

Minnesota Re-employment Strategies

RES and RES Services under ARRA

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Re-employment Services in Minnesota

- Hired 85 ARRA staff
 - 4 waves of ~20 each
- Split between group and individual work
 - 55 Re-employment Services (“RES”)
 - 30 Generalists (“GEN”)

Re-employment Services in Minnesota

- Developed an extended Workforce Center Orientation
- Revamped and improved “Creative Job Search”
 - From a variable 4 hour to 8 hour group session
 - To a 14 hour, 2 day event

Re-employment Services in Minnesota

- Class topics designed around TEGL 14-08 suggestions for services
 - Local labor market conditions (LMI data)
 - Resume writing
 - Labor exchange registration (Minnesota Works.net)
 - Interviewing skills
 - etc.....

Re-employment Services in Minnesota

- RES instructor contacts qualified UI clients
 - “actively seeking”
- Conducts orientation
 - 20-25 per group
 - 1-2 per week each
- From the ranks of the orientation RES “sells” the Creative Job Search Classes and other Classes

Re-employment Services in Minnesota

- Class membership “customized” where possible by trade, job function and other traits to encourage attendance.
 - Large lay-off events, local economic job loss
- Classes for Vets, where possible

Re-employment Services in Minnesota

- CJS allows time for one-on-one but....
- “GEN” staff assigned to individuals who require extra time, need computer assistance, etc....

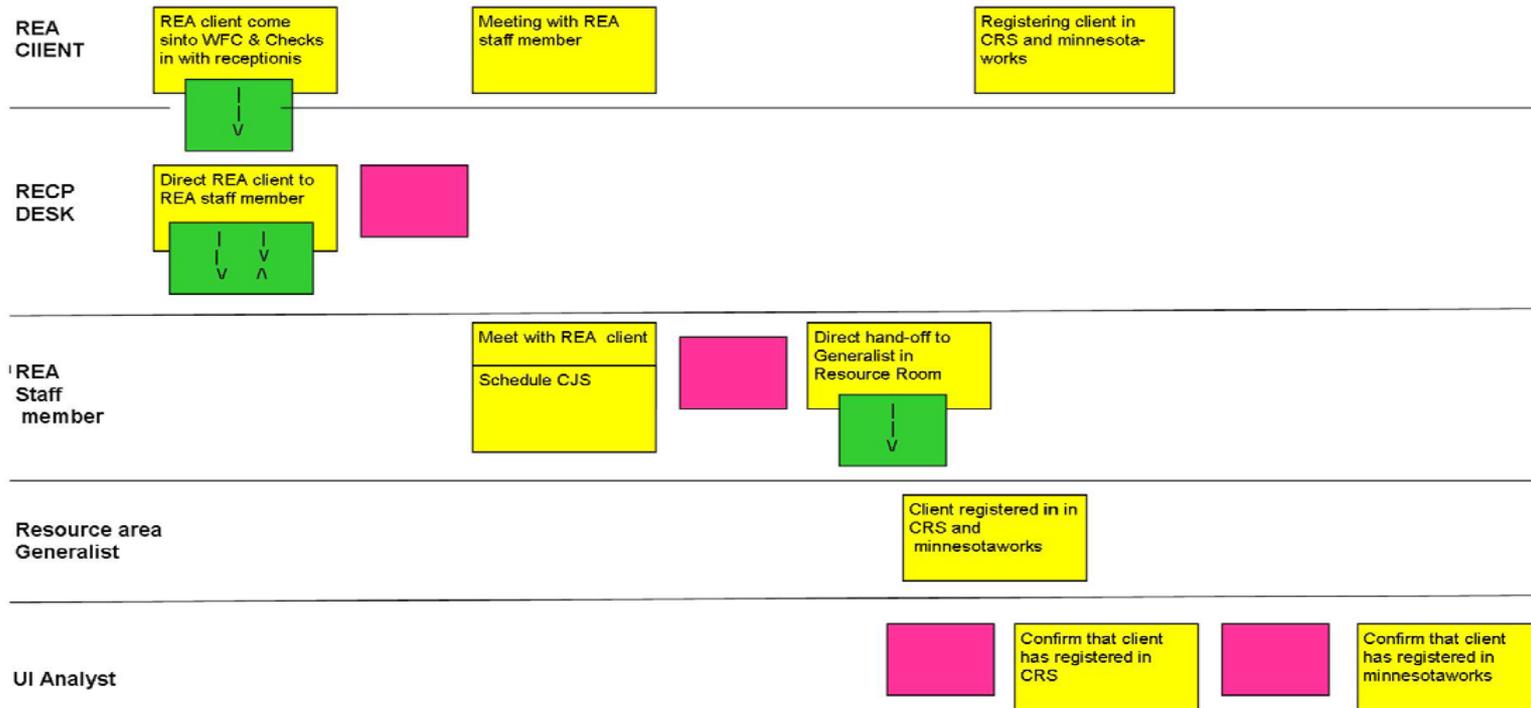
Re-employment Services in Minnesota

- Additional classes for groups with similar goals
 - “Introduction to Healthcare Careers”
 - “Using Social Networking Web Sites”
 - “Discover the Hidden Job Market”
 - “Exploiting Labor Market Information”

Re-employment Eligibility Assessment

- 36 REA staff in MN, in areas where data showed highest concentration of candidates
- Engaged in a formal Kaizen event with RES to determine a uniform process in assisting REA clients
- Process conforms to TEN 31-09

Re-employment Eligibility Assessment



Minnesota's RES-REA Results

- Total qualified RES served – 221,570
- Total qualified REA served – 30,173
- Total Veterans served – 14,876

Thank you!

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