

Community-Based Job Training Grants

Cumberland County College

Grantee: Cumberland County College (CCC)

Industry Focus: Healthcare

Key Partners: Cumberland/Salem Workforce Investment Board, Cumberland/Salem One-Stop Career Center, Bayada Nurses, NJ Veterans Memorial Home, Burdette Tomlin Memorial Hospital, Rehabilitation Hospital of South Jersey, Millville Rescue Squad, South Jersey Healthcare System, Bridgeton Public Schools, Cumberland County Office of Education, Cumberland County Technical Ed. Center, Cumberland Regional High School, Millville Public Schools, Vineland Public Schools, and NJ Department of Education

Grant Amount: \$1,632,530

Leveraged Amount: \$1,500,000

Location of Grant Activities: New Jersey

Challenge: The demand for Registered Nurses (RN) is far outstripping the supply. According to regional industry leaders, the RN shortage is the number one workforce issue facing their organizations. Industry employers– South Jersey Health System (Vineland, Elmer, NJ Divisions); Burdette Tomlin Memorial Hospital, Cape May Courthouse; Kennedy Health System, Washington Twp., NJ– report an RN vacancy rate ranging from 8 to 45.7 percent. Together, the four healthcare providers need certified RNs to fill current vacancies.

Addressing the Challenge: This project will enable CCC develop four health career academies in four high schools and establish agreements with two upper division colleges/universities. The project will expand an incumbent training program to support institutional and individual healthcare providers, and establish four new Associate's degrees at the CCC. A clear, concise career ladder will be established to support the ongoing development of individuals achieving family sustaining jobs in the healthcare industry.

Projected Outcomes:

- Approximately 900 participants will be trained
- Increase the number of graduates from the College's Associate Degree Nurse and RN programs by 44%, from 80 to 120 per year
- Evaluate, revise and develop curricula for careers that provide technical and administrative support in healthcare
- Develop and implement, in partnership with the local high schools, an academically rigorous health careers curriculum model
- Six new, short-term certificate-based training programs will serve pre- and in-service persons
- Career exploration and awareness activities will include the College's Summer Academy for Kids' "Camp MD." This experience will allow students ages 10-13 to explore medical mysteries through a CSI approach and practice common medical interventions

