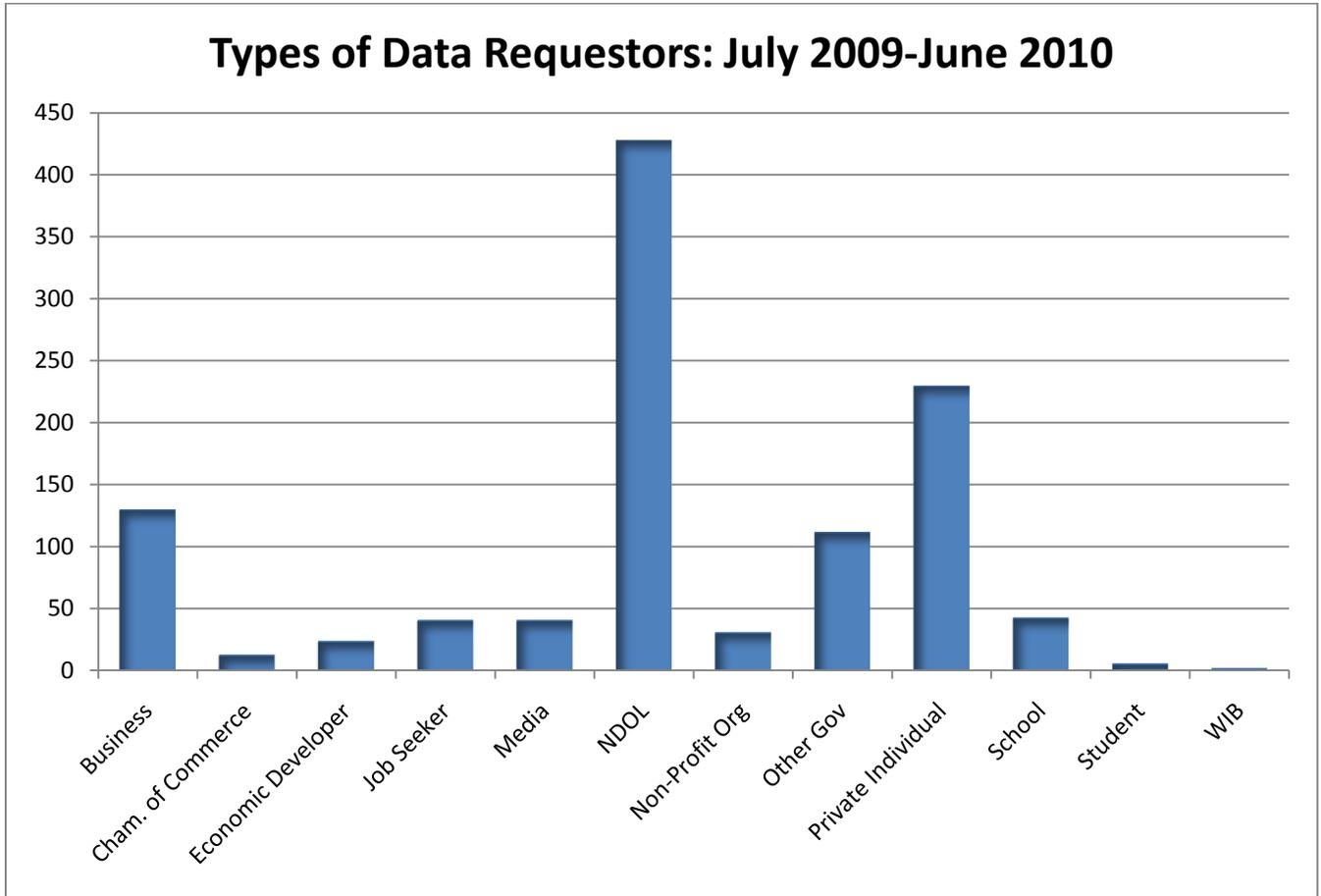
### Experience Unlimited

Staff presented to Experience Unlimited, a support group for under and unemployed professionals in October 2010 at the Lincoln Career Center. The presentation included job search resources, Occupational Employment Statistics wage estimates, O\*NET, green jobs and the ACINET skills profiler.

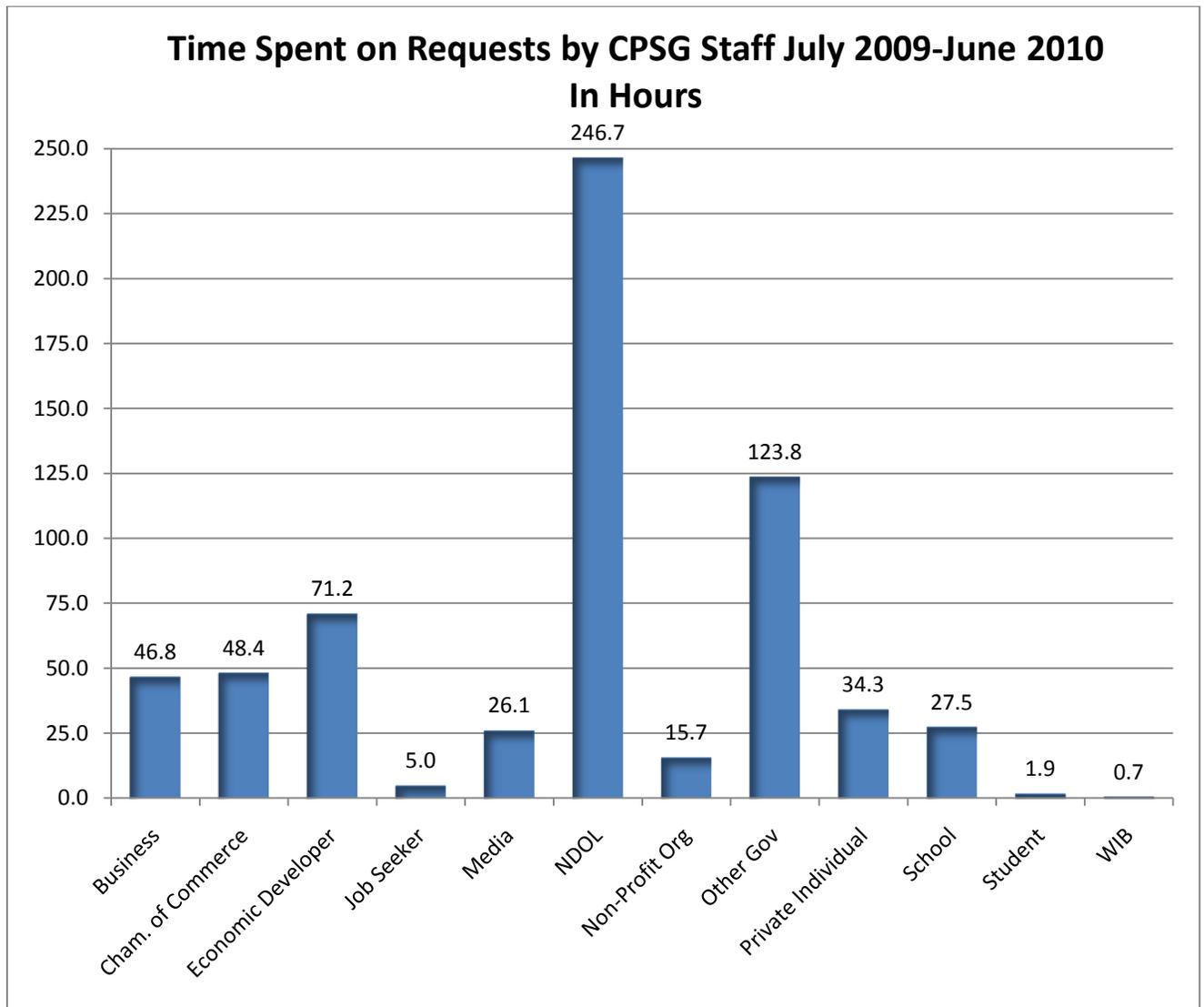
Presentations	Count	Attendees
Businesses	6	144
Economic Developer	3	66
Job Seekers	16	443
NDOL	4	118
Other	4	86
WIB	4	155
<b>Total</b>	<b>37</b>	<b>1,012</b>

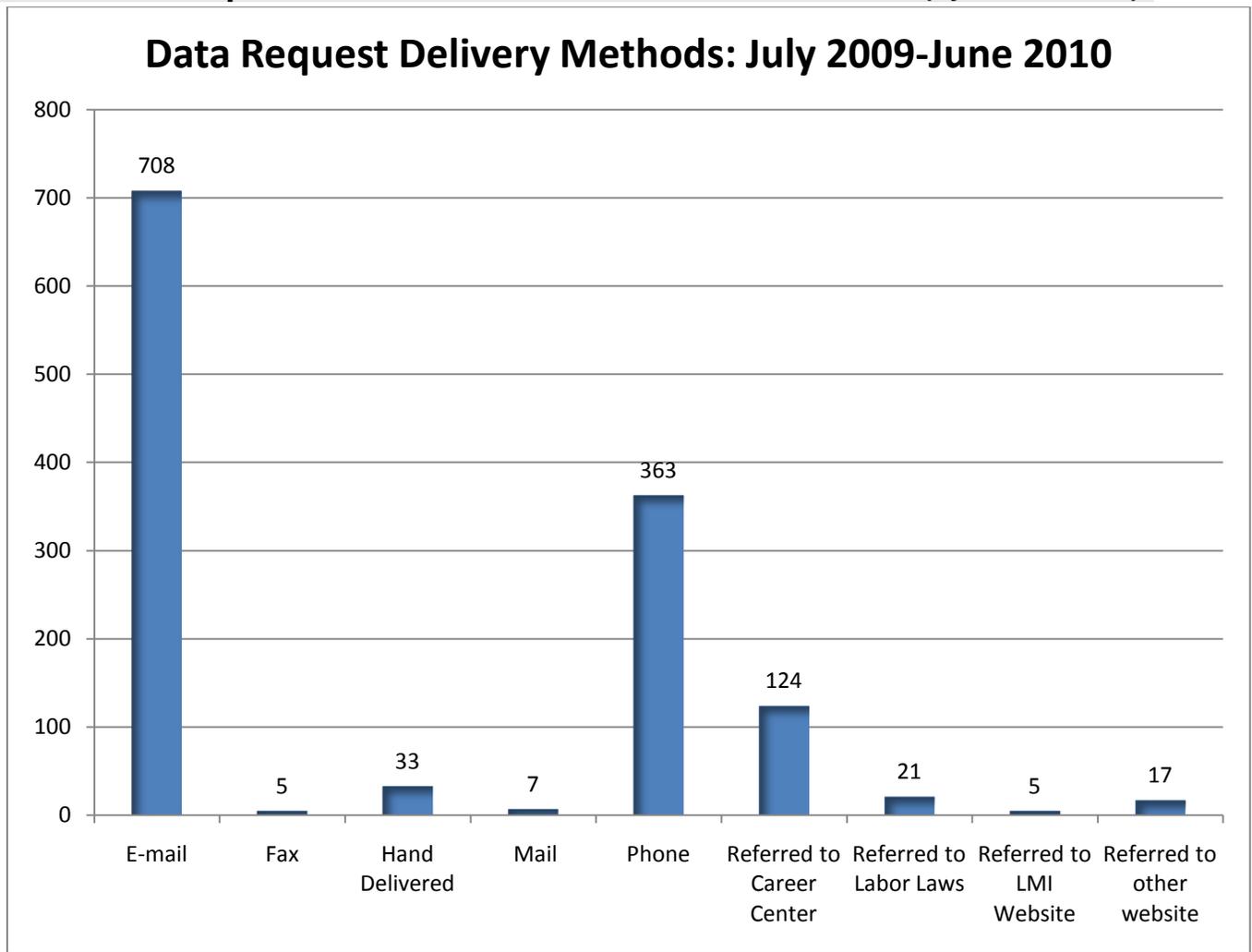


**Nebraska PY09 Report on Core Products and Services Grant (by Deliverable)**



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**PY09 Total Website Hits**

