

October 18, 2006

Administrator
Office of Workforce Investment
Room S-4231
Attn: Gene Tichenor
200 Constitution Avenue, N.W.
Washington, DC 20210

Dear Mr. Tichenor:

Enclosed is the annual report for the PY 2005 Reemployment Services grant. The ETA 9048 report and fiscal reports have been sent via the online data report systems.

If you have any questions or comments on this application, please call Peaches Bass at (207) 624-6390.

Sincerely,

Stephen R. Duval
Division Director, Policy and Evaluation

SRD/pb

cc: Adie Koby, Region I U.S. DOL

Enclosure

U.S. Department of Labor
Employment and Training Administration
Division of USES/ALMIS
Room S-4231
200 Constitution Avenue, N.W.
Washington, D.C. 20210

REEMPLOYMENT SERVICES PERFORMANCE REPORT

STATE: Maine

DATE: 09/30/06

STATE SPECIFIC PERFORMANCE REPORT (Add additional sheets if necessary.)

Describe activities and an overview of how the activities were accomplished. Include milestones, and positive outcomes achieved. Compare accomplishment of planned performance goals with the attainment of the performance indicators identified by the State in the annual plan.

This report reviews the activities and performance of the PY '05 Reemployment Services grant awarded to Maine in the amount of \$ 299,081

Through a collaboration with Maine's CareerCenters and the Bureau of Unemployment Compensation the Reemployment Services Project was able to provide targeted beneficiaries with relevant reemployment services and job search assessments to minimize their length of unemployment. The Reemployment Services Project was designed to ensure that beneficiaries have knowledge of, and access to, the full spectrum of reemployment services available to meet his or her needs identified by the assessment.

The Reemployment Services Project was delivered by the CareerCenters through the Labor Exchange program. The Reemployment Services Project population served included those who were profiled as likely to exhaust under the Worker Profiling and Reemployment Services Program. Notification was sent by mail each week to the claimant advising them that they must report to the CareerCenter closest to their residence to participate in a Reemployment Assessment Workshop.

The CareerCenters received a weekly list of beneficiaries targeted for reemployment and eligibility review. The lists were transmitted to the CareerCenters by email. Additionally, the UI Call Centers either faxed or mailed copies of the work search logs of UI beneficiaries who were referred to Reemployment services to the CareerCenters to be used during the initial orientation and the development of work search strategies. The CareerCenters tracked attendance and

identify individuals who do not comply by transmitting the list back to the BUC via email and/or fax indicating who met or did not meet the mandatory participation requirements.

Initially, profiled beneficiaries were notified by letter from the BUC to contact designated CareerCenter locations in their area to begin an assessment of their current work search activities, review a variety of reemployment options, and to develop individual work search plans. All beneficiaries identified by the BUC were directed to attend an in-person orientation at the CareerCenter on a scheduled time and day. For those beneficiaries that contacted the CareerCenter, the project offered two unique services levels, each designed to provide beneficiaries with the appropriate amount of assistance relevant to individual needs and geared toward greatly improving their chances of returning to work.

The initial **Level I** session primarily involved Work Readiness Assessment and Work Search Planning. **Level I** consisted of information sharing and assessment services delivered in a group setting in which beneficiaries were provided with the following:

- An introduction to all of the services the CareerCenter has to offer, including self-directed options and specific program eligibility
- Relevant labor market information on the availability of employment opportunities within region where they are searching as well as statewide possibilities.
- High demand, high growth employment by key sectors, as appropriate.
- Guide to Job Hunting in Maine
- Tools, tips and strategies on conducting a successful job search.
- Information on how to obtain further skill assessments and individualize job search services.
- Participants were required to develop an individualized job search action plan.
- Participants were registered for Labor Exchange Services.

At the end of the **Level I** Reemployment Assessment workshop, instructors ensured that every participant had completed work search plan. Beneficiaries were advised that if they have not successfully found employment they would be directed to return for **Level II** services.

Within one week following the Level I session, beneficiaries who were still unemployed were *encouraged* to participate in **Level II** which involved small group skills assessment and customized job search workshops that include;

- Access to O*NET Career Exploration and Skills Assessment workshop;
- Basic educational skills assessment using the Test of Adult Basic Education (TABE)
- Individualized, self-directed O*NET Interests Profiler and Work Importance Profiler assessments;
- O*NET assessments results consultation with a CareerCenter Consultant;
- Customized job search using the Employon[®] Job Search Portal to access job content from over 100,000 sources based on the O*NET skill assessment results.

O*NET assessment instruments are typically self-directed and take the UI beneficiary approximately 1.5 to 2 hours to complete. Following completion of the O*NET Work Interest

and Work Importance Profiles, beneficiaries meet with a CareerCenter Consultant in a small group setting (5-10 individuals) to learn how to interpret assessment results and use the information to conduct a more intensive job search. TABE assessments were offered as needed to assess basic educational levels. Beneficiaries were also offered assistance to identify a larger pool of potential job openings by matching their skills against job openings within their commuting area found using the Employon™ Job Search Portal.

The goals of the Reemployment Services Program included the following program UI and ES program improvements are realized:

- Profiled and non-profiled beneficiaries were to be reemployed in 10 weeks or less reducing the overall number of exhaustees and reducing the average weekly benefit duration.
- The number of beneficiaries who register for CareerCenter services would increase by 30%.

The cumulative ETA 9048 data reported through indicates that 4,613 profiled claimants referred reported to the CareerCenters to receive services. UI data for the four quarters ending June 30, 2006 show that the average duration of compensation was 11.32 weeks.