

CALL FOR PROPOSALS

ETA/ASTD Regional Technical Assistance Forum Mid Atlantic Workforce Conference 2011 "Recalibrating the Workforce System"

**April 11 – 15, 2011
Crowne Plaza Hotel Philadelphia, PA**



Solicitation

The U.S. Department of Labor, Employment and Training Administration (USDOL/ETA), Philadelphia Office, is seeking proposals for workshops for the *Region 2 Mid Atlantic Workforce Conference 2011* to be held April 11-April 15, 2011 in Philadelphia, PA at the Crowne Plaza Hotel.

Presentation Content Requirements

Presenters are encouraged to relate their workshop to the conference theme. Each proposal to present must be consistent with the overall theme and address a track indicated below. We are specifically interested in attracting education, economic & community development, and WIA workforce professionals with demonstrated experience in designing and delivering education, training, and job identification and placement services.

Themes and Tracks

The Region 2 Mid Atlantic Workforce Conference 2011 theme is "Recalibrating the Workforce System." The conference seeks to stop the tweaking of the current workforce system and begin the process of recalibrating the workforce system within the New Economy. The subject content will feature topics that will reenergize the workforce system through engaged discussion and increased partnerships between workforce development, education, economic development, employers and various community professionals. We are seeking proposals for presentations to support the main tracks and related topical areas listed below:

Themes:

- **Fostering Successful Youth Programs**
 - Improving WIA Youth performance
 - Serving Youth with Disabilities
 - Measuring Youth Work Readiness
 - Engaging Youth Participants
 - Transitioning Youth Beyond Summer Employment
 - Serving Hard to Serve Youth
- **Specialized and Integrated Workforce Services**
 - Services to Veterans, including VETS UI claimants and priority of service
 - Trade Adjustment Act Implementation and Integration
 - Forging Business Relationships in "Green Jobs" for Ex-Offenders
 - Services to Targeted Populations: Older workers; Individuals with disabilities ; MSFW/NFJP; Offender Re-Entry
 - Professional Development for Frontline Staff
 - ARRA High Growth and Emerging Industries
 - Case Management models, practices and resources
 - Education and Economic Development: Curriculum Integration
- **Partnerships for Success**
 - Partnerships with industry
 - WIA and Apprenticeship integration
 - Quality assessment and wrap around services
 - Federal partnering- bringing Federal resources together
 - TANF and WIA: subsidized employment and other strategies post-ARRA
 - Partnering with Discretionary grantees (with CBO/FBOs, community colleges, etc.)
 - Using LMI to improve Strategic Decision Making with an emphasis on Green jobs.
- **Going Green**
 - Green jobs/industries; identifying what works in your community
 - Renewable energy standards; who decides, what are they?
 - Partnerships for green strategies
 - Green curriculum/credentials
 - Green training models
 - Unique strategies for engaging Green Employers
- **Retooling Reemployment**
 - OJT models and tools that work: Facilitating OJT and CJT opportunities to Adult and DW Populations Who Refuse Training
 - Apprenticeship, internship, work experience, work share, layoff aversion, and other job placement and retention models
 - Targeted strategies for youth, older workers, low income, ex-offenders
 - Strategies for serving the long term unemployed
 - Lessons learned from ARRA reemployment services (RES)
 - Successful Rapid Response practices/efforts
 - Entrepreneurship programs
 - The OJT NEG– progress and sharing practices
 - Rapid Response strategies

Format

The Region 2 Mid Atlantic Workforce Conference 2011 will take place over Five days - a half-day, 3 full days, and another half-day. The audience will include workforce, education, and economic development and community development professionals interested in learning about how to use various methods to retool the workforce system in the current and future economy. The workshops will be 90 minutes in duration. There will also be three Plenary “Super Sessions” sessions and four roundtables that will feature high-level panel presentations and discussion.

Proposals

Workshop presentation proposals must be submitted **(insert where we should have the submissions)** no later than **Friday, January 21, 2011**. The Proposal requirements are as follows:

1. Workshop Title (10 words or less)
2. Workshop Description (75 words or less)
3. Workshop Track Addressed (must be from list above)
4. Three Learning Objectives (demonstrate relationship to theme/topics identified above)
5. Proposed Session Format (i.e., workshop or super session)
6. Primary Presenter Contact Information and Bio
 - a. Name
 - b. Title
 - c. Organization
 - d. Mailing Address
 - e. Phone
 - f. Email
7. Co-Presenter(s) Contact Information and Bios
8. If you have given this presentation before, list when and where

Click [HERE](#) for the Application.

Workshop/presentation content must be informational and educational, not commercial. Presentations that are sales pitches for products or services will be eliminated from consideration. Workshop titles may be edited at the discretion of the review committee.

Review Process

A Review Committee, made up of representatives from USDOL/ETA Region 2 will evaluate proposals based solely on the information submitted. Primary presenters will be notified of selection by **Friday February 4th, 2011**.

Hotel and registration information, instructions on securing a/v equipment for your workshop, and all other logistical information will accompany the notice of acceptance. Communication will be with the primary presenter only. It is the primary presenter's responsibility to keep any co-presenters informed.

Helpful Information

For more information or if you have questions, please contact:

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CONFERENCE AND HOTEL REGISTRATION IS FORTHCOMING

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