

Community-Based Job Training Grants

Pine Technical College



Grantee: Pine Technical College

Industry Focus: Advanced Manufacturing

Key Partners: Region 5 Workforce Investment Board/Central Minnesota Jobs & Training Services; East Central Minnesota Workforce Partnership; Pine Technical College; 360' Center of Excellence; Advanced Design & Systems; Anderson Windows North Branch; Atscott; Crystal Cabinets; Gopher Motor; Metal Matic; Mid-Continent Engineering; MinPack; Nexen; Sunrise Fiberglass Corp.; TEAM Industries; The Initiative Foundation; Wyoming Machine; Pine City Schools; Grantsburg High School; North Branch High School; and Communities Investing in Families.

Grant Amount: \$1,999,161

Leveraged Amount: \$3,946,611

Location of Grant Activities: Pine City, Minnesota

Challenge: The manufacturing industry is combating a negative and inaccurate image, with new workforce entrants having to overcome these misperceptions in order to realize high-skill, high-wage opportunities. Incumbent workers do not have the time or resources to pursue new knowledge and skills, while unemployed and under-employed workers do not have access to opportunities to increase their knowledge and skills.

Addressing the Challenge: The Advanced Manufacturing: A Lever into Golden Opportunities program will provide outreach, networking, and advanced manufacturing training to residents in the six-county region. Components of the program include the usage of distance learning technologies and a Mobile Manufacturing Lab that will be equipped with hands-on training equipment. The program will also employ several outreach strategies to dispel the negative perceptions of manufacturing and build awareness of Gold Collar career possibilities.

Projected Outcomes:

- 4,741 people in the six-county region will receive outreach and networking plus advanced manufacturing technology skills.
- 3,793 participants (80%) will complete education and training activities.
- 769 new certifications in Advanced Manufacturing will be awarded.
- 995 participants will complete education and training activities and enter training-related employment.

