

**Workforce Innovation Fund Grants
SGA/DFA PY-13-06
17.283**

Abstract

- 1. Lead Applicant:** City of New Orleans Office of Workforce Development
- 2. Lead Applicant City/State:** New Orleans, LA
- 3. Areas Served by the Grant:** Orleans Parish
- 4. Project Name:** Summer Career Pathways
- 5. Funding Level Requested:** \$5,812,485

Project Costs: \$4,392,485

Evaluation Costs: \$1,420,000

- 6. Project Type:** Type B
- 7. Description of Proposed Project:** This project builds on the best evidence based practices of sector-specific job training for unemployed and underemployed workers by establishing a cross-sector job pipeline that transitions underemployed hospitality workers into careers in advanced manufacturing and energy sectors. The project takes advantage of a natural lull in the tourism industry during the summer months by providing interested low-skilled hospitality workers training in industries that will lead to family supporting wages. The cross-sector job pipeline addresses three major innovations: implementations of comprehensive career pathways, integration of adult basic education with occupational skills training, and development of partnerships between government and non-government entities to improve outcomes for workers and employers.

- 8. Description of Proposed Evaluation Strategy:** The project evaluation will involve four interrelated components: implementation study of the pipeline, a random assignment impact evaluation of the screening aspect of the pipeline on training outcomes, an analysis of pipeline impact on hiring by the hospitality industry, and a cost effectiveness evaluation of screening. The evaluator will review how program activities are implemented and document the progress of the initiative as a whole. Throughout the evaluation process, the evaluation data will support ongoing revisions to policies.
- 9. Public Contact Information:** Nadiyah M. Coleman, Director, Office of Workforce Development, City of New Orleans, (504) 658-4542, nmcoleman@nola.gov