

California's Green Collar Jobs Council
Maximizing Investments

Javier Romero
California Workforce Investment Board

Green Collar Jobs Council Mission and Vision

California Green Collar Jobs Act (AB 3018) states;

*“The California Workforce Investment Board shall adopt a **Sector Strategy** approach in responding to industry sector workforce and economic development needs. This strategy will ensure industry has a qualified workforce and can offer opportunities for employment, training, and career advancement for all Californians. **The initial drive of this sector strategy approach will be the California Green Collar Jobs Act of 2008.**”*

Green Collar Jobs Council Mission and Vision

The Green Collar Jobs Council One Page Plan Strategies

- Neutral broker that will guide discovery, investments, direction & accountability
- Statewide hub, national model, & resource for agencies & legislature cultivating initiatives
- Strengthen regional competitiveness by incentivizing data driven planning & measure results
- Ensure creation/sustainability of a sector strategy by fostering regional partnerships
- Form strategic alliances with business to understand their green workforce needs
- Increase education pathways that lead low wage workers to well-paying jobs
- Ensure entrepreneurs receive training necessary to create/compete in green economy
- Use technology to improve data, bridge systems, facilitate communication with partners
- GCJC work will be done when collaboration becomes routine: education & career pathways merge

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California's Green Workforce Initiative

Developing Training Programs

Clean Energy Workforce Training Program

CEC

EDD

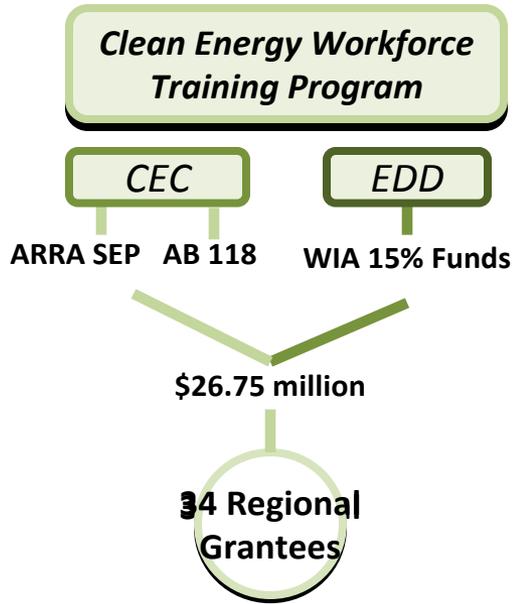
ARRA SEP

AB 118

WIA 15% Funds

\$26.75 million

34 Regional Grantees



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Creating Economic Competitiveness Strategies

DOL State Energy Sector Partnership Grant

California Workforce Investment Board

\$6 million

6 Regional Project Teams

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Developing Regional Capacity

Regional Industry Clusters of Opportunity Grants

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Industry Advisors

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Industry Certified Workforce

HomeStar

PACE Programs

Demand for a Skilled Workforce

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Sonoma Energy Independence Program

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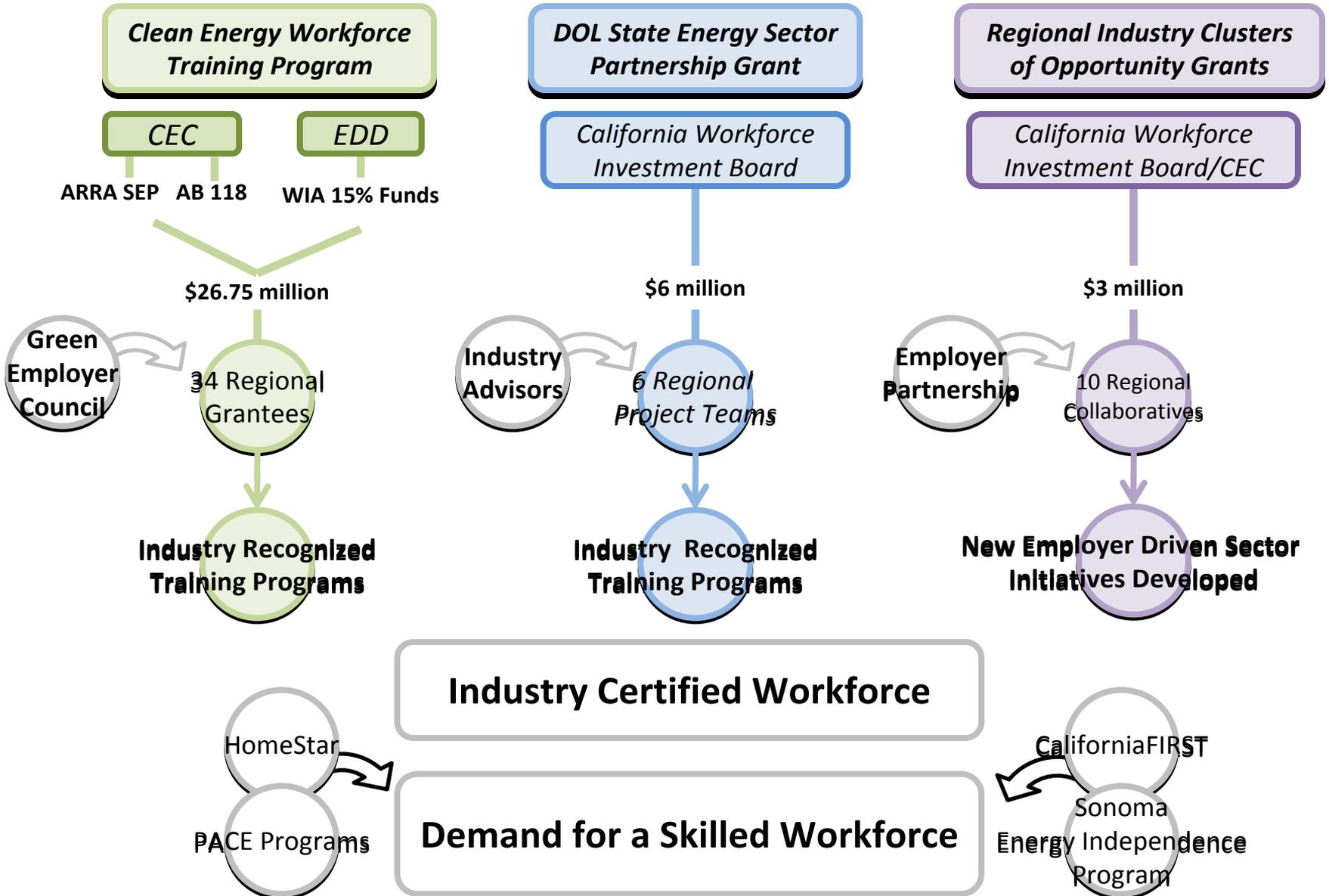
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Sonoma Energy Independence Program



Additional Resources:



California Workforce Investment Board

<http://www.cwib.ca.gov/>

EDD –Understanding the Green Economy

<http://www.labormarketinfo.edd.ca.gov/?pageid=1032>

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