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**Employing Data to Better Serve Hispanic Workers:  
A Practitioner's Viewpoint**



# Telamon Corporation

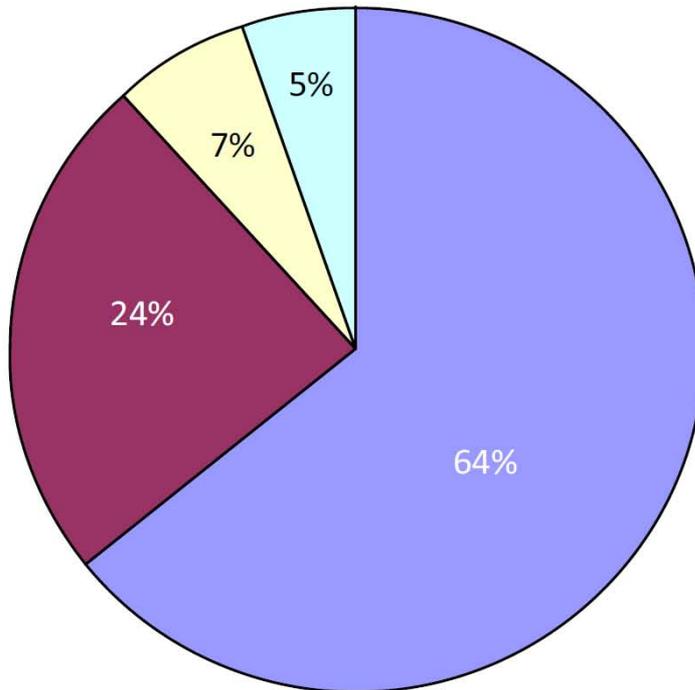
- a private non-profit corporation
- headquartered in Raleigh, NC
- incorporated in 12 states
- first funded 1965
- currently funded \$50M+
- mission: to promote the development of human potential by providing resources and creating opportunities in the communities we serve

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# Funding by Project Type

**Telamon Funding by Project Type**

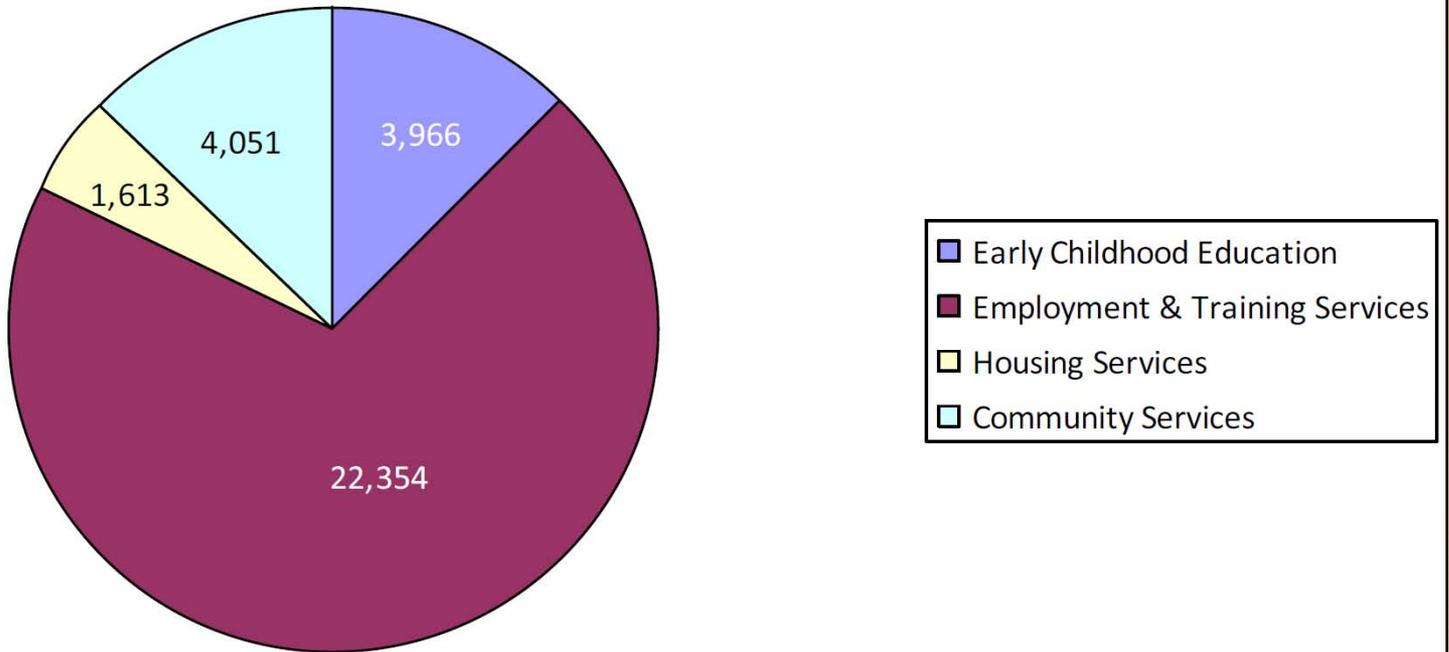


- Early Childhood Education
- Employment & Training Services
- Housing Services
- Community Services



# Participants by Project Type

Telamon Participants by Project Type





# Telamon Employment and Training Services

- National Farmworker Jobs Programs
- One-Stop Operator
- Youth Services
  - YouthBuild
  - Jobs for America's Graduates
  - Children in the Fields
- Special Projects
  - iConexiones!
  - Pesticide and Workplace Safety Training

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# ¡Conexiones!

- A project designed to integrate the City of Richmond's Hispanic community into the Virginia Workforce Network
- Assistance with applications and résumés, interviewing, orientation to U.S. business culture, labor market information, community resources, training opportunities, referrals to One-Stop partners

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# Pesticide and Workplace Safety

- EPA Worker Protection Standard
  - Notification of Application
  - Field Re-entry Intervals
  - Personal Protective Clothing
  - Decontamination and Emergency Assistance
  - Posters and Labeling
- CPR and Standard First Aid
- Tractor and Forklift Safety
- AgrAbility Outreach

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# Critical elements for successful services to Hispanic customers

- Outreach
- Knowledge of culture and community
- Publicize successful outcomes
- All services in preferred language
- Dispel the myth of “imported poverty”
- Develop broad partnership networks
- Utilize local, state and national data resources to analyze targeted service area and develop delivery plans

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# Conclusion and Recommendations

- The tight timelines of daily operational oversight and grants management preclude the review of much of the pertinent research data that could contribute to optimum planning and service delivery strategies
- Practitioners could benefit from the presentation of new research at regional and national conferences
- Practitioners and researchers should look for partnership opportunities to conduct further studies of targeted populations

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**Telamon Corporation**

**Transition Resources Corporation**

*Empowering Individuals, Improving Communities*

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