

# 2012



# Arkansas

## Labor Market and

## Economic Report

### State and Workforce Investment Areas





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State of Arkansas**

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# Executive Summary

The 2012 Arkansas Labor Market and Economic Report is produced by the Occupational/Career Information unit of the Labor Market Information Section to provide relevant information about the economy and workforce in Arkansas and the 10 Workforce Investment Areas. The primary focus of this report includes the years 2007 to 2011, with some information covering shorter periods due to accessibility of data. Projection information for industry and occupational trends covers the years 2011 to 2013.

Arkansas's population has continued to grow, adding over 16,300 new residents in 2011, ranking the state 32nd in the United States for total population in 2011. Of Arkansas's 10 Workforce Investment Areas, Northwest Arkansas experienced the largest population growth, adding about 8,001 new residents in 2011. Only the Eastern and Southeast Arkansas WIAs saw decreasing populations in 2011.

The state's labor force and employment increased in 2011, but labor force and employment numbers were mixed among the WIAs. The State's unemployment rate increased through 2011 by one-tenth of a percentage point to 8 percent. But the State saw the unemployment rate fall throughout 2012 decreasing by eight-tenths of a percentage point to 7.2 percent by June 2012. It was a mix of increasing and decreasing unemployment and unemployment rates across the 10 WIAs in 2011. Northwest Arkansas WIA's unemployment rate continued to remain below state levels through 2011 at 6.5 percent, while the Eastern Arkansas WIA had an unemployment rate of 11.3 in 2011. However, every WIA had an unemployment rate lower in June 2012 than the annual unemployment rate reported for 2011.

Employment in Arkansas is projected to increase by 1.17 percent between 2011 and 2013. The Services-Providing industries should add 16,792 new jobs, while Goods-Producing industries are predicted to lose 1,893 jobs. Arkansas is projected to gain 280 self-employed and unpaid family workers to the workforce.

The Services-Providing industries should see a modest growth overall during the 2011-2013 projection period. In this group, the top growing industry for net growth is the Education and Health Services supersector with a projected gain of 6,142 jobs. The Goods-Producing industries could see a loss in every supersector except the Natural Resources and Mining supersector, which is expected to gain 198 jobs.

Occupations requiring Short-Term On-the-Job training are expected to add more jobs than any other training level, with 6,871 new jobs added and 19,177 annual openings expected. Occupations requiring an Associate's Degree should have 1,621 jobs available annually. But occupations requiring 1 to 5 years of experience beyond formal education should have 4,223 jobs available annually.

Arkansas's per capita personal income increased over the 2006-2010 period to \$32,805; however, the state's income in 2010 remained at approximately 82 percent of the United States per capita income. During the first quarter of 2012, the cost of living composite index in Arkansas's urban areas was below the national average for all urban areas in the index.

More than 500,000 Arkansas workers earn at least \$10 to nearly \$20 dollars an hour, with the mean wage for all employer sizes being \$36,340 a year. Of the six states surrounding Arkansas, only Mississippi has a lower overall average hourly wage for all occupations. Of the surrounding states, Texas has the highest overall average hourly wage that is 18.6 percent higher than the overall average hourly wage for Arkansas.

*Sources used for this report include the United States Department of Labor, Bureau of Labor Statistics (BLS), United States Department of Commerce, Bureau of the Census, Arkansas Department of Workforce Services, Employment Assistance Division, Labor Market Information Section, United States Department of Commerce, Bureau of Economic Analysis (BEA), the Local Employment Dynamics Program (a partnership between the State of Arkansas and the United States Census Bureau), Population Reference Bureau and The Council for Community and Economic Research (C2ER).*

# State of Arkansas Profile

The State of Arkansas's population continues to grow, adding 16,391 to bring the population to 2,937,979 residents in 2011. The labor force and employment increased between 2010 and 2011. The labor force increased by 13,225 workers between 2010 and 2011, while employment increased by 10,950. The number of unemployed increased by 2,275 workers from 2010 to 2011, and the unemployment rate rose one-tenth of a percentage point during the same period to total 8 percent of the labor force in 2011. However, the State's unemployment rate has declined throughout 2012, with an unemployment rate of 7.2 in June 2012.

Job creation saw a decrease between the third-quarter 2010 and 2011 to 49,801; or 2,342 less new jobs created. New hires, separations, and the turnover rate all increased between 2010 and 2011. The number of new hires increased by 2,840 to 193,406 and the number of separations also increased, with 8,176 more separations. The turnover rate increased three-tenths of a percentage point, to 9.2 percent in the third quarter of 2011.

*Retail Salespersons*, with an estimated employment of 35,000, was the largest occupation in the State in 2011 with an average annual wage of \$22,470. *Heavy and Tractor-Trailer Truck Drivers* was the second largest with 30,700 estimated employees. *Registered Nurses*, with an estimated employment of 23,550, had the highest average annual wage of the 10 largest occupations, earning \$56,990 annually.

## Industry

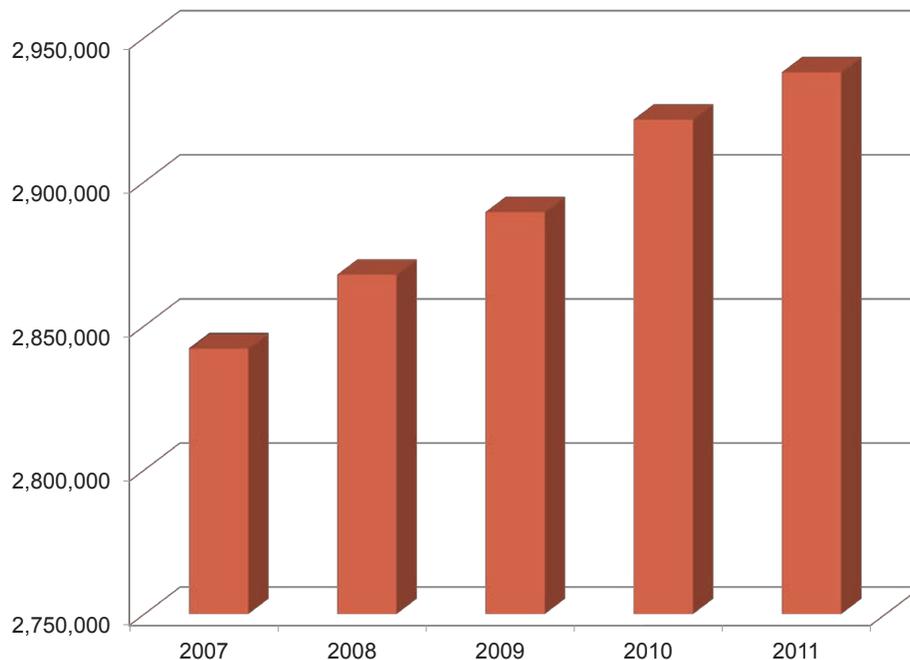
*Limited Service Eating Places* is expected to see the most growth between 2011 and 2013, with a net growth of 2,965, for a projected employment of 46,127. *Engine, Turbine, and Power Transmission Equipment Manufacturing* remains as the anticipated fastest growing industry, going from 643 employees in 2011 to 1,102 in 2013, a 71.38 percent rise in employment. *Veneer, Plywood, and Engineered Wood Product Manufacturing* is predicted to see the most loss with a decline of 672 employees. *Office Furniture (including Fixtures) Manufacturing* is projected to be the fastest declining industry with a decline of 399 employees, a 36.94 percent drop in employment.

## Occupations

*Combined Food Preparation and Serving Workers, Including Fast Food* is estimated to gain the most jobs of any occupation with a growth of 1,659 between 2011 and 2013, bringing its employment to 23,556 in 2013. *Tour Guides and Escorts* is anticipated to be the fastest growing occupation, increasing employment by 17.56 percent. *Farmers, Ranchers, and Other Agricultural Managers* is expected to lose the most jobs with 938 anticipated between 2011 and 2013. *Furniture Finishers* is expected to lose 44 jobs, amounting to a 17.74 percent decline in employment.

The State of Arkansas consists of 10 Local Workforce Investment Areas, six Metropolitan Statistical Areas, and 75 counties. Louisiana, Mississippi, Missouri, Oklahoma, Tennessee, and Texas border the State.

## Population 2007-2011



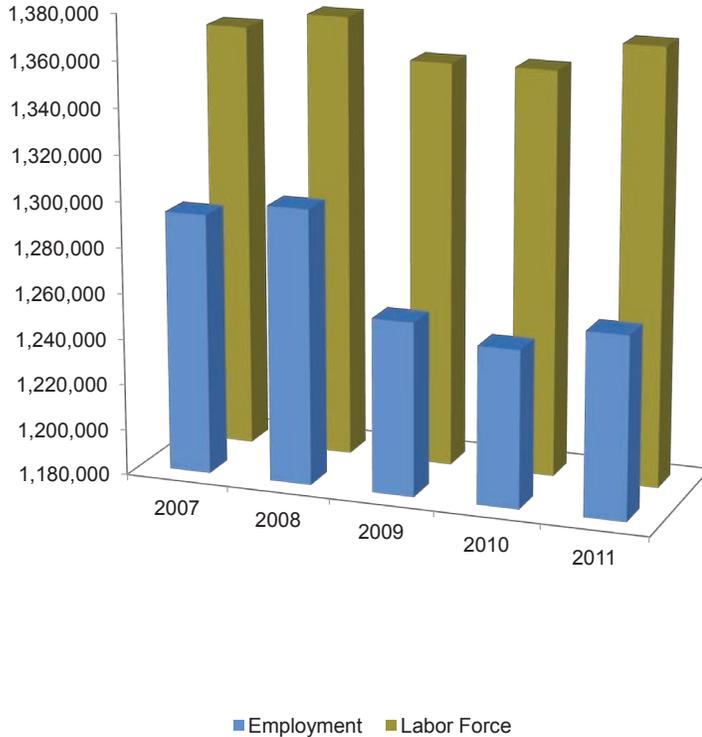
State of Arkansas Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
2,842,194	2,867,764	2,889,450	2,921,588	2,937,979

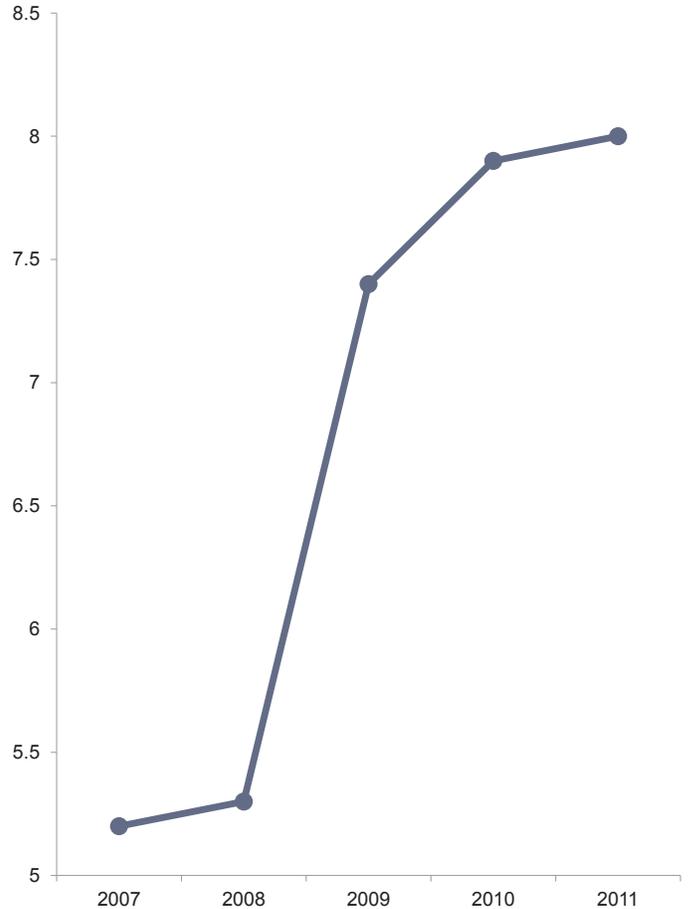
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# State of Arkansas Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### State of Arkansas 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	1,365,500	1,373,000	1,356,300	1,356,625	1,369,850
Employment	1,293,900	1,300,400	1,256,100	1,248,925	1,259,875
Unemployment	71,600	72,600	100,200	107,700	109,975
Unemployment Rate	5.2	5.3	7.4	7.9	8.0

Source: Arkansas Department of Workforce Services

### State of Arkansas 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	7.6
2012	February	7.6
2012	March	7.4
2012	April	7.2
2012	May	7.3
2012	June	7.2

\*Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

### State of Arkansas Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	55,816	59,581	48,935	52,143	49,801
New Hires	243,271	228,838	171,219	190,566	193,406
Separations	273,494	260,882	195,736	206,255	214,431
Turnover	10.3%	10.0%	8.5%	8.9%	9.2%

*Job Creation:* The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.

*New Hires:* Total number of accessions that were also not employed by that employer during the previous four quarters.

*Separations:* Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.

*Turnover Rate*=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs

Source: U.S. Census Bureau, Local Employment Dynamics

As of 8/28/2012

# State of Arkansas Cost of Living

## Cost of Living Index

2012Q1 Index	100%	13.36%	28.64%	10.46%	10.66%	4.44%	32.44%
Urban Area	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc. Goods and Services
Conway	86.2	91.4	79.0	88.3	102.2	82.7	84.9
Fayetteville	84.6	88.1	76.2	86.1	86.4	89.0	88.9
Hot Springs	94.9	104.6	82.9	94.9	93.7	96.1	101.6
Jonesboro	88.5	90.9	80.7	83.2	87.4	87.5	96.6
Little Rock-North Little Rock	99.9	95.9	99.1	107.9	99.0	89.6	101.3

Source: The Council for Community and Economic Research (C2ER)

## Cost Of Living Index

2011Q1 - 2012Q1	100%	13.36%	28.64%	10.46%	10.66%	4.44%	32.44%
Urban Area	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc. Goods And Services
Conway	87.3	94.1	78.7	92.1	97.0	84.7	88.0
Fayetteville	86.0	91.2	76.2	92.1	87.9	91.3	89.4
Fort Smith	85.1	91.1	74.8	88.7	85.0	90.3	90.0
Hot Springs	96.1	103.7	85.7	94.0	94.2	93.7	103.9
Jonesboro	89.0	94.4	80.2	83.2	89.4	87.6	96.5
Little Rock-North Little Rock	96.8	95.0	91.8	106.2	96.0	90.5	100.2

Source: The Council for Community and Economic Research (C2ER)

**About the Index:** The Council for Community and Economic Research (C2ER) produces the Cost of Living Index to provide a useful and reasonably accurate measure of living cost differences among urban areas. Items on which the Index is based have been carefully chosen to reflect the different categories of consumer expenditures. Weights assigned to relative costs are based on government survey data on expenditure patterns for professional and executive households. All items are priced in each place at a specified time and according to standardized specifications.

**Interpreting the Index:** The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The average for all participating places, both metropolitan and nonmetropolitan, equals 100, and each participant's index is read as a percentage of the average for all places.

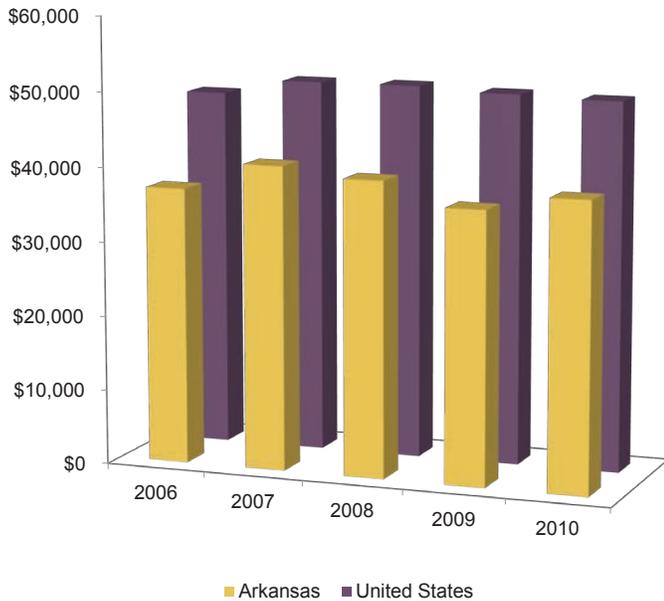
Based on the composite cost of living index, goods and services in Conway, Arkansas were 86.2 percent of the national average for all participating places, both metropolitan and nonmetropolitan, for the first quarter of 2012.

Also, given composite indexes for Jonesboro (88.5) and Little Rock-North Little Rock (99.9) a move from Jonesboro to Little Rock would require about a 12.88% increase in after-taxes income to maintain the same lifestyle.

The Index does not measure inflation (price change over time). Because each quarterly report is a separate comparison of prices at a single point in time, and because both the number and the mix of participants changes from one quarter to the next, Index data from different quarters cannot be compared. For inflation data, contact the United States Bureau of Labor Statistics.

# State of Arkansas Income

## Median Household Income 2006-2010

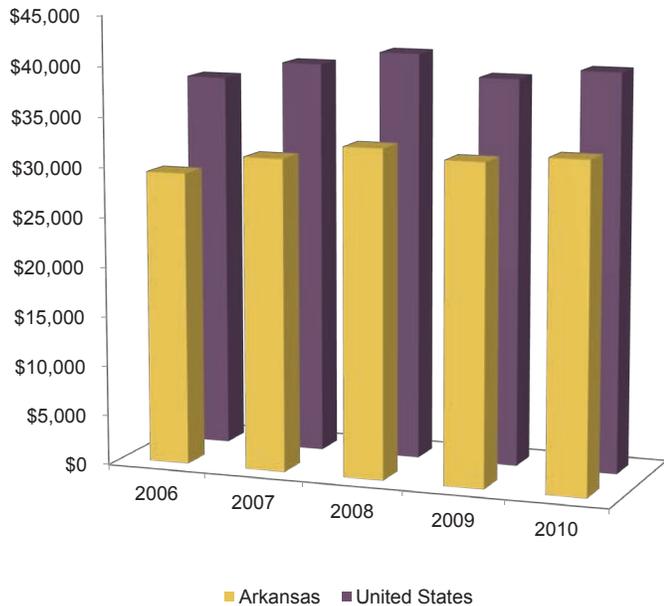


Arkansas/United States Median Household Income 2006-2010

Year	Income	
	Arkansas	United States
2006	\$37,057	\$48,201
2007	\$40,795	\$50,233
2008	\$39,586	\$50,303
2009	\$36,538	\$49,777
2010	\$38,571	\$49,445

Source: U.S. Census Bureau

## Per Capita Personal Income 2006-2010



Arkansas/United States Per Capita Personal Income 2006-2010

Year	Income	
	Arkansas	United States
2006	\$29,385	\$37,725
2007	\$31,353	\$39,506
2008	\$32,861	\$40,947
2009	\$32,059	\$38,846
2010	\$32,805	\$39,937

Source: United States Bureau of Economic Analysis (BEA)

# State of Arkansas Employment Status

## State of Arkansas 2011 Employment Status by Sex and Race

Sex and Race	Labor Force	Employment	Unemployment	Unemployment	Percent Distribution		
				Rate	Labor Force	Employment	Unemployment
<b>Both Sexes</b>							
Total, Including Hispanic	1,369,853	1,259,866	109,987	8.0	100.0	100.0	100.0
White	1,129,039	1,054,672	74,367	6.6	82.4	83.7	67.6
Black	183,614	153,364	30,250	16.5	13.4	12.2	27.5
American Indian/Alaska Native	9,294	8,435	859	9.2	0.7	0.7	0.8
Asian	10,575	9,960	615	5.8	0.8	0.8	0.6
Native Hawaiian/Other Pacific Islander	727	580	147	20.2	0.1	0.0	0.1
Remaining Races	20,256	18,160	2,096	10.3	1.5	1.4	1.9
Two or More Races	16,348	14,696	1,652	10.1	1.2	1.2	1.5
Total: Minority Group*	240,814	205,195	35,619	14.8	17.6	16.3	32.4
Hispanic, All Races	40,271	36,331	3,940	9.8	2.9	2.9	3.6
<b>Female</b>							
Total, Including Hispanic	641,321	587,098	54,224	8.5	100.0	100.0	100.0
Percent of Total	46.8	46.6	49.3				
White	518,092	482,315	35,777	6.9	80.8	82.2	66.0
Black	99,296	83,405	15,891	16.0	15.5	14.2	29.3
American Indian/Alaska Native	4,368	3,889	479	11.0	0.7	0.7	0.9
Asian	5,172	4,940	232	4.5	0.8	0.8	0.4
Native Hawaiian/Other Pacific Islander	300	251	49	16.3	0.0	0.0	0.1
Remaining Races	6,533	5,601	932	14.3	1.0	1.0	1.7
Two or more Races	7,559	6,696	863	11.4	1.2	1.1	1.6
Total: Minority Group*	123,228	104,782	18,446	15.0	19.2	17.8	34.0
Hispanic, All Races	14,202	12,352	1,850	13.0	2.2	2.1	3.4

\* Sum of Black, American Indian/Alaska Native, Asian, Native Hawaiian/Other Pacific Islander, Remaining Races, and Two or More Races.

Note: Sum of individual items may not equal because of rounding.

Persons of Hispanic Origin may be of any race.

Source: Arkansas Department of Workforce Services, 2012.

# State of Arkansas High Growth Industries

## High Growth Industries

### State of Arkansas Top 10 Industries by Growth in Employment

2010Q3, 2011Q3

Age=14-99

(Private Firms Only)

Rank	Industry Group: NAICS 3-digit	Growth in Employment (%)
1	451 Sporting Goods, Hobby, Book, and Music Stores	61.3
2	211 Oil and Gas Extraction	40.6
3	481 Air Transportation	22.5
4	331 Primary Metal Manufacturing	18.0
5	485 Transit and Ground Passenger Transportation	12.8
6	486 Pipeline Transportation	12.7
7	336 Transportation Equipment Manufacturing	9.2
8	611 Educational Services	8.8
9	811 Repair and Maintenance	6.8
10	325 Chemical Manufacturing	6.7

Source: U.S. Census Bureau, Local Employment Dynamics  
As of 8/29/2012

## High Growth Industries

### State of Arkansas Top 10 Industries by Growth in Employment

2010Q3, 2011Q3

Age=45-54

(Private Firms Only)

Rank	Industry Group: NAICS 3-digit	Growth in Employment (%)
1	451 Sporting Goods, Hobby, Book, and Music Stores	52.0
2	211 Oil and Gas Extraction	31.7
3	481 Air Transportation	26.1
4	331 Primary Metal Manufacturing	12.0
5	562 Waste Management and Remediation Services	9.1
6	561 Administrative and Support Services	7.1
7	811 Repair and Maintenance	6.9
8	485 Transit and Ground Passenger Transportation	6.5
9	316 Leather and Allied Product Manufacturing	6.3
10	425 Wholesale Electronic Markets and Agents and Brokers	5.1

Source: U.S. Census Bureau, Local Employment Dynamics  
As of 8/29/2012

# State of Arkansas High Growth Industries

## High Growth Industries

### State of Arkansas Top 10 Industries by Growth in Employment

2010Q3, 2011Q3

Age=55-64

(Private Firms Only)

Rank	Industry Group: NAICS 3-digit	Growth in Employment (%)
1	451 Sporting Goods, Hobby, Book, and Music Stores	40.0
2	211 Oil and Gas Extraction	36.8
3	481 Air Transportation	36.7
4	485 Transit and Ground Passenger Transportation	16.2
5	331 Primary Metal Manufacturing	13.5
6	611 Educational Services	11.0
7	312 Beverage and Tobacco Product Manufacturing	10.1
8	811 Repair and Maintenance	9.7
9	115 Support Activities for Agriculture and Forestry	9.2
10	325 Chemical Manufacturing	9.2

Source: U.S. Census Bureau, Local Employment Dynamics  
As of 8/29/2012

## High Growth Industries

### State of Arkansas Top 10 Industries by Growth in Employment

2010Q3, 2011Q3

Age=65-99

(Private Firms Only)

Rank	Industry Group: NAICS 3-digit	Growth in Employment (%)
1	451 Sporting Goods, Hobby, Book, and Music Stores	28.8
2	331 Primary Metal Manufacturing	23.8
3	611 Educational Services	21.6
4	336 Transportation Equipment Manufacturing	18.1
5	485 Transit and Ground Passenger Transportation	13.6
6	326 Plastics and Rubber Products Manufacturing	12.8
7	488 Support Activities for Transportation	11.6
8	111 Crop Production	11.0
9	541 Professional, Scientific, and Technical Services	10.8
10	323 Printing and Related Support Activities	9.2

Source: U.S. Census Bureau, Local Employment Dynamics  
As of 8/29/2012

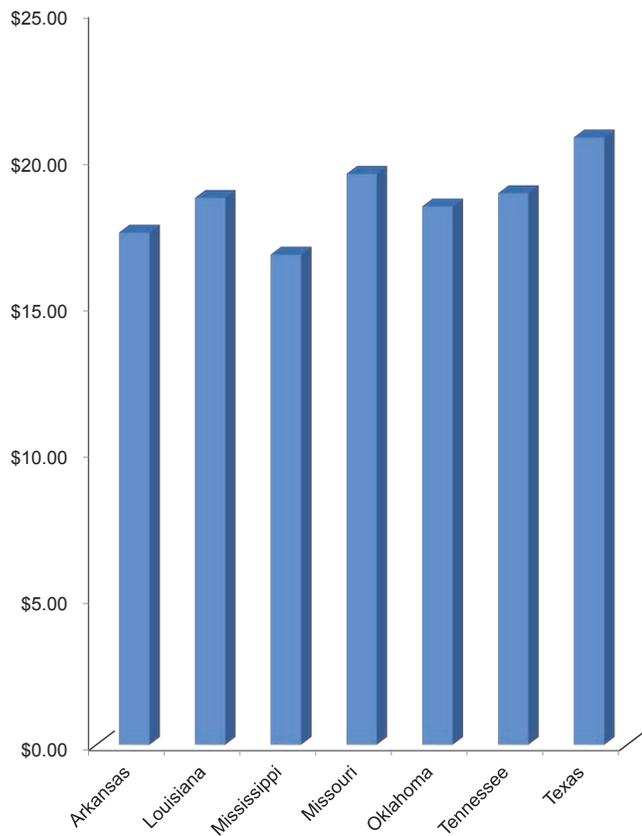
# State of Arkansas Wages

## State of Arkansas Employment and Wages for Select Green Occupations

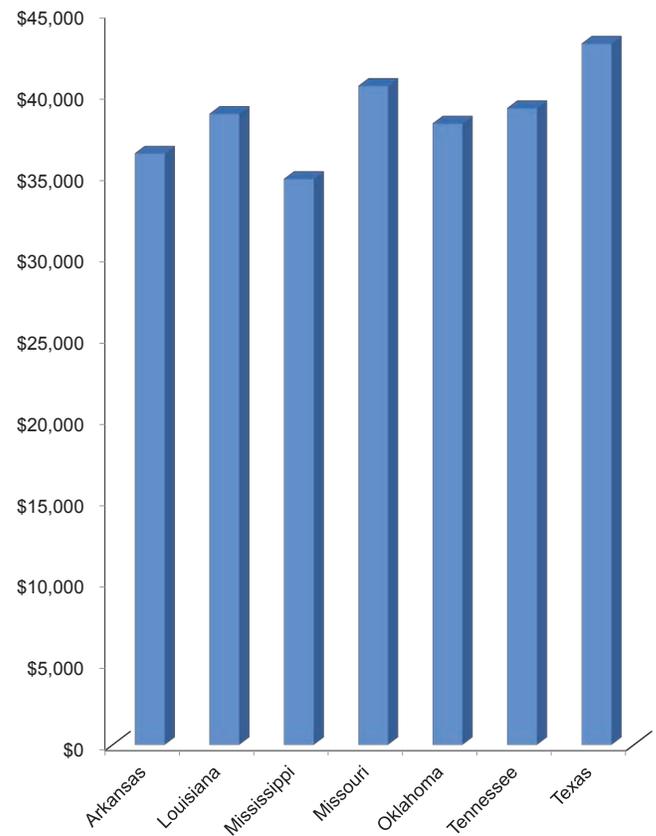
Occupation	Employment	Mean Hourly Wage
Electricians	4,590	\$19.85
Plumbers, Pipefitters, and Steamfitters	2,910	\$19.44
Construction Managers	1,660	\$32.27
Refuse and Recyclable Material Collectors	1,590	\$12.20
Civil Engineers	1,330	\$34.64
Architects, Except Landscape and Naval	710	\$31.70
Farmworkers & Laborers, Crop, Nursery, and Greenhouse	620	\$10.33
Electrical Engineers	530	\$35.64
Environmental Scientists and Specialists, Including Health	350	\$24.85
Insulation Workers, Floor, Ceiling, and Wall	120	\$14.00

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Mean Hourly Wages, Surrounding States



## Mean Annual Wages, Surrounding States



## Average Wages of States Surrounding Arkansas

State	Mean Hourly Wage	Mean Annual Wage
Arkansas	\$17.47	\$36,340
Louisiana	\$18.65	\$38,780
Mississippi	\$16.72	\$34,770
Missouri	\$19.47	\$40,500
Oklahoma	\$18.36	\$38,190
Tennessee	\$18.81	\$39,130
Texas	\$20.72	\$43,090

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# State of Arkansas Wages

## State of Arkansas Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Retail Salespersons	35,000	\$22,470	\$16,990	\$25,210
Heavy and Tractor-Trailer Truck Drivers	30,700	\$38,130	\$24,750	\$44,820
Cashiers	29,400	\$18,380	\$17,010	\$19,070
Office Clerks, General	25,060	\$23,170	\$16,980	\$26,260
Laborers and Freight, Stock, and Material Movers, Hand	23,840	\$23,040	\$17,020	\$26,050
Registered Nurses	23,550	\$56,990	\$40,420	\$65,270
Combined Food Preparation & Serving Workers, Including Fast Food	21,270	\$17,210	\$16,850	\$17,380
Secretaries and Administrative Assistants, Except Legal, Medical and Executive	20,180	\$26,950	\$19,380	\$30,730
Nursing Aides, Orderlies, and Attendants	19,080	\$20,890	\$16,960	\$22,850
Waiters and Waitresses	17,720	\$17,870	\$16,850	\$18,380

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

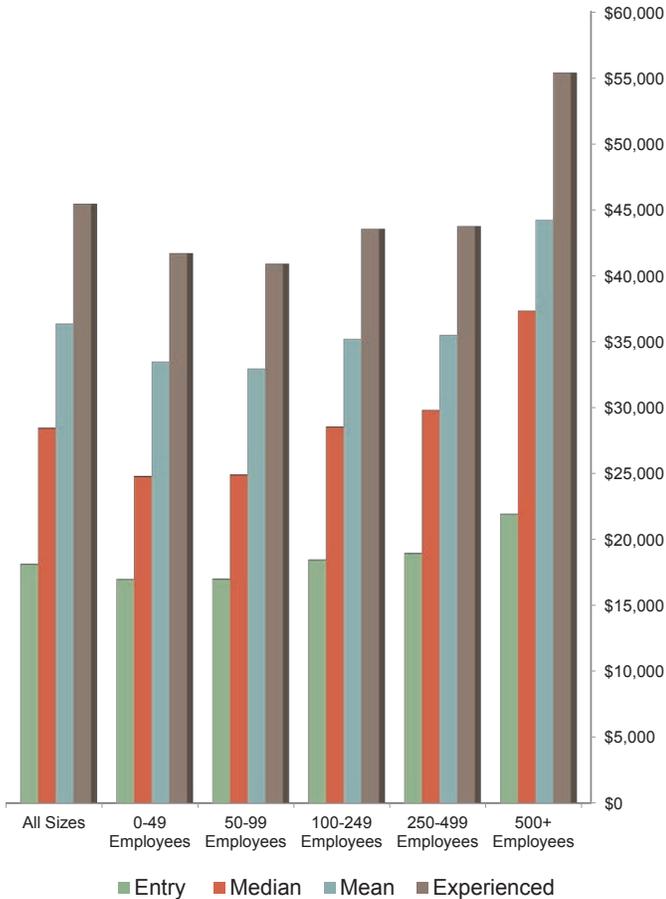
## State of Arkansas Occupations Paying the Most

Occupation	Average Annual Salary
Anesthesiologists	\$245,120
Obstetricians and Gynecologists	\$243,610
Surgeons	\$233,690
Internists, General	\$231,160
Family and General Practitioners	\$215,500
Dentists, General	\$172,920
Pediatricians, General	\$166,820
Psychiatrists	\$157,000
Chief Executives	\$148,140
Podiatrists	\$145,090
Marketing Managers	\$110,420
Pharmacists	\$105,570
Compensation and Benefits Managers	\$105,300
Personal Financial Advisors	\$102,680
Computer and Information Systems Managers	\$102,670
Securities, Commodities, and Financial Services Sales Agents	\$100,810
Sales Managers	\$100,670
Purchasing Managers	\$97,610
Airline Pilots, Copilots, and Flight Engineers	\$97,540
Architectural and Engineering Managers	\$96,940
Optometrists	\$94,070
Air Traffic Controllers	\$93,040
Lawyers	\$92,380
Public Relations and Fundraising Managers	\$92,000
Natural Sciences Managers	\$91,340

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# State of Arkansas Wages

## Wage Estimates by Employer Size

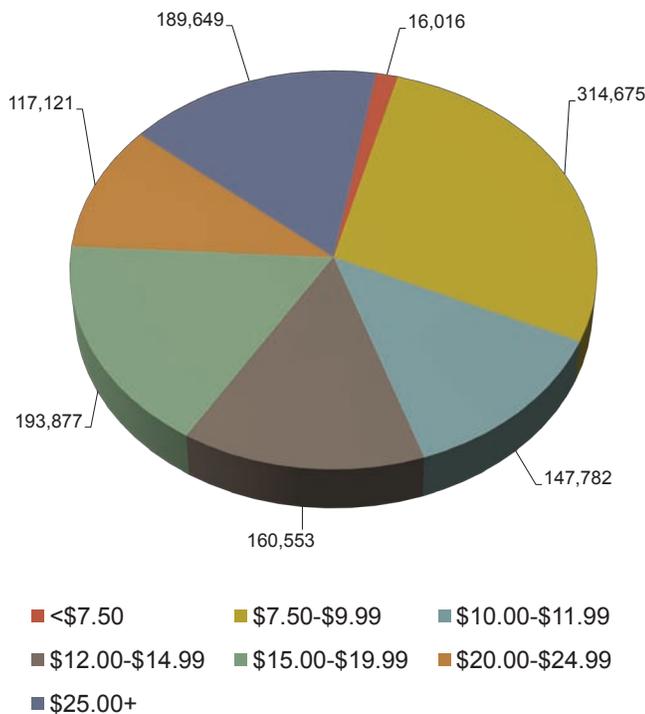


State of Arkansas Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$36,340	\$28,460	\$18,130	\$45,440
0-49 Employees	\$33,447	\$24,791	\$16,988	\$41,676
50-99 Employees	\$32,926	\$24,911	\$17,022	\$40,878
100-249 Employees	\$35,182	\$28,549	\$18,457	\$43,544
250-499 Employees	\$35,471	\$29,808	\$18,960	\$43,727
500+ Employees	\$44,216	\$37,335	\$21,917	\$55,366

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



State of Arkansas Number of Employees by Hourly Wage Rate

Wage Rate	Employment
Total	1,139,673
<\$7.50	16,016
\$7.50-\$9.99	314,675
\$10.00-\$11.99	147,782
\$12.00-\$14.99	160,553
\$15.00-\$19.99	193,877
\$20.00-\$24.99	117,121
\$25.00+	189,649

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# State of Arkansas Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
722200	Limited-Service Eating Places	43,162	46,127	<b>2,965</b>	6.87%
624100	Individual and Family Services	18,715	20,116	<b>1,401</b>	7.49%
561300	Employment Services	19,102	20,270	<b>1,168</b>	6.11%
561400	Business Support Services	10,032	11,196	<b>1,164</b>	11.60%
551000	Management of Companies and Enterprises	25,562	26,522	<b>960</b>	3.76%
623100	Nursing Care Facilities	22,467	23,152	<b>685</b>	3.05%
611300	Colleges, Universities, and Professional Schools	25,716	26,247	<b>531</b>	2.06%
622100	General Medical and Surgical Hospitals	50,439	50,956	<b>517</b>	1.03%
561700	Services to Buildings and Dwellings	11,580	12,091	<b>511</b>	4.41%
611200	Junior Colleges	8,040	8,522	<b>482</b>	6.00%
<b>Top 10 Fastest Growth</b>					
333600	Engine, Turbine, and Power Transmission Equipment Manufacturing	643	1,102	459	<b>71.38%</b>
325200	Resin, Synthetic Rubber, and Artificial Synthetic Fibers and Filaments Manufacturing	262	369	107	<b>40.84%</b>
712000	Museums, Historical Sites, and Similar Institution	288	402	114	<b>39.58%</b>
327900	Other Nonmetallic Mineral Product Manufacturing	525	675	150	<b>28.57%</b>
325600	Soap, Cleaning Compound, and Toilet Preparation Manufacturing	981	1,241	260	<b>26.50%</b>
488100	Support Activities for Air Transportation	1,297	1,547	250	<b>19.28%</b>
611700	Educational Support Services	441	505	64	<b>14.51%</b>
485900	Other Transit and Ground Passenger Transportation	376	430	54	<b>14.36%</b>
561200	Facilities Support Services	138	157	19	<b>13.77%</b>
721200	RV (Recreational Vehicle) Parks and Recreational Camps	274	308	34	<b>12.41%</b>
<b>Top 10 Decline</b>					
321200	Veneer, Plywood, and Engineered Wood Product Manufacturing	2,544	1,872	<b>-672</b>	-26.42%
337200	Office Furniture (including Fixtures) Manufacturing	1,080	681	<b>-399</b>	-36.94%
311600	Animal Slaughtering and Processing	30,913	30,525	<b>-388</b>	-1.26%
323000	Printing and Related Support Activities	5,428	5,050	<b>-378</b>	-6.96%
511100	Newspaper, Periodical, Book, and Directory Publishers	3,661	3,348	<b>-313</b>	-8.55%
238100	Foundation, Structure, and Building Exterior Contractors	4,844	4,550	<b>-294</b>	-6.07%
541100	Legal Services	5,906	5,625	<b>-281</b>	-4.76%
812300	Drycleaning and Laundry Services	3,038	2,776	<b>-262</b>	-8.62%
517100	Wired Telecommunications Carriers	3,944	3,687	<b>-257</b>	-6.52%
337100	Household and Institutional Furniture	2,654	2,403	<b>-251</b>	-9.46%
<b>Top 10 Fastest Decline</b>					
337200	Office Furniture (including Fixtures) Manufacturing	1,080	681	-399	<b>-36.94%</b>
334300	Audio and Video Equipment Manufacturing	560	355	-205	<b>-36.61%</b>
321200	Veneer, Plywood, and Engineered Wood Product Manufacturing	2,544	1,872	-672	<b>-26.42%</b>
311300	Sugar and Confectionery Product Manufacturing	34	27	-7	<b>-20.59%</b>
327200	Glass and Glass Product Manufacturing	369	300	-69	<b>-18.70%</b>
487000	Scenic and Sightseeing Transportation	34	28	-6	<b>-17.65%</b>
515200	Cable and Other Subscription Programming	36	30	-6	<b>-16.67%</b>
711500	Independent Artists, Writers, and Performers	50	42	-8	<b>-16.00%</b>
814000	Private Households	1,020	882	-138	<b>-13.53%</b>
332600	Spring and Wire Product Manufacturing	453	393	-60	<b>-13.25%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# State of Arkansas Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement Total	
<b>Top 10 Growth</b>								
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	21,897	23,556	1,659	7.58%	830	717	1,547
41-2031	Retail Salespersons	35,113	36,012	899	2.56%	450	1,080	1,530
39-9021	Personal Care Aides	10,301	11,117	816	7.92%	408	64	472
43-4051	Customer Service Representatives	16,385	16,998	613	3.74%	306	450	756
29-1111	Registered Nurses	23,774	24,383	609	2.56%	304	362	666
31-1011	Home Health Aides	8,996	9,540	544	6.05%	272	102	374
31-1012	Nursing Aides, Orderlies, and Attendants	19,713	20,236	523	2.65%	262	222	484
41-9041	Telemarketers	5,410	5,865	455	8.41%	228	132	360
43-9061	Office Clerks, General	28,916	29,345	429	1.48%	214	488	702
35-2011	Cooks, Fast Food	10,174	10,574	400	3.93%	200	228	428
<b>Top 10 Fastest Growth</b>								
39-7011	Tour Guides and Escorts	205	241	36	17.56%	18	7	25
25-4012	Curators	54	63	9	16.67%	4	2	6
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	365	417	52	14.25%	26	7	33
49-3011	Aircraft Mechanics and Service Technicians	796	891	95	11.93%	48	22	70
47-5041	Continuous Mining Machine Operators	71	78	7	9.86%	4	2	6
49-3043	Rail Car Repairers	310	339	29	9.35%	14	8	22
51-9122	Painters, Transportation Equipment	682	740	58	8.50%	29	14	43
13-2071	Credit Counselors	59	64	5	8.47%	2	2	4
41-9041	Telemarketers	5,410	5,865	455	8.41%	228	132	360
39-9021	Personal Care Aides	10,301	11,117	816	7.92%	408	64	472
<b>Top 10 Decline</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	55,954	55,016	-938	-1.68%	0	1,034	1,034
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	23,268	22,957	-311	-1.34%	0	757	757
53-7063	Machine Feeders and Offbearers	3,607	3,447	-160	-4.44%	0	67	67
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	21,416	21,282	-134	-0.63%	0	284	284
43-5071	Shipping, Receiving, and Traffic Clerks	5,393	5,284	-109	-2.02%	0	136	136
53-7051	Industrial Truck and Tractor Operators	7,625	7,518	-107	-1.40%	0	207	207
11-1021	General and Operations Managers	16,563	16,459	-104	-0.63%	0	260	260
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	967	869	-98	-10.13%	0	5	5
51-9196	Paper Goods Machine Setters, Operators, and Tenders	2,097	2,013	-84	-4.01%	0	22	22
51-1011	First-Line Supervisors of Production and Operating Workers	7,392	7,311	-81	-1.10%	0	96	96
<b>Top 10 Fastest Decline</b>								
51-7021	Furniture Finishers	248	204	-44	-17.74%	0	6	6
51-9031	Cutters and Trimmers, Hand	58	50	-8	-13.79%	0	2	2
51-9191	Adhesive Bonding Machine Operators and Tenders	594	520	-74	-12.46%	0	8	8
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	967	869	-98	-10.13%	0	5	5
43-5051	Postal Service Clerks	658	592	-66	-10.03%	0	15	15
41-3041	Travel Agents	161	145	-16	-9.94%	0	2	2
47-3016	Helpers--Roofers	234	211	-23	-9.83%	0	7	7
43-9031	Desktop Publishers	137	124	-13	-9.49%	0	2	2
31-9096	Veterinary Assistants and Laboratory Animal Caretakers	542	494	-48	-8.86%	0	8	8
51-7042	Woodworking Machine Setters, Operators, and Tenders, Except Sawing	903	829	-74	-8.19%	0	10	10

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Central Arkansas WIA Profile

The Central Arkansas Workforce Investment Area population grew to 502,887, or 6,101 more residents, between 2010 and 2011. With an increase in population came an increase in the labor force and employment, with 2,425 new workers added to the labor force between 2010 and 2011, and an increase of employment of 2,125. However, there was an increase in unemployment of 300 workers between 2010 and 2011, with the unemployment rate at 7 percent for 2011. But the Area's unemployment rate began to see a decrease in unemployment through 2012 with the unemployment rate decreasing by six-tenths of a percentage point by June 2012.

The Area saw a decrease in job creation between the third quarters of 2010 and 2011, with 7,775 new jobs created in third-quarter 2011, a decrease of 122 new jobs from 2010. The number of new hires and the number of separations both saw an increase between the third quarter of 2010 and 2011. The number of new hires increased by 627 to 31,350, while separations increased by 485 over the time period. The turnover rate increased by one-tenth of a percentage point to 9.9 percent.

*Retail Salespersons*, with an estimated employment of 2,910, continued to be the largest occupation in the Area in 2011. *Cashiers* was next with an estimated employment of 2,530. *First-Line Supervisors of Retail Sales Workers* has the highest average wage of the 10 largest occupations at \$35,723, with an estimated 1,120 employed.

## Industry

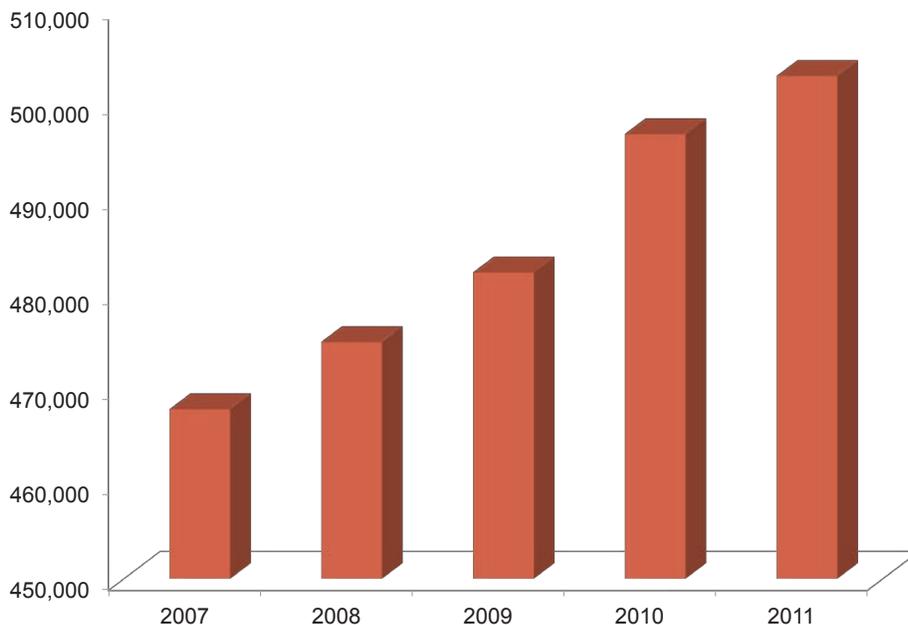
*Administrative and Support Services* is projected to be the top growing industry adding 989 new jobs between 2011 and 2013, nearly reaching the 10,000 mark in employment. *Warehousing and Storage* is estimated to be the fastest growing industry, increasing employment by 31.07 percent pushing its employment over 1,000 by the first quarter 2013 projection period. On the negative side of the economy, *Paper Manufacturing* is forecast to lose the most jobs losing 96 jobs between 2011 and 2013. *Private Households* could lose 12.9 percent of its workforce, making it the fastest declining industry leaving 54 jobs by 2013.

## Occupation

*Telemarketers* is estimated to be the top growing occupation for the 2011-2013 projection period, with 436 new jobs on the horizon bringing its workforce total to 4,005. *Food Batchmakers* is predicted to be the fastest growing occupation with an increase of 44.9 percent, increasing its employment to 71. *Childcare Workers* is anticipating a loss of 25 jobs, making it the top declining occupation in Central Arkansas, or 1.59 percent of its workforce. *Postal Service Clerks* is estimated to be the fastest declining occupation, losing 11.43 percent of its workforce leaving 62 workers.

Central Arkansas WIA includes a large portion of the Little Rock-North Little Rock-Conway Metropolitan Statistical Area and six counties: Faulkner, Lonoke, Monroe, Prairie, Saline, and Pulaski County, excluding Little Rock.

## Population 2007-2011



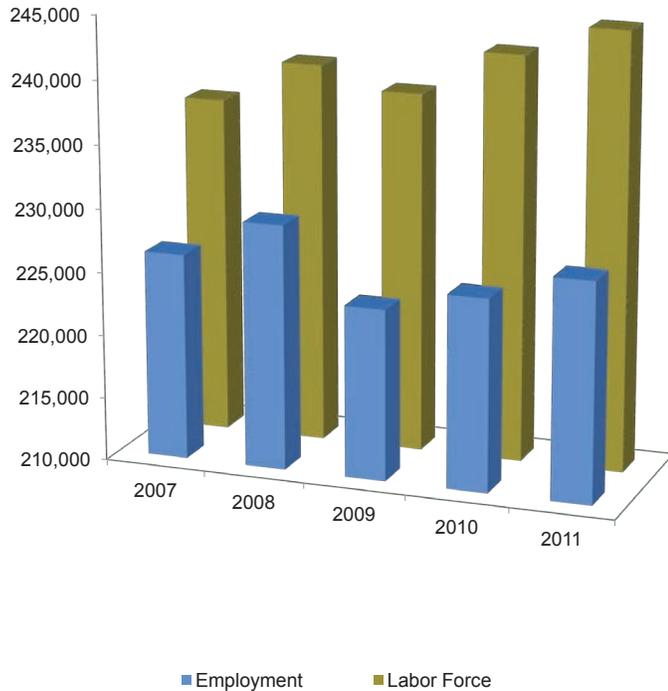
Central Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
467,848	474,921	482,236	496,786	502,887

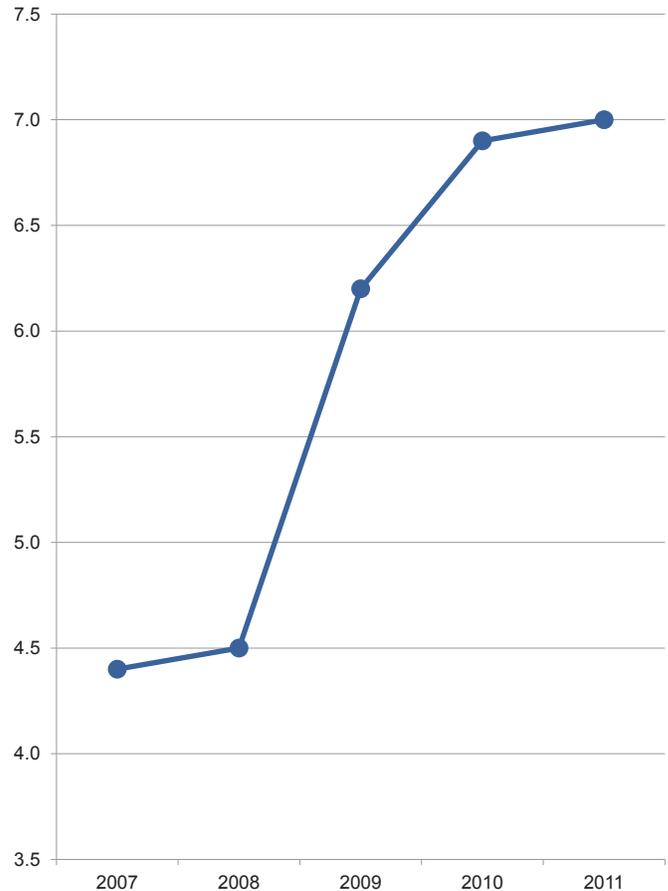
Source: U.S. Census Bureau, Population Division, Population Estimates Program Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Central Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Central Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	236,700	240,075	238,400	242,000	244,425
Employment	226,300	229,350	223,575	225,250	227,375
Unemployment	10,400	10,725	14,825	16,750	17,050
Unemployment Rate	4.4	4.5	6.2	6.9	7.0

Source: Arkansas Department of Workforce Services

### Central Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	8,733	9,154	7,395	7,877	7,755
New Hires	39,687	36,238	26,591	30,723	31,350
Separations	44,494	41,283	29,995	33,995	34,480
Turnover	11.6%	11.2%	9.6%	9.8%	9.9%

**Job Creation:** The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.  
**New Hires:** Total number of accessions that were also not employed by that employer during the previous four quarters.  
**Separations:** Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.  
**Turnover Rate**=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs  
 Source: U.S. Census Bureau, Local Employment Dynamics  
 As of 8/29/2012

### Central Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	7.1
2012	February	7.4
2012	March	6.6
2012	April	6.1
2012	May	6.6
2012	June	6.4

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services  
 Central Arkansas does not include City of Little Rock WIA

# Central Arkansas WIA Wages

## Central Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Retail Salespersons	2,910	\$23,124	\$16,980	\$26,196
Cashiers	2,530	\$18,618	\$16,979	\$19,437
Combined Food Preparation and Serving Workers, Including Fast Food	1,800	\$17,176	\$16,767	\$17,380
Office Clerks, General	1,520	\$21,760	\$16,882	\$24,198
Waiters and Waitresses	1,400	\$16,867	\$16,705	\$16,948
Stock Clerks and Order Fillers	1,360	\$20,093	\$16,832	\$21,724
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,340	\$25,601	\$20,327	\$28,238
Laborers and Freight, Stock, and Material Movers, Hand	1,230	\$21,489	\$16,971	\$23,747
Customer Service Representatives	1,130	\$35,436	\$20,354	\$42,977
First-Line Supervisors of Retail Sales Workers	1,120	\$35,723	\$23,535	\$41,817

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

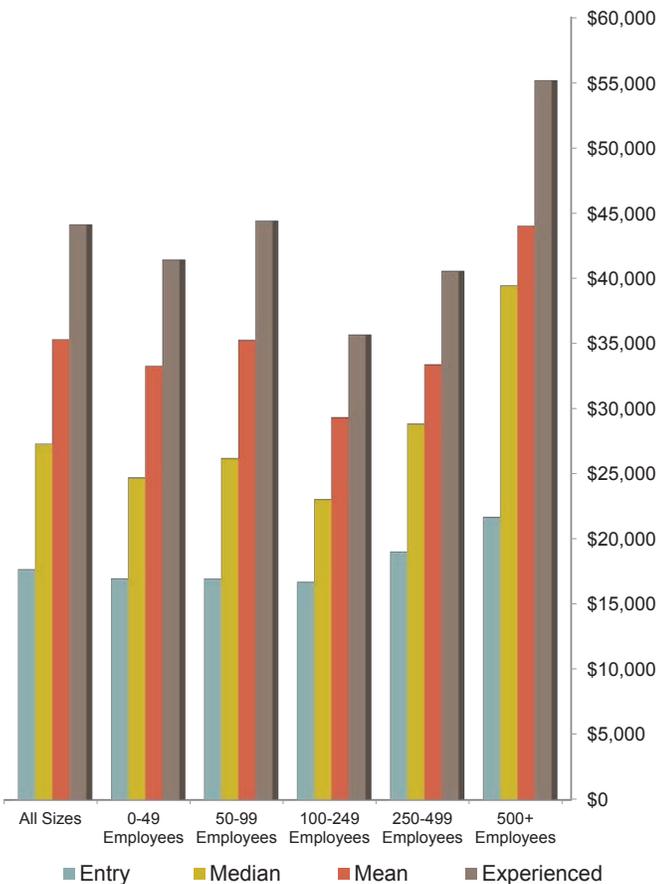
## Central Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Dentists, General	\$226,430
Family and General Practitioners	\$185,742
Chief Executives	\$152,867
Architectural and Engineering Managers	\$119,254
Computer and Information Systems Managers	\$116,901
Securities, Commodities, and Financial Services Sales Agents	\$112,972
Sales Managers	\$109,471
Human Resources Managers	\$109,308
Pharmacists	\$108,443
Lawyers	\$107,793
Marketing Managers	\$100,207
Occupational Therapists	\$87,682
Commercial Pilots	\$85,475
Physical Therapists	\$84,925
Electrical Engineers	\$84,290
Foreign Language and Literature Teachers, Postsecondary	\$81,544
Education Administrators, Elementary and Secondary School	\$81,009
General and Operations Managers	\$80,772
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	\$80,140
Speech-Language Pathologists	\$78,861
Transportation, Storage, and Distribution Managers	\$77,822
Loan Officers	\$77,264
Information Security Analysts, Web Developers and Computer Network Architects	\$72,378
Financial Managers	\$74,997
Business Teachers, Postsecondary	\$74,897

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Central Arkansas WIA Wages

## Wage Estimates by Employer Size

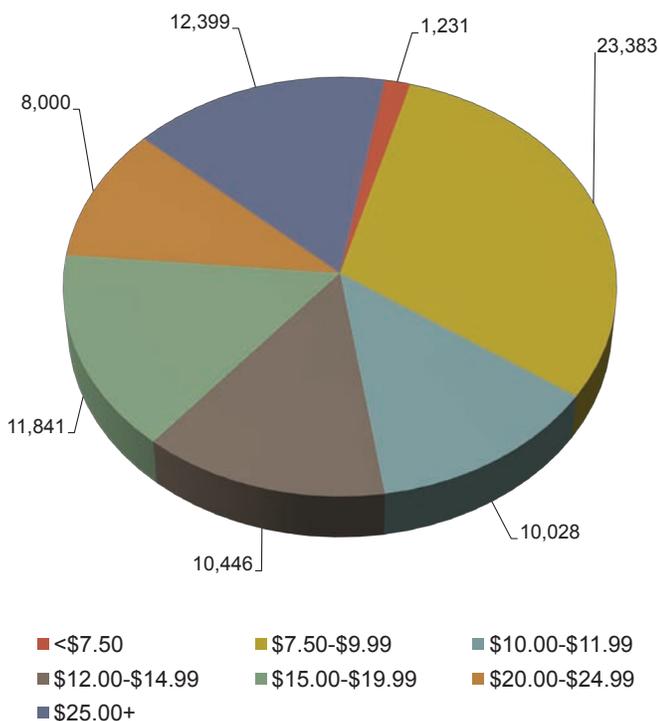


Central Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$35,308	\$27,313	\$17,685	\$44,119
0-49 Employees	\$33,280	\$24,743	\$16,980	\$41,430
50-99 Employees	\$35,266	\$26,216	\$16,964	\$44,417
100-249 Employees	\$29,360	\$23,055	\$16,724	\$35,677
250-499 Employees	\$33,390	\$28,849	\$19,038	\$40,566
500+ Employees	\$44,014	\$39,451	\$21,710	\$55,166

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



Central Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Rate	Employment
Total	77,328
<\$7.50	1,231
\$7.50-\$9.99	23,383
\$10.00-\$11.99	10,028
\$12.00-\$14.99	10,446
\$15.00-\$19.99	11,841
\$20.00-\$24.99	8,000
\$25.00+	12,399

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Central Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
561000	Administrative and Support Services	9,010	9,999	<b>989</b>	10.98%
722000	Food Services and Drinking Places	13,485	14,234	<b>749</b>	5.55%
611000	Educational Services	13,616	13,897	<b>281</b>	2.06%
493000	Warehousing and Storage	885	1,160	<b>275</b>	31.07%
541000	Professional, Scientific, and Technical Services	7,413	7,615	<b>202</b>	2.72%
452000	General Merchandise Stores	6,463	6,663	<b>200</b>	3.09%
623000	Nursing and Residential Care Facilities	5,301	5,493	<b>192</b>	3.62%
621000	Ambulatory Health Care Services	5,253	5,434	<b>181</b>	3.45%
622000	Hospitals	4,758	4,926	<b>168</b>	3.53%
624000	Social Assistance	4,930	5,096	<b>166</b>	3.37%
<b>Top 10 Fastest Growth</b>					
493000	Warehousing and Storage	885	1,160	275	<b>31.07%</b>
327000	Nonmetallic Mineral Product Manufacturing	478	611	133	<b>27.82%</b>
525000	Funds, Trusts, and Other Financial Vehicles	16	20	4	<b>25.00%</b>
333000	Machinery Manufacturing	1,014	1,132	118	<b>11.64%</b>
561000	Administrative and Support Services	9,010	9,999	989	<b>10.98%</b>
562000	Waste Management and Remediation Service	500	535	35	<b>7.00%</b>
323000	Printing and Related Support Activities	531	567	36	<b>6.78%</b>
518000	Internet Service Providers, Web Search Portals, and Data Processing Services	596	632	36	<b>6.04%</b>
722000	Food Services and Drinking Places	13,485	14,234	749	<b>5.55%</b>
213000	Support Activities for Mining	897	944	47	<b>5.24%</b>
<b>Top 10 Decline</b>					
322000	Paper Manufacturing	1,517	1,421	<b>-96</b>	-6.33%
238000	Specialty Trade Contractors	6,401	6,315	<b>-86</b>	-1.34%
337000	Furniture and Related Product Manufacturing	991	907	<b>-84</b>	-8.48%
445000	Food and Beverage Stores	2,415	2,342	<b>-73</b>	-3.02%
713000	Amusement, Gambling, and Recreation Industries	925	900	<b>-25</b>	-2.70%
491100	Postal Service	612	588	<b>-24</b>	-3.92%
721000	Accommodation	1,124	1,103	<b>-21</b>	-1.87%
812000	Personal and Laundry Services	1,212	1,191	<b>-21</b>	-1.73%
423000	Merchant Wholesalers, Durable Goods	3,913	3,893	<b>-20</b>	-0.51%
511000	Publishing Industries	214	196	<b>-18</b>	-8.41%
<b>Top 10 Fastest Decline</b>					
814000	Private Households	62	54	-8	<b>-12.90%</b>
115000	Support Activities for Agriculture and Forestry	113	100	-13	<b>-11.50%</b>
337000	Furniture and Related Product Manufacturing	991	907	-84	<b>-8.48%</b>
511000	Publishing Industries	214	196	-18	<b>-8.41%</b>
322000	Paper Manufacturing	1,517	1,421	-96	<b>-6.33%</b>
112000	Animal Production	210	203	-7	<b>-3.33%</b>
445000	Food and Beverage Stores	2,415	2,342	-73	<b>-3.02%</b>
713000	Amusement, Gambling, and Recreation Industries	925	900	-25	<b>-2.70%</b>
721000	Accommodation	1,124	1,103	-21	<b>-1.87%</b>
812000	Personal and Laundry Services	1,212	1,191	-21	<b>-1.73%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Central Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
41-9041	Telemarketers	3,569	4,005	436	12.22%	218	88	306
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	3,225	3,489	264	8.19%	132	105	237
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	2,917	3,170	253	8.67%	126	96	222
39-9021	Personal Care Aides	1,232	1,349	117	9.50%	58	8	66
35-3031	Waiters and Waitresses	3,000	3,106	106	3.53%	53	159	212
35-2011	Cooks, Fast Food	1,730	1,822	92	5.32%	46	39	85
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	1,448	1,533	85	5.87%	42	30	72
43-9061	Office Clerks, General	3,520	3,604	84	2.39%	42	60	102
31-1012	Nursing Aides, Orderlies, and Attendants	2,561	2,643	82	3.20%	41	29	70
43-3031	Bookkeeping, Accounting, and Auditing Clerks	2,317	2,399	82	3.54%	41	26	67
<b>Top 10 Fastest Growth</b>								
51-3092	Food Batchmakers	49	71	22	44.90%	11	2	13
53-7011	Conveyor Operators and Tenders	39	45	6	15.38%	3	1	4
49-9041	Industrial Machinery Mechanics	269	302	33	12.27%	16	5	21
41-9041	Telemarketers	3,569	4,005	436	12.22%	218	88	306
53-1021	First-Line Supervisors of Helpers, Laborers, and Material Movers, Hand	305	341	36	11.80%	18	6	24
39-9021	Personal Care Aides	1,232	1,349	117	9.50%	58	8	66
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	2,917	3,170	253	8.67%	126	96	222
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	3,225	3,489	264	8.19%	132	105	237
51-9111	Packaging and Filling Machine Operators and Tenders	86	93	7	8.14%	4	2	6
27-2022	Coaches and Scouts	502	538	36	7.17%	18	14	32
<b>Top 10 Decline</b>								
39-9011	Childcare Workers	1,577	1,552	-25	-1.59%	0	51	51
11-9013	Farmers, Ranchers, and Other Agricultural Managers	4,267	4,247	-20	-0.47%	0	79	79
25-2011	Preschool Teachers, Except Special Education	816	800	-16	-1.96%	0	20	20
11-9021	Construction Managers	791	776	-15	-1.90%	0	4	4
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2,512	2,497	-15	-0.60%	0	33	33
51-6021	Pressers, Textile, Garment, and Related Materials	135	121	-14	-10.37%	0	1	1
43-4041	Credit Authorizers, Checkers, and Clerks	134	122	-12	-8.96%	0	4	4
47-2061	Construction Laborers	1,060	1,050	-10	-0.94%	0	7	7
43-5051	Postal Service Clerks	70	62	-8	-11.43%	0	2	2
43-5052	Postal Service Mail Carriers	439	431	-8	-1.82%	0	14	14
<b>Top 10 Fastest Decline</b>								
43-5051	Postal Service Clerks	70	62	-8	-11.43%	0	2	2
51-6021	Pressers, Textile, Garment, and Related Materials	135	121	-14	-10.37%	0	1	1
43-4041	Credit Authorizers, Checkers, and Clerks	134	122	-12	-8.96%	0	4	4
51-7011	Cabinetmakers and Bench Carpenters	189	183	-6	-3.17%	0	4	4
25-2011	Preschool Teachers, Except Special Education	816	800	-16	-1.96%	0	20	20
11-9021	Construction Managers	791	776	-15	-1.90%	0	4	4
43-5052	Postal Service Mail Carriers	439	431	-8	-1.82%	0	14	14
43-4081	Hotel, Motel, and Resort Desk Clerks	337	331	-6	-1.78%	0	14	14
39-9011	Childcare Workers	1,577	1,552	-25	-1.59%	0	51	51
51-1011	First-Line Supervisors of Production and Operating Workers	731	724	-7	-0.96%	0	10	10

Source: Arkansas Department of Workforce Services, Projections Suite Software

# City of Little Rock WIA Profile

The City of Little Rock Workforce Investment Area added 1,370 residents to the population in 2011, bringing its population to 195,314. The labor force and employment increased by 325 and 450 workers respectively between 2010 and 2011. Unemployment and the unemployment rate both decreased between 2010 and 2011, with unemployment decreasing by 125 workers and the unemployment rate decreasing by two-tenths of a percentage point to 7.2 in 2011. But the Area continued to see a decrease in the unemployment rate, decreasing by another two-tenths of a percentage point to 7 percent in June 2012.

Job creation, the number of new hires, and the number of separations all decreased between the 2010 and 2011 third quarters. In the third quarter of 2011, job creation saw a decrease, losing 645 jobs, while the number of new hires decreased by 773 jobs. The number of separations saw a decrease of 39 between the periods. The turnover rate increased to 8.3 percent in the third quarter of 2011.

*Registered Nurses* was the largest occupation with 8,160 estimated employees, and an average wage of \$59,718. *Retail Salespersons* was the second largest occupation with an estimated employment of 7,160. *General and Operations Managers* rounded out the Top 10 Largest Occupations list with 4,220 employees, but saw the highest average wage at \$100,732.

## Industry

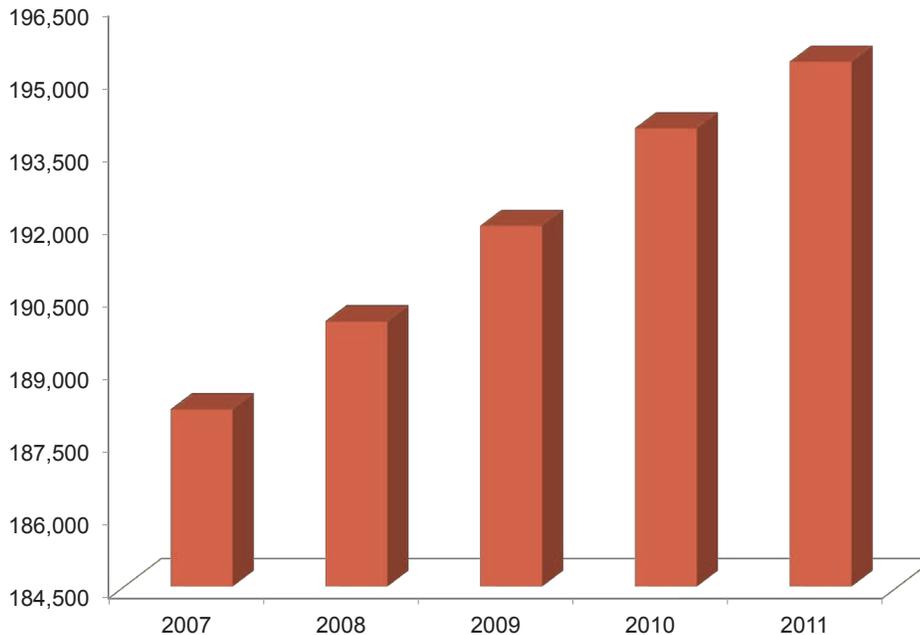
*Administrative and Support Services* is projected to be the top growing industry during the 2011-2013 projections period, adding 365 jobs to its workforce bringing its total workforce to 10,454 by 2013. *Wood Product Manufacturing* is anticipated to be the fastest growing industry in the region with a growth of 37.65 percent, adding 64 new jobs to its workforce. *Telecommunications* is forecast to lose the most jobs with 333 anticipated to be lost, bringing its employment to 2,807. *Textile Product Mills* is set to be the fastest declining industry losing 16.67 percent of its workforce leaving 35 workers by first-quarter 2013.

## Occupations

Driving growth in the Little Rock area is *Combined Food Preparation and Serving Workers, Including Fast Food*, which is estimated to add 267 to its workforce by first-quarter 2013 making it the top growing occupation bringing its total employment to 3,163. *Reservation and Transportation Ticket Agents and Travel Clerks* is anticipated to be the fastest growing occupation during the 2011-2013 projection period, increasing employment by 19.78 percent pushing its total workforce to 109. *Childcare Workers* is expected to lose 95 jobs, making it the top declining occupation, bringing its total workforce down to 1,371. *Telecommunications Line Installers and Repairers* is predicted to be the fastest declining occupation, losing 28.77 percent of its workforce leaving 151 workers by first-quarter 2013.

The City of Little Rock WIA is the county seat of Pulaski County and includes part of the Little Rock-North Little Rock-Conway Metropolitan Statistical Area.

## Population 2007-2011



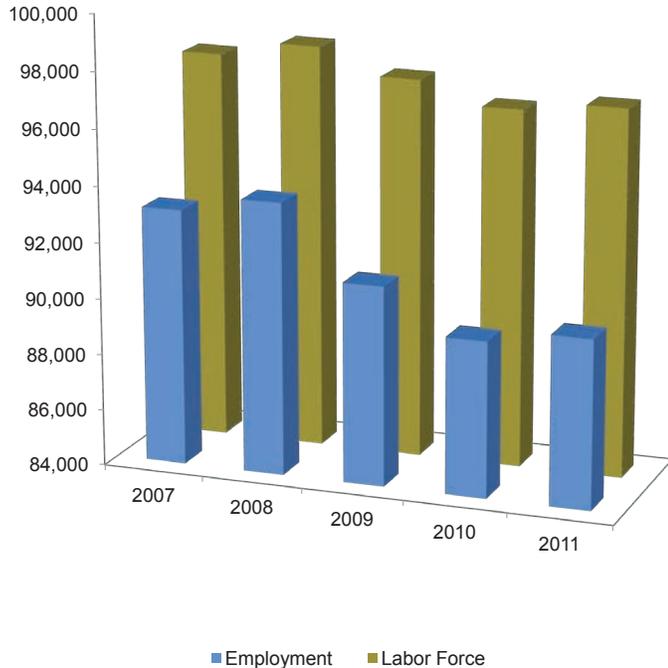
City of Little Rock WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
188,156	189,971	191,933	193,944	195,314

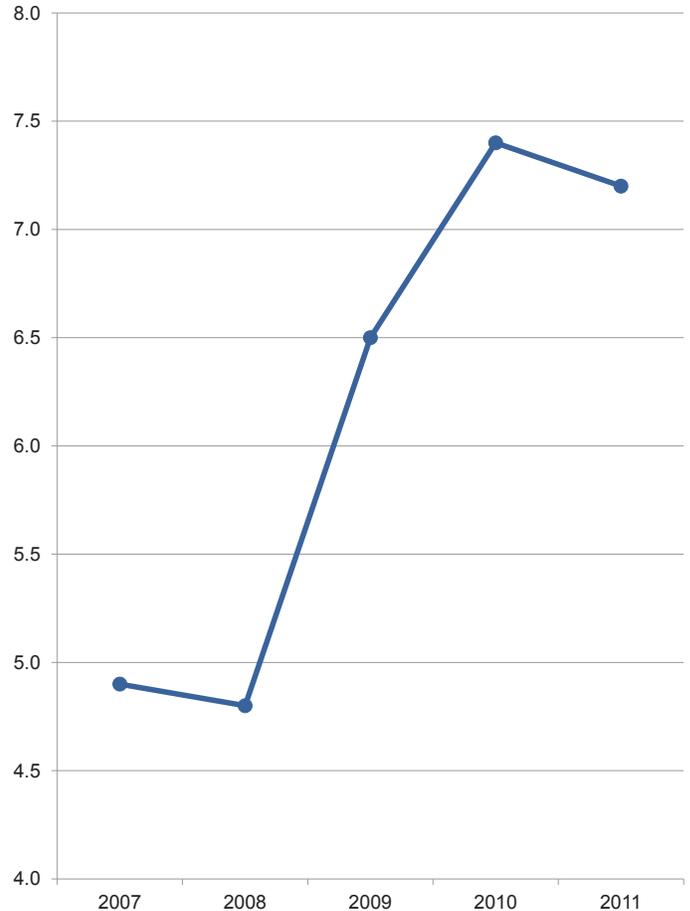
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# City of Little Rock WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### City of Little Rock WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	97,875	98,400	97,500	96,725	97,050
Employment	93,125	93,700	91,125	89,575	90,025
Unemployment	4,750	4,700	6,375	7,150	7,025
Unemployment Rate	4.9	4.8	6.5	7.4	7.2

Source: Arkansas Department of Workforce Services

### City of Little Rock WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	7.4
2012	February	7.5
2012	March	6.9
2012	April	6.4
2012	May	6.9
2012	June	7.0

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

### City of Little Rock WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	6,908	7,878	5,959	6,371	5,726
New Hires	32,824	31,291	23,155	25,084	24,311
Separations	36,684	35,955	27,522	27,577	27,538
Turnover	9.1%	8.9%	7.4%	7.9%	8.3%

*Job Creation: The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.*

*New Hires: Total number of accessions that were also not employed by that employer during the previous four quarters.*

*Separations: Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.*

*Turnover Rate=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs*

Source: U.S. Census Bureau, Local Employment Dynamics

As of 8/29/2012

# City of Little Rock WIA Wages

## City of Little Rock WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Registered Nurses	8,160	\$59,718	\$43,486	\$67,835
Retail Salespersons	7,160	\$22,336	\$16,987	\$25,011
Office Clerks, General	6,110	\$23,968	\$17,236	\$27,334
Customer Service Representatives	5,490	\$30,303	\$21,129	\$34,889
Combined Food Preparation and Serving Workers, Including Fast Food	4,760	\$17,357	\$16,912	\$17,579
Laborers and Freight, Stock, and Material Movers, Hand	4,660	\$24,211	\$17,025	\$27,804
Nursing Aides, Orderlies, and Attendants	4,610	\$22,569	\$19,838	\$23,934
Cashiers	4,440	\$19,524	\$17,078	\$20,747
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	4,340	\$29,533	\$21,414	\$33,593
General and Operations Managers	4,220	\$100,732	\$47,428	\$127,385

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

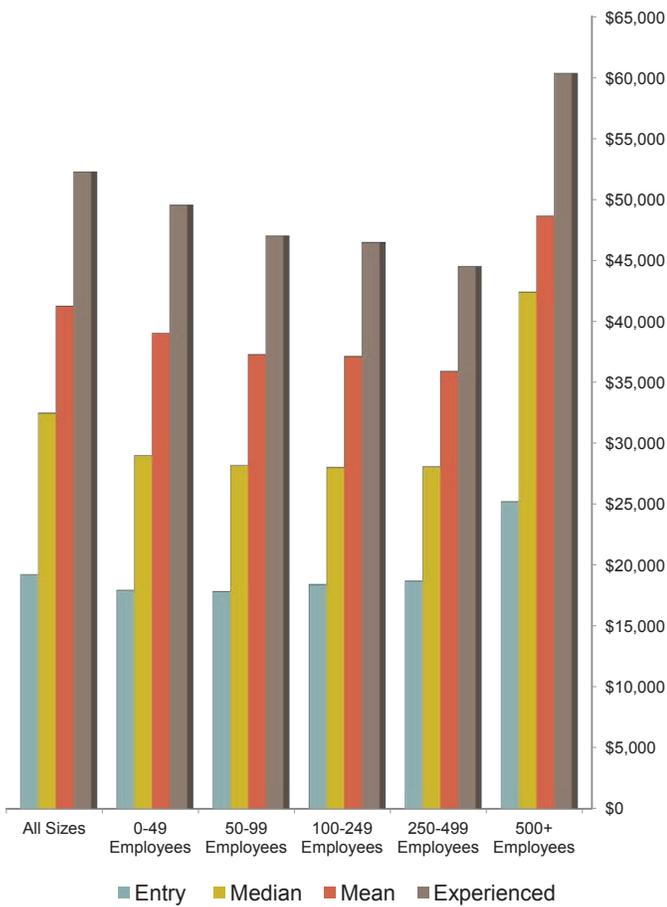
## City of Little Rock WIA Occupations Paying the Most

Occupation	Average Annual Salary
Internists, General	\$242,203
Family and General Practitioners	\$234,267
Surgeons	\$215,324
Chief Executives	\$170,677
Dentists, General	\$151,420
Psychiatrists	\$137,097
Securities, Commodities, and Financial Services Sales Agents	\$128,804
Chiropractors	\$115,856
Optometrists	\$103,653
Personal Financial Advisors	\$103,647
Architectural and Engineering Managers	\$103,498
Pharmacists	\$102,857
General and Operations Managers	\$100,732
Education Administrators, Postsecondary	\$100,656
Computer and Information Systems Managers	\$97,957
Sales Managers	\$96,645
Marketing Managers	\$96,091
Real Estate Brokers	\$93,676
Clinical, Counseling, and School Psychologists	\$92,581
Lawyers	\$92,242
Compensation and Benefits Managers	\$91,887
Judges, Magistrate Judges, and Magistrates	\$90,116
Public Relations and Fundraising Managers	\$90,073
Chemical Engineers	\$89,814
Financial Managers	\$89,593

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# City of Little Rock WIA Wages

## Wage Estimates by Employer Size

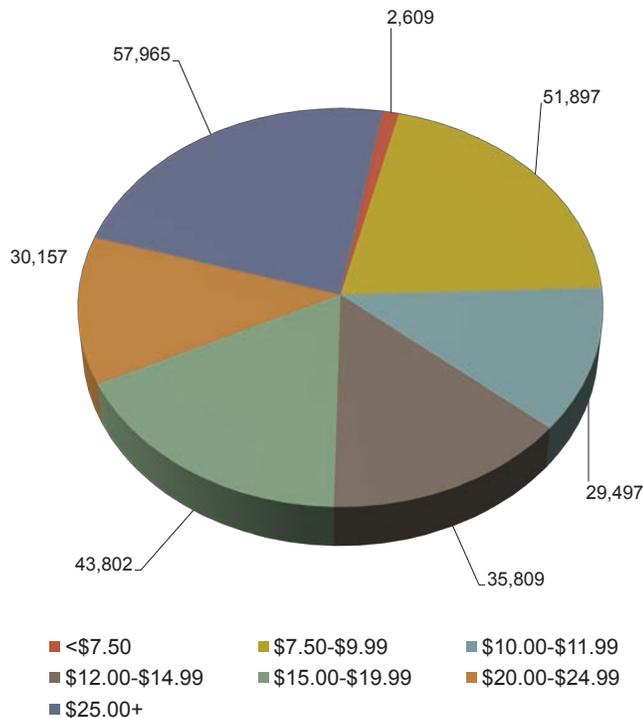


City of Little Rock WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$41,249	\$32,500	\$19,228	\$52,259
0-49 Employees	\$39,016	\$28,987	\$17,950	\$49,549
50-99 Employees	\$37,289	\$28,179	\$17,853	\$47,007
100-249 Employees	\$37,133	\$28,047	\$18,428	\$46,486
250-499 Employees	\$35,913	\$28,090	\$18,719	\$44,510
500+ Employees	\$48,642	\$42,417	\$25,226	\$60,350

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



City of Little Rock WIA Number of Employees by Hourly Wage Rate

Wage Range	Employment
Total	251,736
<\$7.50	2,609
\$7.50-\$9.99	51,897
\$10.00-\$11.99	29,497
\$12.00-\$14.99	35,809
\$15.00-\$19.99	43,802
\$20.00-\$24.99	30,157
\$25.00+	57,965

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# City of Little Rock WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
561000	Administrative and Support Services	10,089	10,454	365	3.62%
722000	Food Services and Drinking Places	10,219	10,564	345	3.38%
621000	Ambulatory Health Care Services	7,556	7,759	203	2.69%
541600	Management, Scientific, and Technical Consulting Services	1,243	1,443	200	16.09%
622000	Hospitals	20,910	21,087	177	0.85%
336000	Transportation Equipment Manufacturing	2,141	2,311	170	7.94%
333000	Machinery Manufacturing	745	907	162	21.74%
541000	Professional, Scientific, and Technical Services	9,629	9,784	155	1.61%
452000	General Merchandise Stores	3,255	3,371	116	3.56%
999100	Federal Government, Excluding Post Office	3,984	4,085	101	2.54%
<b>Top 10 Fastest Growth</b>					
321000	Wood Product Manufacturing	170	234	64	37.65%
333000	Machinery Manufacturing	745	907	162	21.74%
325000	Chemical Manufacturing	175	197	22	12.57%
485000	Transit and Ground Passenger Transportation	375	415	40	10.67%
326000	Plastics and Rubber Products Manufacturing	511	558	47	9.20%
336000	Transportation Equipment Manufacturing	2,141	2,311	170	7.94%
323000	Printing and Related Support Activities	706	754	48	6.80%
518000	Internet Service Providers, Web Search Portals, and Data Processing Services	325	342	17	5.23%
447000	Gasoline Stations	596	623	27	4.53%
332000	Fabricated Metal Product Manufacturing	1,279	1,333	54	4.22%
<b>Top 10 Decline</b>					
517000	Telecommunications	3,140	2,807	-333	-10.61%
424000	Merchant Wholesalers, Nondurable Goods	2,014	1,869	-145	-7.20%
511000	Publishing Industries	1,343	1,257	-86	-6.40%
812000	Personal and Laundry Services	1,629	1,554	-75	-4.60%
238000	Specialty Trade Contractors	2,063	1,995	-68	-3.30%
423000	Merchant Wholesalers, Durable Goods	4,013	3,948	-65	-1.62%
311000	Food Manufacturing	858	803	-55	-6.41%
551000	Management of Companies and Enterprises	3,194	3,141	-53	-1.66%
624000	Social Assistance	3,829	3,777	-52	-1.36%
491100	Postal Service	1,028	987	-41	-3.99%
<b>Top 10 Fastest Decline</b>					
314000	Textile Product Mills	42	35	-7	-16.67%
814000	Private Households	234	203	-31	-13.25%
517000	Telecommunications	3,140	2,807	-333	-10.61%
512000	Motion Picture and Sound Recording Industries	321	291	-30	-9.35%
493000	Warehousing and Storage	158	145	-13	-8.23%
424000	Merchant Wholesalers, Nondurable Goods	2,014	1,869	-145	-7.20%
311000	Food Manufacturing	858	803	-55	-6.41%
511000	Publishing Industries	1,343	1,257	-86	-6.40%
812000	Personal and Laundry Services	1,629	1,554	-75	-4.60%
491100	Postal Service	1,028	987	-41	-3.99%

Source: Arkansas Department of Workforce Services, Projections Suite Software

# City of Little Rock WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	2,896	3,163	267	9.22%	134	95	229
29-1111	Registered Nurses	6,858	7,041	183	2.67%	92	104	196
41-9041	Telemarketers	845	891	46	5.44%	23	20	43
31-1012	Nursing Aides, Orderlies, and Attendants	2,712	2,755	43	1.59%	22	30	52
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	504	541	37	7.34%	18	11	29
43-9061	Office Clerks, General	4,404	4,438	34	0.77%	0	76	76
41-1011	First-Line Supervisors of Retail Sales Workers	1,777	1,810	33	1.86%	16	40	56
43-4051	Customer Service Representatives	3,873	3,902	29	0.75%	14	106	120
21-1093	Social and Human Service Assistants	729	755	26	3.57%	13	15	28
35-2011	Cooks, Fast Food	471	497	26	5.52%	13	10	23
<b>Top 10 Fastest Growth</b>								
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	91	109	18	19.78%	9	2	11
51-9023	Mixing and Blending Machine Setters, Operators, and Tenders	48	54	6	12.50%	3	2	5
47-4041	Hazardous Materials Removal Workers	53	58	5	9.43%	2	1	3
43-5041	Meter Readers, Utilities	85	93	8	9.41%	4	2	6
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	2,896	3,163	267	9.22%	134	95	229
17-2112	Industrial Engineers	147	158	11	7.48%	6	3	9
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	504	541	37	7.34%	18	11	29
21-1014	Mental Health Counselors	148	157	9	6.08%	4	3	7
19-2041	Environmental Scientists and Specialists, Including Health	150	159	9	6.00%	4	4	8
51-7011	Cabinetmakers and Bench Carpenters	187	198	11	5.88%	6	4	10
<b>Top 10 Decline</b>								
39-9011	Childcare Workers	1,466	1,371	-95	-6.48%	0	47	47
49-9052	Telecommunications Line Installers and Repairers	212	151	-61	-28.77%	0	4	4
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	3,334	3,294	-40	-1.20%	0	44	44
23-1011	Lawyers	1,933	1,893	-40	-2.07%	0	34	34
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	330	301	-29	-8.79%	0	2	2
51-9111	Packaging and Filling Machine Operators and Tenders	207	183	-24	-11.59%	0	4	4
43-5081	Stock Clerks and Order Fillers	2,212	2,189	-23	-1.04%	0	56	56
11-1021	General and Operations Managers	3,178	3,157	-21	-0.66%	0	50	50
53-3031	Driver/Sales Workers	575	555	-20	-3.48%	0	10	10
53-7064	Packers and Packagers, Hand	301	282	-19	-6.31%	0	8	8
<b>Top 10 Fastest Decline</b>								
49-9052	Telecommunications Line Installers and Repairers	212	151	-61	-28.77%	0	4	4
51-9111	Packaging and Filling Machine Operators and Tenders	207	183	-24	-11.59%	0	4	4
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	330	301	-29	-8.79%	0	2	2
27-3041	Editors	152	140	-12	-7.89%	0	4	4
43-5051	Postal Service Clerks	90	83	-7	-7.78%	0	2	2
27-3022	Reporters and Correspondents	106	99	-7	-6.60%	0	4	4
39-9011	Childcare Workers	1,466	1,371	-95	-6.48%	0	47	47
53-7064	Packers and Packagers, Hand	301	282	-19	-6.31%	0	8	8
27-4021	Photographers	186	175	-11	-5.91%	0	2	2
51-6052	Tailors, Dressmakers, and Custom Sewers	139	132	-7	-5.04%	0	2	2

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Eastern Arkansas WIA Profile

The Eastern Arkansas Workforce Investment Area saw a loss of 962 residents between 2010 and 2011, to 128,044 in 2011. The labor force decreased by 1,825 workers to 52,300 between 2010 and 2011, but employment saw a gain during the same period, increasing by 625 workers to 46,375. Unemployment increased by 550 workers and the unemployment rate increased by eight-tenths of a percentage point to 11.3 percent in 2011. However, the Area's unemployment rate has continued to drop in 2012, decreasing by a percentage point to 10.3 in June of 2012.

This Area saw a decrease in job creation, new hires, and separations between the third quarters of 2010 and 2011. Job creation decreased by 441 new jobs between the third quarters of 2010 and 2011 while new hires decreased by 638 new workers during the same time period. Separations decreased by 842 workers during the same time period. Turnover saw an increase between the third quarters of 2010 and 2011, increasing by one-tenth of a percentage point to 10.2 percent.

*Cashiers* was the largest occupation in the Area during 2011, with an estimated employment of 1,610 workers earning an average wage of \$17,946 annually. *Heavy and Tractor-Trailer Truck Drivers* was the second largest occupation with 1,300 estimated employees. *Correctional Officers and Jailers*, with an estimated employment of 640, had the highest average annual wage of the 10 largest occupations with \$38,663 annually.

## Industry

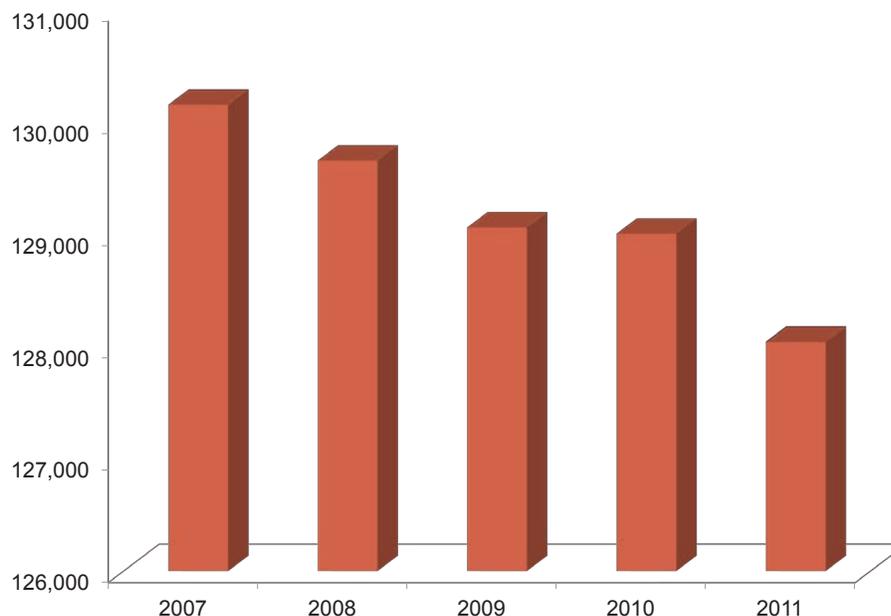
*Social Assistance* is estimated to be the top growing industry in Eastern Arkansas during the 2011-2013 projection period, adding 265 jobs to its workforce bringing its employment to 2,470. *Sporting Goods, Hobby, Book, and Music Stores* is anticipated to be the fastest growing industry in the region with a growth of 19.51 percent, pushing its employment to 49. *Educational Services* with an anticipated loss of 82 jobs is expected to be the top declining industry, dropping employment to 4,998. *Computer and Electronic Product Manufacturing* is forecast to be the fastest declining industry, losing 71.21 percent of its workforce leaving 19 workers by first-quarter 2013.

## Occupations

*Personal Care Aides* is estimated to add the most jobs during the 2011-2013 projection period, with 56 new jobs anticipated, bringing its total workforce to 722. *Management Analysts* is anticipated to be the fastest growing occupation, increasing employment by 57.89 percent pushing employment to 30. *Secondary School Teachers, Except Special and Career/Technical Education* is forecast to be the top declining occupation, losing 20 jobs between 2011 and 2013. *Furniture Finishers* could be the fastest declining occupation, losing 56.25 percent of its workforce, leaving 7 workers.

Eastern Arkansas WIA includes five counties: Crittenden, Cross, Lee, Phillips, and Saint Francis. With Tennessee bordering to the east, Crittenden County is part of the Memphis Metropolitan Statistical Area.

## Population 2007-2011



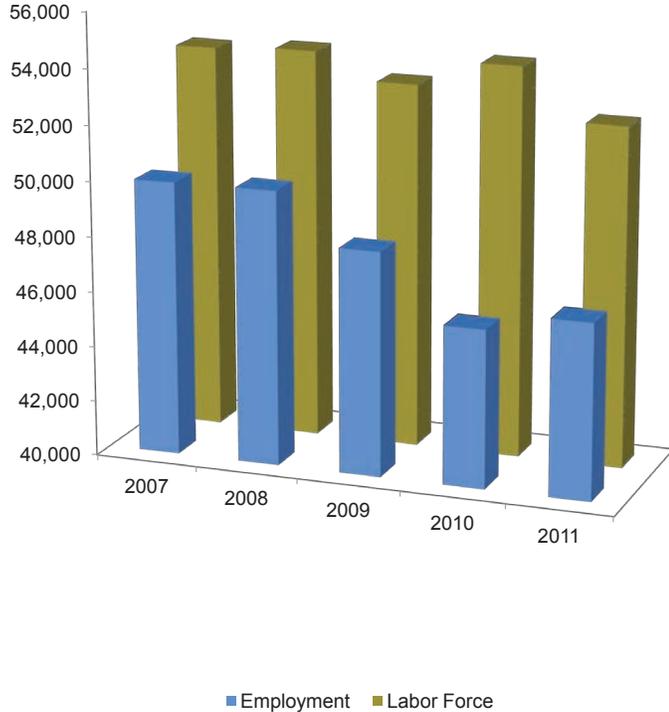
Eastern Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
130,155	129,657	129,061	129,006	128,044

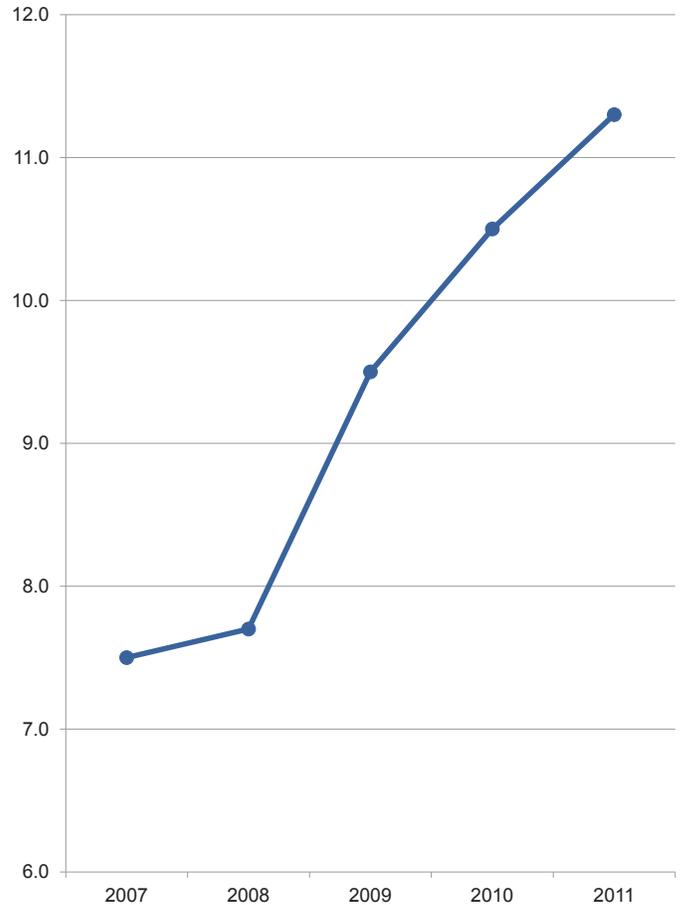
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Eastern Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Eastern Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	53,975	54,125	53,200	54,125	52,300
Employment	49,925	49,950	48,125	45,750	46,375
Unemployment	4,050	4,175	5,075	5,375	5,925
Unemployment Rate	7.5	7.7	9.5	10.5	11.3

Source: Arkansas Department of Workforce Services

### Eastern Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	2,344	1,989	2,120	2,329	1,888
New Hires	8,311	7,187	6,603	7,609	6,971
Separations	9,273	8,541	7,447	8,879	8,037
Turnover	10.8%	10.4%	9.5%	10.1%	10.2%

*Job Creation: The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.*

*New Hires: Total number of accessions that were also not employed by that employer during the previous four quarters.*

*Separations: Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.*

*Turnover Rate=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs*

Source: U.S. Census Bureau, Local Employment Dynamics  
As of 8/29/2012

### Eastern Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	12.2
2012	February	11.6
2012	March	10.1
2012	April	10.2
2012	May	10.2
2012	June	10.3

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# Eastern Arkansas WIA Wages

## Eastern Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Cashiers	1,610	\$17,946	\$17,091	\$18,373
Heavy and Tractor-Trailer Truck Drivers	1,300	\$34,136	\$21,567	\$40,421
Retail Salespersons	1,010	\$22,393	\$16,951	\$25,115
Combined Food Preparation and Serving Workers, Including Fast Food	940	\$17,129	\$17,089	\$17,149
Office Clerks, General	880	\$22,308	\$17,061	\$24,931
Nursing Aides, Orderlies, and Attendants	820	\$18,553	\$16,762	\$19,449
Home Health Aides	820	\$16,420	\$16,239	\$16,510
Personal Care Aides	780	\$16,998	\$16,884	\$17,055
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	730	\$25,096	\$18,474	\$28,407
Correctional Officers and Jailers	640	\$38,663	\$25,651	\$45,169

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

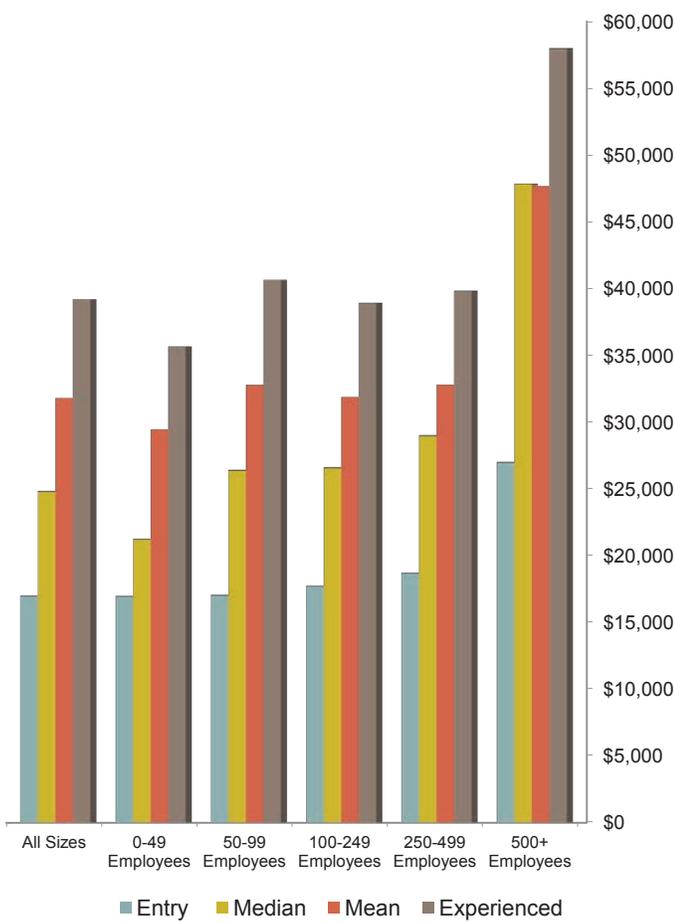
## Eastern Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Family and General Practitioners	\$162,481
Dentists, General	\$162,068
Chief Executives	\$128,057
Pharmacists	\$111,666
Construction Managers	\$110,980
Sales Managers	\$104,716
Lawyers	\$99,476
Industrial Production Managers	\$85,777
Purchasing Managers	\$85,042
General and Operations Managers	\$79,536
Education Administrators, Elementary and Secondary School	\$78,280
Claims Adjusters, Examiners, and Investigators	\$71,909
Civil Engineers	\$69,330
Computer and Information Systems Managers	\$68,936
Cost Estimators	\$68,609
Medical and Health Services Managers	\$67,876
Occupational Therapists	\$67,745
Industrial Engineers	\$66,418
Management Analysts	\$64,587
Financial Managers	\$62,405
Administrative Services Managers	\$61,921
Physical Therapist Assistants	\$60,606
First-Line Supervisors of Non-Retail Sales Workers	\$59,667
Transportation, Storage, and Distribution Managers	\$59,444
Electrical Engineers	\$58,860

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Eastern Arkansas WIA Wages

## Wage Estimates by Employer Size

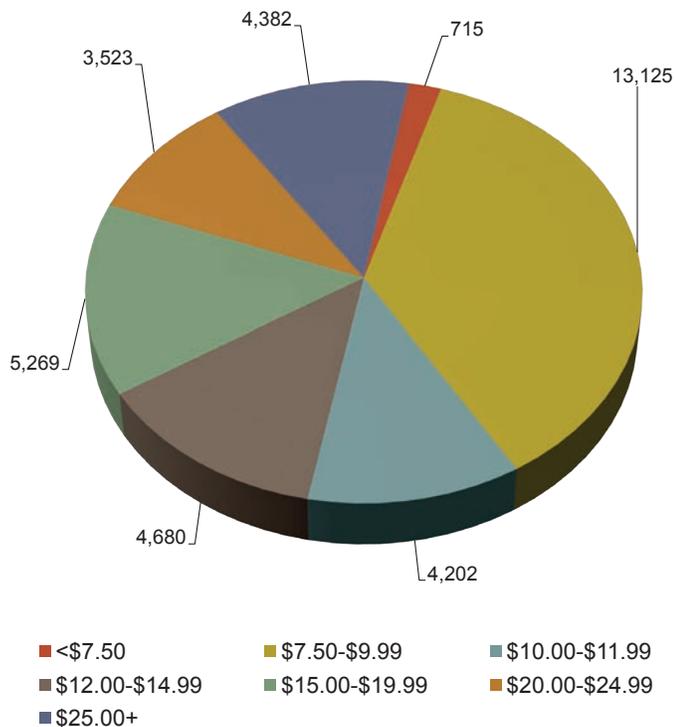


Eastern Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$31,799	\$24,835	\$17,005	\$39,196
0-49 Employees	\$29,451	\$21,272	\$16,984	\$35,684
50-99 Employees	\$32,786	\$26,421	\$17,063	\$40,648
100-249 Employees	\$31,876	\$26,622	\$17,753	\$38,937
250-499 Employees	\$32,802	\$29,026	\$18,732	\$39,837
500+ Employees	\$47,669	\$47,858	\$27,019	\$57,994

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



Eastern Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Range	Employment
Total	35,896
<\$7.50	715
\$7.50-\$9.99	13,125
\$10.00-\$11.99	4,202
\$12.00-\$14.99	4,680
\$15.00-\$19.99	5,269
\$20.00-\$24.99	3,523
\$25.00+	4,382

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Eastern Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
624000	Social Assistance	2,205	2,470	265	12.02%
561000	Administrative and Support Services	976	1,115	139	14.24%
452000	General Merchandise Stores	1,406	1,471	65	4.62%
541000	Professional, Scientific, and Technical Services	563	620	57	10.12%
325000	Chemical Manufacturing	370	425	55	14.86%
623000	Nursing and Residential Care Facilities	1,099	1,141	42	3.82%
722000	Food Services and Drinking Places	2,231	2,271	40	1.79%
622000	Hospitals	1,106	1,145	39	3.53%
424000	Merchant Wholesalers, Nondurable Goods	1,107	1,136	29	2.62%
999100	Federal Government, Excluding Post Office	702	725	23	3.28%
<b>Top 10 Fastest Growth</b>					
451000	Sporting Goods, Hobby, Book, and Music Stores	41	49	8	19.51%
325000	Chemical Manufacturing	370	425	55	14.86%
561000	Administrative and Support Services	976	1,115	139	14.24%
485000	Transit and Ground Passenger Transportation	124	139	15	12.10%
624000	Social Assistance	2,205	2,470	265	12.02%
541000	Professional, Scientific, and Technical Services	563	620	57	10.12%
488000	Support Activities for Transportation	317	339	22	6.94%
562000	Waste Management and Remediation Service	107	113	6	5.61%
524000	Insurance Carriers and Related Activities	236	249	13	5.51%
452000	General Merchandise Stores	1,406	1,471	65	4.62%
<b>Top 10 Decline</b>					
611000	Educational Services	5,080	4,998	-82	-1.61%
721000	Accommodation	412	352	-60	-14.56%
447000	Gasoline Stations	936	881	-55	-5.88%
334000	Computer and Electronic Product Manufacturing	66	19	-47	-71.21%
813000	Religious, Grantmaking, Civic, Professional, and Similar Organizations	590	544	-46	-7.80%
621000	Ambulatory Health Care Services	1,568	1,524	-44	-2.81%
484000	Truck Transportation	1,086	1,052	-34	-3.13%
423000	Merchant Wholesalers, Durable Goods	882	855	-27	-3.06%
111000	Crop Production	768	748	-20	-2.60%
493000	Warehousing and Storage	716	696	-20	-2.79%
<b>Top 10 Fastest Decline</b>					
334000	Computer and Electronic Product Manufacturing	66	19	-47	-71.21%
425000	Wholesale Electronic Markets and Agents and Brokers	41	31	-10	-24.39%
454000	Nonstore Retailers	31	24	-7	-22.58%
721000	Accommodation	412	352	-60	-14.56%
814000	Private Households	55	48	-7	-12.73%
713000	Amusement, Gambling, and Recreation Industries	146	131	-15	-10.27%
322000	Paper Manufacturing	141	128	-13	-9.22%
511000	Publishing Industries	95	87	-8	-8.42%
332000	Fabricated Metal Product Manufacturing	196	180	-16	-8.16%
813000	Religious, Grantmaking, Civic, Professional, and Similar Organizations	590	544	-46	-7.80%

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Eastern Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
39-9021	Personal Care Aides	666	722	56	8.41%	28	4	32
39-9011	Childcare Workers	384	437	53	13.80%	26	12	38
31-1011	Home Health Aides	715	763	48	6.71%	24	8	32
11-9013	Farmers, Ranchers, and Other Agricultural Managers	2,079	2,116	37	1.78%	18	38	56
53-7064	Packers and Packagers, Hand	243	276	33	13.58%	16	7	23
25-2011	Preschool Teachers, Except Special Education	146	172	26	17.81%	13	4	17
53-3041	Taxi Drivers and Chauffeurs	184	203	19	10.33%	10	2	12
43-4051	Customer Service Representatives	380	398	18	4.74%	9	10	19
29-2061	Licensed Practical and Licensed Vocational Nurses	447	464	17	3.80%	8	12	20
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	883	899	16	1.81%	8	29	37
<b>Top 10 Fastest Growth</b>								
13-1111	Management Analysts	19	30	11	57.89%	6	0	6
25-2011	Preschool Teachers, Except Special Education	146	172	26	17.81%	13	4	17
39-9011	Childcare Workers	384	437	53	13.80%	26	12	38
53-7064	Packers and Packagers, Hand	243	276	33	13.58%	16	7	23
53-3041	Taxi Drivers and Chauffeurs	184	203	19	10.33%	10	2	12
39-9021	Personal Care Aides	666	722	56	8.41%	28	4	32
25-2041	Special Education Teachers, Preschool, Kindergarten, and Elementary School	104	112	8	7.69%	4	3	7
31-1011	Home Health Aides	715	763	48	6.71%	24	8	32
43-3021	Billing and Posting Clerks and Machine Operators	131	139	8	6.11%	4	2	6
43-4051	Customer Service Representatives	380	398	18	4.74%	9	10	19
<b>Top 10 Decline</b>								
25-2031	Secondary School Teachers, Except Special and Career/Technical Education	467	447	-20	-4.28%	0	12	12
29-2041	Emergency Medical Technicians and Paramedics	231	212	-19	-8.23%	0	4	4
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	803	784	-19	-2.37%	0	10	10
25-2021	Elementary School Teachers, Except Special Education	615	600	-15	-2.44%	0	13	13
37-2012	Maids and Housekeeping Cleaners	380	365	-15	-3.95%	0	6	6
25-2022	Middle School Teachers, Except Special and Career/Technical Education	364	355	-9	-2.47%	0	8	8
35-2021	Food Preparation Workers	291	282	-9	-3.09%	0	12	12
51-7021	Furniture Finishers	16	7	-9	-56.25%	0	0	0
35-2012	Cooks, Institution and Cafeteria	313	305	-8	-2.56%	0	7	7
49-3031	Bus and Truck Mechanics and Diesel Engine Specialists	192	185	-7	-3.65%	0	4	4
<b>Top 10 Fastest Decline</b>								
51-7021	Furniture Finishers	16	7	-9	-56.25%	0	0	0
29-2041	Emergency Medical Technicians and Paramedics	231	212	-19	-8.23%	0	4	4
51-6031	Sewing Machine Operators	69	64	-5	-7.25%	0	0	0
25-2031	Secondary School Teachers, Except Special and Career/Technical Education	467	447	-20	-4.28%	0	12	12
37-2012	Maids and Housekeeping Cleaners	380	365	-15	-3.95%	0	6	6
49-3031	Bus and Truck Mechanics and Diesel Engine Specialists	192	185	-7	-3.65%	0	4	4
35-2021	Food Preparation Workers	291	282	-9	-3.09%	0	12	12
35-2012	Cooks, Institution and Cafeteria	313	305	-8	-2.56%	0	7	7
53-7051	Industrial Truck and Tractor Operators	196	191	-5	-2.55%	0	6	6
25-2022	Middle School Teachers, Except Special and Career/Technical Education	364	355	-9	-2.47%	0	8	8

Source: Arkansas Department of Workforce Services, Projections Suite Software

## North Central Arkansas WIA Profile

The North Central Arkansas Workforce Investment Area was home to 238,805 in 2011, an increase in population of 613 from 2010. The labor force increased by 1,575 workers from 2010 to 2011, while employment increased by 1,150 to 94,375 during the same period. Unemployment increased by 425 employees between 2010 and 2011 and the unemployment rate rose three-tenths of a percentage point to 9.1 percent in 2011. But the Area's unemployment has continued to decrease throughout 2012, seeing an unemployment rate of 8.2 in June 2012.

Job creation, the number of new hires, the number of separations, and turnover rates all increased between the third quarters of 2010 and 2011. There were 270 more jobs created in the third quarter of 2011, or a total of 3,780 new jobs created, while the number of new hires increased by 496 to 13,224 workers between the third quarters of 2010 and 2011. Separations increased by 934, or 14,673 workers, between the same periods. The turnover rate increased two-tenths of percentage point between the periods to 10.0 percent in the third quarter of 2011.

*Cashiers*, with an estimated employment of 2,680, was the largest occupation in the Area in 2011. *Retail Salespersons* was the second largest, with an estimated employment of 2,090. *Registered Nurses*, with an estimated employment of 1,410, has the highest average wage of the 10 largest occupations, earning \$53,914 annually.

### Industry

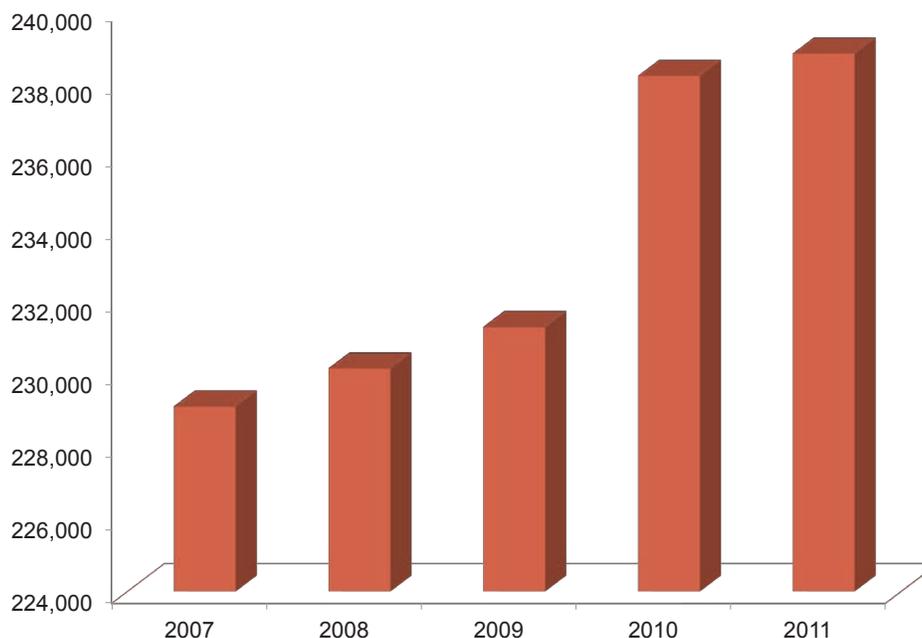
One of the driving forces behind the job growth in North Central Arkansas is *Machinery Manufacturing*, which is expected to be the top industry in both net and percent growth for the 2011-2013 projection period with an anticipated growth of 253 jobs, an increase of 50.5 percent. On the flip side of the local economy, *Specialty Trade Contractors* is projected to be the top declining industry losing an estimated 92 jobs between 2011 and 2013. *Motion Picture and Sound Recording Industries* is anticipating a loss of 27.5 percent of its workforce, leaving 29 employees in 2013.

### Occupations

*Farmers, Ranchers, and Other Agricultural Managers* is projected to be the top growing occupation in the Area for the 2011-2013 projection period with a net growth of 158 new jobs bringing total employment to 8,572. *Industrial Engineers*, is expected to increase by 25 percent over the 2011-2013 period, bringing its employment to 55. *Telemarketers* is projected to lose the most jobs in the Area with a net loss of 12 and *Electronics Engineers, Except Computer* could lose 25 percent of its workforce.

The North Central Arkansas WIA includes 10 counties: Cleburne, Fulton, Independence, Izard, Jackson, Sharp, Stone, Van Buren, White, and Woodruff. Missouri shares a border with this Area.

## Population 2007-2011



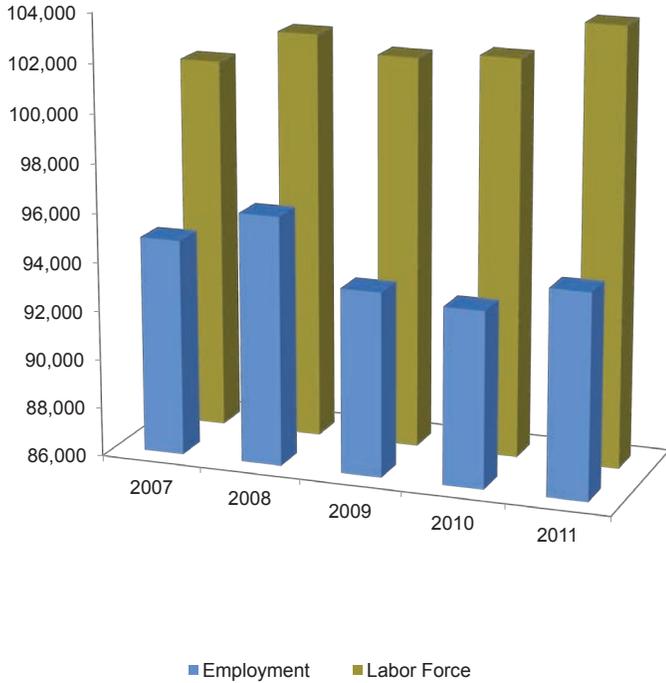
North Central Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
229,098	230,147	231,285	238,192	238,805

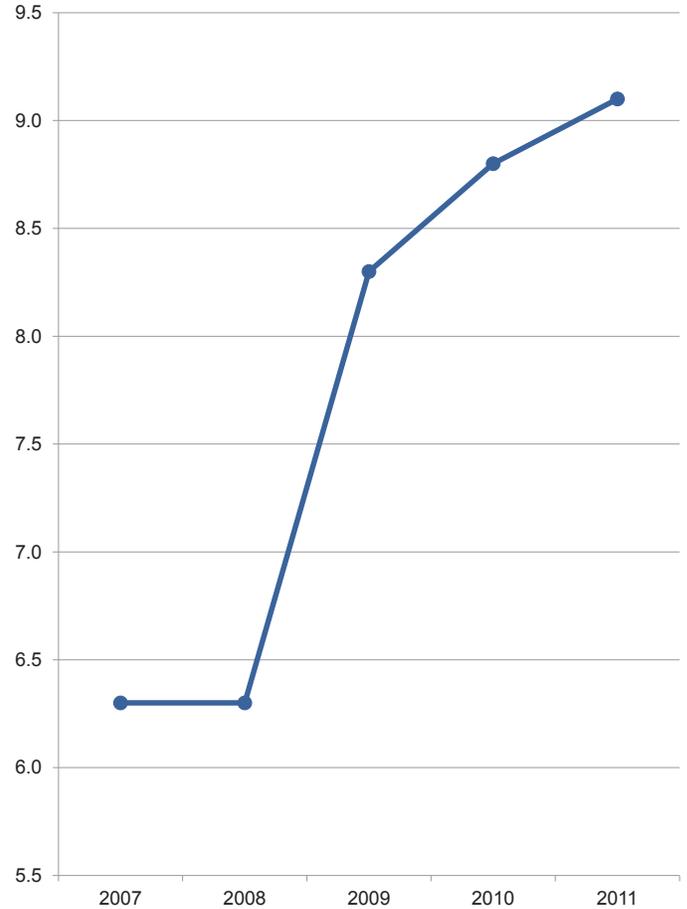
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# North Central Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### North Central Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	101,225	102,625	101,975	102,250	103,825
Employment	94,850	96,200	93,550	93,225	94,375
Unemployment	6,375	6,425	8,425	9,025	9,450
Unemployment Rate	6.3	6.3	8.3	8.8	9.1

Source: Arkansas Department of Workforce Services

### North Central Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	3,635	4,521	3,528	3,510	3,780
New Hires	14,581	16,054	11,508	12,728	13,224
Separations	16,381	17,466	12,921	13,739	14,673
Turnover	10.9%	10.9%	9.2%	9.8%	10.0%

*Job Creation:* The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.  
*New Hires:* Total number of accessions that were also not employed by that employer during the previous four quarters.  
*Separations:* Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.  
*Turnover Rate*=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs  
 Source: U.S. Census Bureau, Local Employment Dynamics  
 As of 8/29/2012

### North Central Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	9.6
2012	February	9.5
2012	March	8.4
2012	April	7.8
2012	May	8.3
2012	June	8.2

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# North Central Arkansas WIA Wages

## North Central Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Cashiers	2,680	\$18,285	\$17,005	\$18,925
Retail Salespersons	2,090	\$22,391	\$17,012	\$25,080
Combined Food Preparation and Serving Workers, Including Fast Food	1,690	\$18,260	\$16,904	\$18,938
Laborers and Freight, Stock, and Material Movers, Hand	1,460	\$23,467	\$17,055	\$26,673
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,450	\$23,380	\$18,018	\$26,062
Registered Nurses	1,410	\$53,914	\$41,282	\$60,230
Office Clerks, General	1,390	\$21,764	\$17,105	\$24,094
Licensed Practical and Licensed Vocational Nurses	1,120	\$31,915	\$26,993	\$34,375
Cooks, Fast Food	1,120	\$17,103	\$16,866	\$17,222
First-Line Supervisors of Retail Sales Workers	1,010	\$32,041	\$20,985	\$37,570

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

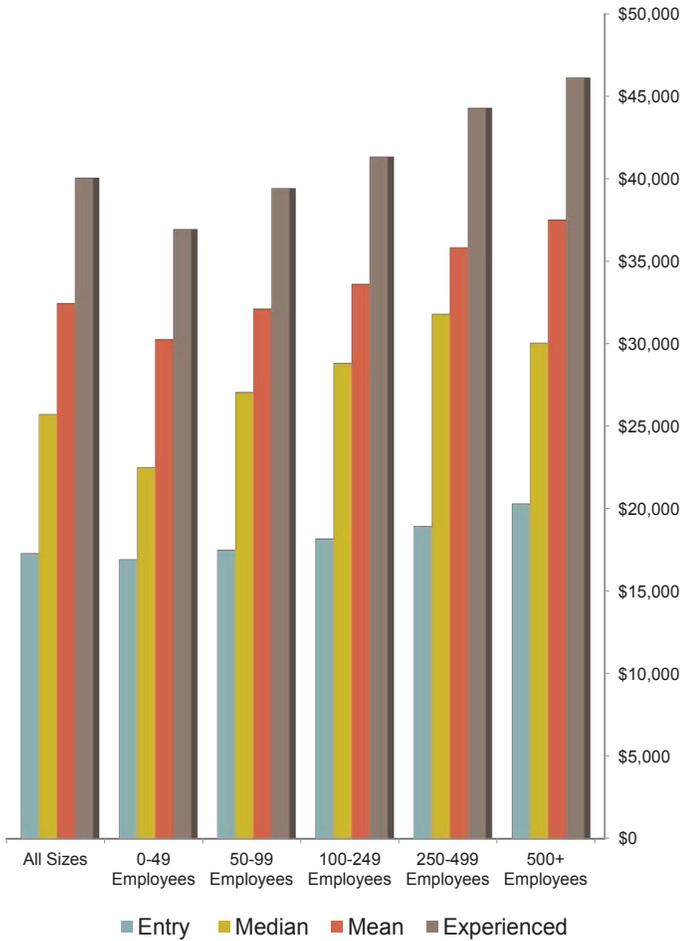
## North Central WIA Arkansas Occupations Paying the Most

Occupation	Average Annual Salary
Internists, General	\$250,941
Obstetricians and Gynecologists	\$249,790
Family and General Practitioners	\$232,697
Chief Executives	\$125,641
Pharmacists	\$102,054
Sales Managers	\$96,015
Marketing Managers	\$88,278
Chiropractors	\$87,161
Optometrists	\$81,264
Industrial Production Managers	\$78,604
Foreign Language and Literature Teachers, Postsecondary	\$78,424
Business Teachers, Postsecondary	\$78,424
Occupational Therapists	\$76,730
General and Operations Managers	\$76,134
Physical Therapists	\$75,708
Transportation, Storage, and Distribution Managers	\$73,709
Philosophy and Religion Teachers, Postsecondary	\$73,651
Human Resources Managers	\$73,100
Education Administrators, Postsecondary	\$72,181
Mechanical Engineers	\$71,715
Medical and Health Services Managers	\$69,995
Petroleum Engineers	\$69,965
Education Administrators, Elementary and Secondary School	\$69,473
Loan Officers	\$68,623
Civil Engineers	\$68,271

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# North Central Arkansas WIA Wages

## Wage Estimates by Employer Size

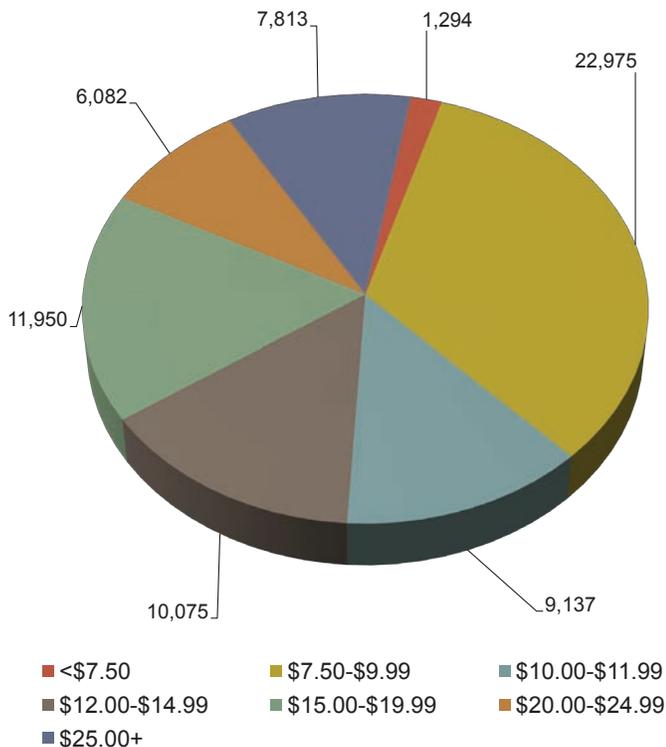


North Central Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$32,466	\$25,738	\$17,291	\$40,053
0-49 Employees	\$30,271	\$22,498	\$16,938	\$36,937
50-99 Employees	\$32,127	\$27,061	\$17,510	\$39,436
100-249 Employees	\$33,620	\$28,833	\$18,194	\$41,332
250-499 Employees	\$35,848	\$31,809	\$18,945	\$44,300
500+ Employees	\$37,528	\$30,056	\$20,314	\$46,135

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



North Central Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Range	Employment
Total	69,326
<\$7.50	1,294
\$7.50-\$9.99	22,975
\$10.00-\$11.99	9,137
\$12.00-\$14.99	10,075
\$15.00-\$19.99	11,950
\$20.00-\$24.99	6,082
\$25.00+	7,813

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# North Central Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
333000	Machinery Manufacturing	501	754	253	50.50%
722000	Food Services and Drinking Places	4,989	5,188	199	3.99%
336000	Transportation Equipment Manufacturing	992	1,186	194	19.56%
624000	Social Assistance	2,225	2,395	170	7.64%
452000	General Merchandise Stores	2,705	2,852	147	5.43%
623000	Nursing and Residential Care Facilities	2,907	3,004	97	3.34%
611000	Educational Services	9,184	9,268	84	0.91%
332000	Fabricated Metal Product Manufacturing	772	823	51	6.61%
622000	Hospitals	3,425	3,469	44	1.28%
999300	Local Government, Excluding Education and Hospitals	3,208	3,248	40	1.25%
<b>Top 10 Fastest Growth</b>					
333000	Machinery Manufacturing	501	754	253	<b>50.50%</b>
336000	Transportation Equipment Manufacturing	992	1,186	194	<b>19.56%</b>
562000	Waste Management and Remediation Service	130	145	15	<b>11.54%</b>
551000	Management of Companies and Enterprises	140	153	13	<b>9.29%</b>
485000	Transit and Ground Passenger Transportation	107	116	9	<b>8.41%</b>
323000	Printing and Related Support Activities	77	83	6	<b>7.79%</b>
624000	Social Assistance	2,225	2,395	170	<b>7.64%</b>
524000	Insurance Carriers and Related Activities	375	401	26	<b>6.93%</b>
332000	Fabricated Metal Product Manufacturing	772	823	51	<b>6.61%</b>
488000	Support Activities for Transportation	298	317	19	<b>6.38%</b>
<b>Top 10 Decline</b>					
238000	Specialty Trade Contractors	1,153	1,061	-92	-7.98%
423000	Merchant Wholesalers, Durable Goods	863	813	-50	-5.79%
812000	Personal and Laundry Services	470	438	-32	-6.81%
713000	Amusement, Gambling, and Recreation Industries	364	338	-26	-7.14%
311000	Food Manufacturing	3,228	3,204	-24	-0.74%
326000	Plastics and Rubber Products Manufacturing	132	108	-24	-18.18%
561000	Administrative and Support Services	1,490	1,469	-21	-1.41%
327000	Nonmetallic Mineral Product Manufacturing	282	262	-20	-7.09%
511000	Publishing Industries	211	193	-18	-8.53%
491100	Postal Service	453	435	-18	-3.97%
<b>Top 10 Fastest Decline</b>					
512000	Motion Picture and Sound Recording Industries	40	29	-11	<b>-27.50%</b>
326000	Plastics and Rubber Products Manufacturing	132	108	-24	<b>-18.18%</b>
814000	Private Households	61	52	-9	<b>-14.75%</b>
337000	Furniture and Related Product Manufacturing	59	52	-7	<b>-11.86%</b>
334000	Computer and Electronic Product Manufacturing	49	44	-5	<b>-10.20%</b>
442000	Furniture and Home Furnishings Stores	144	131	-13	<b>-9.03%</b>
511000	Publishing Industries	211	193	-18	<b>-8.53%</b>
454000	Nonstore Retailers	130	119	-11	<b>-8.46%</b>
238000	Specialty Trade Contractors	1,153	1,061	-92	<b>-7.98%</b>
713000	Amusement, Gambling, and Recreation Industries	364	338	-26	<b>-7.14%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# North Central Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	8,414	8,572	158	1.88%	79	156	235
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,498	1,600	102	6.81%	51	49	100
39-9021	Personal Care Aides	529	572	43	8.13%	22	4	26
41-1011	First-Line Supervisors of Retail Sales Workers	1,244	1,283	39	3.14%	20	28	48
39-9011	Childcare Workers	766	803	37	4.83%	18	24	42
35-2011	Cooks, Fast Food	1,003	1,037	34	3.39%	17	22	39
43-9061	Office Clerks, General	1,333	1,357	24	1.80%	12	22	34
49-9071	Maintenance and Repair Workers, General	798	819	21	2.63%	10	13	23
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,599	1,619	20	1.25%	10	21	31
49-9041	Industrial Machinery Mechanics	279	299	20	7.17%	10	5	15
<b>Top 10 Fastest Growth</b>								
17-2112	Industrial Engineers	44	55	11	25.00%	6	1	7
47-2211	Sheet Metal Workers	64	76	12	18.75%	6	1	7
17-2141	Mechanical Engineers	29	34	5	17.24%	2	1	3
49-3042	Mobile Heavy Equipment Mechanics, Except Engines	101	111	10	9.90%	5	2	7
13-1023	Purchasing Agents, Except Wholesale, Retail, and Farm Products	67	73	6	8.96%	3	2	5
11-3051	Industrial Production Managers	101	110	9	8.91%	4	2	6
39-9021	Personal Care Aides	529	572	43	8.13%	22	4	26
49-9041	Industrial Machinery Mechanics	279	299	20	7.17%	10	5	15
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,498	1,600	102	6.81%	51	49	100
23-2093	Title Examiners, Abstractors, and Searchers	74	79	5	6.76%	2	1	3
<b>Top 10 Decline</b>								
41-9041	Telemarketers	246	234	-12	-4.88%	0	6	6
43-5051	Postal Service Clerks	62	55	-7	-11.29%	0	2	2
45-2092	Farmworkers and Laborers, Crop, Nursery, and Greenhouse	353	346	-7	-1.98%	0	12	12
27-3022	Reporters and Correspondents	54	48	-6	-11.11%	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	56	50	-6	-10.71%	0	0	0
47-2051	Cement Masons and Concrete Finishers	68	63	-5	-7.35%	0	1	1
17-2072	Electronics Engineers, Except Computer	16	12	-4	-25.00%	0	0	0
49-9052	Telecommunications Line Installers and Repairers	49	45	-4	-8.16%	0	1	1
49-3011	Aircraft Mechanics and Service Technicians	48	45	-3	-6.25%	0	2	2
43-3011	Bill and Account Collectors	164	161	-3	-1.83%	0	3	3
<b>Top 10 Fastest Decline</b>								
17-2072	Electronics Engineers, Except Computer	16	12	-4	-25.00%	0	0	0
43-5051	Postal Service Clerks	62	55	-7	-11.29%	0	2	2
27-3022	Reporters and Correspondents	54	48	-6	-11.11%	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	56	50	-6	-10.71%	0	0	0
49-9052	Telecommunications Line Installers and Repairers	49	45	-4	-8.16%	0	1	1
47-2051	Cement Masons and Concrete Finishers	68	63	-5	-7.35%	0	1	1
49-3011	Aircraft Mechanics and Service Technicians	48	45	-3	-6.25%	0	2	2
41-9041	Telemarketers	246	234	-12	-4.88%	0	6	6
45-2092	Farmworkers and Laborers, Crop, Nursery, and Greenhouse	353	346	-7	-1.98%	0	12	12
47-2111	Electricians	157	154	-3	-1.91%	0	4	4

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Northeast Arkansas WIA Profile

The Northeast Arkansas Workforce Investment Area population increased by 1,370 in 2011 to 262,590 residents. The labor force increased in 2011 to 121,650. This was 2,975 more workers than in 2010. Employment and unemployment both increased in 2011. Employment increased by 2,675 workers to 110,400 and unemployment increased by 300 workers to include 11,250. The unemployment rate remained at 9.2 percent in 2011; however the Area's unemployment rate continued to decrease throughout 2012, with a rate of 8.7 percent in June 2012.

Job creation, new hires, separations, and the turnover rate all increased in 2011. Job creation increased to 5,990 new jobs, adding an additional 278 new jobs between the third quarter of 2010 and the third quarter of 2011. New hires saw an increase of 2,768 to 20,833 workers in the third quarter of 2011 and the number of separations also increased by 3,916 to 21,600. The turnover rate increased to 10.3 percent in the third quarter of 2011.

*Retail Salespersons* was the largest occupation of 2011 with an estimated employment of 3,200. The second largest was *Cashiers* with an estimated employment of 2,530. *Registered Nurses* had the largest average wage of the 10 largest occupations, with \$52,909 annually.

## Industry

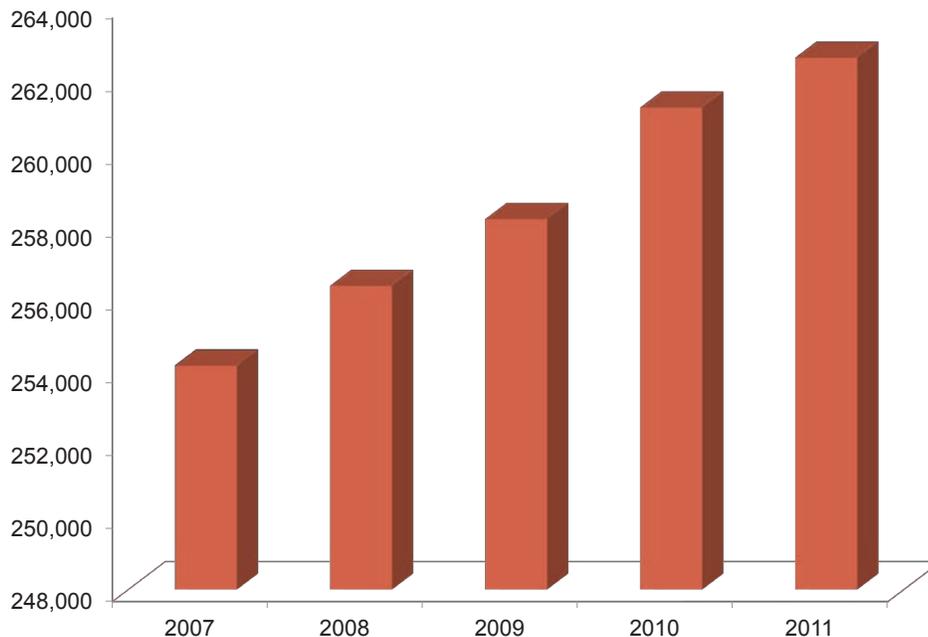
*Food Services and Drinking Places* is projected to be the top growing industry in Northeast Arkansas adding 323 new jobs to the local economy between 2011 and 2013 bring its employment to 6,922. *Leather and Allied Product Manufacturing* is estimated to be the fastest growing industry increasing employment by 175.44 percent, adding about 100 new jobs. *Printing and Related Support Activities*, however, is anticipating a significant loss of employment with a loss of 600 jobs, or 27.35 percent of its workforce, making it the top declining industry, as well as the fastest declining, bringing its employment down to 1,594.

## Occupations

*Combined Food Preparation and Serving Workers, Including Fast Food* is projected to be the top growing occupation for the 2011-2013 projection period, adding 153 new jobs with a total employment of 1,800. *Commercial Pilots* is expected to be the fastest growing occupation with a growth rate of 55.56 percent, adding 20 new jobs to its workforce. *Telemarketers* is anticipating a loss of 153, making it the top declining occupation in the Area. *Print Binding and Finishing Workers* could be the fastest declining occupation, losing 27.33 percent, or 94 jobs.

The Northeast Arkansas WIA consists of the Jonesboro Metropolitan Statistical Area and seven counties: Clay, Craighead, Greene, Lawrence, Mississippi, Poinsett, and Randolph. Both Missouri and Tennessee border the Area.

## Population 2007-2011



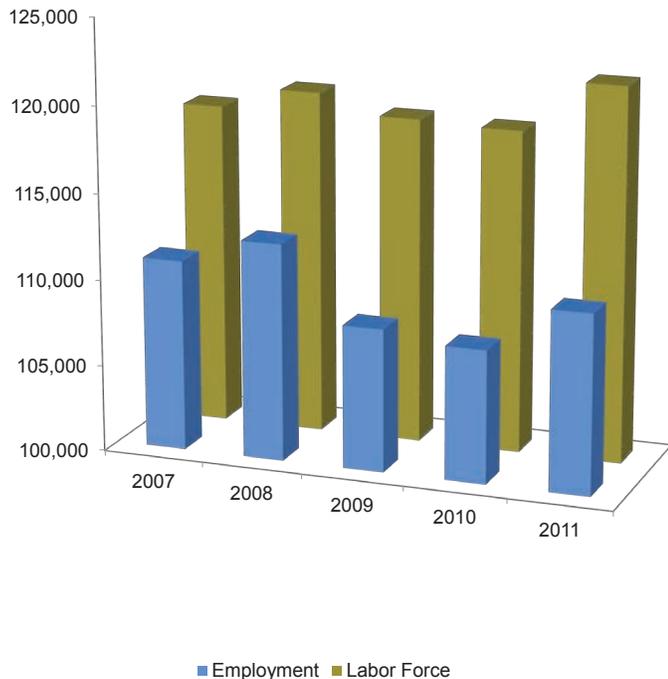
Northeast Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
254,151	256,331	258,159	261,220	262,590

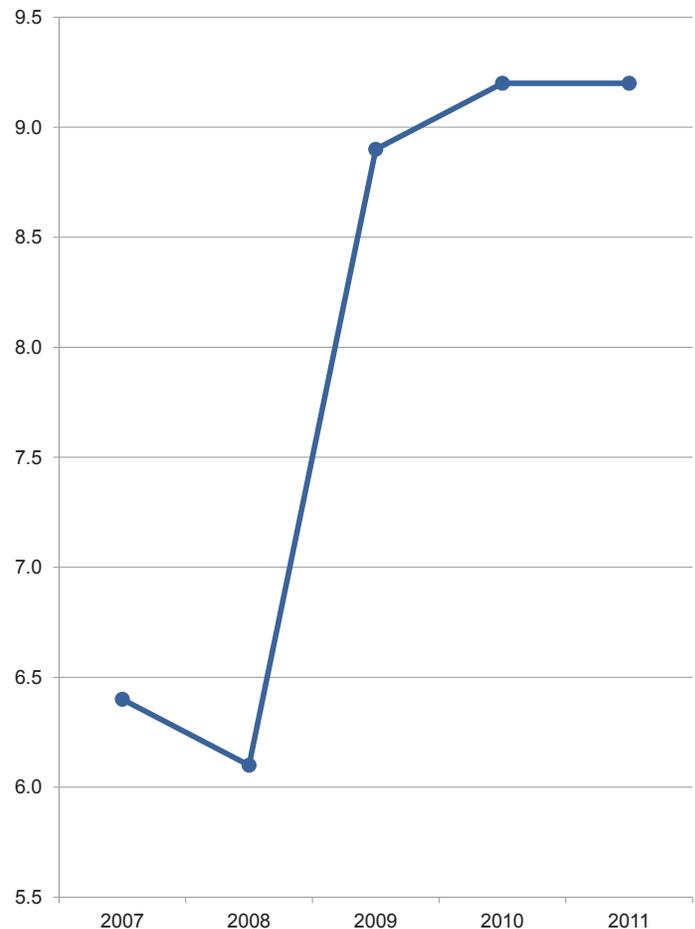
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Northeast Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Northeast Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	118,700	119,950	118,875	118,675	121,650
Employment	111,075	112,600	108,300	107,725	110,400
Unemployment	7,625	7,350	10,575	10,950	11,250
Unemployment Rate	6.4	6.1	8.9	9.2	9.2

Source: Arkansas Department of Workforce Services

### Northeast Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	6,347	5,930	5,384	5,712	5,990
New Hires	21,338	19,928	14,826	18,065	20,833
Separations	22,297	20,884	15,971	17,684	21,600
Turnover	10.2%	9.9%	8.5%	9.3%	10.3%

**Job Creation:** The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.

**New Hires:** Total number of accessions that were also not employed by that employer during the previous four quarters.

**Separations:** Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.

**Turnover Rate**=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs

Source: U.S. Census Bureau, Local Employment Dynamics

As of 8/29/2012

### Northeast Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	9.8
2012	February	9.7
2012	March	8.5
2012	April	7.8
2012	May	8.4
2012	June	8.7

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# Northeast Arkansas WIA Wages

## Northeast Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Retail Salespersons	3,200	\$22,089	\$17,059	\$24,604
Cashiers	2,530	\$17,574	\$16,927	\$17,898
Laborers and Freight, Stock, and Material Movers, Hand	2,220	\$22,662	\$17,086	\$25,450
Team Assemblers	2,090	\$26,072	\$18,200	\$30,008
Office Clerks, General	1,830	\$22,676	\$16,961	\$25,533
Registered Nurses	1,780	\$52,909	\$40,159	\$59,284
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,680	\$24,842	\$17,432	\$28,547
Nursing Aides, Orderlies, and Attendants	1,670	\$20,642	\$17,015	\$22,455
Combined Food Preparation and Serving Workers, Including Fast Food	1,590	\$16,801	\$16,691	\$16,865
Teacher Assistants	1,360	\$18,745	\$16,998	\$19,618

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

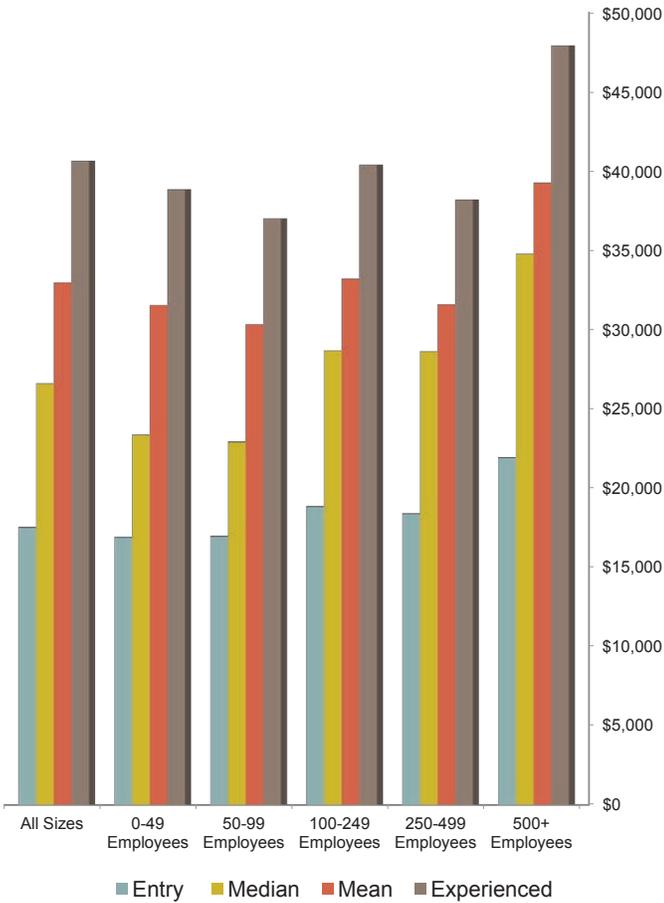
## Northeast Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Internists, General	\$228,376
Pediatricians, General	\$228,120
Surgeons	\$221,754
Family and General Practitioners	\$217,108
Obstetricians and Gynecologists	\$202,395
Psychiatrists	\$201,622
Dentists, General	\$149,469
Chief Executives	\$132,755
Pharmacists	\$109,024
Computer Programmers	\$105,159
Lawyers	\$87,116
Marketing Managers	\$83,699
General and Operations Managers	\$82,477
Architectural and Engineering Managers	\$82,348
Financial Managers	\$81,271
Sales Managers	\$80,265
Physical Therapists	\$80,097
Human Resources Managers	\$79,874
Securities, Commodities, and Financial Services Sales Agents	\$78,582
Optometrists	\$76,936
Education Administrators, Postsecondary	\$76,476
Architects, Except Landscape and Naval	\$75,488
Occupational Therapists	\$75,064
Veterinarians	\$75,011
Purchasing Managers	\$74,142

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Northeast Arkansas WIA Wages

## Wage Estimates by Employer Size

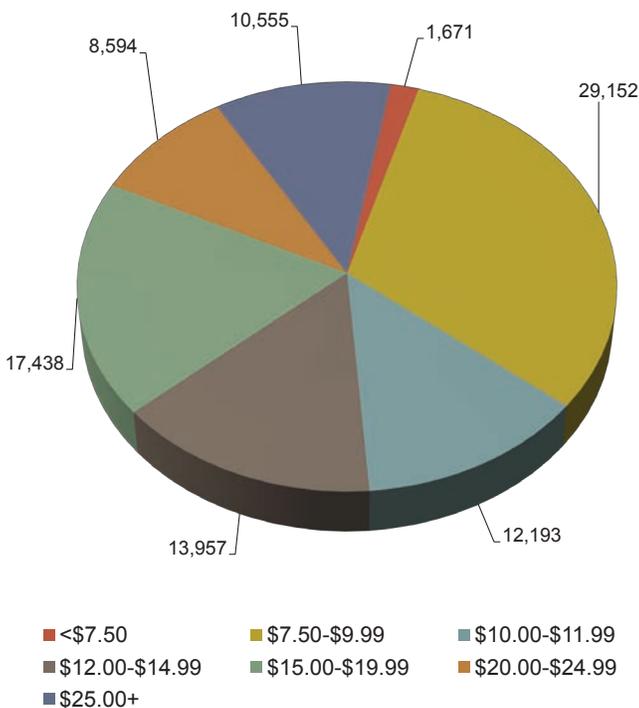


Northeast Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$32,951	\$26,614	\$17,554	\$40,649
0-49 Employees	\$31,536	\$23,355	\$16,915	\$38,847
50-99 Employees	\$30,328	\$22,940	\$16,991	\$36,997
100-249 Employees	\$33,209	\$28,679	\$18,846	\$40,391
250-499 Employees	\$31,592	\$28,623	\$18,395	\$38,191
500+ Employees	\$39,264	\$34,773	\$21,944	\$47,923

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



Northeast Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Range	Employment
Total	93,560
<\$7.50	1,671
\$7.50-\$9.99	29,152
\$10.00-\$11.99	12,193
\$12.00-\$14.99	13,957
\$15.00-\$19.99	17,438
\$20.00-\$24.99	8,594
\$25.00+	10,555

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Northeast Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
722000	Food Services and Drinking Places	6,599	6,922	323	4.89%
333000	Machinery Manufacturing	1,679	1,984	305	18.17%
336000	Transportation Equipment Manufacturing	2,997	3,296	299	9.98%
624000	Social Assistance	3,369	3,663	294	8.73%
488000	Support Activities for Transportation	527	806	279	52.94%
325000	Chemical Manufacturing	544	803	259	47.61%
331000	Primary Metal Manufacturing	3,793	4,006	213	5.62%
452000	General Merchandise Stores	3,644	3,808	164	4.50%
621000	Ambulatory Health Care Services	4,238	4,346	108	2.55%
451000	Sporting Goods, Hobby, Book, and Music Stores	354	461	107	30.23%
<b>Top 10 Fastest Growth</b>					
316000	Leather and Allied Product Manufacturing	57	157	100	175.44%
322000	Paper Manufacturing	96	194	98	102.08%
488000	Support Activities for Transportation	527	806	279	52.94%
325000	Chemical Manufacturing	544	803	259	47.61%
451000	Sporting Goods, Hobby, Book, and Music Stores	354	461	107	30.23%
333000	Machinery Manufacturing	1,679	1,984	305	18.17%
485000	Transit and Ground Passenger Transportation	38	43	5	13.16%
562000	Waste Management and Remediation Service	179	198	19	10.61%
442000	Furniture and Home Furnishings Stores	326	359	33	10.12%
336000	Transportation Equipment Manufacturing	2,997	3,296	299	9.98%
<b>Top 10 Decline</b>					
323000	Printing and Related Support Activities	2,194	1,594	-600	-27.35%
335000	Electrical Equipment, Appliance, and Component Manufacturing	1,392	1,294	-98	-7.04%
561000	Administrative and Support Services	4,503	4,422	-81	-1.80%
611000	Educational Services	11,486	11,419	-67	-0.58%
332000	Fabricated Metal Product Manufacturing	1,383	1,340	-43	-3.11%
541000	Professional, Scientific, and Technical Services	1,604	1,562	-42	-2.62%
327000	Nonmetallic Mineral Product Manufacturing	469	436	-33	-7.04%
423000	Merchant Wholesalers, Durable Goods	1,640	1,609	-31	-1.89%
531000	Real Estate	672	646	-26	-3.87%
511000	Publishing Industries	265	242	-23	-8.68%
<b>Top 10 Fastest Decline</b>					
323000	Printing and Related Support Activities	2,194	1,594	-600	-27.35%
814000	Private Households	96	83	-13	-13.54%
511000	Publishing Industries	265	242	-23	-8.68%
425000	Wholesale Electronic Markets and Agents and Brokers	195	179	-16	-8.21%
327000	Nonmetallic Mineral Product Manufacturing	469	436	-33	-7.04%
335000	Electrical Equipment, Appliance, and Component Manufacturing	1,392	1,294	-98	-7.04%
523000	Securities, Commodity Contracts, and Other Financial Investments and Related Activities	75	70	-5	-6.67%
491100	Postal Service	512	492	-20	-3.91%
531000	Real Estate	672	646	-26	-3.87%
332000	Fabricated Metal Product Manufacturing	1,383	1,340	-43	-3.11%

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Northeast Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,647	1,800	153	9.29%	76	54	130
39-9021	Personal Care Aides	752	812	60	7.98%	30	4	34
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	751	808	57	7.59%	28	16	44
35-2011	Cooks, Fast Food	994	1,048	54	5.43%	27	22	49
41-1011	First-Line Supervisors of Retail Sales Workers	1,631	1,680	49	3.00%	24	36	60
31-1012	Nursing Aides, Orderlies, and Attendants	1,593	1,639	46	2.89%	23	18	41
35-3041	Food Servers, Nonrestaurant	822	864	42	5.11%	21	26	47
51-1011	First-Line Supervisors of Production and Operating Workers	886	926	40	4.51%	20	12	32
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	1,901	1,939	38	2.00%	19	62	81
43-9061	Office Clerks, General	1,980	2,015	35	1.77%	18	34	52
<b>Top 10 Fastest Growth</b>								
53-2012	Commercial Pilots	36	56	20	55.56%	10	2	12
49-9043	Maintenance Workers, Machinery	77	110	33	42.86%	16	2	18
51-9023	Mixing and Blending Machine Setters, Operators, and Tenders	81	108	27	33.33%	14	2	16
51-9011	Chemical Equipment Operators and Tenders	77	97	20	25.97%	10	2	12
17-2141	Mechanical Engineers	120	138	18	15.00%	9	4	13
31-2021	Physical Therapist Assistants	74	81	7	9.46%	4	1	5
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,647	1,800	153	9.29%	76	54	130
11-9031	Education Administrators, Preschool and Childcare Center/Program	77	84	7	9.09%	4	2	6
25-2011	Preschool Teachers, Except Special Education	381	413	32	8.40%	16	10	26
39-9021	Personal Care Aides	752	812	60	7.98%	30	4	34
<b>Top 10 Decline</b>								
41-9041	Telemarketers	706	553	-153	-21.67%	0	18	18
51-5113	Print Binding and Finishing Workers	344	250	-94	-27.33%	0	10	10
53-7051	Industrial Truck and Tractor Operators	1,011	934	-77	-7.62%	0	28	28
51-9198	Helpers--Production Workers	1,075	1,012	-63	-5.86%	0	22	22
53-7064	Packers and Packagers, Hand	754	724	-30	-3.98%	0	22	22
25-2031	Secondary School Teachers, Except Special and Career/Technical Education	875	849	-26	-2.97%	0	24	24
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,732	1,706	-26	-1.50%	0	23	23
51-9121	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	98	74	-24	-24.49%	0	2	2
43-3011	Bill and Account Collectors	241	223	-18	-7.47%	0	4	4
35-2012	Cooks, Institution and Cafeteria	745	729	-16	-2.15%	0	16	16
<b>Top 10 Fastest Decline</b>								
51-5113	Print Binding and Finishing Workers	344	250	-94	-27.33%	0	10	10
51-9121	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	98	74	-24	-24.49%	0	2	2
43-9071	Office Machine Operators, Except Computer	35	27	-8	-22.86%	0	1	1
41-9041	Telemarketers	706	553	-153	-21.67%	0	18	18
47-2221	Structural Iron and Steel Workers	73	58	-15	-20.55%	0	2	2
51-7041	Sawing Machine Setters, Operators, and Tenders, Wood	108	93	-15	-13.89%	0	2	2
51-7011	Cabinetmakers and Bench Carpenters	74	66	-8	-10.81%	0	2	2
27-1024	Graphic Designers	58	52	-6	-10.34%	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	82	74	-8	-9.76%	0	0	0
43-5051	Postal Service Clerks	52	47	-5	-9.62%	0	1	1

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Northwest Arkansas WIA Profile

The Northwest Arkansas Workforce Investment Area added 8,001 residents to its population in 2011 to bring its population to 589,825. The labor force increased by 4,625 workers in 2011, to a total of 282,825. From 2010 to 2011, employment increased by 4,875 workers, while unemployment decreased by 250 to 18,450 in 2011. The unemployment rate decreased to 6.5 percent in 2011 and continued to see a decrease with an unemployment rate of 5.9 in June 2012.

Job creation saw a decrease between the third-quarters of 2010 and 2011, with 1,025 fewer new jobs created in the third-quarter of 2011. The number of new hires, the number of separations, and the turnover rate all increased in this Area between third quarter 2009 and third quarter 2010. The number of new hires saw an increase of 116 workers to 36,662. Also between the periods, the number of separations increased by 2,151 to 41,050, and the turnover rate increased by three-tenths of a percentage point to 9.1 percent.

*Retail Salespersons* was the largest occupation in the Area in 2011 with an estimated employment of 8,060, and an average wage of \$23,286 annually. *Waiters and Waitresses* was the second largest occupation with 5,290 estimated employees. *General and Operations Managers*, with an estimated 3,500 employees, had the highest average wage of the 10 largest occupations, with \$98,991 annually.

## Industry

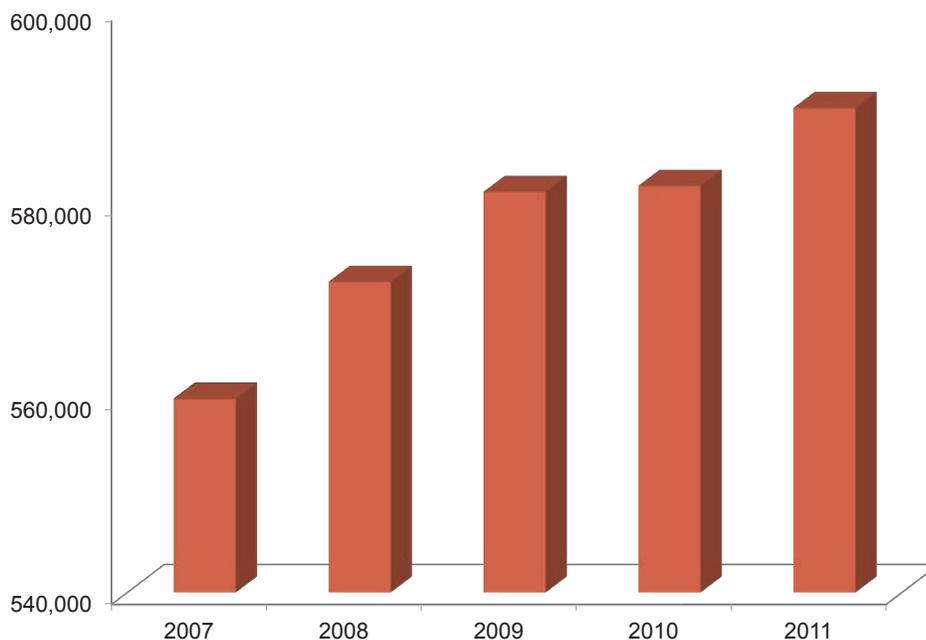
*Food Services and Drinking Places* is projected to be the top growing industry with an anticipated increase of 951 jobs between 2011 and 2013 bringing its employment to 18,815. *Museums, Historical Sites, and Similar Institutions* is set to be the fastest growing industry with 114 new jobs, an 83.82 percent rise in employment. *Merchant Wholesalers, Nondurable Goods* is estimated to lose 408 jobs making it the top declining industry in the Area and the second fastest declining at a rate of 14.21 percent. *Nonmetallic Mineral Product Manufacturing* is expected to be the fastest declining industry at a rate of 15.94 percent, losing 66 jobs.

## Occupation

*Combined Food Preparation and Serving Workers, Including Fast Food* is expected to be the top growing occupation with a growth of 338 jobs between 2011 and 2013. *Tour Guides and Escorts* is anticipated to be the fastest growing occupation with a growth of 59.26 percent. *Farmers, Ranchers, and Other Agricultural Managers* and *Laborers and Freight, Stock, and Material Movers, Hand* are expected to be the top declining occupations with both losing 89 jobs over the 2011-2013 projection period. *Coin, Vending, and Amusement Machine Servicers and Repairers* is estimated to be the fastest declining occupation losing 10.59 percent of its workforce.

The Northwest Arkansas WIA includes part of the Fayetteville-Springdale-Rogers Metropolitan Statistical Area as well as nine counties: Baxter, Benton, Boone, Carroll, Madison, Marion, Newton, Searcy, and Washington. The Area also shares a border with Missouri and Oklahoma.

## Population 2007-2011



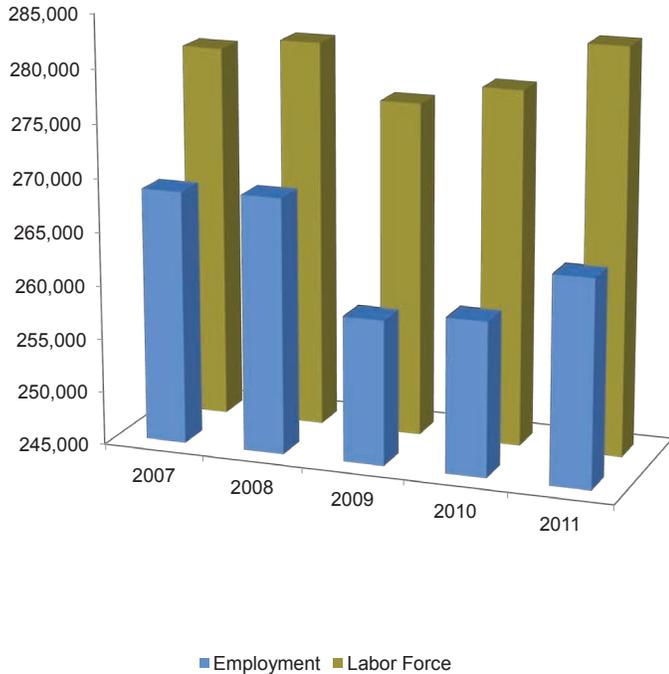
Northwest Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
559,949	571,957	581,205	581,824	589,825

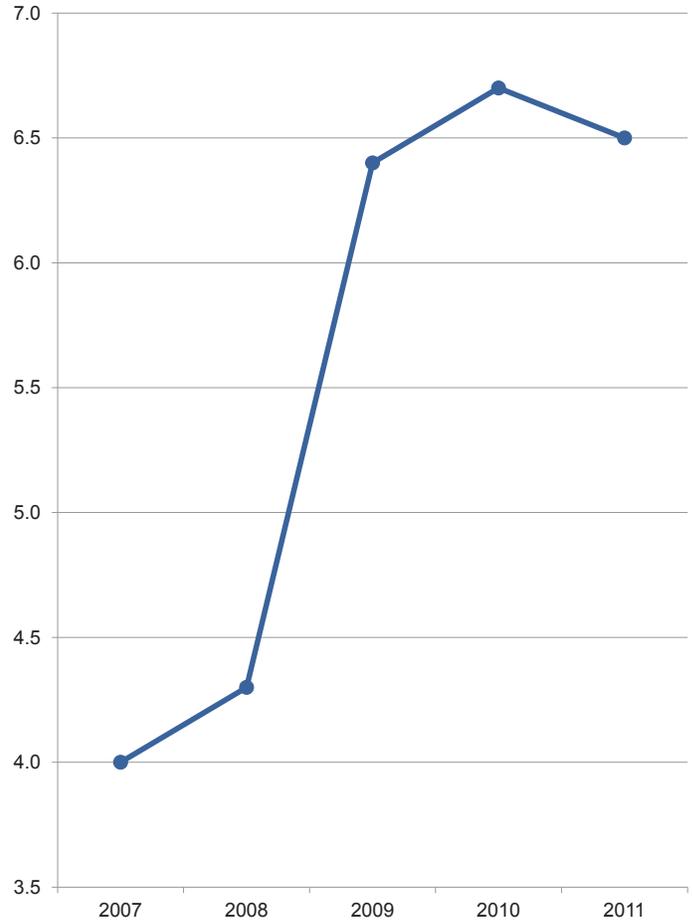
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Northwest Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Northwest Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	279,950	281,150	276,250	278,200	282,825
Employment	268,675	268,925	258,625	259,500	264,375
Unemployment	11,275	12,225	17,625	18,700	18,450
Unemployment Rate	4.0	4.3	6.4	6.7	6.5

Source: Arkansas Department of Workforce Services

### Northwest Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	10,567	12,273	9,028	10,327	9,302
New Hires	48,641	45,482	32,372	36,546	36,662
Separations	55,375	51,590	37,339	38,899	41,050
Turnover	10.7%	10.2%	8.2%	8.8%	9.1%

*Job Creation: The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.*

*New Hires: Total number of accessions that were also not employed by that employer during the previous four quarters.*

*Separations: Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.*

*Turnover Rate=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs*

Source: U.S. Census Bureau, Local Employment Dynamics As of 8/29/2012

### Northwest Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	6.9
2012	February	6.9
2012	March	6.1
2012	April	5.5
2012	May	5.9
2012	June	5.9

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# Northwest Arkansas WIA Wages

## Northwest Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Retail Salespersons	8,060	\$23,286	\$16,966	\$26,447
Waiters and Waitresses	5,290	\$18,417	\$16,877	\$19,187
Cashiers	5,070	\$18,874	\$16,983	\$19,819
Office Clerks, General	5,010	\$24,424	\$17,459	\$27,906
Laborers and Freight, Stock, and Material Movers, Hand	4,680	\$22,150	\$16,883	\$24,784
Registered Nurses	4,200	\$53,624	\$39,151	\$60,861
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	3,970	\$29,427	\$20,843	\$33,719
Combined Food Preparation and Serving Workers, Including Fast Food	3,810	\$17,148	\$16,770	\$17,337
General and Operations Managers	3,500	\$98,991	\$44,052	\$126,461
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	3,390	\$62,917	\$31,498	\$78,626

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

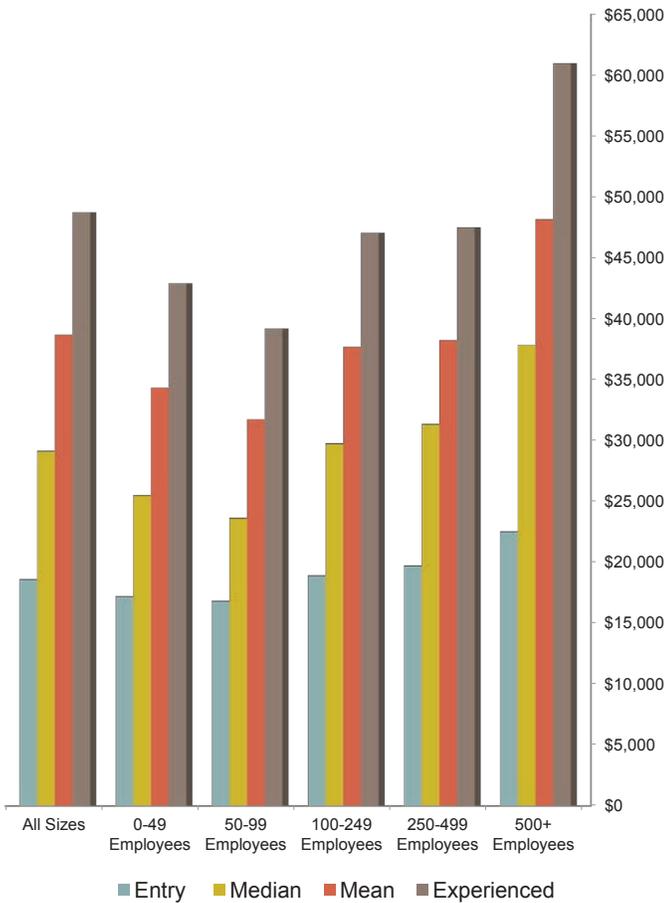
## Northwest Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Obstetricians and Gynecologists	\$254,688
Anesthesiologists	\$251,155
Surgeons	\$232,139
Dentists, General	\$213,108
Family and General Practitioners	\$202,553
Internists, General	\$188,140
Pediatricians, General	\$161,232
Chief Executives	\$150,826
Psychiatrists	\$147,060
Purchasing Managers	\$138,605
Compensation and Benefits Managers	\$135,324
Personal Financial Advisors	\$134,103
Marketing Managers	\$131,263
Computer and Information Systems Managers	\$123,181
Sales Managers	\$118,506
Pharmacists	\$116,284
Public Relations and Fundraising Managers	\$113,148
Financial Managers	\$111,186
Natural Sciences Managers	\$110,155
Education Administrators, Postsecondary	\$103,899
Chemistry Teachers, Postsecondary	\$101,295
Lawyers	\$99,753
General and Operations Managers	\$98,991
Human Resources Managers	\$98,087
Training and Development Managers	\$95,561

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Northwest Arkansas WIA Wages

## Wage Estimates by Employer Size

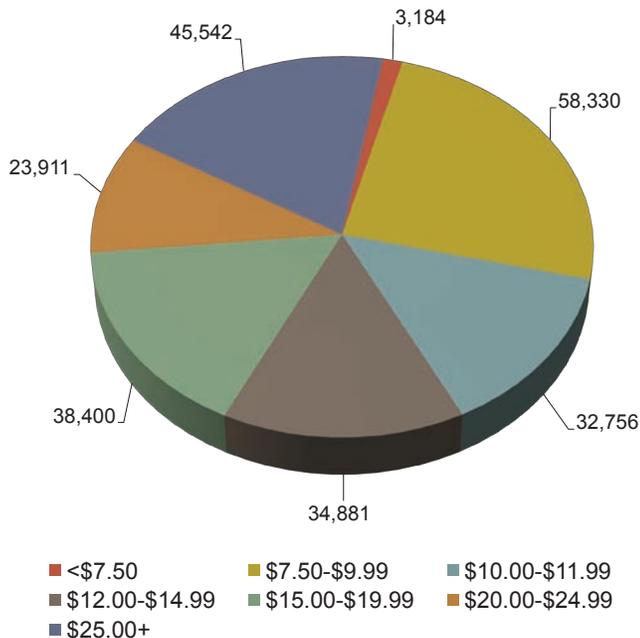


Northwest Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$38,701	\$29,176	\$18,615	\$48,744
0-49 Employees	\$34,349	\$25,536	\$17,223	\$42,912
50-99 Employees	\$31,752	\$23,684	\$16,852	\$39,203
100-249 Employees	\$37,697	\$29,788	\$18,940	\$47,076
250-499 Employees	\$38,263	\$31,379	\$19,757	\$47,517
500+ Employees	\$48,186	\$37,854	\$22,546	\$61,006

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



Northwest Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Rate	Employment
Total	237,004
<\$7.50	3,184
\$7.50-\$9.99	58,330
\$10.00-\$11.99	32,756
\$12.00-\$14.99	34,881
\$15.00-\$19.99	38,400
\$20.00-\$24.99	23,911
\$25.00+	45,542

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Northwest Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
722000	Food Services and Drinking Places	17,864	18,815	951	5.32%
551000	Management of Companies and Enterprises	17,183	17,829	646	3.76%
611000	Educational Services	26,208	26,836	628	2.40%
621000	Ambulatory Health Care Services	9,067	9,476	409	4.51%
452000	General Merchandise Stores	7,522	7,882	360	4.79%
624000	Social Assistance	5,733	6,085	352	6.14%
541000	Professional, Scientific, and Technical Services	9,749	10,081	332	3.41%
561000	Administrative and Support Services	7,894	8,187	293	3.71%
336000	Transportation Equipment Manufacturing	2,822	3,045	223	7.90%
623000	Nursing and Residential Care Facilities	4,953	5,158	205	4.14%
<b>Top 10 Fastest Growth</b>					
712000	Museums, Historical Sites, and Similar Institutions	136	250	114	<b>83.82%</b>
325000	Chemical Manufacturing	206	254	48	<b>23.30%</b>
481000	Air Transportation	262	294	32	<b>12.21%</b>
485000	Transit and Ground Passenger Transportation	258	283	25	<b>9.69%</b>
512000	Motion Picture and Sound Recording Industries	222	242	20	<b>9.01%</b>
336000	Transportation Equipment Manufacturing	2,822	3,045	223	<b>7.90%</b>
562000	Waste Management and Remediation Service	590	635	45	<b>7.63%</b>
323000	Printing and Related Support Activities	976	1,043	67	<b>6.86%</b>
333000	Machinery Manufacturing	1,546	1,646	100	<b>6.47%</b>
624000	Social Assistance	5,733	6,085	352	<b>6.14%</b>
<b>Top 10 Decline</b>					
424000	Merchant Wholesalers, Nondurable Goods	2,872	2,464	-408	-14.21%
311000	Food Manufacturing	14,921	14,567	-354	-2.37%
238000	Specialty Trade Contractors	5,721	5,408	-313	-5.47%
493000	Warehousing and Storage	1,638	1,486	-152	-9.28%
531000	Real Estate	1,659	1,512	-147	-8.86%
522000	Credit Intermediation and Related Activities	3,934	3,816	-118	-3.00%
337000	Furniture and Related Product Manufacturing	870	790	-80	-9.20%
511000	Publishing Industries	945	869	-76	-8.04%
812000	Personal and Laundry Services	1,713	1,640	-73	-4.26%
327000	Nonmetallic Mineral Product Manufacturing	414	348	-66	-15.94%
<b>Top 10 Fastest Decline</b>					
327000	Nonmetallic Mineral Product Manufacturing	414	348	-66	<b>-15.94%</b>
424000	Merchant Wholesalers, Nondurable Goods	2,872	2,464	-408	<b>-14.21%</b>
814000	Private Households	162	140	-22	<b>-13.58%</b>
493000	Warehousing and Storage	1,638	1,486	-152	<b>-9.28%</b>
337000	Furniture and Related Product Manufacturing	870	790	-80	<b>-9.20%</b>
531000	Real Estate	1,659	1,512	-147	<b>-8.86%</b>
511000	Publishing Industries	945	869	-76	<b>-8.04%</b>
315000	Apparel Manufacturing	93	86	-7	<b>-7.53%</b>
238000	Specialty Trade Contractors	5,721	5,408	-313	<b>-5.47%</b>
519000	Other Information Services	115	110	-5	<b>-4.35%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Northwest Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement Total	
<b>Top 10 Growth</b>								
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	3,935	4,273	338	8.59%	169	129	298
39-9021	Personal Care Aides	2,293	2,474	181	7.89%	90	14	104
29-1111	Registered Nurses	4,181	4,326	145	3.47%	72	64	136
43-4051	Customer Service Representatives	3,213	3,352	139	4.33%	70	88	158
35-3031	Waiters and Waitresses	5,039	5,140	101	2.00%	50	268	318
31-1012	Nursing Aides, Orderlies, and Attendants	2,929	3,025	96	3.28%	48	33	81
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	1,572	1,668	96	6.11%	48	34	82
35-2011	Cooks, Fast Food	1,962	2,057	95	4.84%	48	44	92
25-2021	Elementary School Teachers, Except Special Education	2,309	2,391	82	3.55%	41	48	89
35-2021	Food Preparation Workers	1,184	1,258	74	6.25%	37	48	85
<b>Top 10 Fastest Growth</b>								
39-7011	Tour Guides and Escorts	54	86	32	<b>59.26%</b>	16	2	18
47-2022	Stonemasons	39	49	10	<b>25.64%</b>	5	1	6
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	176	198	22	<b>12.50%</b>	11	4	15
51-7041	Sawing Machine Setters, Operators, and Tenders, Wood	89	97	8	<b>8.99%</b>	4	2	6
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	3,935	4,273	338	<b>8.59%</b>	169	129	298
13-1121	Meeting, Convention, and Event Planners	184	199	15	<b>8.15%</b>	8	3	11
39-9021	Personal Care Aides	2,293	2,474	181	<b>7.89%</b>	90	14	104
53-3041	Taxi Drivers and Chauffeurs	273	293	20	<b>7.33%</b>	10	3	13
13-1151	Training and Development Specialists	280	300	20	<b>7.14%</b>	10	4	14
31-2021	Physical Therapist Assistants	134	143	9	<b>6.72%</b>	4	2	6
<b>Top 10 Decline</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	12,578	12,489	-89	-0.71%	0	232	232
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	4,425	4,336	-89	-2.01%	0	144	144
53-7051	Industrial Truck and Tractor Operators	1,507	1,446	-61	-4.05%	0	41	41
51-3022	Meat, Poultry, and Fish Cutters and Trimmers	2,841	2,801	-40	-1.41%	0	80	80
53-7063	Machine Feeders and Offbearers	1,198	1,161	-37	-3.09%	0	22	22
11-1021	General and Operations Managers	3,394	3,362	-32	-0.94%	0	54	54
47-2111	Electricians	947	920	-27	-2.85%	0	24	24
43-3071	Tellers	1,257	1,231	-26	-2.07%	0	57	57
47-2031	Carpenters	883	862	-21	-2.38%	0	18	18
37-2012	Maids and Housekeeping Cleaners	1774	1753	-21	-1.18%	0	26	26
<b>Top 10 Fastest Decline</b>								
49-9091	Coin, Vending, and Amusement Machine Servicers and Repairers	85	76	-9	<b>-10.59%</b>	0	2	2
43-5051	Postal Service Clerks	118	106	-12	<b>-10.17%</b>	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	141	127	-14	<b>-9.93%</b>	0	0	0
51-9021	Crushing, Grinding, and Polishing Machine Setters, Operators, and Tenders	151	136	-15	<b>-9.93%</b>	0	4	4
49-3011	Aircraft Mechanics and Service Technicians	53	48	-5	<b>-9.43%</b>	0	2	2
27-3022	Reporters and Correspondents	157	145	-12	<b>-7.64%</b>	0	6	6
51-6021	Pressers, Textile, Garment, and Related Materials	161	149	-12	<b>-7.45%</b>	0	1	1
47-2181	Roofers	139	129	-10	<b>-7.19%</b>	0	2	2
27-1023	Floral Designers	132	123	-9	<b>-6.82%</b>	0	4	4
47-2081	Drywall and Ceiling Tile Installers	191	181	-10	<b>-5.24%</b>	0	5	5

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Southeast Arkansas WIA Profile

The Southeast Arkansas Workforce Investment Area population decreased in 2011 to 211,929. The Area has seen an increase in employment from 2010 to 2011, adding 200 workers. The labor force, unemployment and the unemployment rate all decreased over the time period. The labor force saw a loss of 25 workers to total 97,750, while unemployment decreased by 225 to 10,225. The unemployment rate decreased by two-tenths of a percentage point to 10.5 percent in 2011, and the unemployment rate has continued to decrease with an unemployment rate of 9.2 in June 2012.

Job creation saw a decrease between the third-quarters of 2010 and 2011, with 180 fewer new jobs created. The number of new hires, the number of separations, and turnover rates all increased between the third quarters of 2010 and 2011. The number of new hires increased by 31 and separations increased by 47 between the periods, while the turnover rate increased to 8.2 percent in the third quarter of 2011.

*Cashiers*, with an estimated employment of 2,390, was the largest occupation in the Area in 2011 and earned an average wage of \$17,761 annually. *Combined Food Preparation and Serving Workers, Including Fast Food* was the second largest with an estimated employment of 1,840. *Registered Nurses* had the highest average wage of the 10 largest occupations, earning \$59,162 annually.

### Industry

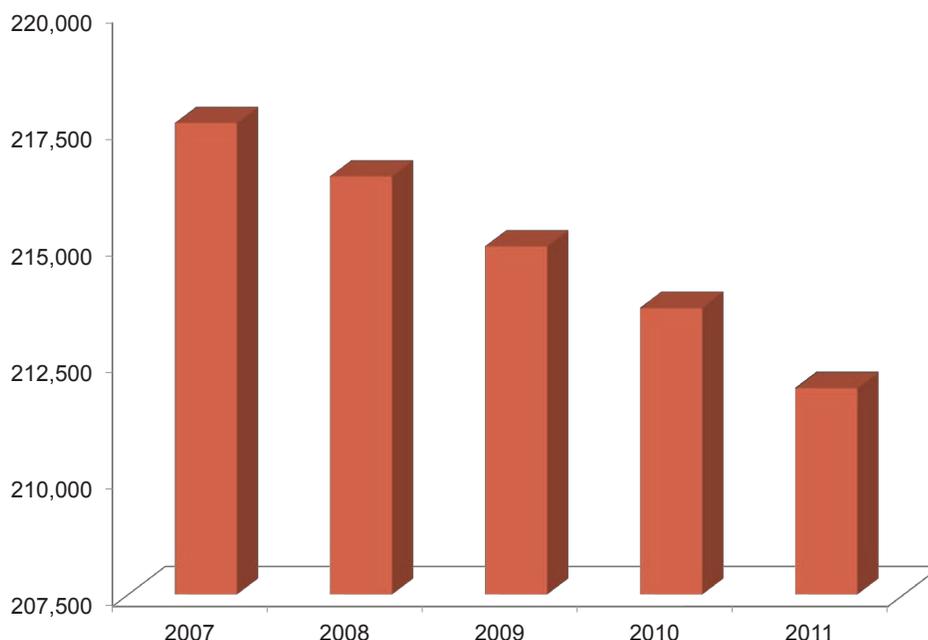
Two industries dominate the highlights in the Southeast Arkansas economic outlook. *Chemical Manufacturing* is projected to be the top growing industry for the 2011-2013 projection period, as well as, the fastest with an increase of 154 jobs, a 61.6 percent rise in employment. This brings its total employment to 404. On the negative side of the local economy, *Wood Product Manufacturing* claims the top spot in both net and percent decline with an anticipated loss of 669, leaving 1,434 jobs.

### Occupations

*Combined Food Preparation and Serving Workers, Including Fast Food* is projected to be the top growing occupation for the 2011-2013 projection period, adding 129 jobs to the local economy increasing employment to 1,750. *Market Research Analysts and Marketing Specialists* is estimated to be the fastest growing occupation, increasing employment by 15 percent to a total of 46. *Farmers, Ranchers, and Other Agricultural Managers* is anticipated to be the top declining occupation with a loss of 272 jobs, bringing its total employment to 4,184. *Adhesive Bonding Machine Operators and Tenders* is forecast to be the fastest declining occupation, losing 54.9 percent of its workforce, leaving 129 workers.

The Southeast Arkansas WIA includes the Pine Bluff Metropolitan Statistical Area and ten counties: Arkansas, Ashley, Bradley, Chicot, Cleveland, Desha, Drew, Grant, Jefferson, and Lincoln. Louisiana and Mississippi border the Area.

## Population 2007-2011



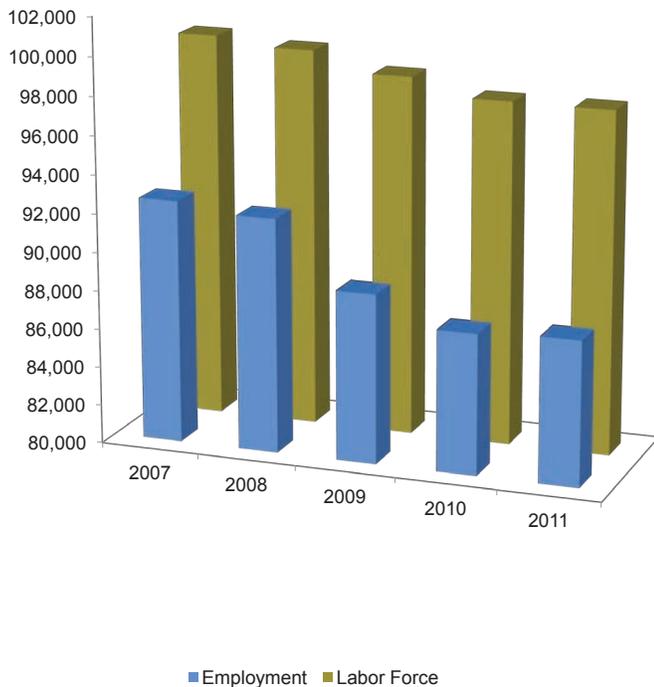
**Southeast Arkansas WIA Population (as of July 1) 2007 - 2011**

2007	2008	2009	2010	2011
217,602	216,457	214,961	213,644	211,929

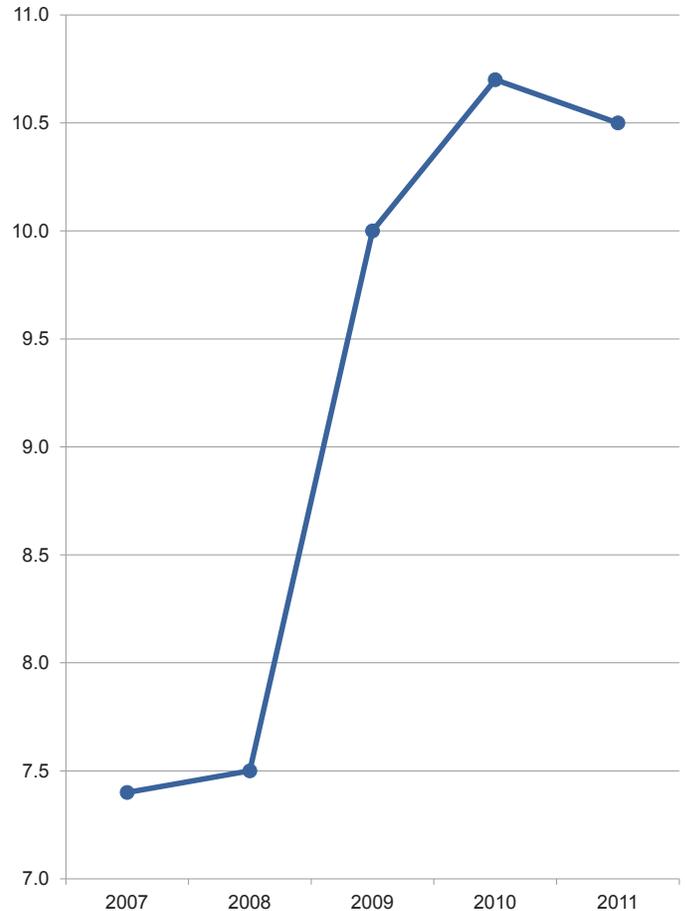
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Southeast Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Southeast Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	100,025	99,625	98,650	97,775	97,750
Employment	92,600	92,150	88,800	87,325	87,525
Unemployment	7,425	7,475	9,850	10,450	10,225
Unemployment Rate	7.4	7.5	10.0	10.7	10.5

Source: Arkansas Department of Workforce Services

### Southeast Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	3,873	4,166	3,411	3,626	3,446
New Hires	13,636	12,419	10,034	11,102	11,133
Separations	15,693	14,214	11,484	12,190	12,237
Turnover	9.3%	8.6%	8.1%	8.0%	8.2%

*Job Creation: The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.*

*New Hires: Total number of accessions that were also not employed by that employer during the previous four quarters.*

*Separations: Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.*

*Turnover Rate=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs*

Source: U.S. Census Bureau, Local Employment Dynamics

As of 8/29/2012

### Southeast Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	10.9
2012	February	10.7
2012	March	9.7
2012	April	8.9
2012	May	9.2
2012	June	9.2

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# Southeast Arkansas WIA Wages

## Southeast Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Cashiers	2,390	\$17,761	\$17,089	\$18,096
Combined Food Preparation and Serving Workers, Including Fast Food	1,840	\$17,008	\$16,874	\$17,075
Correctional Officers and Jailers	1,830	\$32,253	\$26,833	\$34,963
Retail Salespersons	1,740	\$22,265	\$16,959	\$24,918
Nursing Aides, Orderlies, and Attendants	1,720	\$19,401	\$16,958	\$20,623
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,700	\$24,971	\$18,734	\$28,090
Office Clerks, General	1,480	\$23,134	\$17,015	\$26,193
Laborers and Freight, Stock, and Material Movers, Hand	1,450	\$22,153	\$17,011	\$24,724
Registered Nurses	1,310	\$59,162	\$41,554	\$67,967
Helpers--Production Workers	1,160	\$25,267	\$19,483	\$28,160

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

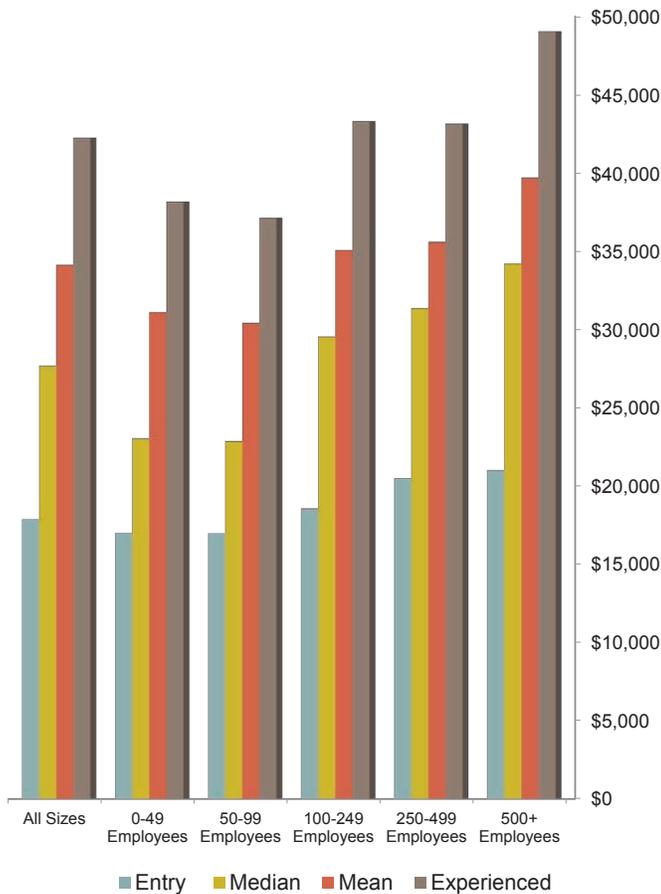
## Southeast Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Anesthesiologists	\$260,109
Surgeons	\$259,221
Family and General Practitioners	\$198,697
Chief Executives	\$108,350
Speech-Language Pathologists	\$104,419
Lawyers	\$103,967
Natural Sciences Managers	\$103,705
Architectural and Engineering Managers	\$99,057
Computer and Information Systems Managers	\$94,519
Environmental Engineers	\$91,367
Chemists	\$89,304
Industrial Production Managers	\$87,901
General and Operations Managers	\$84,536
Pharmacists	\$84,476
Medical and Health Services Managers	\$83,630
Financial Analysts	\$83,089
Physical Therapists	\$81,814
Transportation, Storage, and Distribution Managers	\$81,651
Medical Scientists, Except Epidemiologists	\$81,003
Human Resources Managers	\$79,124
Civil Engineers	\$79,071
Computer Software Engineers, Systems Software	\$78,977
Financial Managers	\$78,827
Sales Managers	\$77,732
Marketing Managers	\$77,517

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Southeast Arkansas WIA Wages

## Wage Estimates by Employer Size

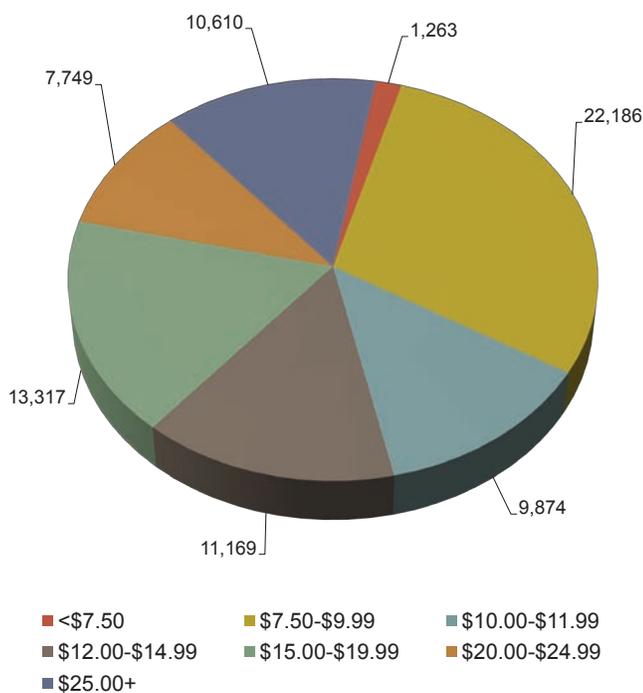


**Southeast Arkansas WIA Wage Estimates by Employer Size**

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$34,123	\$27,693	\$17,865	\$42,252
0-49 Employees	\$31,100	\$23,036	\$16,980	\$38,161
50-99 Employees	\$30,418	\$22,875	\$16,967	\$37,144
100-249 Employees	\$35,065	\$29,546	\$18,568	\$43,314
250-499 Employees	\$35,603	\$31,371	\$20,497	\$43,156
500+ Employees	\$39,698	\$34,207	\$21,005	\$49,044

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



**Southeast Arkansas WIA Number of Employees by Hourly Wage Rate**

Wage Rate	Employment
Total	76,168
<\$7.50	1,263
\$7.50-\$9.99	22,186
\$10.00-\$11.99	9,874
\$12.00-\$14.99	11,169
\$15.00-\$19.99	13,317
\$20.00-\$24.99	7,749
\$25.00+	10,610

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Southeast Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
325000	Chemical Manufacturing	250	404	154	61.60%
333000	Machinery Manufacturing	1,352	1,475	123	9.10%
311000	Food Manufacturing	3,372	3,484	112	3.32%
326000	Plastics and Rubber Products Manufacturing	311	417	106	34.08%
624000	Social Assistance	2,798	2,904	106	3.79%
452000	General Merchandise Stores	2,312	2,404	92	3.98%
623000	Nursing and Residential Care Facilities	2,373	2,460	87	3.67%
551000	Management of Companies and Enterprises	349	414	65	18.62%
722000	Food Services and Drinking Places	3,674	3,719	45	1.22%
332000	Fabricated Metal Product Manufacturing	817	861	44	5.39%
<b>Top 10 Fastest Growth</b>					
325000	Chemical Manufacturing	250	404	154	<b>61.60%</b>
326000	Plastics and Rubber Products Manufacturing	311	417	106	<b>34.08%</b>
551000	Management of Companies and Enterprises	349	414	65	<b>18.62%</b>
333000	Machinery Manufacturing	1,352	1,475	123	<b>9.10%</b>
485000	Transit and Ground Passenger Transportation	118	128	10	<b>8.47%</b>
493000	Warehousing and Storage	317	338	21	<b>6.62%</b>
423000	Merchant Wholesalers, Durable Goods	785	828	43	<b>5.48%</b>
332000	Fabricated Metal Product Manufacturing	817	861	44	<b>5.39%</b>
452000	General Merchandise Stores	2,312	2,404	92	<b>3.98%</b>
624000	Social Assistance	2,798	2,904	106	<b>3.79%</b>
<b>Top 10 Decline</b>					
321000	Wood Product Manufacturing	2,103	1,434	-669	-31.81%
999100	Federal Government, Excluding Post Office	2,071	1,707	-364	-17.58%
322000	Paper Manufacturing	3,661	3,583	-78	-2.13%
424000	Merchant Wholesalers, Nondurable Goods	1,324	1,280	-44	-3.32%
315000	Apparel Manufacturing	421	378	-43	-10.21%
237000	Heavy and Civil Engineering Construction	1,070	1,029	-41	-3.83%
336000	Transportation Equipment Manufacturing	801	772	-29	-3.62%
447000	Gasoline Stations	943	920	-23	-2.44%
445000	Food and Beverage Stores	1,279	1,257	-22	-1.72%
611000	Educational Services	9,740	9,720	-20	-0.21%
<b>Top 10 Fastest Decline</b>					
321000	Wood Product Manufacturing	2,103	1,434	-669	<b>-31.81%</b>
313000	Textile Mills	16	11	-5	<b>-31.25%</b>
999100	Federal Government, Excluding Post Office	2,071	1,707	-364	<b>-17.58%</b>
814000	Private Households	86	75	-11	<b>-12.79%</b>
315000	Apparel Manufacturing	421	378	-43	<b>-10.21%</b>
327000	Nonmetallic Mineral Product Manufacturing	108	98	-10	<b>-9.26%</b>
511000	Publishing Industries	154	141	-13	<b>-8.44%</b>
454000	Nonstore Retailers	111	103	-8	<b>-7.21%</b>
532000	Rental and Leasing Services	181	172	-9	<b>-4.97%</b>
713000	Amusement, Gambling, and Recreation Industries	210	200	-10	<b>-4.76%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Southeast Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent Growth	Replacement	Total	
<b>Top 10 Growth</b>								
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,621	1,750	129	7.96%	64	53	117
31-1011	Home Health Aides	1,196	1,256	60	5.02%	30	14	44
39-9021	Personal Care Aides	740	792	52	7.03%	26	4	30
31-1012	Nursing Aides, Orderlies, and Attendants	1,588	1,633	45	2.83%	22	18	40
51-9198	Helpers--Production Workers	1,122	1,153	31	2.76%	16	22	38
35-2011	Cooks, Fast Food	848	878	30	3.54%	15	19	34
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	555	585	30	5.41%	15	12	27
49-9071	Maintenance and Repair Workers, General	956	976	20	2.09%	10	16	26
43-4051	Customer Service Representatives	440	451	11	2.50%	6	12	18
35-3041	Food Servers, Nonrestaurant	246	257	11	4.47%	6	8	14
<b>Top 10 Fastest Growth</b>								
13-1161	Market Research Analysts and Marketing Specialists	40	46	6	15.00%	3	1	4
51-9121	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	69	79	10	14.49%	5	2	7
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	48	54	6	12.50%	3	1	4
11-9041	Architectural and Engineering Managers	50	55	5	10.00%	2	1	3
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,621	1,750	129	7.96%	64	53	117
49-3041	Farm Equipment Mechanics and Service Technicians	113	121	8	7.08%	4	2	6
39-9021	Personal Care Aides	740	792	52	7.03%	26	4	30
23-2011	Paralegals and Legal Assistants	73	78	5	6.85%	2	1	3
43-4161	Human Resources Assistants, Except Payroll and Timekeeping	96	102	6	6.25%	3	2	5
51-9011	Chemical Equipment Operators and Tenders	85	90	5	5.88%	2	2	4
<b>Top 10 Decline</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	4,456	4,184	-272	-6.10%	0	82	82
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	1,447	1,265	-182	-12.58%	0	47	47
51-9191	Adhesive Bonding Machine Operators and Tenders	286	129	-157	-54.90%	0	4	4
51-7042	Woodworking Machine Setters, Operators, and Tenders, Except Sawing	242	163	-79	-32.64%	0	2	2
35-3031	Waiters and Waitresses	479	413	-66	-13.78%	0	26	26
53-7051	Industrial Truck and Tractor Operators	708	660	-48	-6.78%	0	19	19
35-2015	Cooks, Short Order	229	192	-37	-16.16%	0	5	5
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,729	1,692	-37	-2.14%	0	23	23
53-7063	Machine Feeders and Offbearers	240	204	-36	-15.00%	0	4	4
39-9011	Childcare Workers	687	658	-29	-4.22%	0	22	22
<b>Top 10 Fastest Decline</b>								
51-9191	Adhesive Bonding Machine Operators and Tenders	286	129	-157	-54.90%	0	4	4
51-7042	Woodworking Machine Setters, Operators, and Tenders, Except Sawing	242	163	-79	-32.64%	0	2	2
35-2015	Cooks, Short Order	229	192	-37	-16.16%	0	5	5
45-4023	Log Graders and Scalars	65	55	-10	-15.38%	0	2	2
53-7063	Machine Feeders and Offbearers	240	204	-36	-15.00%	0	4	4
45-2011	Agricultural Inspectors	69	59	-10	-14.49%	0	2	2
35-3031	Waiters and Waitresses	479	413	-66	-13.78%	0	26	26
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	1,447	1,265	-182	-12.58%	0	47	47
51-6031	Sewing Machine Operators	240	214	-26	-10.83%	0	2	2
19-2031	Chemists	93	83	-10	-10.75%	0	3	3

Source: Arkansas Department of Workforce Services, Projections Suite Software

## Southwest Arkansas WIA Profile

The Southwest Arkansas Workforce Investment Area saw a decrease in population of 494 residents in 2011 to 231,932. The labor force increased in 2011 to 105,200, up 250 workers since 2010. Employment decreased between 2010 and 2011 while unemployment increased. Employment decreased from 96,100 in 2010 to 96,050 in 2011. Unemployment increased by 300 employees to 9,150 in 2011. The unemployment rate rose three-tenths of a percentage point to include 8.7 percent of the labor force in 2011. But, after a spike in unemployment in January and February of 2012, the Area's unemployment rate dropped nine-tenths of a percentage point to 7.8 in June 2012.

Job creation, the number of new hires, the number of separations, and turnover all increased between the third quarters of 2010 and 2011. There were 29 new jobs created during the period, while the number of new hires increased by 527. Separations increased by 763, between the periods, while the turnover rate increased by five-tenths of a percentage point, to 8.8 percent.

*Labors and Freight, Stock, and Material Movers, Hand* was the largest occupation in the Area in 2011 with 2,280 estimated employees, and an average wage of \$22,916. *Cashiers* was second with an estimated employment of 2,270.

### Industry

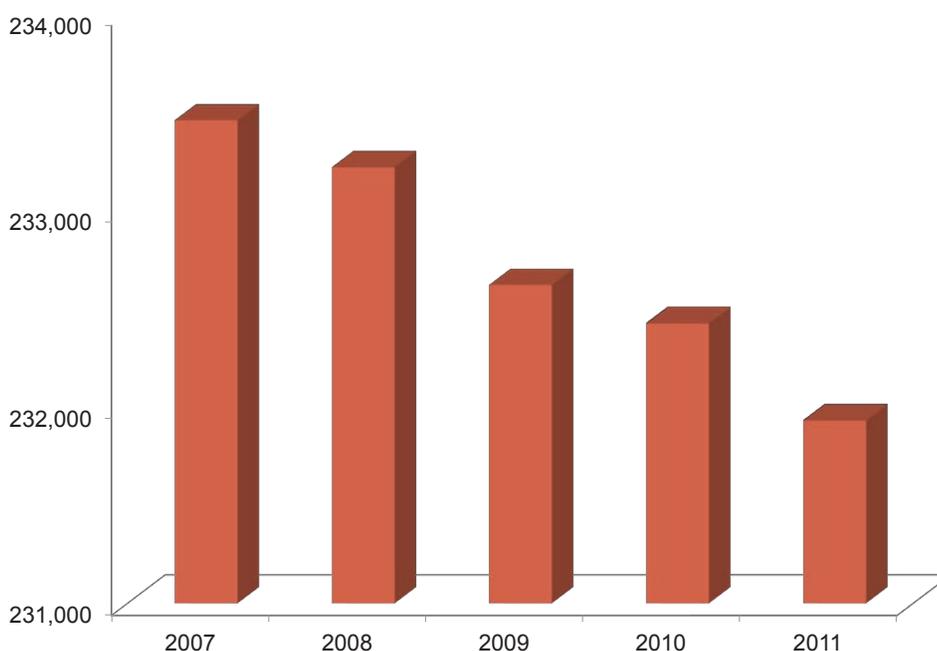
*Fabricated Metal Product Manufacturing* is projected to be the top growing industry in Southwest Arkansas over the 2011-2013 projection period, increasing employment by 164 to 2,542. *Support Activities for Agriculture and Forestry* is predicted to be the fastest growing industry, adding 10.29 percent to its workforce bringing its total to 268. On the negative side of the Southwest Arkansas economy, *Paper Manufacturing* is anticipated to lose 296 jobs between 2011 and 2013, or 16.33 percent of its workforce. *Federal Government, Excluding Post Office* is forecast to be the fastest declining industry, losing 16.89 percent of its respective workforce, leaving 251 federal jobs.

### Occupations

*Combined Food Preparation and Serving Workers, Including Fast Food* is estimated to be the top growing industry during the 2011-2013 projection period, adding 87 new jobs to its workforce bringing the total workforce to 1,749. *Administrative Services Managers* is anticipated to be the fastest growing occupation with a growth of 9.6 percent bringing employment to 137. *Farmers, Ranchers, and Other Agricultural Managers* is projected to be the top declining occupation, losing 248 jobs dropping its total employment to 5,221. *Paper Goods Machine Setters, Operators, and Tenders* could be the fastest declining occupation during the projection period, losing 18.42 percent of its respective workforce leaving 124 employees.

The Southwest Arkansas WIA includes part of the Texarkana AR/TX Metropolitan Statistical Area as well as twelve counties: Calhoun, Columbia, Dallas, Hempstead, Howard, Lafayette, Little River, Miller, Nevada, Ouachita, Sevier, and Union. Oklahoma, Texas, and Louisiana border this Area.

### Population 2007-2011



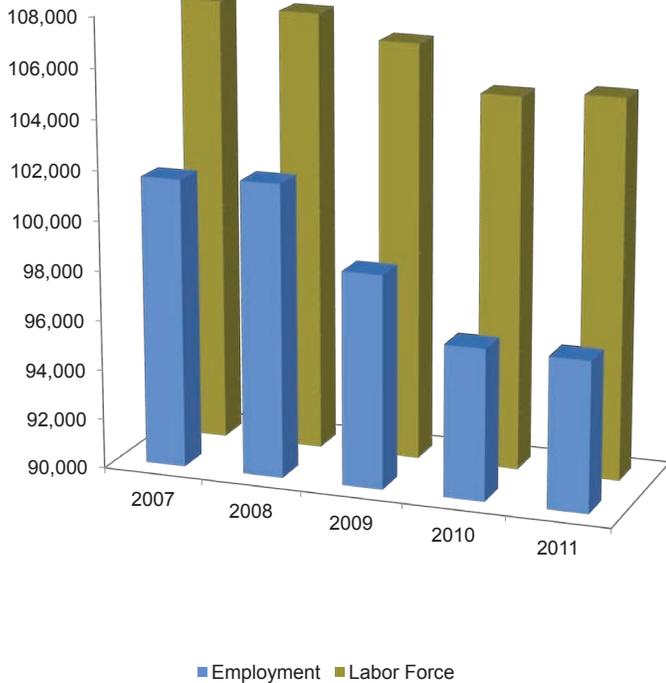
Southwest Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
233,457	233,218	232,619	232,426	231,932

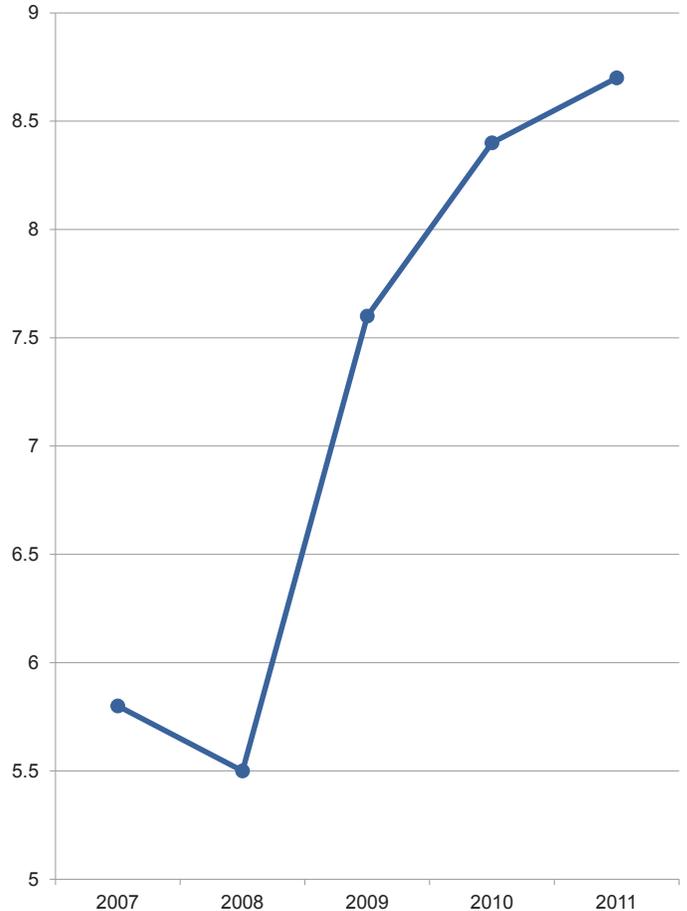
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Southwest Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Southwest Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	107,850	107,625	106,725	104,950	105,200
Employment	101,600	101,775	98,575	96,100	96,050
Unemployment	6,250	5,850	8,150	8,850	9,150
Unemployment Rate	5.8	5.5	7.6	8.4	8.7

Source: Arkansas Department of Workforce Services

### Southwest Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	3,432	3,579	3,761	3,202	3,231
New Hires	15,300	14,925	13,109	12,094	12,621
Separations	18,083	18,337	14,468	13,351	14,114
Turnover	9.5%	9.8%	8.5%	8.3%	8.8%

*Job Creation:* The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.

*New Hires:* Total number of accessions that were also not employed by that employer during the previous four quarters.

*Separations:* Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.

*Turnover Rate*=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs

Source: U.S. Census Bureau, Local Employment Dynamics

As of 8/29/2012

### Southwest Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	9.0
2012	February	8.7
2012	March	7.8
2012	April	7.6
2012	May	7.9
2012	June	7.8

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# Southwest Arkansas WIA Wages

## Southwest Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Laborers and Freight, Stock, and Material Movers, Hand	2,280	\$22,916	\$16,970	\$25,889
Cashiers	2,270	\$17,742	\$17,057	\$18,084
Team Assemblers	2,180	\$21,913	\$16,724	\$24,508
Retail Salespersons	2,170	\$21,248	\$16,955	\$23,395
Office Clerks, General	1,880	\$22,141	\$16,908	\$24,758
Combined Food Preparation and Serving Workers, Including Fast Food	1,650	\$16,894	\$16,836	\$16,923
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,340	\$25,902	\$19,423	\$29,142
Construction Laborers	1,290	\$21,590	\$16,863	\$23,953
Helpers--Production Workers	1,260	\$28,341	\$19,025	\$33,000
Inspectors, Testers, Sorters, Samplers, and Weighers	1,240	\$31,870	\$24,947	\$35,331

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

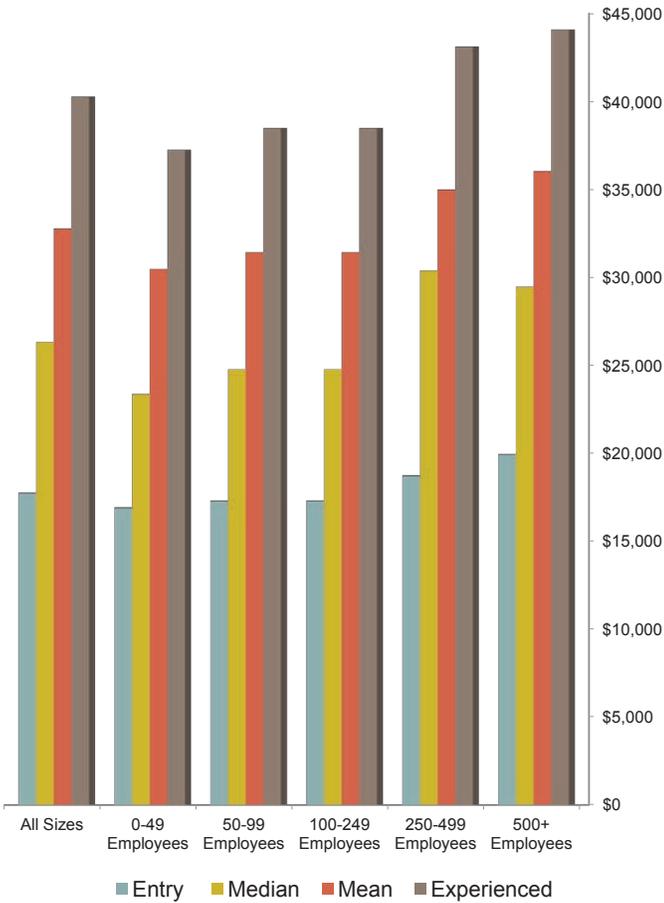
## Southwest Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Family and General Practitioners	\$192,087
Dentists, General	\$114,823
Pharmacists	\$111,185
Chief Executives	\$109,282
Architectural and Engineering Managers	\$107,023
Insurance Underwriters	\$103,942
Industrial Production Managers	\$94,951
Purchasing Managers	\$88,529
Marketing Managers	\$88,411
Physical Therapists	\$86,255
Electrical Engineers	\$82,530
Human Resources Managers	\$81,986
Commercial Pilots	\$81,910
Computer and Information Systems Managers	\$81,267
Environmental Engineers	\$80,830
Transportation, Storage, and Distribution Managers	\$79,627
Computer Software Engineers, Applications	\$78,051
Buyers and Purchasing Agents, Farm Products	\$77,747
Compensation and Benefits Managers	\$77,312
Veterinarians	\$77,230
Civil Engineers	\$76,749
General and Operations Managers	\$75,782
Chemical Engineers	\$75,017
Lawyers	\$73,962
Industrial Engineers	\$73,932

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Southwest Arkansas WIA Wages

## Wage Estimates by Employer Size

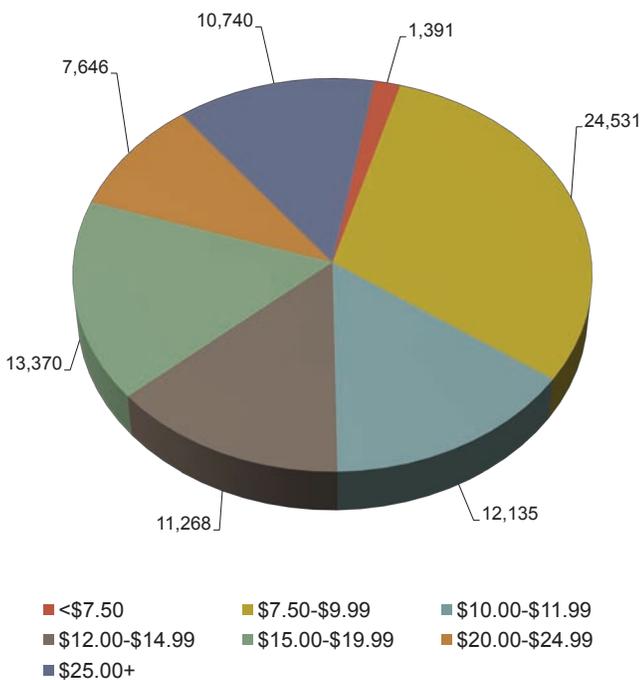


Southwest Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$32,779	\$26,331	\$17,764	\$40,286
0-49 Employees	\$30,481	\$23,378	\$16,925	\$37,260
50-99 Employees	\$31,429	\$24,773	\$17,311	\$38,488
100-249 Employees	\$31,429	\$24,773	\$17,311	\$38,488
250-499 Employees	\$34,997	\$30,388	\$18,743	\$43,124
500+ Employees	\$36,043	\$29,473	\$19,955	\$44,087

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



Southwest Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Rate	Employment
Total	81,081
<\$7.50	1,391
\$7.50-\$9.99	24,531
\$10.00-\$11.99	12,135
\$12.00-\$14.99	11,268
\$15.00-\$19.99	13,370
\$20.00-\$24.99	7,646
\$25.00+	10,740

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Southwest Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
332000	Fabricated Metal Product Manufacturing	2,378	2,542	164	6.90%
484000	Truck Transportation	3,156	3,306	150	4.75%
624000	Social Assistance	2,105	2,227	122	5.80%
623000	Nursing and Residential Care Facilities	3,242	3,363	121	3.73%
722000	Food Services and Drinking Places	4,296	4,402	106	2.47%
551000	Management of Companies and Enterprises	699	761	62	8.87%
561000	Administrative and Support Services	1,906	1,967	61	3.20%
326000	Plastics and Rubber Products Manufacturing	2,571	2,627	56	2.18%
237000	Heavy and Civil Engineering Construction	1,385	1,425	40	2.89%
621000	Ambulatory Health Care Services	2,451	2,487	36	1.47%
<b>Top 10 Fastest Growth</b>					
115000	Support Activities for Agriculture and Forestry	243	268	25	10.29%
551000	Management of Companies and Enterprises	699	761	62	8.87%
323000	Printing and Related Support Activities	68	73	5	7.35%
332000	Fabricated Metal Product Manufacturing	2,378	2,542	164	6.90%
335000	Electrical Equipment, Appliance, and Component Manufacturing	512	546	34	6.64%
624000	Social Assistance	2,105	2,227	122	5.80%
523000	Securities, Commodity Contracts, and Other Financial Investments and Related Activities	139	147	8	5.76%
213000	Support Activities for Mining	620	653	33	5.32%
484000	Truck Transportation	3,156	3,306	150	4.75%
562000	Waste Management and Remediation Service	400	417	17	4.25%
<b>Top 10 Decline</b>					
322000	Paper Manufacturing	1,813	1,517	-296	-16.33%
447000	Gasoline Stations	1,425	1,352	-73	-5.12%
325000	Chemical Manufacturing	1,709	1,652	-57	-3.34%
999100	Federal Government, Excluding Post Office	302	251	-51	-16.89%
331000	Primary Metal Manufacturing	508	459	-49	-9.65%
321000	Wood Product Manufacturing	2,226	2,191	-35	-1.57%
811000	Repair and Maintenance	659	632	-27	-4.10%
211000	Oil and Gas Extraction	227	203	-24	-10.57%
445000	Food and Beverage Stores	1,300	1,276	-24	-1.85%
522000	Credit Intermediation and Related Activities	1,415	1,393	-22	-1.55%
<b>Top 10 Fastest Decline</b>					
999100	Federal Government, Excluding Post Office	302	251	-51	-16.89%
322000	Paper Manufacturing	1,813	1,517	-296	-16.33%
814000	Private Households	97	84	-13	-13.40%
211000	Oil and Gas Extraction	227	203	-24	-10.57%
331000	Primary Metal Manufacturing	508	459	-49	-9.65%
488000	Support Activities for Transportation	97	89	-8	-8.25%
511000	Publishing Industries	183	168	-15	-8.20%
442000	Furniture and Home Furnishings Stores	207	191	-16	-7.73%
327000	Nonmetallic Mineral Product Manufacturing	334	314	-20	-5.99%
447000	Gasoline Stations	1,425	1,352	-73	-5.12%

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Southwest Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,662	1,749	87	5.23%	44	54	98
39-9021	Personal Care Aides	670	717	47	7.01%	24	4	28
31-1012	Nursing Aides, Orderlies, and Attendants	1,569	1,607	38	2.42%	19	18	37
29-2061	Licensed Practical and Licensed Vocational Nurses	1,005	1,020	15	1.49%	8	26	34
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	590	605	15	2.54%	8	12	20
25-2011	Preschool Teachers, Except Special Education	244	258	14	5.74%	7	6	13
11-3011	Administrative Services Managers	125	137	12	9.60%	6	2	8
39-9011	Childcare Workers	626	638	12	1.92%	6	20	26
43-9061	Office Clerks, General	2,256	2,268	12	0.53%	6	38	44
47-1011	First-Line Supervisors of Construction Trades and Extraction Workers	746	757	11	1.47%	6	17	23
<b>Top 10 Fastest Growth</b>								
11-9031	Administrative Services Managers	125	137	12	9.60%	6	2	8
51-3011	Bakers	75	81	6	8.00%	3	2	5
39-9021	Personal Care Aides	670	717	47	7.01%	24	4	28
25-2011	Preschool Teachers, Except Special Education	244	258	14	5.74%	7	6	13
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,662	1,749	87	5.23%	44	54	98
39-9041	Residential Advisors	100	105	5	5.00%	2	4	6
49-9051	Electrical Power-Line Installers and Repairers	112	117	5	4.46%	2	4	6
41-3021	Insurance Sales Agents	135	140	5	3.70%	2	3	5
53-7021	Crane and Tower Operators	138	143	5	3.62%	2	4	6
43-5032	Dispatchers, Except Police, Fire, and Ambulance	202	209	7	3.47%	4	4	8
<b>Top 10 Decline</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	5,469	5,221	-248	-4.53%	0	101	101
51-9198	Helpers--Production Workers	1,187	1,148	-39	-3.29%	0	24	24
51-9196	Paper Goods Machine Setters, Operators, and Tenders	152	124	-28	-18.42%	0	2	2
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	2,076	2,048	-28	-1.35%	0	68	68
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	1,150	1,123	-27	-2.35%	0	25	25
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,505	1,487	-18	-1.20%	0	20	20
53-3022	Bus Drivers, School or Special Client	460	442	-18	-3.91%	0	8	8
25-2031	Secondary School Teachers, Except Special and Career/Technical Education	920	903	-17	-1.85%	0	25	25
53-7063	Machine Feeders and Offbearers	416	401	-15	-3.61%	0	8	8
53-3033	Light or Delivery Services Truck Drivers	470	456	-14	-2.98%	0	8	8
<b>Top 10 Fastest Decline</b>								
51-9196	Paper Goods Machine Setters, Operators, and Tenders	152	124	-28	-18.42%	0	2	2
51-5112	Printing Press Operators	80	67	-13	-16.25%	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	44	39	-5	-11.36%	0	0	0
43-5051	Postal Service Clerks	53	47	-6	-11.32%	0	1	1
51-6021	Pressers, Textile, Garment, and Related Materials	75	67	-8	-10.67%	0	0	0
11-9013	Farmers, Ranchers, and Other Agricultural Managers	5,469	5,221	-248	-4.53%	0	101	101
53-3022	Bus Drivers, School or Special Client	460	442	-18	-3.91%	0	8	8
53-7063	Machine Feeders and Offbearers	416	401	-15	-3.61%	0	8	8
51-9198	Helpers--Production Workers	1,187	1,148	-39	-3.29%	0	24	24
51-9011	Chemical Equipment Operators and Tenders	216	209	-7	-3.24%	0	4	4

Source: Arkansas Department of Workforce Services, Projections Suite Software

# West Central Arkansas WIA Profile

The West Central Arkansas Workforce Investment Area saw an increase of 1,072 residents to total 315,363 in 2011. The Area saw an increase in the labor force, employment, unemployment, and the unemployment rate from 2010 to 2011. The labor force increased to 146,400, a gain of 1,700, and employment gained 1,400 for 134,675 employed in 2011. Between 2010 and 2011, unemployment increased by 300 workers and the unemployment rate rose to 8.0 percent. However, the Area's unemployment decreases throughout 2012 with 7.5 percent unemployment in June 2012.

Job creation, the number of new hires, and the number of separations all increased between 2010 and 2011. Between the third quarters of 2010 and 2011, there were 121 more new jobs created, for a total of 4,884, while new hires increased by 969, to total 18,551 new jobs in the Area. Between the third quarters of 2010 and 2011, separations increased by 981, to 20,637. The turnover rate remained the same over the period at 9.3 percent.

The largest occupation of 2011 in the Area was *Retail Salespersons* with an estimated employment of 3,390, earning an average wage of \$22,418 annually. *Cashiers* was the second largest with an estimated employment of 3,730. *Registered Nurses* earned the highest average wage of the 10 largest occupations with \$65,963 earned annually.

## Industry

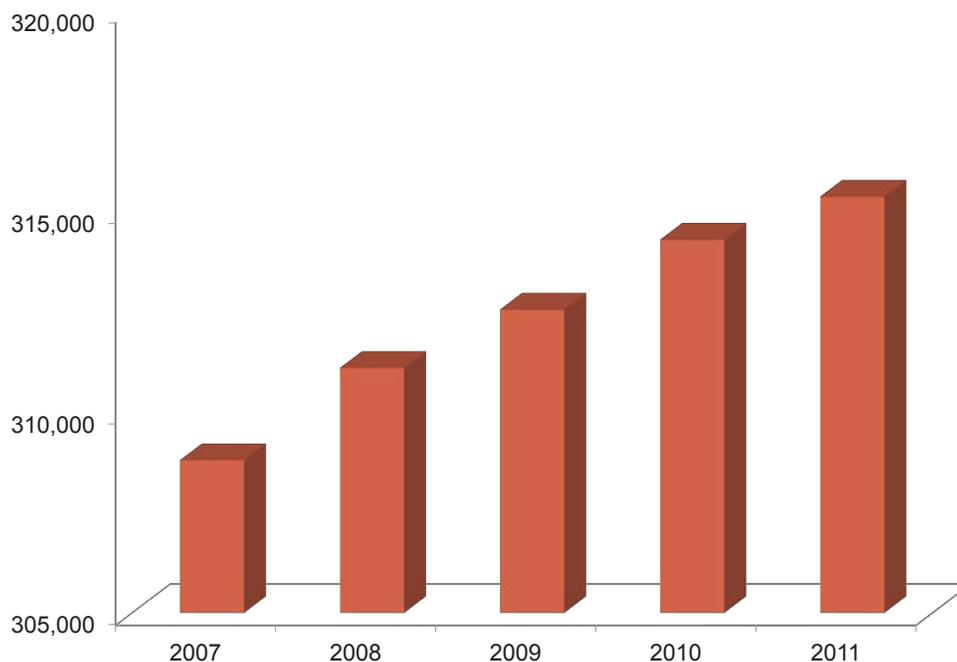
*Administrative and Support Services* is expected to be the driving force for growth in West Central Arkansas by adding 861 jobs during the 2011-2013 projection period, an increase of 20.53 percent, making it the top growing industry and second in percent growth. *Textile Mills* is projected to be the fastest growing industry, increasing by a rate of 61.54 percent bringing its workforce total to 42. *Food Manufacturing* is predicted to be the top declining industry losing 444 jobs, or a loss of 6.42 percent of its workforce. *Computer and Electronic Product Manufacturing* is forecast to lose 40.46 percent of its workforce, losing 157 jobs and dropping the employment to 231.

## Occupations

*Farmers, Ranchers, and Other Agricultural Managers* is expected to be a major factor in West Central Arkansas's growth with 960 new jobs, making it the top growing occupation for the 2011-2013 projection period, bringing its employment total to 8,113. *Database Administrators* is estimated to be the fastest growing occupation, increasing its workforce by 18.52 percent. *Meat, Poultry, and Fish Cutters and Trimmers* is predicted to lose the most jobs with a decline of 109 to bring its total down to 1,441. *Mechanical Drafters* is anticipated to be the fastest declining occupation losing 18.52 percent of its workforce leaving 22 jobs.

The West Central Arkansas WIA includes the Hot Springs Metropolitan Statistical Area and ten counties: Clark, Conway, Garland, Hot Spring, Johnson, Montgomery, Perry, Pike, Pope, and Yell.

## Population 2007-2011



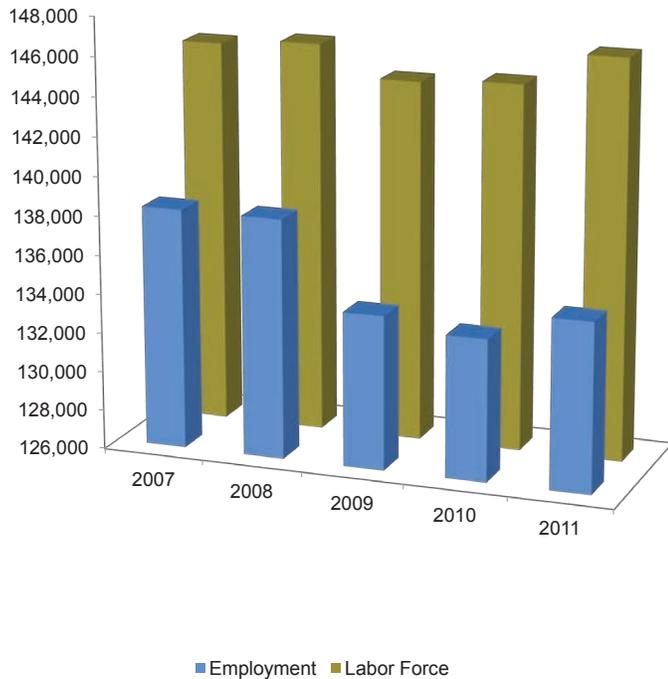
West Central Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
308,802	311,100	312,552	314,291	315,363

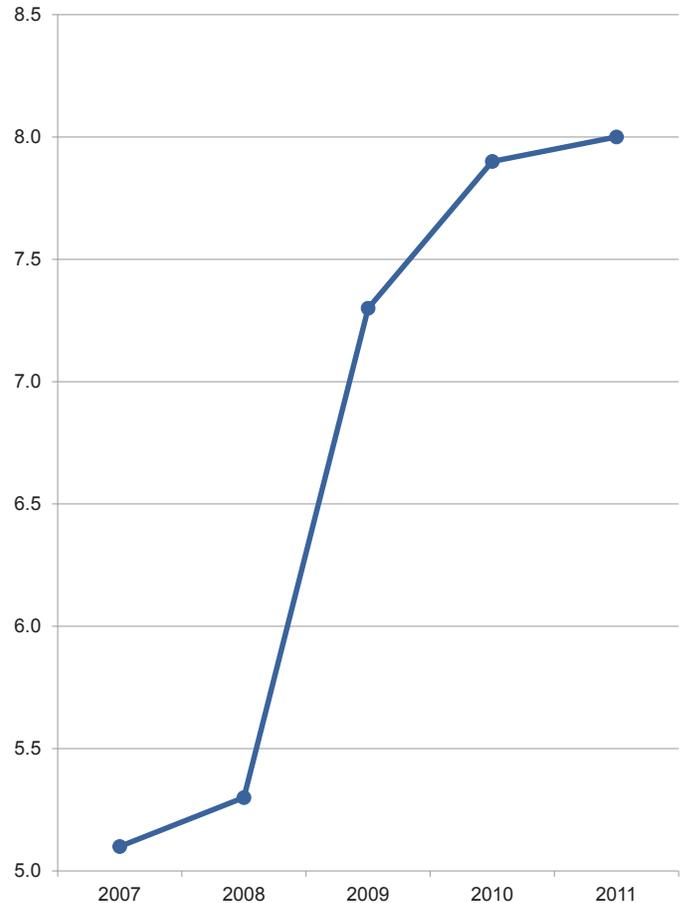
Source: U.S. Census Bureau, Population Division, Population Estimates Program Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# West Central Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### West Central Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	145,650	145,975	144,450	144,700	146,400
Employment	138,300	138,275	133,900	133,275	134,675
Unemployment	7,350	7,700	10,550	11,425	11,725
Unemployment Rate	5.1	5.3	7.3	7.9	8.0

Source: Arkansas Department of Workforce Services

### West Central Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	4,939	5,188	4,621	4,763	4,884
New Hires	22,380	20,450	16,086	17,582	18,551
Separations	25,816	24,235	18,587	19,656	20,637
Turnover	10.6%	10.5%	8.5%	9.3%	9.3%

*Job Creation:* The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.

*New Hires:* Total number of accessions that were also not employed by that employer during the previous four quarters.

*Separations:* Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.

*Turnover Rate*=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs

Source: U.S. Census Bureau, Local Employment Dynamics

As of 8/29/2012

### West Central Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	8.4
2012	February	8.3
2012	March	7.5
2012	April	6.8
2012	May	7.4
2012	June	7.5

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# West Central Arkansas WIA Wages

## West Central Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Retail Salespersons	3,390	\$22,418	\$17,016	\$25,119
Cashiers	3,730	\$17,996	\$16,833	\$18,577
Office Clerks, General	2,500	\$21,548	\$16,973	\$23,835
Waiters and Waitresses	2,210	\$17,260	\$16,925	\$17,428
Nursing Aides, Orderlies, and Attendants	2,200	\$20,994	\$18,380	\$22,301
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2,110	\$24,661	\$17,421	\$28,280
Registered Nurses	2,020	\$65,963	\$40,247	\$78,821
Laborers and Freight, Stock, and Material Movers, Hand	1,680	\$22,162	\$17,089	\$24,699
Stock Clerks and Order Fillers	1,520	\$21,359	\$16,866	\$23,606
Customer Service Representatives	1,510	\$22,406	\$16,615	\$25,302

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

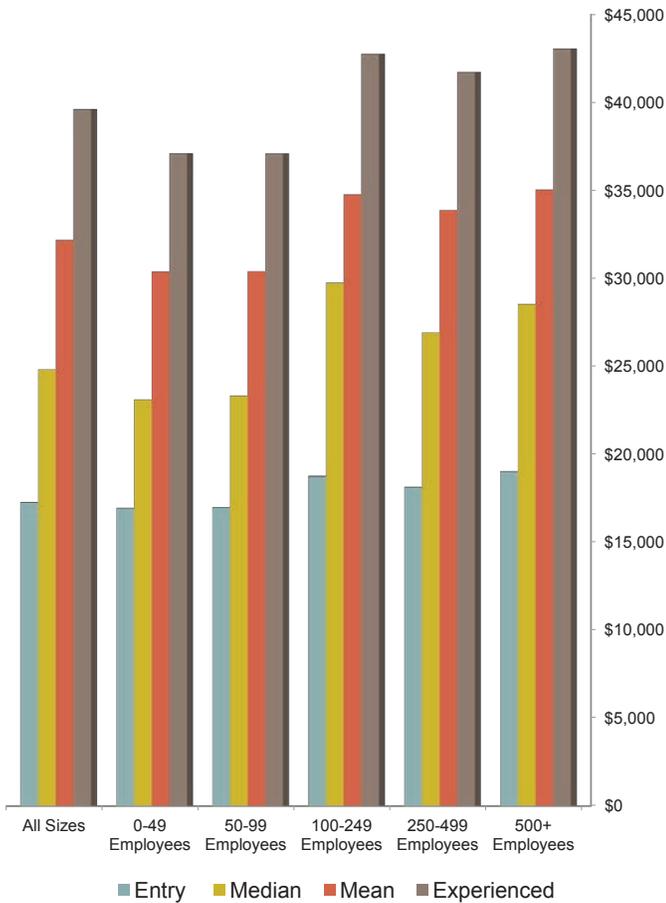
## West Central Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Surgeons	\$214,309
Family and General Practitioners	\$205,564
Dentists, General	\$159,929
Chief Executives	\$125,590
Pharmacists	\$102,242
Securities, Commodities, and Financial Services Sales Agents	\$96,346
Veterinarians	\$95,301
Natural Sciences Managers	\$94,094
Architectural and Engineering Managers	\$89,850
Engineering Teachers, Postsecondary	\$89,720
Transportation, Storage, and Distribution Managers	\$88,451
Purchasing Managers	\$83,372
Optometrists	\$81,812
Clinical, Counseling, and School Psychologists	\$81,786
Power Distributors and Dispatchers	\$80,073
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	\$80,039
Computer Software Engineers, Systems Software	\$79,516
Sales Managers	\$78,998
General and Operations Managers	\$78,390
Computer and Information Systems Managers	\$75,981
Civil Engineers	\$75,536
Judges, Magistrate Judges, and Magistrates	\$74,963
Logisticians	\$73,556
Management Analysts	\$73,441
Education Administrators, Elementary and Secondary School	\$72,240

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# West Central Arkansas WIA Wages

## Wage Estimates by Employer Size

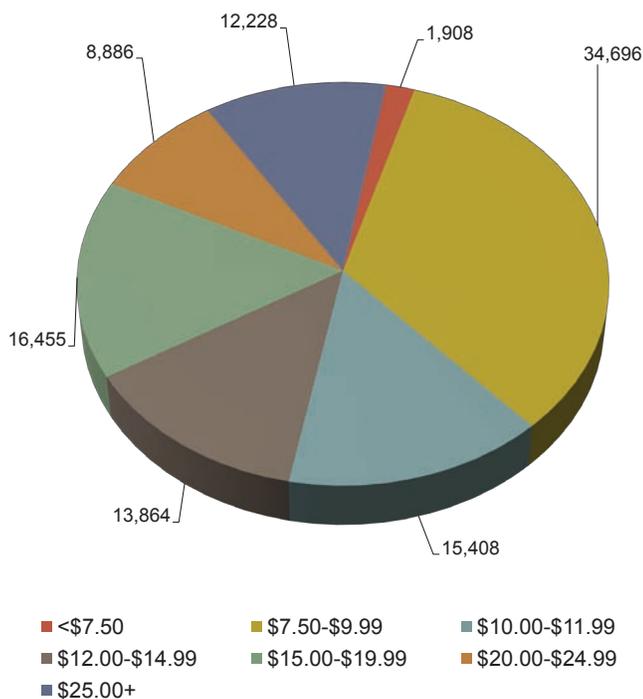


West Central Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$32,185	\$24,833	\$17,287	\$39,635
0-49 Employees	\$30,396	\$23,111	\$16,945	\$37,121
50-99 Employees	\$30,403	\$23,341	\$16,985	\$37,112
100-249 Employees	\$34,778	\$29,763	\$18,780	\$42,777
250-499 Employees	\$33,879	\$26,930	\$18,149	\$41,744
500+ Employees	\$35,056	\$28,557	\$19,030	\$43,069

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



West Central Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Rate	Employment
Total	103,445
<\$7.50	1,908
\$7.50-\$9.99	34,696
\$10.00-\$11.99	15,408
\$12.00-\$14.99	13,864
\$15.00-\$19.99	16,455
\$20.00-\$24.99	8,886
\$25.00+	12,228

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# West Central Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
561000	Administrative and Support Services	4,194	5,055	861	20.53%
624000	Social Assistance	4,082	4,389	307	7.52%
722000	Food Services and Drinking Places	8,833	9,080	247	2.80%
611000	Educational Services	13,394	13,577	183	1.37%
452000	General Merchandise Stores	4,131	4,284	153	3.70%
623000	Nursing and Residential Care Facilities	3,196	3,313	117	3.66%
326000	Plastics and Rubber Products Manufacturing	1,329	1,401	72	5.42%
622000	Hospitals	4,310	4,365	55	1.28%
621000	Ambulatory Health Care Services	4,657	4,707	50	1.07%
484000	Truck Transportation	1,657	1,701	44	2.66%
<b>Top 10 Fastest Growth</b>					
313000	Textile Mills	26	42	16	<b>61.54%</b>
561000	Administrative and Support Services	4,194	5,055	861	<b>20.53%</b>
523000	Securities, Commodity Contracts, and Other Financial Investments and Related Activities	174	199	25	<b>14.37%</b>
624000	Social Assistance	4,082	4,389	307	<b>7.52%</b>
323000	Printing and Related Support Activities	233	249	16	<b>6.87%</b>
524000	Insurance Carriers and Related Activities	655	696	41	<b>6.26%</b>
515000	Broadcasting (except Internet)	88	93	5	<b>5.68%</b>
488000	Support Activities for Transportation	266	281	15	<b>5.64%</b>
326000	Plastics and Rubber Products Manufacturing	1,329	1,401	72	<b>5.42%</b>
443000	Electronics and Appliance Stores	398	417	19	<b>4.77%</b>
<b>Top 10 Decline</b>					
311000	Food Manufacturing	6,916	6,472	-444	-6.42%
333000	Machinery Manufacturing	798	574	-224	-28.07%
334000	Computer and Electronic Product Manufacturing	388	231	-157	-40.46%
493000	Warehousing and Storage	1,224	1,105	-119	-9.72%
321000	Wood Product Manufacturing	1,989	1,898	-91	-4.58%
316000	Leather and Allied Product Manufacturing	461	374	-87	-18.87%
332000	Fabricated Metal Product Manufacturing	886	813	-73	-8.24%
425000	Wholesale Electronic Markets and Agents and Brokers	330	287	-43	-13.03%
451000	Sporting Goods, Hobby, Book, and Music Stores	376	337	-39	-10.37%
551000	Management of Companies and Enterprises	410	372	-38	-9.27%
<b>Top 10 Fastest Decline</b>					
334000	Computer and Electronic Product Manufacturing	388	231	-157	<b>-40.46%</b>
333000	Machinery Manufacturing	798	574	-224	<b>-28.07%</b>
316000	Leather and Allied Product Manufacturing	461	374	-87	<b>-18.87%</b>
814000	Private Households	91	79	-12	<b>-13.19%</b>
425000	Wholesale Electronic Markets and Agents and Brokers	330	287	-43	<b>-13.03%</b>
327000	Nonmetallic Mineral Product Manufacturing	314	280	-34	<b>-10.83%</b>
312000	Beverage and Tobacco Product Manufacturing	103	92	-11	<b>-10.68%</b>
451000	Sporting Goods, Hobby, Book, and Music Stores	376	337	-39	<b>-10.37%</b>
493000	Warehousing and Storage	1,224	1,105	-119	<b>-9.72%</b>
551000	Management of Companies and Enterprises	410	372	-38	<b>-9.27%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# West Central Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement	Total
<b>Top 10 Growth</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	7,153	8,113	960	13.42%	480	132	612
43-4051	Customer Service Representatives	1,435	1,644	209	14.56%	104	40	144
39-9021	Personal Care Aides	1,299	1,420	121	9.31%	60	8	68
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,885	2,004	119	6.31%	60	62	122
41-1011	First-Line Supervisors of Retail Sales Workers	1,832	1,925	93	5.08%	46	41	87
47-2061	Construction Laborers	1,142	1,216	74	6.48%	37	8	45
39-9011	Childcare Workers	782	842	60	7.67%	30	25	55
31-1012	Nursing Aides, Orderlies, and Attendants	2,033	2,089	56	2.75%	28	23	51
43-9061	Office Clerks, General	2,665	2,719	54	2.03%	27	45	72
29-1111	Registered Nurses	2,155	2,202	47	2.18%	24	33	57
<b>Top 10 Fastest Growth</b>								
15-1141	Database Administrators	27	32	5	18.52%	2	0	2
13-2052	Personal Financial Advisors	50	59	9	18.00%	4	0	4
43-4051	Customer Service Representatives	1,435	1,644	209	14.56%	104		
11-9013	Farmers, Ranchers, and Other Agricultural Managers	7,153	8,113	960	13.42%	480	40	144
39-5012	Hairdressers, Hairstylists, and Cosmetologists	261	293	32	12.26%	16	132	612
31-9011	Massage Therapists	151	168	17	11.26%	8	4	20
41-1012	First-Line Supervisors of Non-Retail Sales Workers	196	218	22	11.22%	11	2	10
13-1078	Human Resources, Training, and Labor Relations Specialists, All Other	156	173	17	10.90%	8	5	16
13-1111	Management Analysts	58	64	6	10.34%	3	2	10
27-3011	Radio and Television Announcers	58	64	6	10.34%	3	2	5
<b>Top 10 Decline</b>								
51-3022	Meat, Poultry, and Fish Cutters and Trimmers	1,550	1,441	-109	-7.03%	0	44	44
43-5071	Shipping, Receiving, and Traffic Clerks	465	427	-38	-8.17%	0	12	12
51-1011	First-Line Supervisors of Production and Operating Workers	859	822	-37	-4.31%	0	11	11
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	577	541	-36	-6.24%	0	12	12
43-5081	Stock Clerks and Order Fillers	1,638	1,603	-35	-2.14%	0	42	42
51-9198	Helpers--Production Workers	743	716	-27	-3.63%	0	14	14
53-7061	Cleaners of Vehicles and Equipment	840	814	-26	-3.10%	0	30	30
11-1021	General and Operations Managers	1,270	1,245	-25	-1.97%	0	20	20
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1,002	980	-22	-2.20%	0	23	23
51-6031	Sewing Machine Operators	221	199	-22	-9.95%	0	2	2
<b>Top 10 Fastest Decline</b>								
17-3013	Mechanical Drafters	27	22	-5	-18.52%	0	0	0
39-7011	Tour Guides and Escorts	36	30	-6	-16.67%	0	2	2
11-9041	Architectural and Engineering Managers	55	48	-7	-12.73%	0	1	1
43-5051	Postal Service Clerks	79	70	-9	-11.39%	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	69	62	-7	-10.14%	0	0	0
51-6031	Sewing Machine Operators	221	199	-22	-9.95%	0	2	2
43-4151	Order Clerks	71	64	-7	-9.86%	0	2	2
51-9193	Cooling and Freezing Equipment Operators and Tenders	93	84	-9	-9.68%	0	2	2
51-3023	Slaughterers and Meat Packers	64	58	-6	-9.38%	0	2	2
43-5071	Shipping, Receiving, and Traffic Clerks	465	427	-38	-8.17%	0	12	12

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Western Arkansas WIA Profile

The Western Arkansas Workforce Investment Area added 1,035 people to the population in 2011, bringing the total number of residents to 261,290. The labor force and employment both saw a decrease in 2011, while unemployment and the unemployment rate increased between 2010 and 2011. Between 2010 and 2011, the labor force decreased by 1,900 workers, to 118,400. Employment decreased during that time by 2,600 workers. Unemployment increased by 700 to 9,750, while the unemployment rate rose to 8.2 percent. But the Area saw a continued decline in the unemployment rate, falling to 7.3 percent in June 2012.

Job creation, the number of new hires, the number of separations, and the turnover rates all decreased between the third quarter 2010 and the third quarter 2011. During this period, the number of new jobs created increased by 637 to 3,755 new jobs, and the number of new hires decreased by 1,286 to 17,748. There were 220 less separations in the third quarter of 2011 than in the same quarter of 2010, and the turnover rate decreased to 8.9 percent in the third quarter of 2011.

*Retail Salespersons* was the largest occupation in the Area in 2011 with an estimated employment of 3,250, earning \$21,614 average wages. *Registered Nurses*, with an estimated employment of 1,840, had the highest annual wage of the 10 largest occupations, earning \$50,829 annually.

## Industry

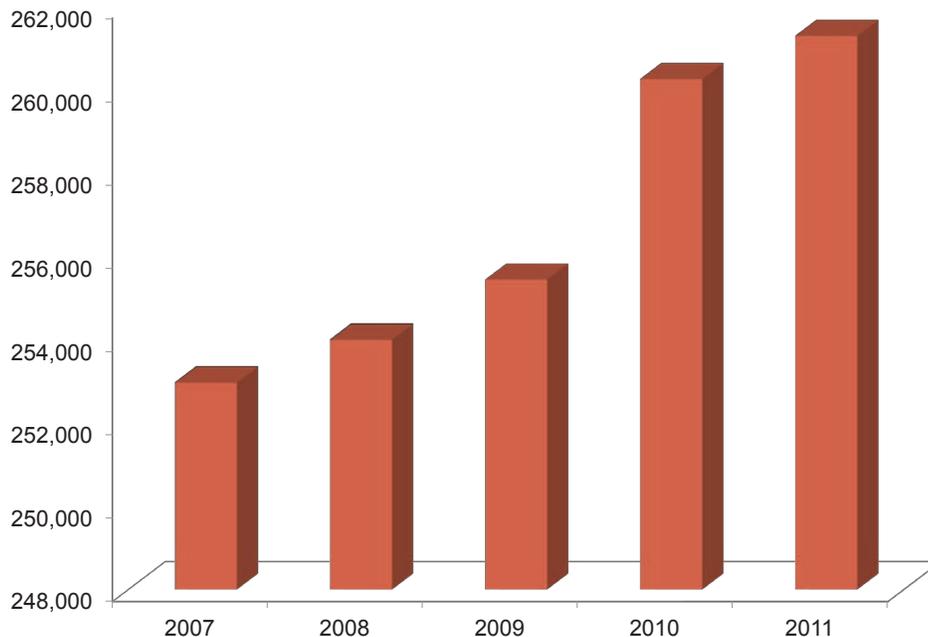
*Administrative and Support Services* is projected to add 428 new jobs during the 2011-2013 projection period, making it the top growing industry in Western Arkansas, bringing its employment to 5,548. *Mining (except Oil and Gas)* is predicted to be the fastest growing industry adding nearly 30 percent to its workforce between 2011 and 2013. A significant loss of jobs is expected in *Electrical Equipment, Appliance, and Component Manufacturing*, which is estimated to lose 1,394 jobs, a decrease of 34.49 percent of its workforce making it the top and fastest declining industry in Western Arkansas and causing a possible ripple effect through the entire state as well as the U.S. regional economy.

## Occupations

*Customer Service Representatives* is predicted to be the top occupation in all three major categories for the 2011-2013 projection period, net growth, percent growth, and total annual openings, with 186 new jobs, a 13.17 percent rise in employment and 131 annual job openings bringing its employment to 1,598. *Farmers, Ranchers, and Other Agricultural Managers* is estimated to be the top declining occupation with an anticipated loss of 545 jobs. *Producers and Directors* is forecast to be the fastest declining occupation with an 18.52 percent loss of employment, bringing its employment down to 22.

The Western Arkansas WIA consists of a part of the Fort Smith Metropolitan Statistical Area and six counties: Crawford, Franklin, Logan, Polk, Scott, and Sebastian. This Area shares a border with Oklahoma.

## Population 2007-2011



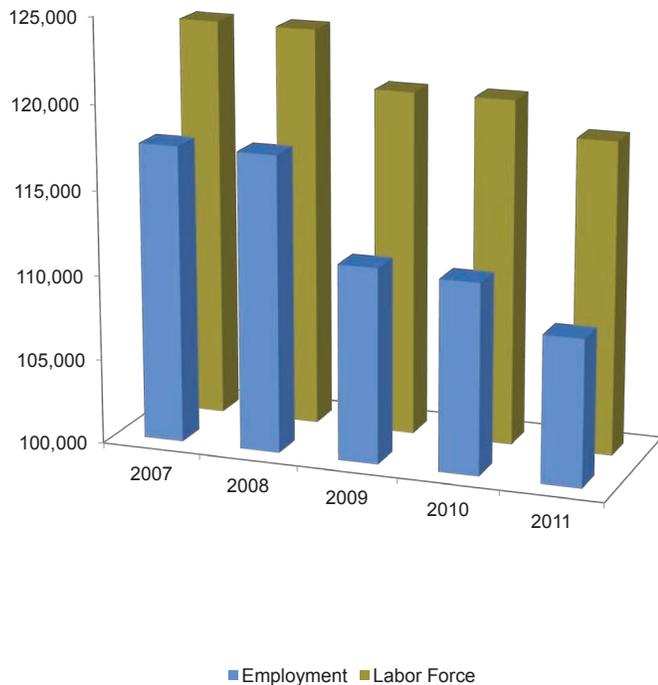
Western Arkansas WIA Population (as of July 1) 2007 - 2011

2007	2008	2009	2010	2011
252,976	254,005	255,439	260,255	261,290

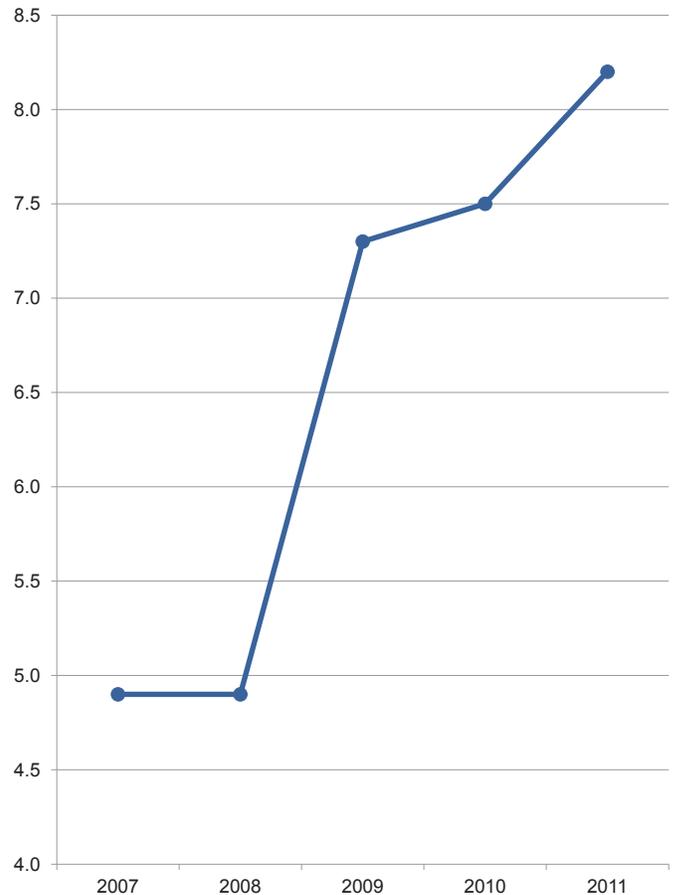
Source: U.S. Census Bureau, Population Division, Population Estimates Program  
Annual time series of estimates, Note: Estimates before 2010 are Vintage 2009

# Western Arkansas WIA Profile

## Labor Force/Employment 2007-2011



## Unemployment Rate 2007-2011



### Western Arkansas WIA 2007-2011 Labor Force/Employment

Year	2007	2008	2009	2010	2011
Labor Force	123,600	123,525	120,300	120,300	118,400
Employment	117,525	117,500	111,525	111,250	108,650
Unemployment	6,075	6,025	8,775	9,050	9,750
Unemployment Rate	4.9	4.9	7.3	7.5	8.2

Source: Arkansas Department of Workforce Services

### Western Arkansas WIA Quarterly Workforce Indicators (All Ownerships)

QWI Quickfacts	2007_3	2008_3	2009_3	2010_3	2011_3
Job Creation	5,003	4,875	3,699	4,392	3,755
New Hires	26,560	24,864	16,936	19,034	17,748
Separations	29,388	28,377	20,002	20,286	20,066
Turnover	10.4%	10.4%	8.6%	9.0%	8.9%

*Job Creation: The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms.*

*New Hires: Total number of accessions that were also not employed by that employer during the previous four quarters.*

*Separations: Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter.*

*Turnover Rate=(1/2)\*(full-quarter accessions + full-quarter separations)/employment stable jobs*

Source: U.S. Census Bureau, Local Employment Dynamics  
As of 8/29/2012

### Western Arkansas WIA 2012 Monthly Unemployment Rate\*

Year	Period	Unemployment Rate
2012	January	8.5
2012	February	8.4
2012	March	7.7
2012	April	7.1
2012	May	7.5
2012	June	7.3

\*Not Seasonally Adjusted, Not Preliminary

Source: Arkansas Department of Workforce Services

# Western Arkansas WIA Wages

## Western Arkansas WIA Wages of the 10 Largest Occupations

Occupation	Estimated Employment	Average Wage	Entry Wage	Experienced Wage
Retail Salespersons	3,250	\$21,614	\$17,015	\$23,914
Cashiers	3,120	\$18,006	\$17,057	\$18,480
Laborers and Freight, Stock, and Material Movers, Hand	2,970	\$23,765	\$16,984	\$27,155
Team Assemblers	2,410	\$31,023	\$22,217	\$35,425
Office Clerks, General	2,400	\$23,341	\$16,917	\$26,554
Helpers--Production Workers	2,020	\$22,729	\$16,625	\$25,782
Stock Clerks and Order Fillers	1,870	\$20,824	\$16,983	\$22,745
Registered Nurses	1,840	\$50,829	\$39,768	\$56,360
Nursing Aides, Orderlies, and Attendants	1,760	\$20,120	\$17,043	\$21,659
Combined Food Preparation and Serving Workers, Including Fast Food	1,750	\$16,987	\$16,819	\$17,070

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

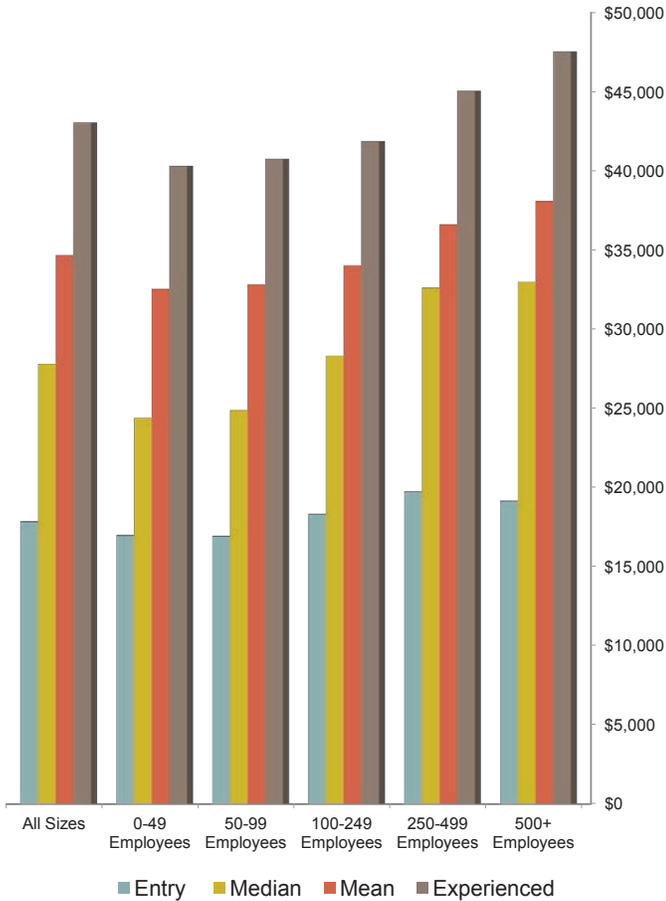
## Western Arkansas WIA Occupations Paying the Most

Occupation	Average Annual Salary
Surgeons	\$250,737
Family and General Practitioners	\$243,944
Dentists, General	\$157,276
Chief Executives	\$154,843
Geoscientists, Except Hydrologists and Geographers	\$120,801
Pediatricians, General	\$116,783
Petroleum Engineers	\$115,646
Pharmacists	\$109,972
Human Resources Managers	\$106,337
Compensation and Benefits Managers	\$103,780
Personal Financial Advisors	\$102,182
Computer and Information Systems Managers	\$98,119
Sales Managers	\$93,729
General and Operations Managers	\$90,525
Marketing Managers	\$90,172
Sales Engineers	\$89,793
Industrial Production Managers	\$89,561
Administrative Law Judges, Adjudicators, and Hearing Officers	\$87,960
Architectural and Engineering Managers	\$87,896
Lawyers	\$84,334
Medical and Health Services Managers	\$83,697
Financial Managers	\$83,348
Education Administrators, Postsecondary	\$82,472
Securities, Commodities, and Financial Services Sales Agents	\$82,368
Education Administrators, Elementary and Secondary School	\$80,029

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Western Arkansas WIA Wages

## Wage Estimates by Employer Size

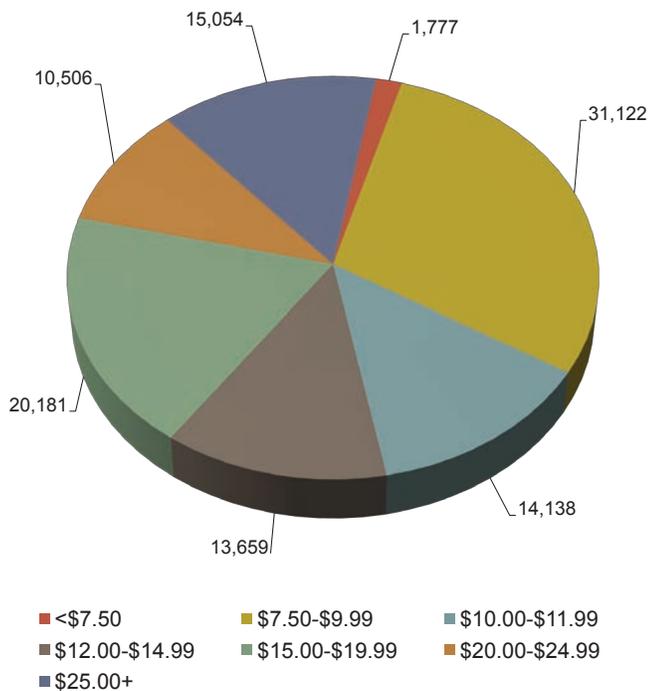


Western Arkansas WIA Wage Estimates by Employer Size

Type of Wage	Mean	Median	Entry	Experienced
All Sizes	\$34,668	\$27,818	\$17,866	\$43,069
0-49 Employees	\$32,539	\$24,405	\$17,007	\$40,305
50-99 Employees	\$32,826	\$24,890	\$16,945	\$40,767
100-249 Employees	\$34,033	\$28,320	\$18,331	\$41,884
250-499 Employees	\$36,624	\$32,629	\$19,753	\$45,059
500+ Employees	\$38,092	\$32,973	\$19,171	\$47,552

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

## Number of Employees by Hourly Wage Rate



Western Arkansas WIA Number of Employees by Hourly Wage Rate

Wage Range	Employment
Total	106,437
<\$7.50	1,777
\$7.50-\$9.99	31,122
\$10.00-\$11.99	14,138
\$12.00-\$14.99	13,659
\$15.00-\$19.99	20,181
\$20.00-\$24.99	10,506
\$25.00+	15,054

Source: Arkansas Department of Workforce Services, May 2011 Wage Survey

# Western Arkansas WIA Industry

NAICS Code	NAICS Title	Employment		Net Growth	Percent Growth
		2011 Estimated	2013 Projected		
<b>Top 10 Growth</b>					
561000	Administrative and Support Services	5,120	5,548	428	8.36%
311000	Food Manufacturing	8,154	8,356	202	2.48%
551000	Management of Companies and Enterprises	1,923	2,123	200	10.40%
722000	Food Services and Drinking Places	7,107	7,264	157	2.21%
452000	General Merchandise Stores	4,035	4,191	156	3.87%
624000	Social Assistance	2,476	2,572	96	3.88%
999100	Federal Government, Excluding Post Office	1,148	1,240	92	8.01%
623000	Nursing and Residential Care Facilities	2,939	3,029	90	3.06%
213000	Support Activities for Mining	1,560	1,644	84	5.38%
212000	Mining (except Oil and Gas)	263	341	78	29.66%
<b>Top 10 Fastest Growth</b>					
212000	Mining (except Oil and Gas)	263	341	78	<b>29.66%</b>
425000	Wholesale Electronic Markets and Agents and Brokers	400	447	47	<b>11.75%</b>
551000	Management of Companies and Enterprises	1,923	2,123	200	<b>10.40%</b>
561000	Administrative and Support Services	5,120	5,548	428	<b>8.36%</b>
999100	Federal Government, Excluding Post Office	1,148	1,240	92	<b>8.01%</b>
454000	Nonstore Retailers	225	241	16	<b>7.11%</b>
211000	Oil and Gas Extraction	230	246	16	<b>6.96%</b>
323000	Printing and Related Support Activities	585	625	40	<b>6.84%</b>
562000	Waste Management and Remediation Service	133	142	9	<b>6.77%</b>
213000	Support Activities for Mining	1,560	1,644	84	<b>5.38%</b>
<b>Top 10 Decline</b>					
335000	Electrical Equipment, Appliance, and Component Manufacturing	4,042	2,648	-1,394	-34.49%
333000	Machinery Manufacturing	1,983	1,838	-145	-7.31%
326000	Plastics and Rubber Products Manufacturing	511	418	-93	-18.20%
447000	Gasoline Stations	952	889	-63	-6.62%
337000	Furniture and Related Product Manufacturing	631	573	-58	-9.19%
332000	Fabricated Metal Product Manufacturing	1,740	1,689	-51	-2.93%
721000	Accommodation	587	543	-44	-7.50%
238000	Specialty Trade Contractors	2,282	2,240	-42	-1.84%
441000	Motor Vehicle and Parts Dealers	1,424	1,382	-42	-2.95%
321000	Wood Product Manufacturing	559	525	-34	-6.08%
<b>Top 10 Fastest Decline</b>					
335000	Electrical Equipment, Appliance, and Component Manufacturing	4,042	2,648	-1,394	<b>-34.49%</b>
326000	Plastics and Rubber Products Manufacturing	511	418	-93	<b>-18.20%</b>
115000	Support Activities for Agriculture and Forestry	68	57	-11	<b>-16.18%</b>
334000	Computer and Electronic Product Manufacturing	66	57	-9	<b>-13.64%</b>
814000	Private Households	68	59	-9	<b>-13.24%</b>
515000	Broadcasting (except Internet)	179	156	-23	<b>-12.85%</b>
337000	Furniture and Related Product Manufacturing	631	573	-58	<b>-9.19%</b>
511000	Publishing Industries	237	217	-20	<b>-8.44%</b>
442000	Furniture and Home Furnishings Stores	210	193	-17	<b>-8.10%</b>
721000	Accommodation	587	543	-44	<b>-7.50%</b>

Source: Arkansas Department of Workforce Services, Projections Suite Software

# Western Arkansas WIA Occupations

SOC Code	SOC Title	Employment		Growth		Annual Openings		
		2011 Estimated	2013 Projected	Net	Percent	Growth	Replacement Total	
<b>Top 10 Growth</b>								
43-4051	Customer Service Representatives	1,412	1,598	186	13.17%	93	38	131
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	1,762	1,861	99	5.62%	50	58	108
39-9021	Personal Care Aides	965	1,036	71	7.36%	36	6	42
51-3022	Meat, Poultry, and Fish Cutters and Trimmers	1,562	1,620	58	3.71%	29	44	73
43-9061	Office Clerks, General	2,454	2,495	41	1.67%	20	42	62
31-1012	Nursing Aides, Orderlies, and Attendants	1,950	1,990	40	2.05%	20	22	42
29-1111	Registered Nurses	1,886	1,922	36	1.91%	18	28	46
43-4171	Receptionists and Information Clerks	787	808	21	2.67%	10	25	35
13-2011	Accountants and Auditors	568	587	19	3.35%	10	12	22
41-3021	Insurance Sales Agents	310	328	18	5.81%	9	7	16
<b>Top 10 Fastest Growth</b>								
43-4051	Customer Service Representatives	1,412	1,598	186	13.17%	93	38	131
43-9071	Office Machine Operators, Except Computer	42	47	5	11.90%	2	2	4
53-7021	Crane and Tower Operators	51	57	6	11.76%	3	2	5
19-4093	Forest and Conservation Technicians	72	78	6	8.33%	3	3	6
49-3042	Mobile Heavy Equipment Mechanics, Except Engines	130	140	10	7.69%	5	3	8
13-1161	Market Research Analysts and Marketing Specialists	94	101	7	7.45%	4	2	6
39-9021	Personal Care Aides	965	1,036	71	7.36%	36	6	42
39-2021	Nonfarm Animal Caretakers	72	77	5	6.94%	2	2	4
13-1041	Compliance Officers	161	171	10	6.21%	5	2	7
53-7073	Wellhead Pumpers	81	86	5	6.17%	2	2	4
<b>Top 10 Decline</b>								
11-9013	Farmers, Ranchers, and Other Agricultural Managers	5,587	5,042	-545	-9.75%	0	103	103
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	2,821	2,486	-335	-11.88%	0	92	92
51-1011	First-Line Supervisors of Production and Operating Workers	984	931	-53	-5.39%	0	13	13
41-1011	First-Line Supervisors of Retail Sales Workers	1,741	1,695	-46	-2.64%	0	38	38
47-2061	Construction Laborers	841	809	-32	-3.80%	0	6	6
53-7051	Industrial Truck and Tractor Operators	1,343	1,312	-31	-2.31%	0	36	36
43-5081	Stock Clerks and Order Fillers	1,698	1,670	-28	-1.65%	0	43	43
37-2012	Maids and Housekeeping Cleaners	530	507	-23	-4.34%	0	8	8
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,589	1,571	-18	-1.13%	0	21	21
47-2141	Painters, Construction and Maintenance	190	173	-17	-8.95%	0	4	4
<b>Top 10 Fastest Decline</b>								
27-2012	Producers and Directors	27	22	-5	-18.52%	0	1	1
51-6093	Upholsterers	101	86	-15	-14.85%	0	3	3
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	2,821	2,486	-335	-11.88%	0	92	92
51-9041	Extruding, Forming, Pressing, and Compacting Machine Setters, Operators, and Tenders	59	52	-7	-11.86%	0	2	2
27-3022	Reporters and Correspondents	43	38	-5	-11.63%	0	2	2
27-3011	Radio and Television Announcers	46	41	-5	-10.87%	0	2	2
43-5053	Postal Service Mail Sorters, Processors, and Processing Machine Operators	77	69	-8	-10.39%	0	0	0
43-5051	Postal Service Clerks	60	54	-6	-10.00%	0	2	2
11-9013	Farmers, Ranchers, and Other Agricultural Managers	5,587	5,042	-545	-9.75%	0	103	103
47-2141	Painters, Construction and Maintenance	190	173	-17	-8.95%	0	4	4

Source: Arkansas Department of Workforce Services, Projections Suite Software

