

OKLAHOMA EMPLOYMENT SECURITY COMMISSION
ECONOMIC RESEARCH & ANALYSIS DIVISION
WORKFORCE INFORMATION ANNUAL PERFORMANCE
PROGRAM YEAR 2011

Prepared: September 28, 2012

Approved By: Steve D. Hendrickson, Chair
Governor's Council for Workforce & Economic Dev.

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Grant Deliverables

In accordance with the Employment and Training Administration's (ETA) guidelines for grant deliverables the Oklahoma Labor Market Information Program Year 2011 accomplishments are outlined below:

(A). Accomplishments:

1. Continue to populate the WIDb with state and local data.

Accomplishments: Produced short-term WID (version 2.5) in August 2011 for statewide short-term (2010 – 2012) industry and occupational projections data in accordance with guidelines issued by the Analyst Resource Center (ARC).

All core tables were populated in version 2.5 by June 30th, 2012 with the exception of the Population table. We overlooked this file in the upgrade process. This table was converted to version 2.5 as of October 11, 2012.

2. Produce and disseminate industry and occupational employment projections.

Accomplishments:

- Long-term industry employment projections (2010 – 2020) for the state of Oklahoma were completed by June 30 2012;
- Short-term industry and occupational projections (2011-2013) for the state were completed and sent to ETA as deliverable by June 30, 2012;
- Long-term employment projections (2008 – 2018) for the 11 Workforce Investment Areas were placed online in August 2011;
- Short-term (2010 – 2012) industry and occupational projections for the state were placed online in August 2011;

Two Labor Market Information analysts attended the annual Census LED training in Arlington, Virginia on March 7-8, 2012.

3. Conduct and publish relevant economic analysis, special workforce information and/or economic studies determined to be of benefit to the governor and state and local WIBs.

Accomplishments:

STEM Occupations & Employment: A brief review for Oklahoma – Jan 2012

http://www.ok.gov/oesc_web/documents/lmistem2011.pdf

2011 Annual Economic Report – Sept 2011

http://www.ok.gov/oesc_web/documents/lmiEconomicReport2011.pdf

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**3. Conduct and publish relevant economic analysis, special workforce information and/or economic studies determined to be of benefit to the governor and state and local WIBs.
(continued)**

2012 Annual Economic Report – Sept 2012

http://www.ok.gov/oesc_web/documents/lmiEconomicReport2012.pdf

2011 Oklahoma Labor Force Data – May 2012

http://www.ok.gov/oesc_web/documents/lmilbrfrcdata11.pdf

2011 Oklahoma CES Benchmark – May 2012

http://www.ok.gov/oesc_web/documents/lmicesbmk2011pub.pdf

Oklahoma's Monthly Economic Indicators – Published monthly during PY2011

http://www.ok.gov/oesc_web/Services/Find_Labor_Market_Statistics/EconIndArchive.html

2010 QCEW Chart Book – December 2011

http://www.ok.gov/oesc_web/documents/lmiqcewpub10.pdf

2011 Oklahoma Wage Report – April 2012

http://www.ok.gov/oesc_web/documents/lmiwagereport2011.pdf

2012 WIA Economic Reports – March 2012

http://www.ok.gov/oesc_web/documents/lmiwagereport2011.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10E.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10SC.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10Tulsa.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10NC.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10SE.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10NE.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10S.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10EC.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10NW.pdf

http://www.ok.gov/oesc_web/documents/lmiwiaer10SW.pdf

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4. Post products, information, and reports on the Internet.

Accomplishment: The PY2011 Oklahoma Labor Market Information division products produced for internet publication is outlined below:

Publications, Reports, Products

Long-term (2008-2018) Industry and Occupational Employment Projections for 11 WIA areas	Online August 2011
Short-term (2010-2012) Industry and Occupational Employment Projections for the state	Online August 2011
2010 Economic Report	Online publication September 2010
Employer Locator Online Application	Updated Oct. 2011 & April 2012
Oklahoma QCEW Online Application (2001-2010)	Updated February 2012
Quarterly Census Employment and Wage 2010	Online publication December 2011
QCEW Annual Averages – 2010 Chart Book	Online publication December 2011
CES online 2011 (1990-2011) Online Application	Updated March 2012
Oklahoma 2011 CES Benchmark	Online publication May 2012
Oklahoma Labor Force Data 2011	Online publication May 2012
Oklahoma Wage Report 2011	Online publication April 2012
Oklahoma’s Economic Indicators (Monthly Reports)	Updated Online Monthly
STEM Occupations and Employment: A Brief Review for Oklahoma ^{New}	Online publication January 2012
The Central WIA Economic Report	Online publication March 2012
The Eastern WIA Economic Report	Online publication March 2012
The South Central WIA Economic Report	Online publication March 2012
The Tulsa WIA Economic Report	Online publication March 2012
The North Central WIA Economic Report	Online publication March 2012
The Southeast WIA Economic Report	Online publication March 2012
The Northeast WIA Economic Report	Online publication March 2012
The Southern WIA Economic Report	Online publication March 2012
The East Central WIA Economic Report	Online publication March 2012
The Northwest WIA Economic Report	Online publication March 2012
The Southwest WIA Economic Report	Online publication March 2012
Labor Force Information for Affirmative Action Programs 2010	Online publication May 2012

Links to Long-term 2008-2018 WIA projections and short-term 2010 – 2012 statewide employment projections:

http://www.ok.gov/oesc_web/Services/Find_Labor_Market_Statistics/Projections/

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4. Post products, information, and reports on the Internet (continued).

Links to online applications:

CES online 2011 (1990-2011)

http://www.ok.gov/oesc_web/documents/lmiCesXclSheet.xls

Employer Locator

<http://www.oesc.state.ok.us/lmi/EmployerLocator/>

Oklahoma QCEW Online

<http://www.oesc.state.ok.us/lmi/QCEWHistorical/Default.aspx>

Links to other publications:

2011 Economic Report

http://www.ok.gov/oesc_web/documents/lmiEconomicReport2011.pdf

Quarterly Census Employment and Wage 2010

http://www.ok.gov/oesc_web/documents/lmiqcewpub10.pdf

QCEW Annual Averages - 2010 Chart Book

http://www.ok.gov/oesc_web/documents/lmi10qcewchrtbk.pdf

Links to Long-term 2008-2018 WIA projections and short-term 2010 – 2012 statewide employment projections:

Links to other publications:

Oklahoma 2011 CES Benchmark

http://www.ok.gov/oesc_web/documents/lmicesbmk2011pub.pdf

Oklahoma Labor Force Data 2011

http://www.ok.gov/oesc_web/documents/lmilbrfrdata11.pdf

Oklahoma Wage Report 2011

http://www.ok.gov/oesc_web/documents/lmiwagereport2011.pdf

Oklahoma's Economic Indicators (Monthly Reports)

http://www.ok.gov/oesc_web/documents/lmiEconIndPub.pdf

STEM Occupations and Employment: A Brief Review for Oklahoma ^{New}

http://www.ok.gov/oesc_web/documents/lmistem2011.pdf

The Central WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10C.pdf

The Eastern WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10E.pdf

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4. Post products, information, and reports on the Internet (continued).

Links to Long-term 2008-2018 WIA projections and short-term 2010 – 2012 statewide employment projections:

Links to other publications:

The South Central WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10SC.pdf

The Tulsa WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10Tulsa.pdf

The North Central WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10NC.pdf

The Southeast WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10SE.pdf

The Northeast WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10NE.pdf

The Southern WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10S.pdf

The East Central WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10EC.pdf

The Northwest WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10NW.pdf

The Southwest WIA Economic Report

http://www.ok.gov/oesc_web/documents/lmiwiaer10SW.pdf

Labor Force Information for Affirmative Action Programs 2010

http://www.ok.gov/oesc_web/documents/lmiaapub2010.pdf

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5. Partner and consult on a continuing basis with workforce investments boards and other key workforce and economic development partners and stakeholders.

During PY2011 the partnership venture regarding labor market information dissemination, etc. with the Workforce Investment Board (WIB), Oklahoma Employment Security Commission and other agencies continued. As a part of the dissemination process, for 2011 Plan Year the ETA-Labor Market Information program staff participated in the activities listed below:

<u>Date</u>	<u>Meeting/Training/Conference</u>	<u>Location</u>	<u>Agenda Content</u>
7/11/11	Economic Development	Oklahoma City, OK	Econ Dev
7/12/11	OK MFG Alliance	Oklahoma City, OK	LMI
7/20/11	Eastern WIA	Oklahoma City, OK	Workforce Dev
7/24/11	Department of Rehabilitation Services	Oklahoma City, OK	Workforce Dev
7/26/11	P-20 Council	Oklahoma City, OK	Econ Dev
8/3/11	Duncan Economic Development	Oklahoma City, OK	LMI
8/4/11	Commerce Department	Oklahoma City, OK	LMI
8/8/11	OETA Public TV	Oklahoma City, OK	LMI
8/14/11	Tulsa WIA	Oklahoma City, OK	Econ Dev
8/16/11	Commerce Department	Oklahoma City, OK	Econ Dev
8/17/11	Northeastern State University	Oklahoma City, OK	Workforce Dev
9/1/11	CRC Committee	Oklahoma City, OK	LMI
9/8/11	OETA Public TV	Oklahoma City, OK	Workforce Dev
9/8/11	Healthcare Workforce Task Group	Oklahoma City, OK	LMI
9/8/11	Commerce Department	Oklahoma City, OK	Econ Dev
9/12/11	Northeastern State University	Oklahoma City, OK	LMI
10/5/11	Commerce Department	Oklahoma City, OK	Econ Dev
10/7/11	Commerce Department	Oklahoma City, OK	LMI
10/10/11	Commerce Department	Oklahoma City, OK	Econ Dev
10/21/11	Commerce Department	Oklahoma City, OK	Workforce Dev
10/24/11	P-20 Council	Oklahoma City, OK	Econ Dev
11/8/11	Smart Start Project Venture	Oklahoma City, OK	LMI
11/9/11	Commerce Department	Oklahoma City, OK	Workforce Dev
11/18/11	State Dept Educ.Data System Mtg	Oklahoma City, OK	LMI
12/7/11	P-20 Council	Oklahoma City, OK	LMI
12/8/11	Oklahoma Center Science & Tech	Oklahoma City, OK	Workforce Dev
12/12/11	Healthcare Workforce Task Group	Oklahoma City, OK	Econ Dev
12/14/11	Commerce Department	Oklahoma City, OK	LMI

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5. Partner and consult on a continuing basis with workforce investments boards and other key workforce and economic development partners and stakeholders (continued).

<u>Date</u>	<u>Meeting/Training/Conference</u>	<u>Location</u>	<u>Agenda Content</u>
1/10/12	NW WIA	Oklahoma City, OK	Econ Dev
1/20/12	Oklahoma Economic Development Council	Oklahoma City, OK	LMI
1/24/12	Oklahoma City Attorneys Association	Oklahoma City, OK	Workforce Dev
2/3/12	State WIB	Oklahoma City, OK	Workforce Dev
2/13/12	Regents - Dr. Paul Risser	Oklahoma City, OK	Econ Dev
2/14/12	Commerce Department	Oklahoma City, OK	Workforce Dev
2/22/12	CRC Committee	Oklahoma City, OK	Econ Dev
2/24/12	Eastern Oklahoma County Partnership	Oklahoma City, OK	LMI
2/27/12	Oklahoma City Chamber of Commerce	Oklahoma City, OK	Workforce Dev
3/5/12	P-20 Council	Oklahoma City, OK	Workforce Dev
3/15/12	Healthcare Workforce Task Group	Oklahoma City, OK	Workforce Dev
3/26/12	P-20 Council	Oklahoma City, OK	Workforce Dev
3/27/12	CRC Committee	Oklahoma City, OK	Workforce Dev
4/3/12	Career Tech	Oklahoma City, OK	Workforce Dev
4/9/12	Career Tech	Oklahoma City, OK	Econ Dev
4/10/12	Commerce Department	Oklahoma City, OK	Econ Dev
4/30/12	Oklahoma Economic Development Council	Oklahoma City, OK	LMI
5/4/12	NW WIA	Oklahoma City, OK	LMI
5/8/12	Workforce Partners Conference	Oklahoma City, OK	Econ Dev
5/23/12	Oklahoma Economic Development Council	Oklahoma City, OK	Workforce Dev
6/6/12	Economic Roundtable	Oklahoma City, OK	LMI
6/7/12	CRC Committee	Oklahoma City, OK	Workforce Dev
6/11/12	Healthcare Workforce Task Group	Oklahoma City, OK	Econ Dev
6/25/12	State Department of Educ.Data System Mtg	Oklahoma City, OK	LMI
6/25/12	Commerce Department	Oklahoma City, OK	LMI

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(B). Customer Consultations

OESC LMI Web Site Traffic and Satisfaction Summary:

The OESC LMI website offers visitors a chance to comment on their general satisfaction and the site ease of use. We also provide a venue to offer suggestions or critiques of our website. This is accomplished through the use of an anonymous survey tool that is advertised on the main LMI page and is offered passively. The survey asks three questions and provides an open field for comments and/or questions. Below are the questions:

Question 1: Overall, how satisfied are you with our website?

Question 2: How easy was it for you to find the information you were looking for?

Question 3: Which of the following best describes you? (Lists various occupations)

For the period of July 2011 through June 2012, for Question 1, 78% of the respondents were either satisfied, or very satisfied. For Question 2, 89% of the respondents stated they could find the sought after information easily or very easily. For Question 3, 78% of respondents were job seekers, with 11% being workforce service center staff, and another 11% selecting the ‘other’ option.

The majority of respondents who identified themselves as dissatisfied indicated in their comments that they were seeking specific information on Unemployment Insurance benefits or were generally dissatisfied with the state of the economy, something that is not part of or within the control of the LMI section of the website.

The majority of the questions the LMI department receives, either by phone, e-mail, or website survey, are generally inquiries into whether or not additional, or more specific, data is available than what is readily available on our website. The requests are usually for a greater detail level of data for either specific industries or specific geographic areas. In most cases we are able to complete the customer’s request. If we are unable to provide the exact data requested, we are ordinarily successful in providing an alternative solution.

Between July of 2011 and June of 2012 the OESC LMI website had a monthly average of 2,026 page request hits for a total of 24,312. The News Release section which predominantly contains the Bureau of Labor Statistics (BLS) programs LAUS and CES statewide news release, and the LAUS sub-state areas news release is the most visited section of the website. At a monthly average of 3,224 requests, the News Release section actually has a higher page request hit total than the LMI landing page. The UI Claims, Projections, and OES sections of the website are the second, third, and fourth most visited sections.

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(C). Partnerships and Collaborations

During the program year we partnered with other state and local agencies in the Oklahoma Health Improvement Plan (OHIP). This partnership is seeking solutions to healthcare workforce shortages. Oklahoma State University, the state Health Dept, and the Oklahoma City/County Health Dept are among our partners in this effort.

In addition we are a partner in the state's P-20 Council which was established by state law and is seeking to develop a longitudinal data base that will link student records (P-20) with workforce data. Our partners in this include the Regents for Higher Education, the State Education Dept, and Career Tech.

(D). Recommendations for Improvements or Changes to the Deliverables

For the PY2011 grant year the Oklahoma Labor Market Information program does not have any recommendations for changes to the grant deliverables.