



Regional Strategies...Global Results



Talent Driving Prosperity

July 11-13, 2006 • Anaheim, CA

Evaluation of the Tulare Agribusiness Collaborative Demonstration Project

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Associates

July 13, 2006 9:00 – 10:00 a.m.



Tulare Agribusiness Collaborative Evaluation

What is the demonstration project?

- Provides assistance to farmworkers to enable them to be employed year-round
 - Counter-industry employment
 - Cross-crop employment
- Assists agricultural employers with meeting their labor needs
- Grantee is Tulare County Workforce Investment Board, Inc.

Tulare Agribusiness Collaborative Evaluation

Project Status as of May 31, 2006

- 75 farmworkers enrolled
- 72 received case management services
- 72 participated in Job search activities or job readiness workshops
- 29 received some type of training services
- 8 employed after receiving occupational skills training
- 31 called back to employer

Tulare Agribusiness Collaborative Evaluation

- Conducted by Social Policy Research Associates
- July 1, 2005 - August 31, 2007
- Two primary components
 - Outcomes study
 - Implementation study
- Interim report, August 2006
- Final report, August 2007



Tulare Agribusiness Collaborative Evaluation

Implementation Study

- Four two-day site visits to Tulare County
 - Every few months during project operation
 - Capture changes in implementation based on change in season and project timing
- Interviews with key project and partner staff
- Focus groups with farmworkers and employers

Tulare Agribusiness Collaborative Evaluation

Outcomes Study

- Quasi-experimental methodology
 - Compare demonstration project participants with four different comparison groups
 - Estimate short and some medium-term outcomes
 - **Estimation of long-term project impacts is not part of the demonstration**

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