

Key to Career Success Campaign Fact Sheet

Project Description: Veterans are valuable members of the American workforce and contribute critical skills to our nation's economic future. The U.S. Department of Labor, in partnership with the Department of Defense, is engaged in an aggressive outreach and education campaign to ensure that veterans and transitioning military personnel have access to the career tools they need to find and obtain good jobs with good wages and career pathways when they return home.

The Key to Career Success campaign is designed to connect veterans with a full array of the highest quality workforce services available at One-Stop Career Centers in their communities. Over 3,500 One-Stop Career Centers nationwide have information, tools, and professional staff available to offer comprehensive career guidance and employment and training services to veterans as they make important decisions about their future employment. One-Stop Career Centers also assist veterans in translating the valuable skills and training acquired during military service into civilian employment.

A Key to Career Success Card is provided to veterans to help them locate the nearest One-Stop Career Center in their local community. Each key card will list the Department of Labor's toll-free help line 1-877-US2-JOBS (TTY: 1-877-889-5627) and America's Service Locator, www.servicelocator.org. The key card is designed to ensure that One-Stop Career Center staff immediately recognize veterans and ensure their access to the full range of employment and training services.

The Key to Career Success Card is attached to a brochure distributed to transitioning military personnel, demobilizing military reserve and national guardsmen and women, and recently separated veterans through the Transition Assistance Program (TAP) and military branch pre-separation sessions. Distribution of the brochure and cards to a greater number of veterans across the country is anticipated through the Department of Labor's Toll Free Help Line.

In addition to developing distribution channels to ensure veterans receive and use the Key to Career Success Card, the Department of Labor is engaged in a comprehensive communication and outreach effort that includes tools and information for use by the One-Stop Career Center system to train staff and actively promote priority of services for veterans.

Key Card:

