



Seek out



Highgrowth Industries

Real World Assignments

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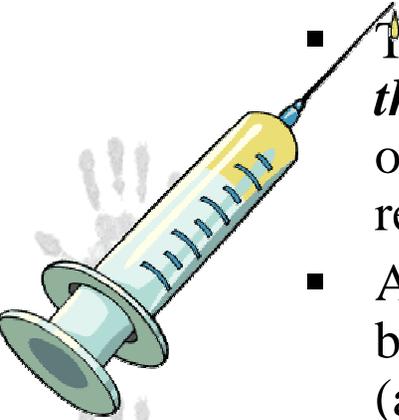
Host Agency Partners that hire?



Free computer classes

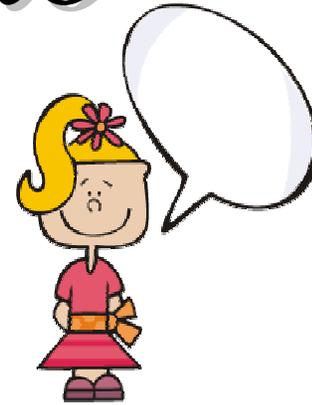
Health Care-Hands Down!

- The U.S. Bureau of Labor Statistics predicts that *more than half* of the nation's fastest growing occupations over the next six years are expected to be health care related
- About 14 % of all wage and salary jobs created between 1998 and 2008 will be in health care services (about 2.8 million new jobs)



Employment opportunities for medical records are expected to grow much faster than the average for all occupations through 2010

How can I do



One more thing?

Staff



Participants!

How do I recruit them?

Targeted Recruitment



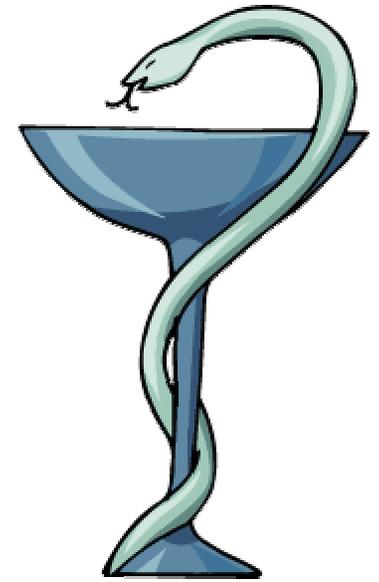
Great Training!



PLACEMENT



Hospital Project



Nuts and Bolts

Co-location: a bonus

Joint news releases bolster credibility

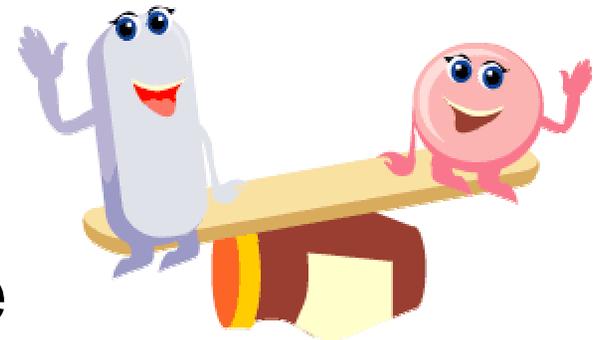
**There's no such thing
as a free lunch**

Reciprocity IS KEY!



Relationship Building

- Internal Advocacy
- Start small!
- Be present and available
- Apply pressure to hire



Overcoming Obstacles

- Volunteer resistance
- Union jitters
- Placating **Power-mongers**
- Balancing Supply & Demand





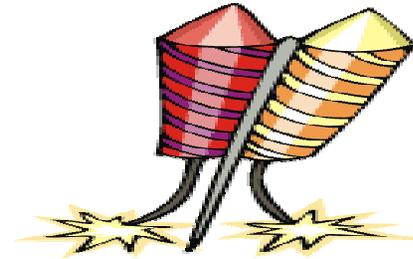
Maintenance of Effort!



- Training, Training, Training
- Vigilant over-site
- Adequate supervision



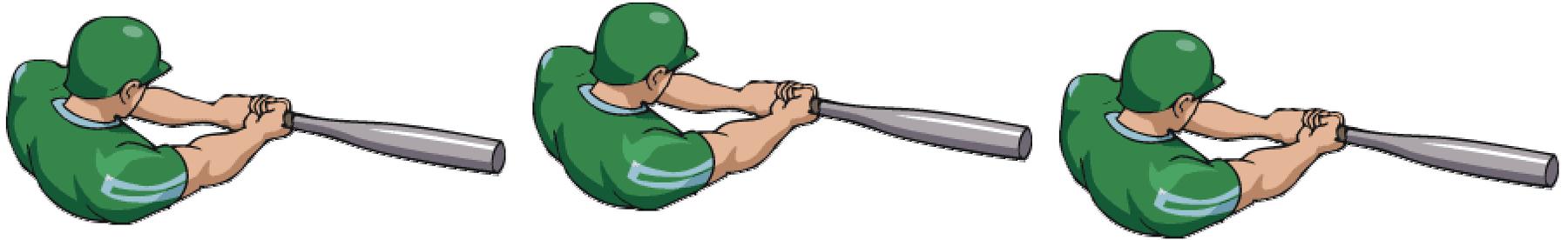
LAUNCH!!!!



- *Joint news releases*
- *Recruiting the right applicants*
- *Targeted ads*
- *On-site orientations*
- *Foot distribution of Flyers*
- *Encouraging Active Job Search*



Show me the placements!



4 placements; 8 months

1) Internal

2) External

1) Related