

TANF-WIA Linkages Pennsylvania's "Way to Work"

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Using the Existing System

***Implement the 2010 Subsidized Summer
Youth & Adult Employment Program***

TANF Emergency Contingency Funds

Session Overview

- **Collaboration in State/Local Planning**
- **Use of the Existing Infrastructure**
- **Ability for Third-Party Utilization**
- **Importance of Employer Outreach Efforts**

Collaboration in State/Local Planning

- Initial Inter-Departmental Discussions
- Joint Development of Field Guidance Memos
- Secretary Level Weekly Meetings
- Joint Review of Local Plans from WIBs
- Fast Track TANF/WIA Start-Up Funds
- Joint Calls to WIB/CAOs Field Offices
- CAOs Providing Lists of SNAP Participants
- Joint Webinars

Use of the Existing Infrastructure

- Local WIAs running TANF programs have substantial experience with subsidized employment
- Using existing procedures, for example
 - Subsidized employment agreements
 - Worksite agreements
- Modified guidelines to allow for longer subsidy period and higher rate of subsidy

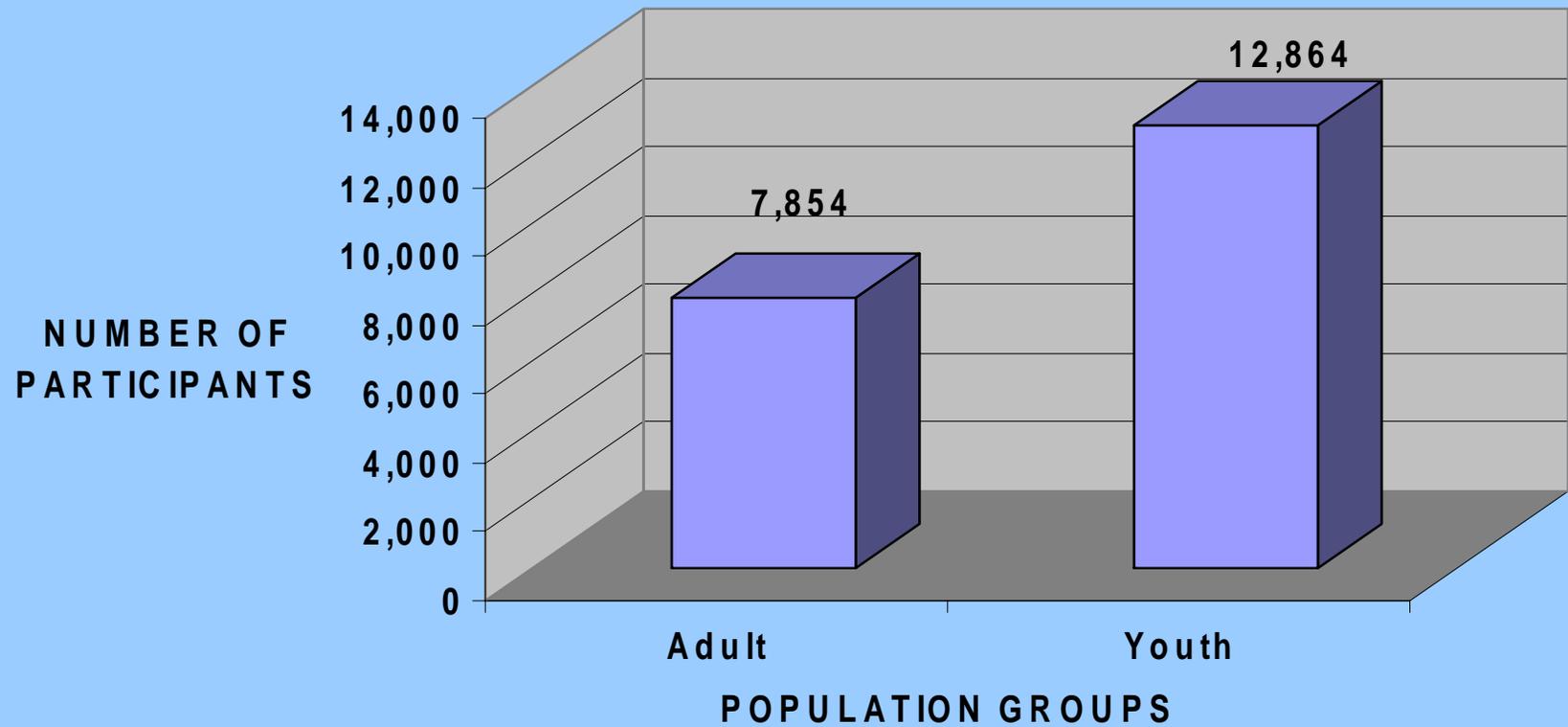
Ability for Third-Party Utilization

- Third party acts as temp agency to overcome employer concerns and facilitate hiring
- Acts as employer of record
- Handles administrative responsibilities
 - Payroll
 - Unemployment compensation
 - Workers' compensation
- Quicker hiring time vs. employer's HR process

Importance of Employer Outreach Efforts

- Joint Press Releases & Press Conferences
- Connection with 72 Industry Partnerships
- Statewide & Local Business Trade Associations
- Business Service Teams Outreach
- Importance of 100% Subsidized Wages
- Focus on BOTH Private & Non-Profit Sectors
- State Government As Employer—Set Example
- System's 24% Employer Market Penetration Rate

PENNSYLVANIA GOALS FOR 2010 TANF CONTINGENCY FUNDS SUBSIDIZED EMPLOYMENT



Additional Information and Resources

www.paworkforce.state.pa.us

- *Employer Outreach Materials*
- *Policy Guidance Documents*
- *Frequently Asked Questions*