

# IDAHO

DEPARTMENT OF LABOR

C.L. "BUTCH" OTTER, GOVERNOR  
ROGER B. MADSEN, DIRECTOR

September 25, 2013

Virginia Hamilton  
Region VI - Regional Administrator  
U.S. Department of Labor/ETA  
90 Seventh St., Suite 17-100  
San Francisco, CA 94103

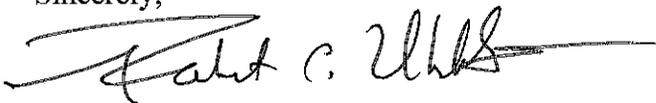
Dear Ms. Hamilton,

Enclosed please find Idaho's Workforce Information Grant Annual Performance Report for program year 2012 pursuant to Training and Guidance Letter No. 27-11 ~ *Program Year (PY) 2012 Workforce information Grants to States (WIGS): Policy and Program Guidance, Application Instructions, and Formula Allocations.*

Idaho's PY2012 Workforce Information Performance Report highlights our efforts to continue to align our Labor Market Information (LMI) resources with our Career Information Systems network. We are also using information derived by this report in our effort to fully redesign our LMI website in the coming program year. Funding from the WIG grants are necessary and fundamental to disseminating vital workforce information to our local customers and stakeholders who rely on these valuable data to make informed business, career and other economic decisions.

Questions concerning this agreement should be addressed to Joni Booth at (208)-332-3570 ext. 3165, Georgia Smith, (208)-332-3570 ext. 2102 or Bob Uhlenkott (208)-332-3570 ext. 3217.

Sincerely,



Bob Uhlenkott  
Chief Research Officer

cc: Carol Padovan

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# Idaho Workforce Information

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## Annual Progress Report

Reference Period ~ July 1, 2012 to June 30, 2013

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Idaho has worked to complete all core deliverables in Program Year 2012 as outlined in the Workforce Information Plan abstract. Adjustments, additions and enhancements were made to accommodate customer inquiries and needs and to make Idaho's workforce information system more effective and sustainable. Those subsequent product extensions and requests are completed in the fifth quarter of the five-quarter grant period. Idaho's economic volatility, federal sequestration and resulting budgeting challenges over the last several years put immense pressure on LMI staff to closely monitor and measure Idaho's economy through its worst economic performance on record. The economic climate began to show improvement in 2012, but it remained imperative for the staff to listen to department customers and provide the data that suit their local geographical needs as Idaho navigates its economic recovery.

To meet customer needs, the Idaho Department of Labor and the Workforce Development Council are fully engaged in planning and implementing the state's Workforce Information Plan. The department works directly with the council to identify the labor market information needs of communities and regions throughout the state. The department also presents current research at council meetings and always uses member feedback to make changes to the current plan to better serve local customers and stakeholders.

Customer-satisfaction research was conducted during the program year using Foresee and as recently as during the first quarter 2013 to help the workforce information team develop LMI products. Several recommendations will be used as the LMI website goes through a comprehensive redesign. Recommendations include making the personal and per capita income easier to find and adjusting them for inflation, expanding the data on the regional pages, providing easy access to archived occupational employment and wage data and providing at least the top 10 employers in a county. This information will also be used to improve access to the LMI website.

On the heels of the Foresee effort, the workforce information Web teams and the Idaho Career Information System will be developing a customer satisfaction survey from a broader range for LMI website users that will provide more useful quantifiable data to inform strategies and decision making about workforce information and its dissemination. The information gathered from this survey will be used in the redesign of the LMI website.

Collaboration with local officials is integral to the effectiveness of planning, developing and implementing workforce information research that meets the needs of the state and local workforce investment systems.

Idaho's six out-stationed regional economists regularly meet with various associations, colleagues, economic developers and other business customers about the needs for workforce information within all industries, occupations and business sectors. Requests are immediately answered when possible or forwarded to central office staff for disposition or consideration as future workforce information research projects under the Workforce Information Plan or other leveraged workforce information funding. Workforce Information Grant funding is leveraged with other state funding to develop research efforts for our targeted industrial clusters allowing customers and stakeholders to gain valuable data and findings on industries that are the major economic drivers of our state's economic well-being.

The regional economists are the primary messengers and disseminators of local workforce information and the major conduit to local political, civic, academic, business and labor leaders. They monitor the needs and requests of all local stakeholders, either acting immediately on questions, concerns and feedback or relaying them to those who can respond. More detailed, though unplanned, requests are also designated as projects, and all requests are reviewed monthly by planning and evaluation staff for possible inclusion in the annual deliverable outlined in the abstract submitted for the next Workforce Information Plan.

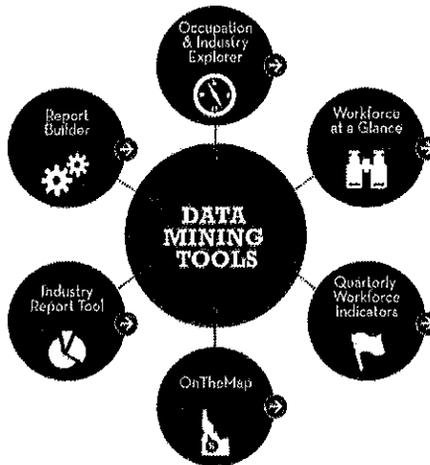
## **#1. Continue to populate the Workforce Information Database (WID) with state and local data**

Idaho continues to fully follow the Workforce Information Database protocols as outlined by the Employment and Training Administration. We are currently working under the 2.3 format and will be transitioning to the 2.5 format during our LMI Web redesign during the PY2013 Workforce Information Grant. The department seeks areas within its Web infrastructure where it can continue to imbed the database and further use the data in data delivery tools and the Career Information System Web delivery system. While feedback indicates customers value local community data more than statewide, regional or national data, there are occasions when state comparisons are necessary and vital. These data need to be standardized for comparison purposes. Federal Employment and Training Administration funding ensures data platforms are uniform, allowing comparability across state lines. The Workforce Information Database allows valid state-to-state comparison of data. Idaho's database is updated weekly, monthly and annually as soon as the data are available so that the customers may access the most current information available. The database continues to meet all of the Workforce Information Database guidelines pursuant to the PY2012 Workforce Information Plan and federal protocols.

The availability of the data on the Internet at [lmi.idaho.gov](http://lmi.idaho.gov) gives customers access to information outside regular business hours and without direct workforce information staff assistance. It is imperative that the department consolidate census, economic and labor market information databases to improve efficiency of data storage, data population and data dissemination.

Idaho updates weekly, monthly, quarterly and annually the core tables as set forth in the LMI grant for the associated data records.

A new data mining tool was developed and posted on the LMI website. This has made it easier to access the various labor market information components – wage, projections, schools and training, census and geographic data.



We are currently evaluating new Web delivery tools that will solely use the WID as their primary data source. These tools will be developed to better implement a data dashboard look and feel.

The Workforce Information Database will continue to play a big part in LMI dissemination as the department continues pursuing a Web infrastructure that will consolidate LMI and CIS databases into one that will push supporting data to the Web delivery system. The Communication & Research Division’s Web delivery team has been tasked with developing a new Web design, improving speed and accuracy, enhancing distribution of workforce information to those customers and stakeholders needing it. It is also coordinating products on the LMI and CIS sites to avoid overlap and duplication. At this point the database does not include the properties required to push a single source database to multiple sites. Idaho recommends that the database be more flexible and adaptable to allow for a more comprehensive database that will include economic data from other existing platforms. Although strict protocols need to be developed for cross-state comparisons, flexibility is important for states to carve and disseminate the data for local and even community geographies.

## **#2. Produce and disseminate industry and occupational employment projections**

Idaho continues to produce and disseminate industry and occupational employment projections. These projections and wage data are the most sought after and impactful data provided to department customers. Financial, business and other economic decisions require this indispensable workforce information. The list below outlines the products associated with the projections deliverable and the dates published and the locations where they are currently found. Idaho goes beyond and exceeds the formal projection deliverables required in the Workforce Information Grant.

Workforce at a Glance is a very popular tool where customers can choose short- or long-term projections and then occupation or industry projections. A number of reports will be available for each of the six

regions and the state. During FY2012 an average of over 54,000 visitors used the new data mining tools to access Occupation & Industry Explorer monthly. The visits are not reported in the LMI website statistics because they are reported as being accessed via labor.idaho.gov. Of the visitors 78 percent were seeking occupational data. The occupation page provides projections, wages, current openings, educational requirements, school providers, necessary skills and industries that provide employment opportunities. Anecdotal feedback suggests that the large number of visitors may not be reflective of the use of the data. It seems that once you get to the page, users have a difficult time finding the precise information they are looking for. This issue will be addressed in the coming year during our website redesign. The redesign will improve the navigation component of the LMI site.

The short-term industry projections are produced twice a year to provide the Idaho Legislature with data that are current and updated for the state fiscal year in time for the legislative session in January. The earlier release of the state-level 2012-2014 short-term industry projections is vital to the state legislative revenue and budget committees. These projections are available internally but not posted on the LMI website.

Using methodology, software and guidelines from the Projections Workgroup and Projections Managing Partnership, Idaho will produce, disseminate and submit:

- Substate long-term 2010-2020 biennial industry and occupation projections, which were completed in June 2012 and posted in the LMI website in October 2012.
- State-level long-term biennial industry and occupation projections, which were completed in June 2012 and posted on the LMI website in October 2012.
- The official 2012-2014 short-term industry and occupation projections, which were completed in June 2013 and will be posted on the LMI website in September 2013.

The Workforce at a Glance on the LMI website includes the following tables for statewide short-term projections and long-term projections for the state and six labor market regions.

- Occupation & Industry Projections
- Hot Jobs & Hot Industries
- Fastest Growing Occupations & Industries
- Highest Employment Occupations & Industries
- High Demand Occupations & Industries
- Declining Occupations & Industries
- Occupations by Education
- Occupations by Training Level
- Occupational Supply & Demand Matrix

The 2013 Education & Training Pay poster was posted on the LMI website in August 2013 and printed copies will be distributed to the schools and Department of Labor local offices. The 2012 poster was not translated into Spanish. However, there have been several requests for a Spanish version. The team is looking into the viability of doing a Spanish version of the 2013 poster.

All required data elements were loaded to the Workforce Information Database.

Regional projections data and publications can be found at [www.LMI.Idaho.gov](http://www.LMI.Idaho.gov) under the occupations or Regional Labor Market tabs.

Currently the department publishes short-term projections twice a year. We are convening a team to analyze how to merge the two efforts in order to cut costs and improve the efficiency, speed and accuracy of the projections.

### **#3. Conduct and publish relevant economic analyses, special workforce information and economic studies determined to benefit the governor, the state and local Workforce Investment Boards.**

- **Economic Multiplier Application/Industry Cluster Studies** ~ This product allows staff almost in real time to research and answer questions concerning the impact on occupations, industry and other economic factors from forecasted economic expansions and contractions. The department once used vendor provided data on several business scans – rec tech, food processing, nursing/health care, nuclear cluster, tourism and aerospace. These six scans began in mid-2013 with an anticipated completion data for fall 2013. The scans will update the information on each industry and compare the concentration of those industries and occupations in each of the 50 states. The purpose of the scans is to develop a better knowledge of the extent of the industries in Idaho and the six regions and how we compare to the other 50 states and the nation. The research team leveraged LMI grant dollars with other resources to conduct seven business scans. These scans will be discussed in section #5. The Idaho High Technology Industry Business Scan is available on the LMI website under the Research Projects tab. The remaining six scans will be completed and posted in the fall of 2013.
- **Projections Data Dissemination** ~ Idaho developed and disseminated data that synthesize occupational employment data with long-term projections data. This product will display the fastest growing and most abundant occupations by educational/training category. Idaho will publish its annual Hot Jobs publication, which combines the fastest growing, most abundant and highest-paying jobs. Idaho will maintain the Workforce at a Glance tool that will assist in the automation of these highly sought-after occupational projections rankings. Projections in their entirety are published via Idaho's Workforce Information Database and projections Web page for labor market information.
- **Occupational Employment Statistics Wage Publication** ~ Idaho continues to maintain and publish occupational employment statistics, the department's top requested product that includes both wages and employment estimates at the state and substate levels. The 2013 publication was posted on the LMI website in August and is accessible via Idaho's Workforce Information Database website. The data are assimilated in a host of other research projects and publications. The fully automated dissemination tool that was planned for 2013 has been delayed due to funding issues as a result of the sequester.
- **Education & Training Pay** ~ The "Education & Training Pay!" poster is a great example of the synthesis of Bureau of Labor Statistics data with occupational projections data provided through this grant. Idaho's annual Education & Training Pay publication combines occupational and employment statistics with education codes developed by the Bureau of Labor Statistics and the Current Population Survey. The poster displays the hourly mean wage and hour entry wage for each education level based on the Occupational Employment Statistics Wage data published in 2013. The 2013 poster added information on lifetime earnings for each educational level. Lifetime earnings take into account opportunity costs, entry wage earnings in the onset years of a career, median

earnings in the later years and average wage inflation of 2.5 percent over a 49-year career. This additional data will add valuable information as the department works with schools to encourage the need for some type of postsecondary education. The poster is available on the LMI website.

- **Employer Database** ~ Idaho will continue to use the Infogroup Directory sponsored by the Employment and Training Administration.
- **Idaho Business Directory and Business Lists** ~ Idaho will leverage funds with other support to develop and maintain the Idaho Business Directory and associated business lists. Idaho is currently developing a protocol and business plan for customers and stakeholders seeking business lists that will serve workforce or economic development purposes, assisting the department's mission to partner with businesses as their career and workforce resource. This partnership furthers the department's commitment to generating quality jobs and maintaining an educated, skilled workforce that serves as the foundation of strong communities with vibrant, diversified and expanding economies. Idaho provides two employer databases to customers – maintaining and expanding Idaho's Business Directory as well as InfoGroup. Via the workforce information Web portal and the Career Information System interface, the employer databases are more widely available. They are also integrated into ancillary systems that complement LMI and CIS. The department produces a directory file to fit its Internet platform needs. A special effort was made to improve the size of Idaho's Business Directory. Currently Idaho has nearly 24,000 releases from the 50,200 private employers in Idaho. That includes consent release forms from 113 of the top 140 employers – those with more than 500 employees – both public and private, and 40 of the top 50 private firms. The effort will continue in PY2013 along with research on alternative lists to provide the information to stakeholders, policy makers and planners, who can put this information to work to expand the economy.
- **Fringe Benefit Survey (Biennial)** ~ Idaho used the revamped survey instrument that allows for direct comparisons with Washington and Oregon. The survey began in the spring of 2013 and culminated with the final publication posted on the LMI website in October 2013.
- **Underemployment Metric** ~ The underemployment report for the state, regions and counties was updated and posted to the website in June 2013. The research group uses this innovative approach that automates the department jobseeker data to produce annual county underemployment rates when the annual labor force data are benchmarked in March. The table on the website compares the unemployment rate and the underemployment rate for the counties, regions and state.
- **Final Economic Report** ~ The comprehensive compilation of the department's economic research efforts for 2012 were compiled and presented to the 2013 Legislature in January 2013. The annual Idaho Economic Outlook included workforce information derived from the BLS cooperative agreement, unemployment insurance program and most importantly industry and occupational projections data developed from the annual workforce information grant. Each year the Legislature invites department officials to present Idaho's Economic Outlook along with other finance and economic experts. This effort is designed to provide customers and stakeholders with an unbiased analysis and the best statistically valid information on Idaho's workforce and economy as a whole. The workforce information team's short- and long-term projections are front and center in this effort every year. This research effort is presented for the Joint Economic Outlook and Revenue Assessment Committee during the first week of January. The 2011-2013 short-term projections provide the bases for the economic report for the Legislature. It is an advantage of Idaho's approach of producing short-term projections in a biannual fashion. Quick and volatile changes in the business

cycle can be determined and measured earlier than ever before. This extra effort to provide current, accurate information is vital to businesses and other customers and stakeholders as they weather the economic realities caused by the recession. A copy of this report is available at <http://labor.idaho.gov/publications/Economic Outlook 2012.pdf>.

Members of the Communication & Research Division provided economic analysis and data during PY2012. There were four regular and specific presentations to the Workforce Development Council, which included data, talking points and PowerPoints. It was vital that the council be kept abreast of Idaho's economic climate as it made decisions that effected programs and dollars. These are only a few of the economic status presentations that are made throughout the state on a weekly basis by the chief research officer, regional economists and research staff.

As federal, state and local funding sources continue to shrink, the value of leveraging dollars through partnerships and collaborations become more necessary for sustainability in the future.

#### **#4 Post Products, Information and Reports on the Internet**

The Idaho Department of Labor continues to use a DotNetNuke framework for its labor market information website. All updates including data and content are controlled in-house. The benefits for the department include reducing the time to upload content, increasing control of the design, making it easy to adapt to trends and changes in user needs, reducing potential downtime, curbing programming time when adding inexpensive features, improving Web statistics of downloads and most popular pages and, most importantly, reducing security risks. Our delivery system is not only secure but allows customers access 24/7.

Idaho began in the prior fiscal year to redesign its LMI website. However, the project was put on hold due to the redesign of the Idaho Department of Labor's website. The department began with the home page and business portal. The new site was released in September 2012. The Web delivery team hired a Web design specialist and work has begun on the redesign of the LMI website. The roll-out date has not been finalized, but it should happen in the next 12 months.

Idaho's Career Information System is part of the Communication & Research Division, giving the workforce information team a closer tie to the CIS staff. Two staff of the Research Bureau are working with the CIS team in a cross-fertilization effort. This will help to have a better understanding of the mission of the two bureaus and their use of various data types. It should help build a stronger and more productive relationship within the division. Another effort to integrate CIS into the division is the Web delivery team, which includes personnel from research, communications and the Career Information System. We continued to provide the core data products but have expanded the collaborative partnership to include printed materials and website access. This partnership will be strengthened and enhanced with Web delivery team activities and other pertinent workforce information deliverables that can be leveraged. The redesign of the CIS website went live in September - <http://labor.idaho.gov/dnn/idl/IdahoCareerInformation.aspx>.

The general statistics measured by Web metrics indicate that in PY2012 there were an average of 11,149 visitors that viewed 49,807 pages each month. The average number of visitors has more than doubled from 2011 when there were only 5,142. In 2010 the website had only 1,732 visitors.

Wage data are the most sought information by our customers and stakeholders. Whether accessed via occupation/industry explorer, wages, regional pages, occupations or publications, these data have seven times the visitors as the next frequently visited website. The top websites are Occupational Employment & Wage Statistics, LAUS, Census, Projections, Income, Population, Current Employment Statistics, Agriculture/Farm Labor, Consumer Price Index and UI Research, which includes Targeted Employment Areas.

The department continues to publish a monthly newsletter that provides local area labor market information for the six workforce regions. The newsletter can be accessed online at Idaho's Workforce Information Database website <http://labor.idaho.gov/dnn/Default.aspx?tabid=696>. This effort is designed to cull data from the programs and applications previously mentioned and deliver regional labor market information specific to the needs of local partners and customers. Funds from this grant directly support this compilation of complex Bureau of Labor Statistics data into a form that is understandable and has utility to customers and stakeholders.

During PY2012 the newsletter has included the results of small research studies that the six regional economists have completed. These studies are on a topic related to the economy in general or their area that they have researched. Examples of these articles are:

- Industry Clusters Cultivate Economic Growth
- Index Tracks Manufacturing Sector Growth
- More Claimants to Exhaust Unemployment Benefits
- Underemployment Remains A Reality in Idaho
- Minorities Elusive in Idaho's Hot Jobs
- Population Continues to Shift to Urban Areas
- New Farm Bill Passes Senate, Waits for House
- Goods Passing Through Idaho Ports on Upswing
- Government Transfers Rise as Percentage of Personal Income in Idaho
- Correlation Between Education, Poverty
- STEM Training Intended to Close Skills Gap
- Study Measures Upward Mobility
- Tourism in Bear Lake County has Room for Growth
- Economy of North Central Idaho in an Age of Anxiety
- Skills Gap or Mismatch Between Needs and Skills?
- Education Still Pays in Workforce
- Some Liberal, Fine Arts Careers Projected to Increase
- Construction, Factory Layoffs Mask Recession's Impact on Women
- More Idahoans Working Multiple Jobs
- Medium-Sized Retail Employment Hit Hardest by Recession
- Idaho's Place in World Food Chain Comparatively High
- Middle Wage Jobs See Initial Effects of Recovery
- Congress Divided Over Minimum Wage Increase
- Veterans Struggle to Find Jobs, Balanced Lives
- Current Economy Especially Hard on Young Adults
- Recession Has Long-Lasting Effect on Children
- Transportation Accidents Top List of Fatal Work Injuries
- Labor Force Structure Experiencing "Silver Tsunami"
- Federal Reserve Ranks Idaho #3 in One-Year Economic Gains

- Home, Lawn & Garden Centers Show Signs of Growth
- Sequestration Could Affect 1,000s of Idaho Workers
- Labor Market Health Improving by Some Measures
- Poverty Rates More Than Double in Some Idaho School Districts
- Idaho's Small Rural Hospitals Face Growing Challenge
- Idaho Ski Area Employment Heading Downhill
- Could Construction Loose Even More Jobs?
- Medium Sized Retail Employment Hit Hardest by Recession
- Idaho's Unemployment Benefits Dropping in Replacement Rates
- Idaho Teen Unemployment Hit Hard by Recession

The Web has become the primary outreach and dissemination tool for our workforce information products. Keeping the system updated and current to new and emerging Internet standards will ensure we leverage this technology to its maximum potential, allowing us to stay relevant to our customers' and stakeholders' needs.

#### **#5. Partner and consult on a continuing basis with the Workforce Development Council and key talent development partners and stakeholders**

The workforce information team continues to work closely with the state Workforce Development Council as it guides research to best serve customers and stakeholders. The team shares research findings at each Workforce Development Council meeting and seeks feedback on the direction of future research so it will have the greatest impact on the state and its local communities. Deliverables, deadlines and scope are tweaked in order to meet these needs.

Seven business scans were developed during PY2012. The purpose of each scan was to define the industry at the six-digit NAICS level and bring all relevant statistical data for each industry together. The results of the Idaho High Technology Industry Business Scan were posted on the website in December 2012. Findings of the business scans posted on the departments intranet and also on the research project public website at <http://lmi.idaho.gov/ResearchProjects.aspx>.

LMI funds were leveraged with other sources to conduct other business scans – rec tech, food processing, nursing/health care, nuclear cluster and aerospace. These five scans began in mid-2013 with an anticipated completion data of fall 2013. The research group is updating the tourism data for the state and the six regions. Two years ago the department partnered with the Idaho Department of Commerce to estimate the economic impact of tourism on Idaho's economy. The time period has been expanded to include data for 2004-2012. It is a notable example of collaboration with another agency that produced a product that has been a great value to both agencies.

The Health Resources and Services Administration grant provided us the opportunity to collect data on several health occupations that will be shared with the public and health professionals. The data were compiled into five white papers – one each for mental health professionals, primary care physicians, dental hygienists and physician assistants. These white papers were posted to the LMI website in the fall of 2012 at <http://lmi.idaho.gov/ResearchProjects.aspx>.

The workforce information team will continue to work closely with our Workforce Development Council and other partners, fulfilling the statistical, data and research needs of the projects. Some of the research conducted in PY2012 will be referenced later.

The Communications & Research Division continues to promote the use of the **Local Employment Dynamics** program and the **Economic Modeling Specialists International** economic impact tool along with our existing data and research provided by the Bureau of Labor Statistics programs and Idaho's unemployment insurance program in responding to requests for labor, economic and demographic data at the community level. Without workforce information funding, these analytical tools would not be available to LMI staff as they assist customers in localized economic research.

Customer feedback demands that the department continue to pursue data and research that measure the workforce and economy at the most granular levels – county, city and in some cases census blocks. Getting down to this detail is significantly more expensive than the federal funding the department currently receives. A limited customer survey was completed during first quarter 2013. The survey found most users were between 45 and 64 years old, were seeking a new career or were unemployed, were college graduates or had some college, were looking for wage information and were familiar with the LMI website. Details of the survey are in Appendix A.

Idaho has also provided research on the 12 communities in Idaho chosen by the governor for his **Capital for a Day** visits during PY2012. The research provided perspective on the communities' current and historical economic landscape. This research is packed with business, economic and unemployment insurance data to assist stakeholders as they assess the past and look to the future.

Over 200 presentations and research briefs are disseminated to thousands of customers and stakeholders each year by Idaho's six out-stationed regional labor economists. They are the local link to these vital LMI data for local chambers, business associations, policy makers, planners and a host of other customers and stakeholders. Their credibility adds significant relevance and weight to the department's efforts to disseminate localized economic information to regions throughout the state. Below are examples of the training, research projects and presentations during PY2012:

#### **Presentations**

- Director's listening sessions – current economic happenings in six cities
- Kootenai County Partners in Business
- Kootenai Perspectives – a subcommittee to Jobs Plus (the Kootenai County economic development organization)
- Silver Valley Kiwanis
- North Idaho College College Night
- North Idaho College Center for New Directions
- North Idaho College Workforce Training Center Advisory Board
- Coeur d'Alene Project High School
- Sandpoint & River City Leadership
- Post Falls Rotary - general economic update and local trends
- Coeur d'Alene Kiwanis - general economic update and local trends
- Idaho Industrial Commission - general economic update and local trends
- Kootenai County Local Office Staff – economic update

- Civic organizations such as Rotary and Kiwanis - general economic update and local trends
- Coeur d'Alene Association of Realtors - general economic update and local trends
- Department of Labor Area Managers - general economic update and local trends
- Local office staff – general economic update and local trends
- City councils – general economic update and local trends
- College & universities - general economic update and local trends
- General community through a Boise Library series
- Idaho Health Professions Education Council - health care industry analysis
- Boise State University class at College of Southern Idaho for transfer students called Transitions – introduction to Labor Market Information, job seeking and career research, the recent workplace environment and Hot Jobs and why they are not for everyone.
- Upper Snake River Dental Association – general economic update and local trends
- Teton County Economic Summit – general economic update and local trends
- Regional Workforce Innovation Team – general economic update and local trends
- Grow Idaho Falls Economic Development Board – general economic update and local trends
- Idaho Falls Rotary Club – general economic update and local trends
- Economic Development Agencies - general economic update and local trends
- Bonneville Interagency Council - general economic update and local trends
- Eastern Idaho Community Partners - general economic update and local trends
- Supply Chain Management Association – Eastern Idaho Chapter
- St. Anthony Juvenile Correctional Facility
- City of Driggs Community Review
- Thompson Creek Mine Layoff Job Outlook
- Pocatello Chamber of Commerce – Public Affairs Group - general economic update and local trends
- Gate City Rotary Club - general economic update and local trends
- Eastern Idaho Credit Union – eastern Idaho Economic Conditions
- Monthly Idaho Jobs/CES meeting with personnel from the Governor's office – Division of Financial Management
- Monthly unemployment rate release meeting with Research staff and regional economists
- Career Information System Fall Kickoff – Presentation to regional workforce professionals and teachers regarding the regional labor market such as unemployment, soft skills, what employers are saying and Hot Jobs along with some information on green jobs due to the ongoing grant.
- High school presentations regarding jobs in health care focusing on the latest report from Research & Analysis, the regional labor market, soft skills, how to research careers, the workplace environment and the nursing gap.
- Trucking overview to kick off the meeting with Director Madsen and transportation industry leaders. Resulted in CSI partnering with private industry to offer a truck driving school in the Mini-Cassia area.
- Regional BPA Competition – Presentation to high school students in the Business Professionals of America club regarding the workplace, Hot Jobs, what employers are saying, soft skills and the Hechinger Report.
- Global Career Development Facilitator training for regional staff focusing on labor market information and how to find and use it.
- Health care industry analysis for Idaho Health Professions Education Council
- High-tech industry analysis for the Idaho Digital Learning Academy

- Idaho State Journal – Idaho State University Economic Forum
- Startup Business Seminar
- Blackfoot Chamber of Commerce - - general economic update and local trends
- National Association for the Advancement of Colored People: Impact of Startup Companies
- Demand and Supply of Manufacturing Workers – economic development, workforce development, education and human resource managers
- Factors Affecting Workforce Housing Availability in North Central Idaho – economic development
- Current Economic Conditions in the Area – economic development and business group
- Economic Benefits of Rails to Trails – economic development and interested citizens
- Metal Supercluster in North Central Idaho & Southeastern Washington - economic development and business group
- Labor Force Concepts – University of Idaho students
- Spectacular Growth of Manufacturing in North Central Idaho – radio
- Poverty in Latah County – City Council committee
- Labor Availability for National Guard Youth Challenge – economic development
- Where Residents Work, Where Workers Live – economic development
- Poverty & Children – Human Needs Councils
- Millennials at Work – workforce development and education
- DACUM & Exploring Skills Required – economic development
- Firearms & Ammunition Industry in Idaho – economic development and workforce development
- Prospects for Manufacturing – business group
- STEM Occupations – education
- Soft Skills - workforce development and education
- Future of Health Care & Manufacturing Jobs in North Central Idaho - economic development
- Who was Hurt Most by Recession? Who are the Long-Term Unemployed – radio
- Prospects for Year Ahead – radio
- How the Job Market Has Changed in the Last 20 Years - workforce development and education
- How to Use Social Media in Your Job Search – job seekers
- Can Latah & Whitman Counties Become an MSA? – economic development
- The Vital Importance of Good Job Descriptions – workforce development

Research:

- On each of North Idaho College’s Professional Technical Education Advisory Committees on their 11 programs and corresponding occupations twice a year.
- For North Idaho College for potential programs at its Workforce Training Center. The latest has been on commercial pilots, nursing, programmable logic controllers, mining and pharmaceuticals
- For architecture team that has been working with North Idaho College to find potential locations for the PTE program.
- On potential programs to serve the Coeur d’Alene Tribe
- For the Idaho Aerospace Alliance, North Idaho Regional Business Specialists and North Idaho College on the regional and state aerospace cluster.
- On retail leakage for Benewah and Boundary counties

- On demographic, economic and education breakdown and analysis for all economic development agencies for their reports, presentations and grants.
- For a monthly report for the Boundary Economic Development Council
- For Silver Valley Economic Development Council's new website
- On specific industry analyses
- For Idaho Hospital Association and Idaho Health and Welfare Department on how the Affordable Care Act will affect Idahoans
- For other agencies, organizations and businesses on statistics in regards to the Affordable Care Act
- Involving wage analysis and comparisons for businesses
- For several different grant writers
- For economic impact reports on several different topics and industries
- For the Idaho Leadership in Nuclear Energy Commission – Education and Workforce Subcommittee
- For the high-tech business scan
- For demographic and work force analyses for grant requests at the local and statewide level
- For workforce analyses for local economic developers and the Department of Commerce
- For local health care industry analysis for economic development agency
- On occupational wage distribution by education levels
- On education spending in Idaho
- For analysis of small businesses in Idaho
- For newspaper articles for the Idaho State Journal, circulation 20,000, and Blackfoot Morning News, circulation 4,000:
  - Impact of Black Friday shopping on the economy
  - Educational attainment and its impact on the workforce and economic development
  - WIA opportunities for youth in southeastern Idaho
  - The impact of startup businesses
  - Global marketing and job creation
  - NASA's contribution to the high-tech economy
  - Hot jobs for twenty-something's in Idaho
  - The economic impact of the Great Flood of 1993
  - Retail sales in Bannock County
- For the lieutenant governor's office on economic conditions in Bingham County
- Economic impact of the construction of the Hoku plant in Pocatello
- Farm labor levels in southeastern Idaho
- Educational attainment in southeastern Idaho
- Job impact of potential new mining operation in Bear Lake County
- Unemployment in southeastern Idaho's manufacturing sector
- Industrial trends in north central Idaho
- Idaho's recreational technology sector
- Women and work in Idaho County

Training:

- Introduction to LMI training for new employees
- Census training for North Idaho College grant writers

- Training for local office staff on new labor market information
- Regional Economist Friday forum – Excel, Data Ferret, FRED, HOWL and many other topics and issues.
- Training/presentation for new limited service staff on labor market information – where to find it, how to apply it and why it is useful.

Idaho continues to use portions of LMI 215 to leverage and partner with a wide variety of other state funding sources to conduct a wide range of workforce information research. One example is working with the Idaho Board of Nursing on its annual education survey and the Idaho nurse leaders association in support of its data needs. We also partner with the workforce development training fund to leverage resources to conduct research on Idaho's targeted industrial clusters.

Our network of six regional economists spread throughout state is vital to the dissemination of workforce information and is the feedback channel for improving the products that focus on the local and community level data they demand. From the comprehensive list above, it is evident that stakeholders and partners cover a broad swath of customers that seek and use this valuable conduit to workforce information and research.



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*Director, Idaho Department of Labor*  
Roger B. Madsen



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*Chair, State Workforce Development Council*  
Tim Komberec