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**Braiding Funding Streams  
for Employment and Income Supports**

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# Integrated Service Delivery

- Employment and career advancement
- Income enhancements and work supports
- Financial literacy and asset building

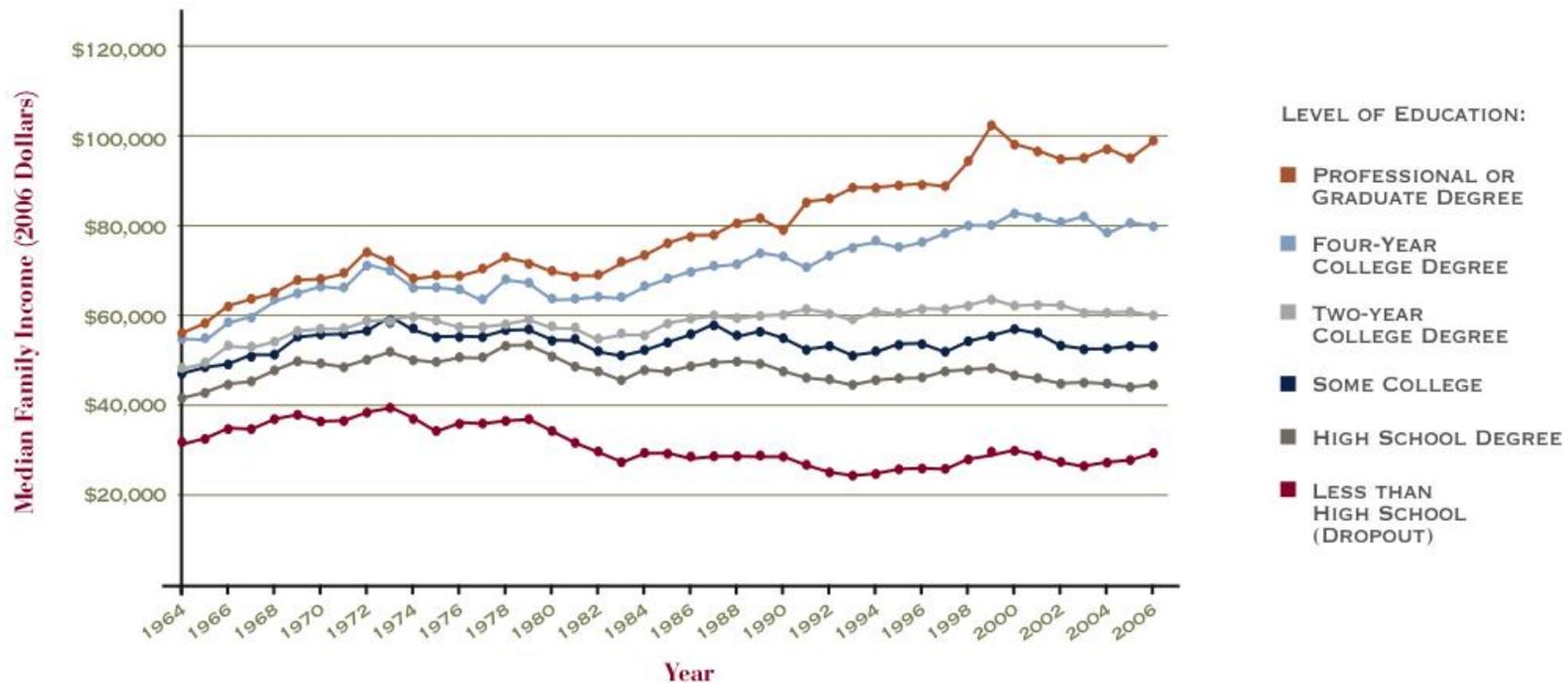


***“Earn it, Keep it, Grow it”***

# Employment and Career Advancement

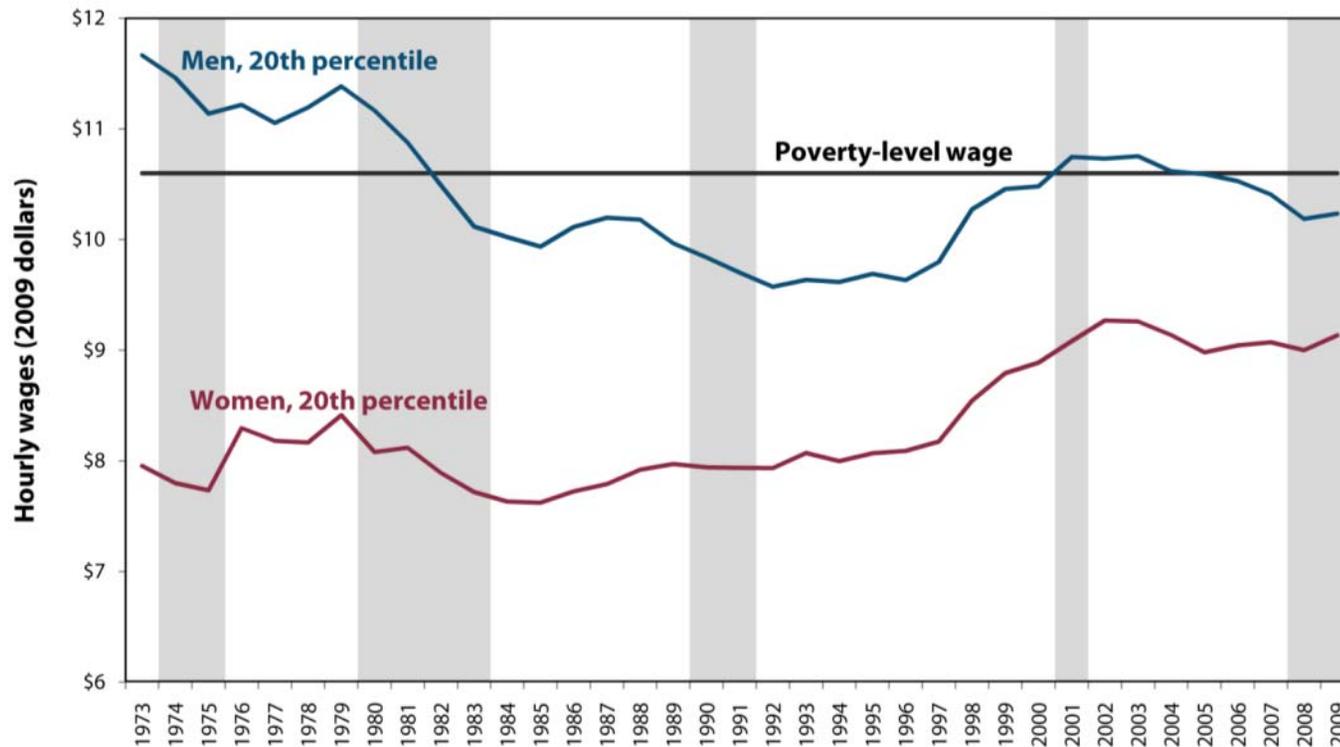
FIGURE 1

Median Family Income of Adults Ages 30-39 with Various Levels of Educational Achievement, 1964-2006



Source: Pew Economic Mobility Project

# Work is Not Enough to Escape Poverty



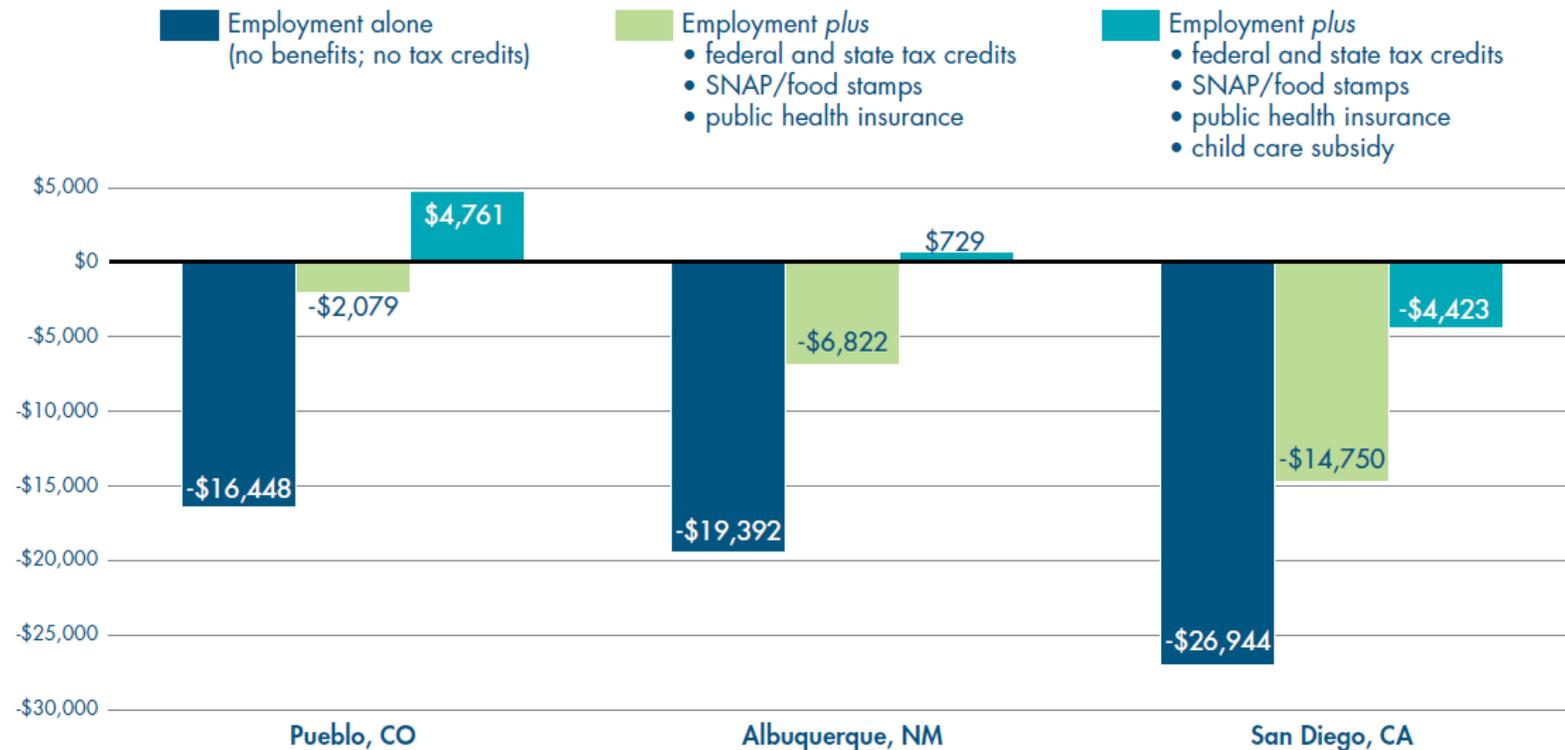
**Note:** Shaded areas denote recession. The poverty-wage is the wage that a full-time, full-year worker would have to earn to live above the federally defined poverty threshold for a family of four. In 2009, this was \$21,954 a year, or \$10.55 an hour.

**Source:** EPI analysis of U.S. Census Bureau, Historical Poverty Tables and Current Population Survey, Outgoing Rotation Group.

# Benefits Fill the Gap

**Figure 4. Net Resources in Selected Localities**

Single-parent families with two children, one preschool-aged and one school-aged (assumes full-time employment at \$9/hour)



Source: NCCP's Family Resource Simulator <[www.nccp.org/tools/frs](http://www.nccp.org/tools/frs)>.

# Financial Literacy and Asset Building

- Addresses the “high cost of poverty”
- Credit score tied to employability
- Emergency savings can prevent crisis
  - Car repairs
  - Utility shutoff
- Longer term savings goals
  - Matched savings accounts

# Why bundle services?



# Employment Centered Programs

- Clients often come in looking for jobs, training
- Workforce services are often the hardest, most expensive to provide
- WIA funds can be used for many aspects of integrated service delivery



# However...

- WIA funding is very limited compared to need
- Space, staffing constraints limit ability to provide additional services
- Performance measures, employer focus often discourage serving the hardest to employ
- Don't get credit for improvements to families' overall economic stability

**Table 2. Number of One-Stop Centers in Sample Providing Access to Work Supports, by Type of Access and by Work Support**

Work Support Program	Number Providing Access (out of 30 total)				
	Information Available	Passive Referral	Active Referral	Apply On-Site	Inaccessible
Transportation assistance	29	4	0	24	2
Cash assistance	27	14	3	8	6
Publicly funded health insurance	28	18	7	8	6
Food stamps	26	19	2	7	6
Child care	29	12	6	12	2
Child support	16	14	3	2	16
EITC	24	9	1	7	14

# Work Advancement and Support Center (WASC) Demonstration

- Based in WIA One Stops (Dayton OH, San Diego CA, Bridgeport CT)
- Aimed at low-wage workers
- Combined career coaching, advancement services, and help applying for work supports
- One year results show modest impacts on work supports (mostly food stamps) and training, no effects on advancement and retention
- Showed that WIA agencies could do this

# Funding Bundled Services

## Flexible Block Grants

TANF

SSBG

CSBG

CDBG

## Uncapped Matching Funds

SNAP outreach

SNAP employment and training

Medicaid outreach

## Single Component Programs

WIA

Assets for Independence (AFI)

VITA grants

SNAP participation grants

CHIP outreach

## Population Focused Programs

CACGP

TRIO/SSS

TRIO/EOC

ROSS

# Challenges of Blending Funding

- Different targeting requirements
- Different reporting requirements
- Some funds can be used for only certain purposes
- Era of growing demands, declining funds

# Career Resources, Bridgeport, CT



Nonprofit organization that runs a set of WIA one-stops.

## How it Works:

- Supports bundled services.
- Provides work supports information in the career resource center.
- Mobile career coaching team provides workforce information in the community.
- Runs self-sufficiency programs for specific populations.
- Houses other programs, including adult education courses, job retention support groups, and business wardrobe resource.

# Career Resources, Bridgeport, CT

## Why it Works

- Strong partnership with workforce board.
- Strong partnerships with community groups.
- Comprehensive services in a region with high need.



# Don't Reinvent the Wheel

- Build on what you already have
- Leverage community partners
- Identify funding to fill in the gaps



# Thank You!

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