



Northern Rural Training & Employment Consortium (NoRTEC)

Green Collar Jobs Initiative

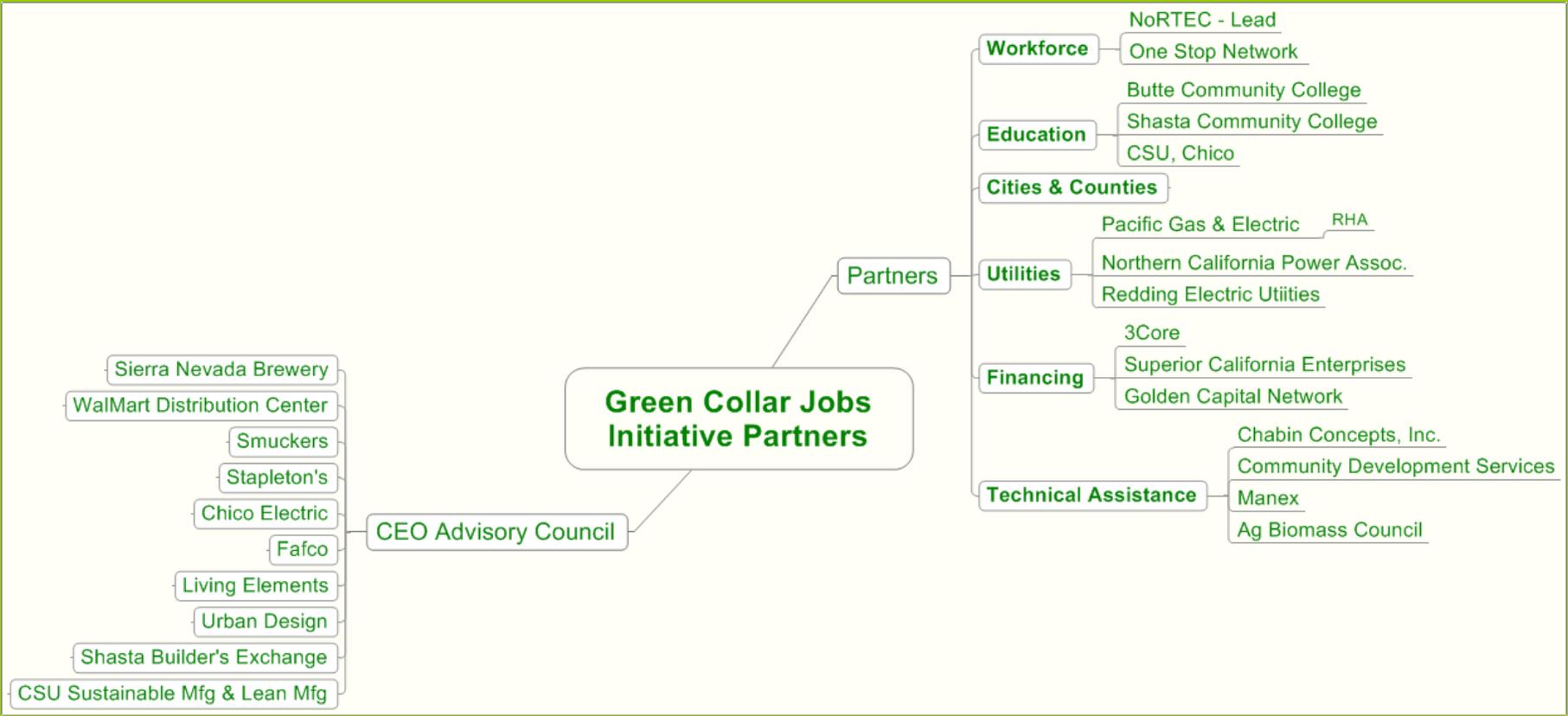
Small & Emerging Business Assistance

NoRTEC Green Economy Goals

Given new market opportunities in green and sustainability, this project is focused on assisting rural businesses through outreach, assistance and workshops/training:

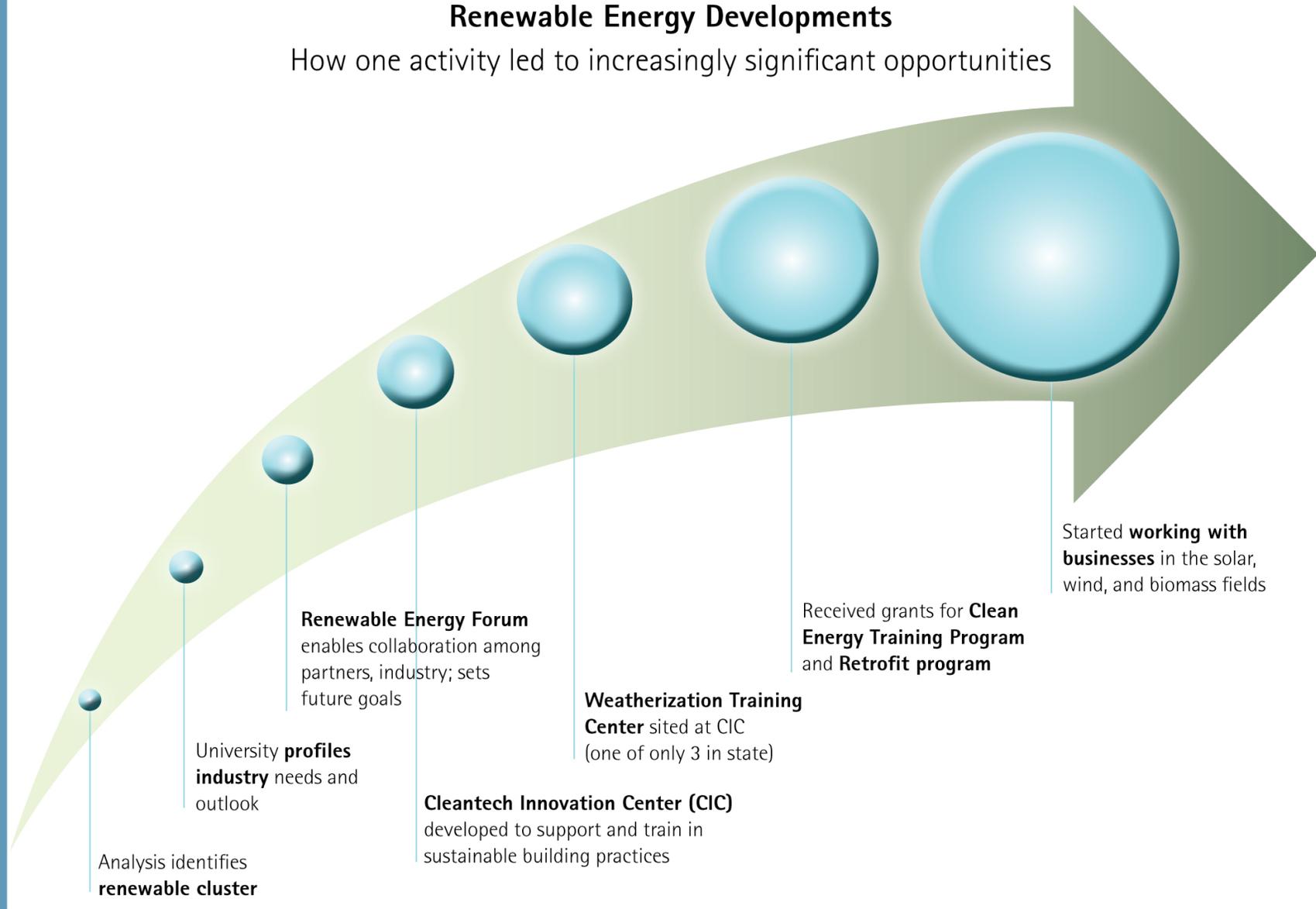
- accessing the market opportunities,
- creating new alternative energy projects which can increase the North State renewable portfolio standard,
- implementing new processes to reduce greenhouse gas emissions while increasing profit lines,
- training and placement of dislocated workers into jobs,
- creating 45-60 new job opportunities

Project Partners



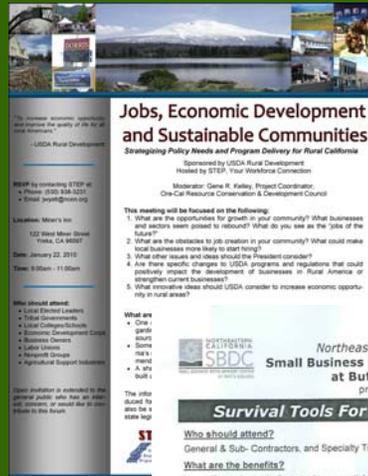
Renewable Energy Developments

How one activity led to increasingly significant opportunities



Outreach, Workshops

- MANEX – 157 Attendees
- Biodiesel Workshop
- Green Construction
- USDA Jobs Forum
- Marketing REAP Forum
- Special Training Session REAP



Jobs, Economic Development and Sustainable Communities
Strategizing Policy Needs and Program Delivery for Rural California

Sponsored by USDA Rural Development
Hosted by STEEP, Your Workforce Connection

Moderator: Gene R. Kelley, Project Coordinator, On-Cor Resource Conservation & Development Council

This meeting will be focused on the following:

1. What are the opportunities for growth in your community? What businesses and sectors seem poised to rebound? What do you see as the "jobs of the future?"
2. What are the obstacles to job creation in your community? What could make local businesses more likely to start hiring?
3. What other issues and ideas should the President consider?
4. Are there specific changes to USDA programs and regulations that could positively impact the development of businesses in Rural America or strengthen current businesses?
5. What innovative ideas should USDA consider to increase economic opportunity in rural areas?

Who should attend:

- Local Elected Leaders
- Local Governments
- Local Colleges/Schools
- Economic Development Councils
- Business Owners
- Labor Unions
- Nonprofit Groups
- Agricultural Support Industries

Open invitation is extended to the general public who have an interest, concern or would like to contribute.

Manufacturing In Today's Economy

Featuring the Corporation for Manufacturing Excellence **manex**
The Corporation for Manufacturing Excellence




Survival Tools For Your Contracting Business

Who should attend?
General & Sub-Contractors, and Specialty Trades. MUST be in business.

What are the benefits?
You will acquire tools & strategies essential to managing and sustaining a successful contracting business in a slow economy. Experts will present best-practice, hands-on exercises for: controlling costs ■ getting repeat business ■ best use of websites ■ estimating & tracking job costs for profit ■ bidding for subcontracts ■ how to find Recovery funded projects ■ list of federal agencies doing Recovery projects in your area ■ how to contract with federal and state government on existing projects ■ where to find sub-contracting opportunities



Jobs, Economic Development and Sustainable Communities Meeting

Tuesday, January 26
Time: 2:30pm to 4:30pm

Job Training Center Meeting Place
724 Main Street
Red Bluff

Who Should Attend?
Local Elected Officials
Local Colleges/Schools
Economic Development
Business Owners
Nonprofit Groups
Agricultural Support Industries

Open invitation is extended to the general public who have an interest, concern or would like to contribute.

Jobs, Economic Development and Sustainable Communities
Strategizing Policy Needs and Program Delivery for Rural Counties

Sponsored by USDA Rural Development
Hosted by Tehama EDC and the Job Training Center
Moderators: Kathy Schmitz, CEO, Job Training Center and Stewart Knox, Assistant Director, NoRTEC

USDA Rural Development State Director Dr. Glenda Humiston recently announced that the state office, in partnership with the Tehama EDC and the Job Training Center, will hold a county-wide roundtable on job creation and economic growth on Tuesday, January 26 in Red Bluff. The roundtable follows the Forum on Jobs and Economic Growth that President Obama hosted at the White House on December 3. You are cordially invited to attend.

The meeting will be focused on the following:

- What are the opportunities for growth in your community? What businesses and sectors seem poised to rebound? What do you see as the "jobs of the future?"
- What are the obstacles to job creation in your community? What could make local businesses more likely to start hiring?
- What other issues and ideas should the President consider?
- Are there specific changes to USDA programs and regulations that could positively impact the development of businesses in Rural America or strengthen current businesses?
- What innovative ideas should USDA consider in rural areas?

What are the desired outcomes?
One document that clearly outlines the needs and issues regarding jobs and economic development in our rural communities and resource-based industries: agriculture, forestry, fisheries.
Some sense of consensus on the contents of this document so that California's diverse interest groups can begin to work together to pursue the recommendations offered.
A shared experience by the various partners at the local level that can be built upon for future collaboration.

The information collected will be used to create a final report that will be produced for the USDA Secretary Vilsack and President Obama. The final report will also be sent to all participants who signed in as well as members of California's state legislature, congressional delegation and other interested parties.



SPRINGBOARD BIODIESEL WORKSHOP:

Springboard Biodiesel LLC, makers of the award-winning BioPro™ line of biodiesel processors, will be hosting a comprehensive, introductory workshop on small-scale biodiesel production at their manufacturing facility in Chico, CA.

Where: 341 Huss Lane, Chico, CA 95928 (cross street is Hagen Lane)
When: 8:30 am - 5:00 pm, March 26 & 27 (Friday and Saturday), 2010.
Topics include: overviews of basic chemistry and production processes, comparative study of feedstocks, titration basics, available equipment, how to make and sell your own biodiesel, latest emissions studies, case studies and more.

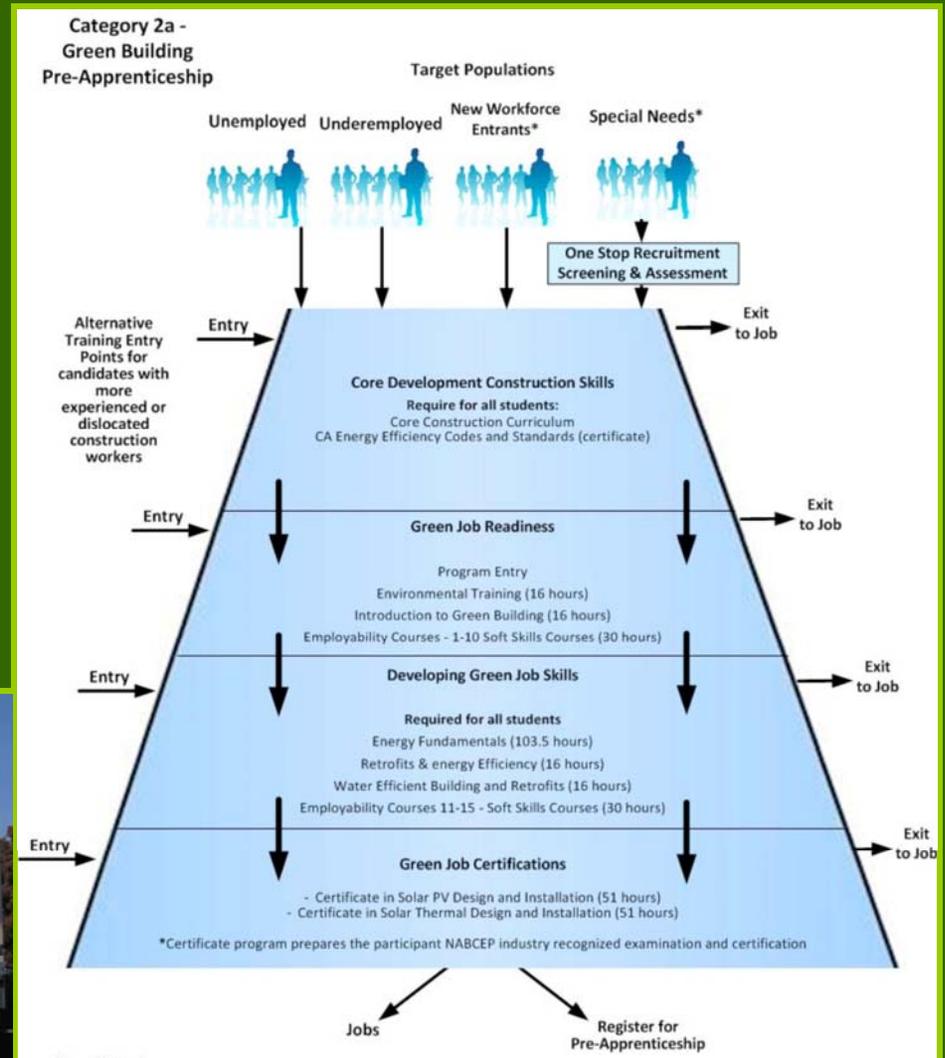
Dinner included - Friday night.
Cost: \$199
Sign up on website:
www.springboardbiodiesel.com
530 894 1793

Sponsored by Recology and Butte Community Employment Centers




Dislocated Worker Training & Placement

- NoRTEC awarded \$2M for green building and clean energy training.
 - Collaboration with Community Colleges, Weatherization & Mobile Training Lab



Renewable Energy & Sustainability Projects

- Solar Thermal Roof Demonstration for Food Processing – Training Program
- New wind technology turbine demonstration
- High school solar array installation
- 3 solar array, generating 15MW power to grid



Big Valley Power – reuse of idle sawmill and biomass plant, new company negotiated contract with PG&E for 6.5 MW of power, Lassen County

Business Assistance

- Launch CleanTech Innovation Center
- Springboard BioDiesel, small batch biodiesel equipment manufacturer
- Iris Connections, Saturn solar powered ag pump metering powered
- GreenTraks, tracking carbon footprint
- Clean Flame, recycled wax box fire logs



**WHAT'S YOUR
CARBON FOOTPRINT?**
TENANTS, CUSTOMERS,
& INVESTORS WANT TO KNOW

SATURN
Incorporated in 2011

Get Better Yields with SATURN
Designed specifically for Agricultural Irrigation Systems, specializing in remote Soil Moisture Sensing and Control of Pumps and Valves.

ENVIRONMENTAL MONITORING
Know when and how long to irrigate.

WEB BASED MONITORING

- Soil Moisture
- Soil Temperature
- Leaf Wetness
- Multiple Zone Irrigation Pressure
- Full Weather Station
- Air Temperature
- Relative Humidity
- Ditch, Canal or Pond Levels
- And more...

BENEFITS

- Long-term Crop Health
- Increased Yields
- Save Energy
- Save Time
- Text/Email Alerts
- Deeping Temperature Irrigation on/off Confirmation
- Time of Use Energy Management



Strategic & Integrated Network

