

Project Abstract

1. Lead Applicant Name: NOVA Workforce Development

2. Lead Applicant City/State: Sunnyvale, California

3. Primary Partnership Entities:

- NOVA Workforce Development
- Bay Area Community College Consortium
- Silicon Valley Leadership Group, Bay Area Council

4. Areas Served by Grant (by city, county, and state):

- **State:** California **Counties:** San Francisco, Santa Clara, San Mateo, Alameda (partial)

Cities: San Francisco, San Jose, Mountain View, Palo Alto, Saratoga, Sunnyvale, Campbell, Cupertino, Gilroy, Los Altos, Milpitas, Monte Sereno, Morgan Hill, Los Altos Hills, Los Gatos, Atherton, Belmont, Brisbane, Burlingame, Colma, Daly City, East Palo Alto, Foster City, Half Moon Bay, Hillsborough, Menlo Park, Millbrae, Pacifica, Portola Valley, Redwood City, San Bruno, San Carlos, San Mateo, South San Francisco, Woodside, Fremont, Newark, Union City

5. Total Funding Level Requested: \$5,293,884

6. Project Name: Silicon Valley Ready to Work Initiative

7. Summary of Program Activities and List of Credentials to be Awarded:

A consortium of five Silicon Valley Workforce Investment Boards will close the gap between long-term unemployed job seekers, who will be taught to *refresh their skills and renew their networks*, and tech employers searching for talent. This consortium covers a regional labor market that represents 10 percent of H-1B applications in the nation. The initiative will target technology cluster occupations.

This project combines individualized career advising, short-term skills training, contemporary job search skills and career navigation training, paid internships, and specialized support services

including networking and financial counseling—leading to rapid reemployment. Training will be conducted through the 28 colleges of the Bay Area Community College consortium and other vendors and will result in credentials such as CompTIA's A+, Cisco certifications, Microsoft certifications, Certified Information Systems Security Professional, and Project Management.

Employer partners include the Silicon Valley Leadership Group and the Bay Area Council. In addition to validating demand for current technology skills, these premier industry associations will convene a forum to discuss best practices relative to hiring LTUs and share results, solicit members to host project participants for short-term paid internships, and promote project graduates for hire in mid- to high-skill technology-focused positions. Other employer partners committed to providing program input and hosting interns and/or promoting project graduates for hire include Upwardly Global, Lawrence Livermore National Laboratory, and acuteIQ.

- 8. Populations to be Served:** Long-term unemployed (88%) and other unemployed workers
- 9. Targeted H-1B Industry(s)/Occupations:** Technology industry cluster—representative occupations include Computer Programmer, Computer Support Specialist, Computer Systems Analysts, Database Administrators, Information Security Analysts, Marketing Research Analysts, Network & Computer Systems Administrators, Software Developers (Applications), Software Developers (Systems)
- 10. Required Employer Partner(s):** Silicon Valley Leadership Group, Bay Area Council, Upwardly Global, Lawrence Livermore National Laboratory, acuteIQ
- 11. Additional Key Partner(s):** Alameda County Workforce Investment Board, San Francisco Office of Economic and Workforce Development, San Mateo County Workforce Development, work2future (San Jose Workforce Board)
- 12. Public Contact Information:** Kris Stadelman, Director, NOVA Workforce Development, (408) 730-7233, kstadelman@novaworks.org