



Virginia

Grant Program:	Green Capacity Building
Grantee Name:	Experience Works, Inc.
Grantee City/State:	Arlington, VA
Grant Award Amount:	\$100,000
Initial Period of Performance:	December 2009 – November 2010
Project Name:	Developing Green Industry Sector Strategies for Employment of Older Adults
Project Description:	<p>The Experience Works program will develop and train staff by identifying high-growth green industry sectors in their communities and developing green sector strategies to bridge the gap between the skills needed by green industries, and the skills and abilities of participants in the Senior Community Service Employment Program (SCSEP). The curricula for <i>Developing Green Industry Sector Strategies for Employment of Older Adults</i> will focus on:</p> <ol style="list-style-type: none"> 1. Developing sectoral strategies for green workforce development; 2. Identifying the training, including certification and credentialing, required for targeted green sectors; and, 3. Working with community colleges and technical schools to develop education, training, and certification for targeted green industries. <p>Taking these steps will build an infrastructure for placing SCSEP participants in green jobs for which they have been trained and utilize emerging green industries as a path towards economic development in depressed areas.</p>
Areas Served by Grant:	30 states and Puerto Rico
PUMAs Served:	NA
Auto-Impacted Counties Served:	NA
National or Local Grant:	NA
Targeted Industries:	Energy-efficient building, construction, and retrofit industries; Energy-efficient assessment industry serving residential, commercial, or industrial industries; Recycling and waste reduction
Targeted Credentials:	Possible certifications depending on training and career path
Targeted Occupations:	Various occupations in the following industries/fields: Energy-efficient building, construction, and retrofit industries; Energy-efficient assessment industry serving residential, commercial, or industrial industries; Recycling and waste reduction
Targeted Populations:	Low-skilled and low-wage workers; older workers
All Project Partners:	Workforce Investment Boards (WIBs), Chambers of Commerce, economic development councils, community service organizations, and employers





Projected Outcomes:	
Curriculum, course materials, or competency models and career ladders developed or updated with grant funds:	Creating the <i>Developing Green Industry Sector Strategies for Employment of Older Adults</i> program and curricula. Deliverables will consist of a curriculum, student workbook, instructor guide and PowerPoint slides for use in webinars.
The number of instructors projected to participate in capacity building activities:	2
The number of individuals projected to be trained by these instructors:	350
The estimated number of other individuals (besides these students and instructors) projected to participate and/or benefit from capacity building activities:	Most of the 13,000 already enrolled in Experience Works SCSEP at any one time
Other Key Project Deliverables:	Identify green sectors in local communities regions and states; develop sectoral strategies for green workforce development; identify the training required for targeted green sectors; and work with community colleges and technical schools to identify or develop appropriate education, training, and certification for targeted green industries.
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