

Entrepreneurs as Business Customers- Helping Small Businesses Start, Grow, and Thrive

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Background

- DOL ETA Small Business Partnerships Toolkit
 - Focus groups
 - Rolling the ball
 - Laying the groundwork for successful partnerships

Traditional Partners

- **Small Business Development Center**
- **Women's Business Center**
- **SBA**
- **MEP (Manufacturing Extension Partnership)**
- **TRDA (Technological Research and Development Authority)**
- **SCORE**
- **Chambers**

Non-Traditional Partners

- **Cities**
- **Banks**
- **Insurance Agents**
- **Tax Professionals and CPAs**
- **Social Media Experts**
- **Online resource providers**
- **Institutions of higher learning**
- **Industry specific professionals (think mentorship!)**

Planning

- **Initial goals and intended outcomes**
 - **Asset mapping and gap analysis**
 - **Training summit**
 - **Interactive referral tool**
 - **BizLaunch**

BizLaunch

- Birth of an idea
- Structure
- Curriculum
- Resources
- Desired take aways
- The Entrepreneur Experience



Whatever the mind of man can conceive and believe, it can achieve. Thoughts are things! And powerful things at that, when mixed with definiteness of purpose, and burning desire, can be translated into riches. – *Napoleon Hill*



Welcome to Rockledge Biz Launch!



bizLAUNCH

May 1, 2013

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bizLAUNCH

Welcome to Biz Launch in Rockledge

Biz Launch is a **networking**, support and skill building group for those considering starting a business or growing/supporting their businesses.

Tuesdays at the Titusville Library 2:30pm-4:30pm

Wednesdays in Rockledge

Thursdays in Palm Bay

10:00am – 12:00noon



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Tomorrow in Palm Bay

1:00pm – 3:00pm

Wordpress Websites

Limited Seating

<http://bwcrevents.eventbrite.com>



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Businesses Launched

Brevard Yacht Charters

Casual Collector Home Inventory Professionals

Doctor Cupcake

Fred's Auto Butler

Helping Hands for Seniors

Littier Independent Living Consultant

Little Angel Daycare, LLC.

Localtek

Lunagraffics

Malabar Gunleather and Concealment Systems

SOLACE

Space Coast Aviation Services

The Garage Transformers

The Harr Group

Yoga, Inc.



Evolution and Next Steps

- Evolving structure
- EWEs
- Paying it forward

Evolution and Next Steps

- Evolving structure
- Connectivity
 - Tarkenton Group
 - Celtic Bank
- EWEs
- Paying it forward

What can we do today?

- Institute Entrepreneur Job Clubs
- EWEs and AWEs for small business and startups
- Work with institutions of higher learning to create entrepreneurial training programs

Questions?

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