



# California Innovation Corridor

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*A Practitioner's Perspective on Workforce Innovation*

Recovery & Reemployment Research Conference  
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# California Innovation Corridor Impetus for Change

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## □ Industry Strategic Planning

- Driven by industry competitiveness in a global economy
- High technology requires high tech skills
- An aging skilled workforce
- Insufficient engineering and CTE graduates

## □ Collaborative Partnerships

- Get the “right people on the bus”
- Broad based support from key stakeholders



# *Developing a Strategic Plan for the CA Space Enterprise*

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- ❑ **1998 California Space Enterprise Strategic Plan**
- ❑ **2004 Strategic Plan: California Space Education & Workforce Institute (CSEWI) – 501(c)(3)**
- ❑ **2006: U.S. Department of Labor WIRED grant**





# California Innovation Corridor WIRED Initiative

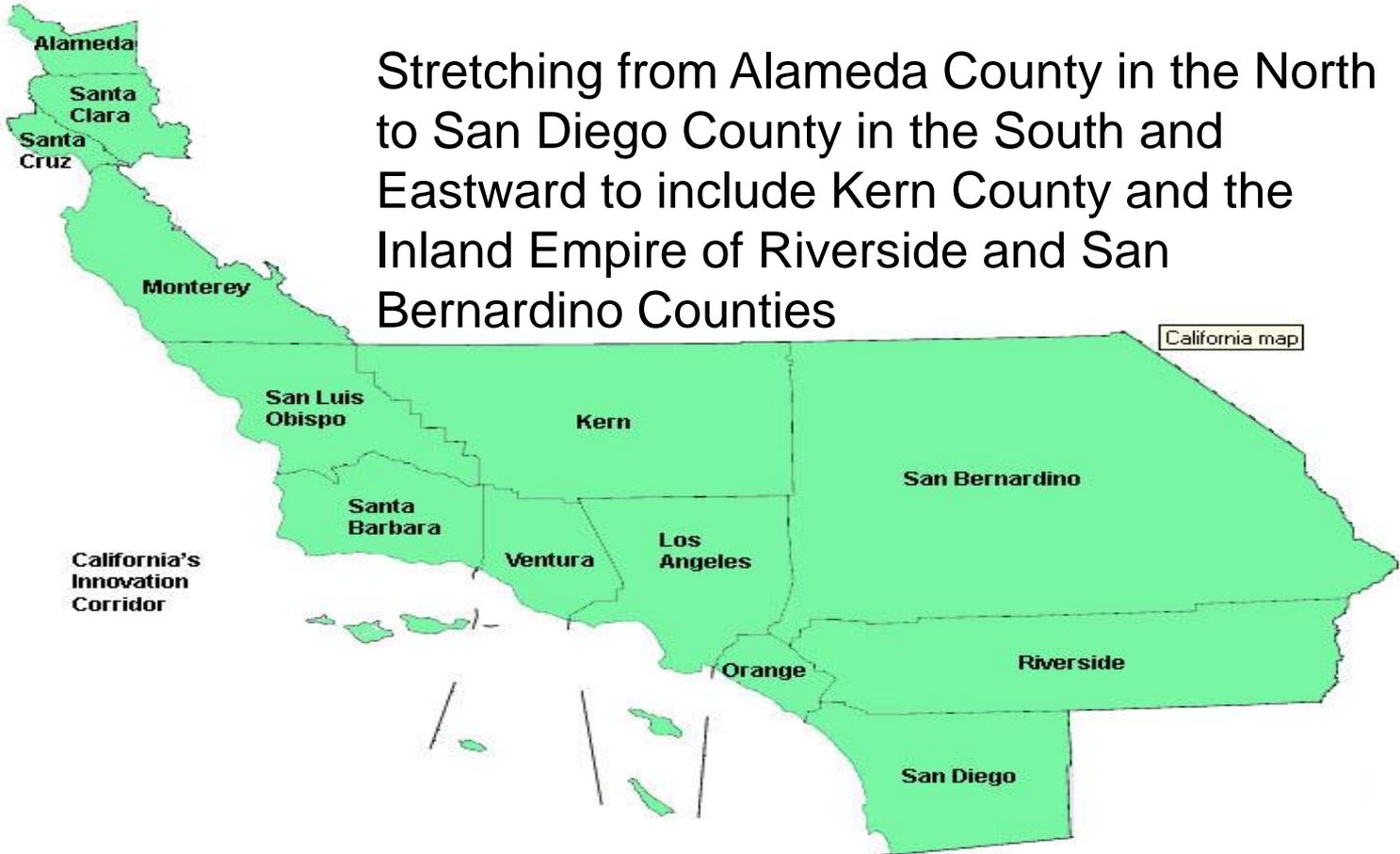
## Workforce Innovation in Regional Economic Development (WIRED)

- Employment & Training Administration
  - \$15 Mil, \$5 Mil each of 3 years
  - \$1 Mil over 3 years CA Labor & Workforce Development Agency
- CSA and 60+ partners





# California Innovation Corridor Initiative



Stretching from Alameda County in the North to San Diego County in the South and Eastward to include Kern County and the Inland Empire of Riverside and San Bernardino Counties





# California Innovation Corridor WIRED Initiative

- ❑ **13 Counties**
- ❑ **60+ Partners (41 funded partners)**
  - Economic development entities
  - WIBs (7 funded, 2 unfunded, multiple collaborators)
  - Nonprofits
  - Industry
  - Universities
- ❑ **Three Tracks of Activity**
  - Innovation and Entrepreneurship Support
  - Industrial Rejuvenation/Supply Chain Strategy
  - Talent Development
- ❑ **25 individual project**





# Sustaining the CA Innovation Corridor Initiatives

- ❑ **Innovation-Driven Economic Development Model**
  - CA Economic Strategy Panel – *“Industry Clusters of Opportunity”*
  - Regional Aerospace Collaboratives
- ❑ **Innovation Asset Mapping Inventory**
  - Growing beyond the Corridor borders
  - Aligning with new CA iZone initiative
  - Growing beyond California
- ❑ **Smart Supplier Initiative**
  - Testing the market for industry support



# Sustaining the CA Innovation Corridor Initiatives

- ❑ **STEM Collaborative Action Plan**
  - CA State University System and CA Council on Science and Technology
  - Gates and Bechtel Foundations
  - CSA/CSEWI will continue involvement
- ❑ **STEM Environmental Assessment of one community college district**
- ❑ **STEM Inventory - The BIG Surprise**  
**[www.STEMinventory.com](http://www.STEMinventory.com)**
  - A nationwide “STEM community” webpage



# Sustaining the CA Innovation Corridor Initiatives

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## InnovateCalifornia.net

- Started with the end in mind
- Over 300 products and deliverables posted for public access and use





# California Innovation Corridor

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## Questions?

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