

**New Jersey Reemployment Allotment Plan (PY 2004)
(Re: TEGL No. 5-04)**

The New Jersey Reemployment Services grant application is a component of the Wagner-Peyser plan and, as such, is part of the Strategic Five-Year Unified State Plan for New Jersey's workforce investment system. Funds available for this grant will be used to enhance direct service delivery to Unemployment Insurance claimants through the One-Stop Career Center delivery system. This will be accomplished through the provision of more intensive, staff assisted services.

Utilization of Funds

We propose to allocate the funds in the following manner:

Total Grant Amount	\$1,049,760
One-Stop Career Center Staff	\$1,049,760

Description of Activities

The Reemployment Services grant will continue funding, established under the PY 2001 New Jersey Reemployment Allotment Plan, for staff intensive services in the State's One-Stop Career Centers. The staff is focusing on intensive services for claimants in the following categories:

- Those that are permanently laid off and are unlikely to return to their previous industry or occupation; and
- Are likely to exhaust their regular unemployment benefits; and
- Are in need of reemployment assistance in order to make a transition to new employment.

Intensive reemployment services will be supplemented by the Career Beacon, which is the Department's series of reemployment workshops being sponsored by Workforce New Jersey and offered through the One-Stop Career Centers. These workshops include: Self Management Skills: How to identify skills and present them to an employer; Labor Market Information: Learning to match your skills with the labor market needs; Effective Job Search: New ways to conduct an effective Job Search; Marketing/Resume: Learn about the impact of job applications and resumes; Interviewing: Demonstrates the concepts and strategies in preparation for job interviews, and Training: Learn how to research and determine the efficacy of training. A Reemployment Orientation is the initial point of exposure to the One-Stop Career Center. This is a video representation, in English and Spanish, previewing all of the reemployment services available at the One-Stop Career Center. Workforce New Jersey has instituted a membership/scan card program. Each UI claimant receives in the mail a membership card, photo optional, to be used at the One-Stop Career Center. Each time a client receives a reemployment service, the card is scanned and the activity is captured in our AOSOS system. This is especially conducive in handling group activities. In addition, a special reemployment program has been initiated with unemployment to identify claimants who have collected 12

weeks of unemployment to offer intensive job search reemployment services. The Project Reemployment Opportunities System (PROS) has integrated the Career Beacon workshops in to the program. Each One-Stop Career Center has developed a scheduled track of workshops that each client must follow as part of their reemployment process. It is New Jersey's commitment to workforce development by providing reemployment services, increasing job knowledge, skills, abilities, and learning the tools to become self-sufficient in today's labor market.

In addition, New Jersey has added Workforce Learning Link Centers in every county to assist individuals in obtaining the necessary language and basic educational skills to be competitive and reemployed. Workforce New Jersey is currently developing Business Resource Centers at many One-Stop Career Centers that will provide a valuable link between the employer and dislocated worker. This will provide employers access where, among other services, they will be able to conduct on-site recruitment at the One-Stop Career Center.

Staff will assist with the various workshops and provide intensive services to claimants in order to provide them with the assistance that they will need in becoming reemployed.

Program Performance Outcomes

Outcome	Measurement
Increase the number attending a scheduled orientation to 103,634 (a net increase of 15%)	Each office will increase the number of claimants from the UI applicant pool. Data to be obtained through AOSOS.
Secured employment goal increased to 34,136 claimants (a net increase of 12%)	Secured employment data obtained from AOSOS and the Worker Profiling and Reemployment Services Activity Report.