

Community-Based Job Training Grants

Horry-Georgetown Technical College

Grantee: Horry-Georgetown Technical College

Industry Focus: Healthcare

Key Partners: Waccamaw Regional One-Stop System; Waccamaw Workforce Investment Board; Horry County School District; Georgetown County School District; Horry County Academy for Technology and Academics; Waccamaw Regional Education Center; Horry County Adult Education; Georgetown Hospital System; the Lakes at Litchfield; Grand Strand Healthcare, Inc; Comfort Keepers; Mason Temple Community Economic Development Corporation/The Genesis Complex.

Grant Amount: \$1,936,613

Leveraged Amount: \$1,030,000

Location of Grant Activities: South Carolina

Challenge: There is an ongoing shortage of healthcare professionals in the Waccamaw region of South Carolina. The region needs to enlarge the pipeline of prospective workers to satisfy current demand and to ensure that demand will be satisfied in the future. Unfortunately, interest in healthcare occupations is tempered by low educational attainment, high unemployment, prevalent underemployment, lagging incomes, and lack of awareness of available health profession opportunities.

Addressing the Challenge: The Horry-Georgetown Technical College Nursing and Allied Health Institute will create a High School Allied Health Career Academy, a Certified Nursing Assistant (CNA) Apprenticeship Program, an Allied Health Advanced Certificate program, a Nurse Refresher and Educator Program, a Mentoring and Leadership Academy for Health Professionals, and a Faith- and Community-Based Outreach and Training initiative. The approach is comprehensive, and includes K-12 outreach, dual enrollment courses in allied health careers for high schools, and multiple levels of training and certifications in healthcare professions. This comprehensive approach will reach prospective healthcare professionals by increasing awareness of employment opportunities, which will lead to increased training and ultimately employment of qualified individuals.

Projected Outcomes:

- 2,150 participants will enroll in allied health and nursing programs.
- 225 participants will enroll in the CNA Registered Apprenticeship Program; 90 percent of graduates will pass the certification exam and 75 percent will be employed.
- 50 professionals will enroll in the Educator program and 50 professionals will enroll in the Refresher program.

