Innovative Partnerships

Jesse Aronson & Pam Hester
Senior Project Managers
Worksystems, Inc.
Overview-Lessons Learned

- How to leverage business demand for OJT to support CBOs and target populations
- How to align major systems for program enhancement
Regional Business Services Pilot Project

- Team created with the purpose of developing OJT opportunities in the Portland region
- Uncertain of success in current economic climate
- Business facing product
Regional Business Services
Pilot Project Continued

- OJT opportunities developed based on current job openings
- Initially allowed some reverse referrals
- Recruitment from large job seeker pool

Business Demand

Dictates OJT Opportunities

Large Pool Meets Demand
Program Success and Fine Tuning

• A lot of business interest!
• Program adjustments
• Strategy to use OJT as a tool to place harder to serve populations
• Supported parallel initiative in our system to engage CBOs
WorkSource Oregon Centers

- Public One-Stop System
- State mandated integration between WIA co-located with OED
- 5 Centers in Multnomah and Washington counties
- 2 Express Centers
- Broadened array of services
- Removed case management
Partnerships with CBOs

GOALS:

• To increase accessibility for people with multiple challenges or from specific populations

• To align regional resources to reduce duplication and maximize expertise
• Worksystems and Multnomah County
• ARRA-funded pilot
• Co-funded WorkSource Liaison position
• Joint program goals
Partnership Model

- **8 Community Based Organizations**
  - Case management
  - Support Services

- **WorkSource Liaison**
  - Liaison Provides:
    - Training on WorkSource Products & Career Mapping/Resource Planning
    - On-going technical assistance
    - Trouble-shooting

- **5 WorkSource Centers**
  - Dedicated training resources
  - Full range of workforce services
Out of 306 participants (as of June 2010):

• 75% (229) participated in training
• Participants accessed 1,269 workshops and one-on-one sessions with staff
• 110 are employed (many still in training and in program)
• Rates surpass results in “general” Multnomah County programs
System Results

- Strong community support for WorkSource
- Multnomah County will shift model of “general” programs to this partnership model
- New Aligned Partners for 2009-2010:
  - Housing Authority of Portland (HAP)
  - Department of Human Services (DHS)
  - Washington County Housing Services
  - 5 smaller CBOs
Aligned Partner Program
OJT Process

- OJT Workshop
- Job match system with target population identifiers
- Percentage of OJT slots reserved for partner organizations
OJT Customer Prioritization Model

3. General WorkSource Customers

2. Customers interested in OJT Opportunities

1. Prioritized Customers (CBO's, NEG Targeted Populations)
Business Outreach Moving Forward
(More Fine Tuning)

• Aligned OJT business targets
• Assistance with business outreach
OJT Development
Starting with Job Seeker

- Staff directly assigned to customer
- Limited to small group of target population
- Staff use career map as a guide
Final Thoughts

CBO partnerships:
• Strengthen programs
• Diversify customer pool
• Increase business pool
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Questions?

Jesse Aronson  
Senior Project Manager  
Worksystems, Inc.  
503.478.7324  
jaronson@worksystems.org

Pam Hester  
Senior Project Manager  
Worksystems, Inc.  
503.478.7322  
phester@worksystems.org

www.worksystems.org