

The Future of Rapid Response

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Slides can be found @ <http://www.doleta.gov/regions/reg06>

A National Rapid Response Initiative

- A primary gateway into the workforce system.
- Current economic climate creates an imperative for this program to become a priority
- Southern CA – Experienced xxxxx
- A comprehensive, collaborative T.A., training and communication strategy that will promote:
High quality – consistency – timely practices

The National RR Initiative

- 6 regional roundtables will be held
 - Review initiative and gain knowledge of how RR is carried out state/local
- National Summit: Summer 2010
- National RR Workgroup – develop tools, resources, etc.
- Policy guidance

First Tool – RR Template

Planning and Preparation

1. Establishing a rapid response infrastructure
 - Roles/responsibilities of team defined and training
2. Building and maintaining relationships with stakeholders
 - Local and regional community knowledge – support organizations, training institutions, economic development
3. Establishing policies and procedures
 - Working with employers, large layoffs, media, coordinating with UI and TAA, etc
4. Gathering intelligence
 - Early Warning Networks, National/regional trends
5. Promoting the effectiveness of rapid response
 - Innovative strategies for promotion, using business service teams

First Tool – RR Template

Providing Collaborative Services:

6. Preparing for a dislocation event
 - Working with employer to serve workers
7. Collecting and analyzing worker survey data
 - Assess barriers, training and service needs (including NEG, etc.)
8. Providing information, solutions and services to employers, workers and the community
 - Orientations: UI, TAA, COBRA, One-Stop and Training.....

First Tool – RR Template

Ensuring Recovery and Reemployment:

9. Connecting affected workers to the workforce system and one stop career centers
 - Tracking workers and appropriately serving them
10. Providing services to employers
 - Layoff Aversion, Business Services, Work-Share Programs, etc.

Region 6 Round Table

- Share best practices/ challenges of how we operate in the region
- Promote innovative approaches to this program
- Discuss how to increase usage of the program by the business community
- Give input on national initiative

What is an Economic Development Corporation/Council?

- Provide leadership on key issues
- Unify the business community
- Partner with other organizations
- Market the region for business investment
- Focus on both company attraction and retention

Who is the San Diego Workforce Partnership?

- Joint powers agreement between City of San Diego and County of San Diego. Thus creating the Workforce Investment Board in San Diego
- Fund job training programs

History of Rapid Response in San Diego

- EDCs and the WIB have run parallel to one another and never truly collaborated
- Rapid Response was done under the One-Stop Career Center contracts
- Rapid Response funding was declining, something had to change

Contract with the Economic Development Councils/Corporation

Why contract with the EDCs?

- Business connection
- Name recognition
- Lower declined services rate

Positives

- Rapid Response was a compliment to what the EDCs were already doing
- Sparked other great relationships
- Rapid Response is just the beginning, EDCs should be involved in the WIB operation

Negatives

- Learning curve for EDC was difficult
- EDCs are in the business of growth, Rapid Response is about layoffs and transitions

Partners involved in Rapid Response

- EDD
- One-Stop Career Center Staff
- Chambers of Commerce
- City of San Diego
- County of San Diego
- EDC members

Future of Rapid Response

- Contracts for PY10/11
- Expansion of EDC and SDWP collaboration
- Summer Hire-A-Youth (Summer 2010)
- EDC became lead agency for a grant that will be a partnership between SDWP and EDC
- WIB involvement
- Business Services

Questions?

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